

Applied Physics-I (with Lab Manual)

Author :	V. K. Yadav, Mina Talati
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Product Description

“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education.

Book covers six topics- Physical World, Units and Measurements; Force and Motion; Work, Power and Energy; Rotational Motion; Properties of Matter; Heat and Thermometry. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcome, Programs Outcomes and Unit Outcomes.

2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

4. Figures and tables are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises of different difficulty levels are given for practice after every chapter.

6. Solved numerical examples are provided with systematic steps in each chapter followed by numerical exercises with hints.

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Author

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V. K. Yadav

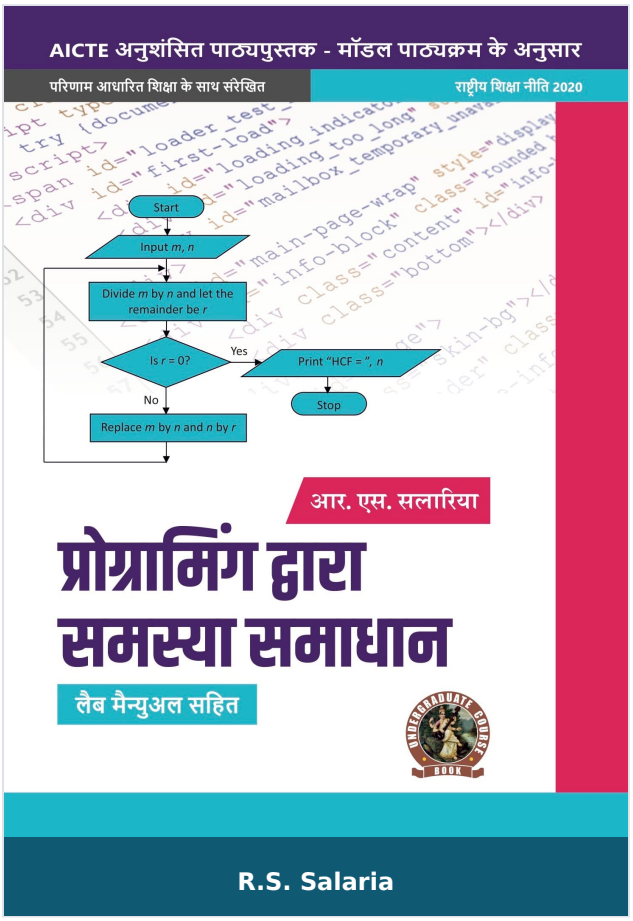
Mina Talati

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Programming for Problem Solving (with Lab Manual)

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Product Description

This textbook is designed as per the model curriculum of AICTE for the first year students of all branches of undergraduate program in Engineering & Technology (BE/B. Tech). The subject of programming for problem Solving aims at developing problem solving skills among the students and the skills to create programs in C language for their implementation. This book emphasizes to empower the students to grasp the skills required for problem solving and to develop deep understanding of the constructs of C language. These aspects of the subject are well illustrated through enormous solved programming problems.

Salient Features:

1. Simple and lucid language that enables students to grasp the subject.

2. Demonstrates the elegant programming style.

3. 165+ ready to run programs for reference and to illustrate the program development process.

4. 135+ Short answer type questions to provide an opportunity for self-assessment of the fundamental concepts learned by answering them precisely.

5. 165+ multiple choice questions to provide an opportunity to synthesize the fundamental concepts.

6. 90+ Programming problems to provide an opportunity to harness programming skills.

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- Recursion
- Structures

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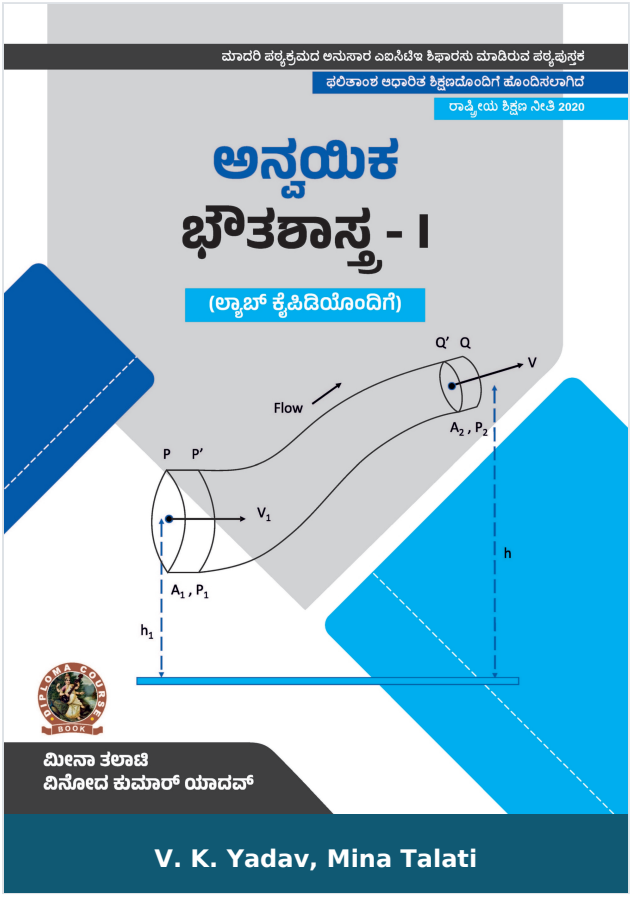
R.S. Salaria

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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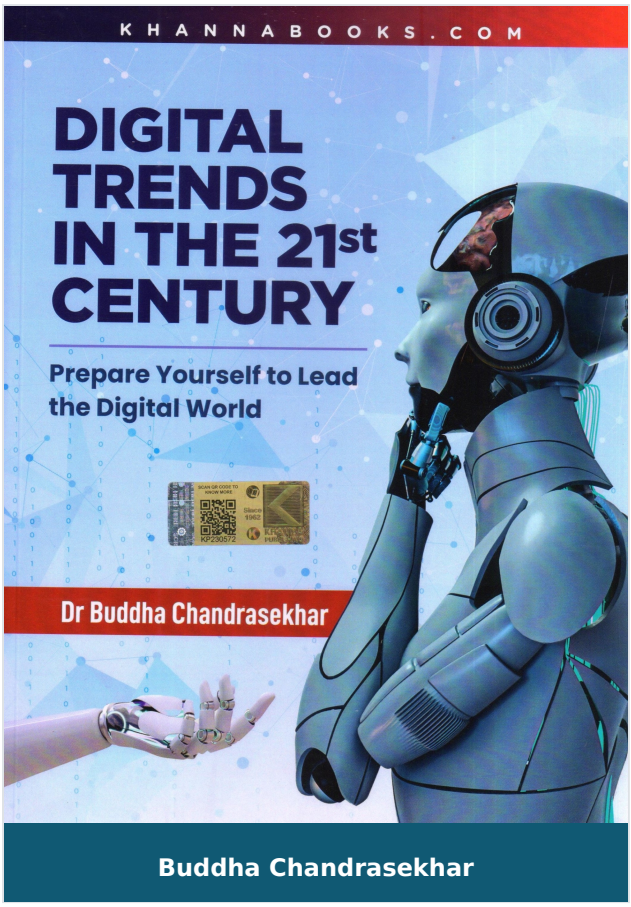
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Digital Trends in The 21st Century

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Product Description

Our world is undergoing a series of digital transformation shifts occurring at an exponential speed. From the moment one Wake Up, to the moment one goes back to Sleep, Technology is present Everywhere.

For the First time in history, we have 4 Generations working side by side in the digital world: Traditionalist, Boomer, Gen X, and Millennial: moving from the "Write to me generation" to the "WhatsApp me generation" to the "Voice search generation" to the "multi-modal prompt based transformers.

Look around, do you see mobiles, laptops, routs, routers, monitors, LED screens, and electronic devices? Over the last 2 decades, we are living in an era of digital technology, Artificial Intelligence, Data analytics, quantum computing has dramatically changed our daily lives & the way we conduct our routine jobs.

Digital transformation is leading to rapid changes across various verticals, from Agriculture to Education to Business to Shopping everything has a profound influence on digital technology.

Digital platforms deliver immense value, enabling us to connect, collaborate and broaden our minds.

Human became " Super Digital Humans" by communicating information in thousand different ways using a digital device that fits in our pocket.

"Digital Trends in the 21st Century" book introduces readers to Digital Trends and Hyper Technology developments to lead the digital world.

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- Cyberization
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- E- Happiness: Likes, Shares and Retweets
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- Cyberwars
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- Personalized Information
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- No- Code Development Platforms
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- Create Your E-avatar and be Immortal
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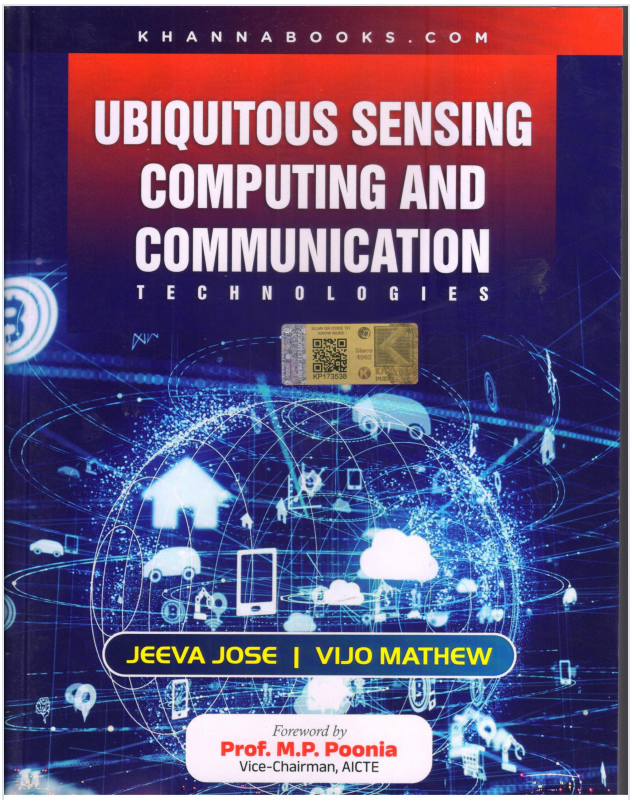
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Jeeva Jose, Vijo Mathew

Ubiquitous Sensing Computing and Communication Technologies

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Product Description

Salient Features of the Books:

*Covers Complete AICTE syllabus of Iot-03 minor degree course- Ubiquitous Sensing, Computing and Communication.

* The Basics of IoT- Mechanical, Electronics and Sensor platforms are explained.

* Different wired and wireless protocols, mobile to Electronics and Enterprise integration are discussed.

* Open Source and Commercial Electronics Platform for IoT demonstrated.

* Details of Open Source and Commercial Enterprise cloud platforms for Io provided.

* Each chapter is provided with objective questions with answers and review questions.

* The full form and explanation of the abbreviations used are given in each chapter.

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- Sensing, Computing and Communication
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- Wearable Computing
- Affective Computing
- Cognitive Computing
- Context Aware Computing
- Social Network
- IoT Data Analytics and Management
- Internet and Deep Web
- Search Techniques and Search Engines.

Author

Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and

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areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

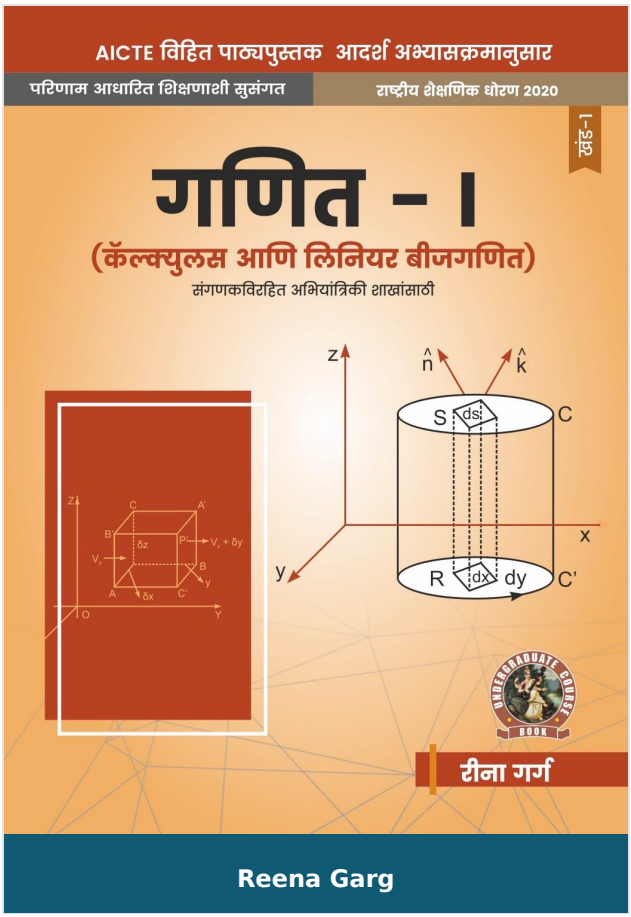
Vijo Mathew

Vijo Mathew is a highly accomplished engineer with three decades of experience in driving innovation and growth in various electrical, electronics, and information technology industries. His track record is complemented by a postgraduate degree in management, equipping him to excel in business management, strategic management, and technology management. His expertise is highly valued in the fields of software, electrical and electronics hardware, and design where he provides strategic guidance and mentorship to organizations seeking to stay ahead of the curve. He has demonstrated a unique ability to bridge the gap between technology and business driving success through his visionary approach and collaborative leadership style. His leadership skills and technical acumen have made him an advisor to some reputed national and international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.

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Mathematics-I (Calculus and Linear Algebra) For Non Computer Science Engineering Branches

Author :	Reena Garg
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Product Description

Calculus, Multivariable Calculus and Linear Algebra covers all the Modules prescribed by AICTE. Model curriculum to all the 1st year students (except CSE) studying in engineering institutions and universities of the country. It serves as both text book and / or useful reference work. It contains 5 units which include calculus, matrices, sequences & series and multivariable calculus along with their applications. This renowned and well respected title provides in one handy volume with the essential mathematical tools that helps in understanding the subject and problem solving techniques with many real life engineering applications. As per trademark of AICTE, this book is in student friendly style, author has n endeavored enormous efforts in providing numerous solved examples and exercise under each topic to facilitate better understanding of the concepts to the students. Majority of Questions in this book have been designed to success the reader understands of the subject. Professionals or those who are preparing for competitive examinations will also find this book very useful. This book will give the students a complete grasp of the mathematical skills that are needed by engineers all over the country.

Some Salient Features of the Book:

1. In depth coverage of all related, essential and mentioned topics as per AICTE in simple presentation with clarity and accuracy.

2. Emphasis on the applications of concepts and theorems.

3. Core concepts are presented through a large number of solved graded model examples in an innovative and lucid manner.

4. A good number of relatively competitive problems are given at the end of each unit in the form of short questions, HOTS, assignments, MCQs and know more for student’s practices purpose. Practical /Projects/ Activity also given in each unit for enhancing the

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student’s capability, to increase the feeling of team work.

5. To clarify the subject, the text has been supplemented through Notes, Observations and Remarks; an attempt has been made to explain the topic through maximum use of geometries wherever possible.

6. Some standard problems with sufficient hints have been included in each exercise to gauge the student’s visual understanding and for grasp the theory.

7. Video links, interesting facts, uses of ICT also included after each topic in every unit for easy understanding of the readers. Also included the pictorial representations of many topics for fast and permanent grasping of the content.

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Author

Reena Garg

Dr. Reena Garg , M.Sc. Mathematics (Gold Medalist), M.Phil, Ph.D is Assistant Professor (Mathematics) in YMCA University of Science & Technology, Faridabad (Haryana). She

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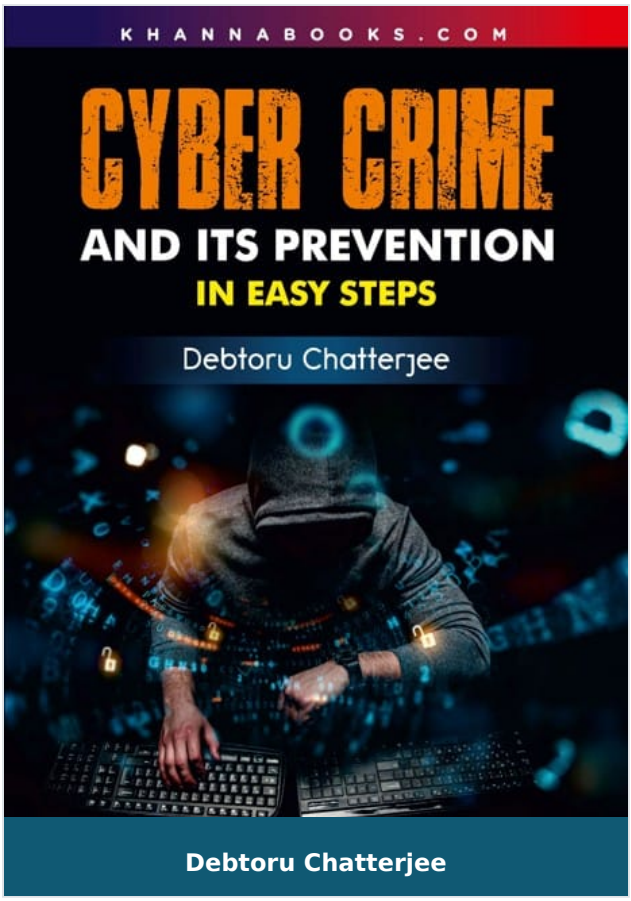
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also taught in C.I.T.M. Faridabad (presently known as Manav Rachna International University, Faridabad). Her teaching experience of more than a decade has made this book more valuable for the knowledge seekers.She has published more than 10 research papers in various InternationalJournals. She is a life-time member of Forum of Inter-disciplinary mathematics in India. She is a member of reviewer Board in IJRET, Bangalore.

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Debtoru Chatterjee

Cyber Crime and its Prevention in Easy Steps

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Product Description

This book has been divided into two parts. The learning outcomes from each are as follows:

PART -1

The reader will gain awareness of how fraudsters:

- acquire one-time passwords via social engineering to commit OTP- based crimes. - exploit vulnerabilities to create false ATMs. - take advantage of poor over-sight mechanisms to remain undetected. - exploit air gaps to manipulate data in transit for fraud. - mislink accounts in a cross-institutional content to syphon off funds. - launder stolen proceeds. - take advantage of default configurations to gain unauthorized network privileges and how to devise counter-measures to deter such frauds.

PART -2

The Reader will gain awareness of how:

- hackers break into android smartphones to steal OTP and other confidential information - encrypted information to and from your smartphone or computer can be intercepted - the computer can be hacked with or without social-engineering - websites are scanned for vulnerabilities and exploited - enemy computers are targeted in cyber wars - Security Operations Centers function and tactical and policy measures to counter such threats.

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- Hardening
- Default Configurations
- Fraud
- in the Call Centre
- PART-II
- Man
- in the middle attacks on Banking Devices

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- Attack
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- The
- Anatomy of Cyber War
- Inside
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Author

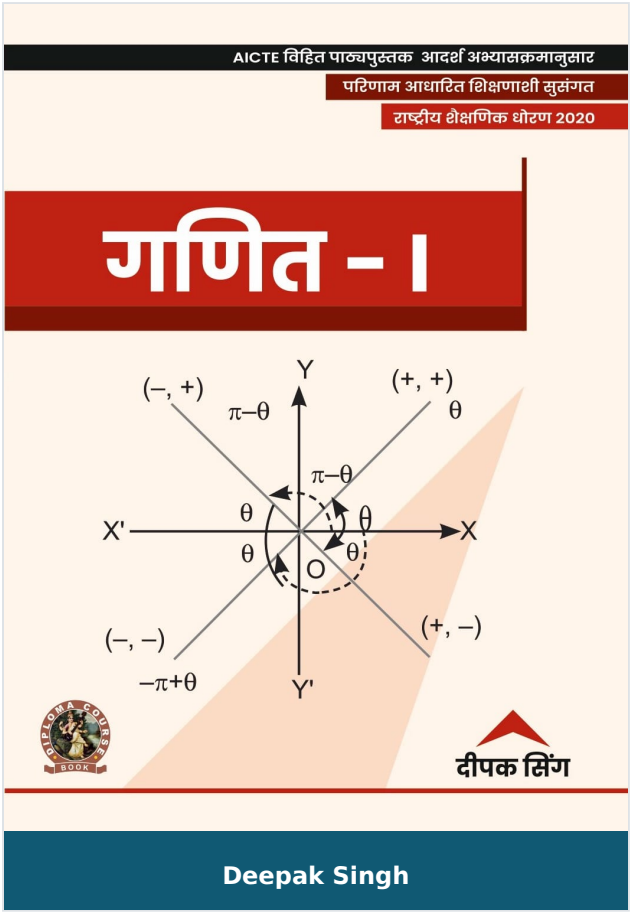
Debtoru Chatterjee

Debtoru Chatterjee, an Indian Postal Service Officer (1994 batch), has served 11 years in a central police organization, including as an Inspector General, besides a five-year stint as an army Colonel. An honor graduate from Presidency College Calcutta, he holds and M.Sc. (Distinction) in Cyber Forensics and Information Security from the University of Madras; an MBA (IT Systems) (Distinction) from ICFAI; and a Master in Business Laws from National Law School, Bangalore. A keen student of Kali Linux and Python, he has also authored a companion book "Cyber-Crime and its Prevention in Easy Steps".

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Mathematics-I

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“Mathematics-I” is included as a paper for the first year Diploma program. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is combined with the concept of outcome-based education.

Book cover five Units Trigonometry, Functions and Limit, Differential Calculus, Complex numbers and partial Fraction, Permutation and Combination and Binomial Theorem. In every unit each topic is written in easy and lucid manner. A set of exercise at the end of each unit is clubbed to test the student’s comprehension.

Some salient features of the book

· Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

· Book provides lots of real-world applications, interesting facts, QR Code for E-resources, mini projects, curiosity topics, sample specification table etc.

· Students and teacher centric subject materials included in book with balanced and chronological manner.

· Figures, tables and mathematical equations are inserted to improve clarity of the topics.

· Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

· Comprehensive synopsis of formulae for a quick revision of the basic principles.

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Author

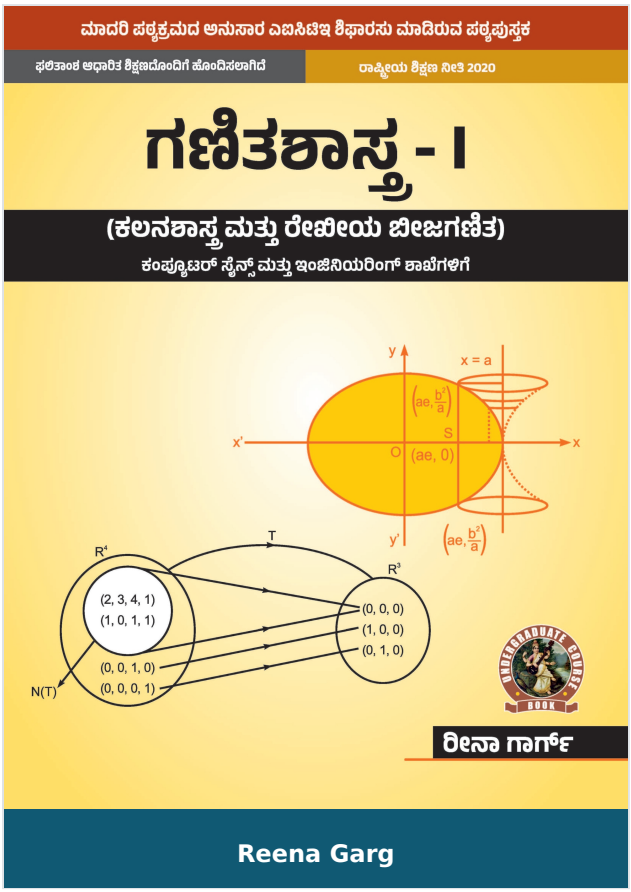
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Mathematics-I (Calculus and Linear Algebra) For Computer Science Engineering Branches

Author :	Reena Garg
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Product Description

Calculus and Linear Algebra cover all the modules prescribed by AICTE model curriculum to all the 1st year CSE students studying in engineering institutions and universities of the country. It serves as both text book /or useful reference work. It contains 5 units which included calculus, Algebra and vector spaces along with their applications. This renowned and well respected title provides in one handy volume with the essential mathematical tools that help in understanding the subject and problem solving techniques with many real life engineering applications. As per trademark of AICTE. This book is in student's friendly style, author has endeavored enormous efforts in providing numerous solved examples and exercise under each topic to facilitate better understanding of the concepts to the students. Majority of questions in this book have been designed to access the reader's understanding of the subject professionals or those who are preparing for competitive examinations will also find this book very useful. This book will give the students a complete grasp of the mathematical skills that are needed by engineers all over the country.

Some Salient Features of the Book:

1. In depth coverage of all related, essential and mentioned topics as per AICTE in simple presentation with clarity and accuracy.

2. Emphasis on the applications of concepts and theorems.

3. Core concepts are presented through a large number of solved graded model examples in an innovative and lucid manner.

4. A good number of relatively competitive problems are given at the end of each unit in the form of short questions, HOTS, assignments, MCQs and know more for student's practices purpose. Practical /Projects/ Activity also given in each unit for enhancing the student's capability, to increase the feeling of team work.

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5. To clarify the subject, the text has been supplemented through Notes, Observations and Remarks; an attempt has been made to explain the topic through maximum use of geometries wherever possible.

6. Some standard problems with sufficient hints have been included in each exercise to gauge the student’s visual understanding and for grasp the theory.

7. Video links, interesting facts, uses of ICT also included after each topic in every unit for easy understanding of the readers. Also included the pictorial representations of many topics for fast and permanent grasping of the content.

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Author

Reena Garg

Dr. Reena Garg , M.Sc. Mathematics (Gold Medalist), M.Phil, Ph.D is Assistant Professor (Mathematics) in YMCA University of Science & Technology, Faridabad (Haryana). She also taught in C.I.T.M. Faridabad (presently known as Manav Rachna International University, Faridabad). Her teaching experience of more than a decade has made this book more valuable for the knowledge seekers.She has published more than 10 research

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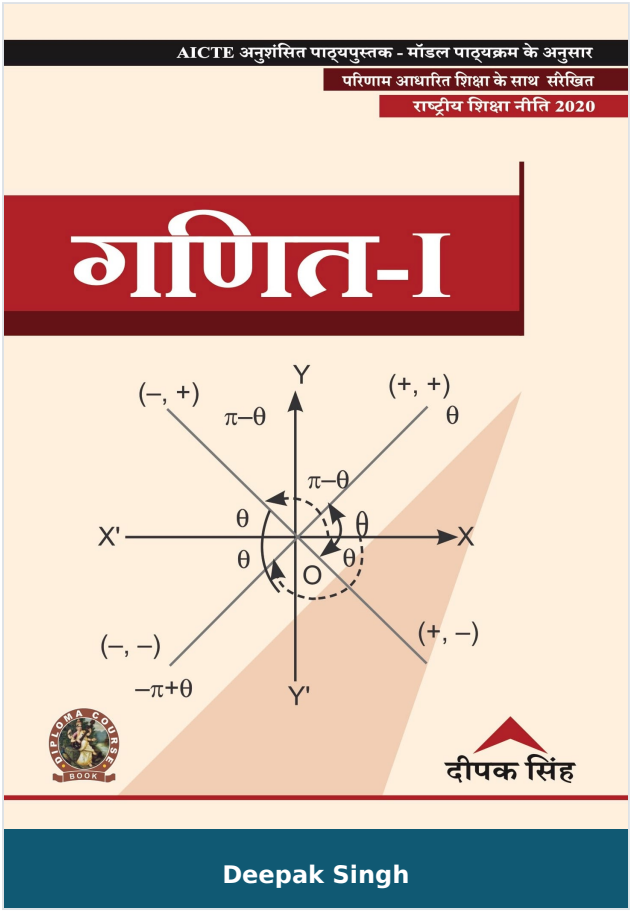
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papers in various InternationalJournals. She is a life-time member of Forum of Inter-disciplinary mathematics in India. She is a member of reviewer Board in IJRET, Bangalore.

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Mathematics I

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Product Description

“Mathematics-I” is included as a paper for the first year Diploma program. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is combined with the concept of outcome-based education.

Book cover five Units Trigonometry, Functions and Limit, Differential Calculus, Complex numbers and partial Fraction, Permutation and Combination and Binomial Theorem. In every unit each topic is written in easy and lucid manner. A set of exercise at the end of each unit is clubbed to test the student’s comprehension.

Some salient features of the book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. Book provides lots of real-world applications, interesting facts, QR Code for E-resources, mini projects, curiosity topics, sample specification table etc.

3. Students and teacher centric subject materials included in book with balanced and chronological manner.

4. Figures, tables and mathematical equations are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

6. Comprehensive synopsis of formulae for a quick revision of the basic principles.

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- Permutation and Combination, Binomial Theorem
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Author

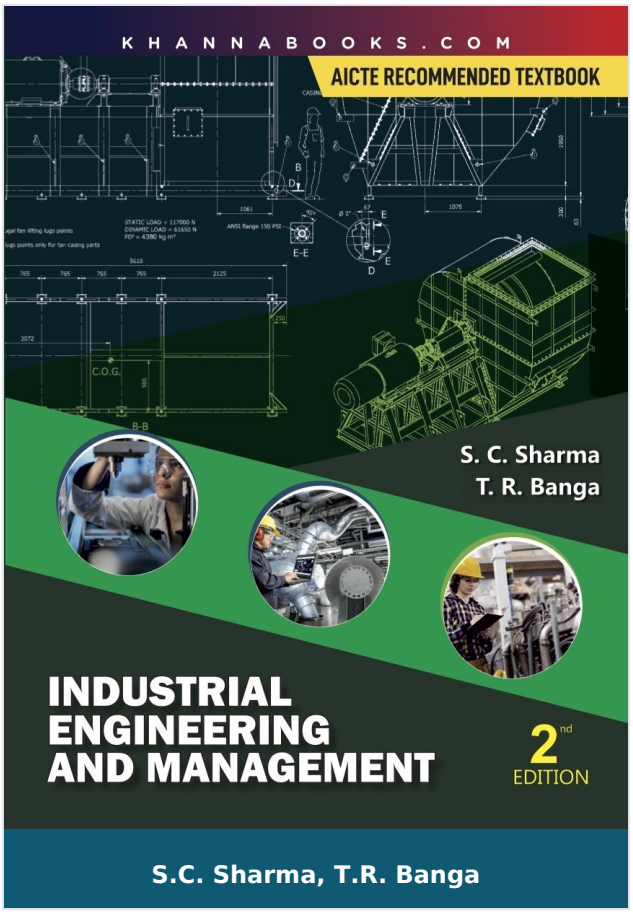
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Industrial Engineering and Management

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Product Description

The book “Industrial Engineering Management” Covers the syllabus of the subjects Industrial Engineering, Industrial management, Production Planning and Control, Production Management, Engineering Economics and Costing, Industrial Organization, Principles of management courses, section B of AIME, and U.P.S.C Engineering Services Examination. Efforts have been made to present the subject matter in concise, compact and simple language. The theoretical concepts have been supported by large number of numerical illustrations to provide clarity.

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- Industrial Legislation (Labour Laws)
- Work Study-1 (Method Study)
- Work Study-2 (Time Study or Work Measurement)
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- Financial Management
- Indirect Expense and Depreciation
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- Break-Even Analysis
- Equipment for Costs, Costing and Cost Control
- Environmental Pollution and Control

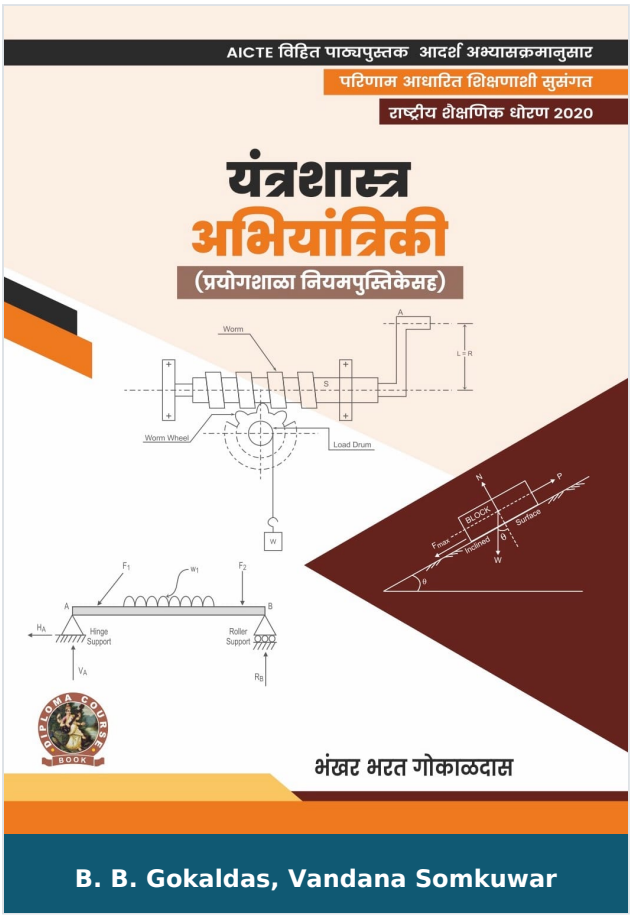
Author

S.C. Sharma

S.C. Sharma after graduation in 1966 joined as lecturer in Mechanical Engineering. He had been associated for more than 4 decades in various fields including learning and management of projects in India and abroad in different capacities. While working Hydro power projects for more than 15 years he has actively associated with various environmental and rehabilitation & resettlement issues and successfully resolved various complicated issues. He has also worked as consultant for matters related to safety, environment and R & R. He has written about a dozen books on subjects related to engineering and management including management of projects.

T.R. Banga

T.R. Banga He is Formerly Principal Govt. Polytechnic , Alwar Rajasthan



Engineering Mechanics (with Lab Manual)

Author :	B. B. Gokaldas, Vandana Somkuwar
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Product Description

“Engineering Mechanics with Lab Manual” is a compulsory for the first year Diploma course in Engineering 7 Technology. Syllabus of this book is strictly align as per model curriculum of AICTE and academic content is amalgamate with the concept of Outcome based Education (OBE).

Book covers is five units- Basic mechanics & force system, Equilibrium, Friction, Centroid and Centre of gravity & simple lifting machine. Each unit written in every easy, systematic and orderly manner. Each unit contains a set of exercise at the end of each unit to test the student’s comprehension. Also in each unit the laboratory practical pertaining to unit is included.

Some salient features of the book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. Book provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for use of ICT, projects, group discussion etc.

3. Student and teacher centric subject materials included in book with balanced and chronological manner.

4. Figures, tables, equations and activities are insert to improve clarity of the topics.

5. Objective questions, Short questions and long answer exercise given for practice of students after every unit.

6. Solved and unsolved problems including numerical examples taken with systematic steps.

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- Centroid and Centre of Gravity
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