

INNOVISION

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Product Description

With ageing, we live a short future, where young people have to live there for rest of their lives. We are comfortable with friends and memories because we know them, but not with our future because we do not know it. We see problems in opportunities, in contrast youths see opportunity in problems. With better medical care and healthy food, today's 70- years old is healthier than those in their sixties a decade back and are more wealth with savings and service benefits, opening up anew market for consumption, clothing, holidays, properties and car hire. With more than hundred sensor, Al-sensitive signals and commands, our future car will be a computer on wheels, without accidents and bodyworks, Robots will care our elders and 3-D printing will relocate production with reduced costs. A smart phone can raise the labor income by 20 percent, as it enables instant connectivity between user and provider which will raise the GDP by 10 percent. It enables quality education online at no extra cost, liberating millions from poverty, illiteracy and ill-health. Our world will become less violent and corrupted; with our problems solved with opportunities making our planet more happy and livable, we can see more open exchange of knowledge, resources, collaboration and trust than conflicts and wars.

If creativity thrives when constrained, with problems to be solved by opportunity, India with one of the largest skilled talents in her campuses will regain its ancient glory of inventions and discoveries in the next future.

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- Trust and Collaboration
- Inspiration and Appreciation

Author

Chelat Bhuvanachandran

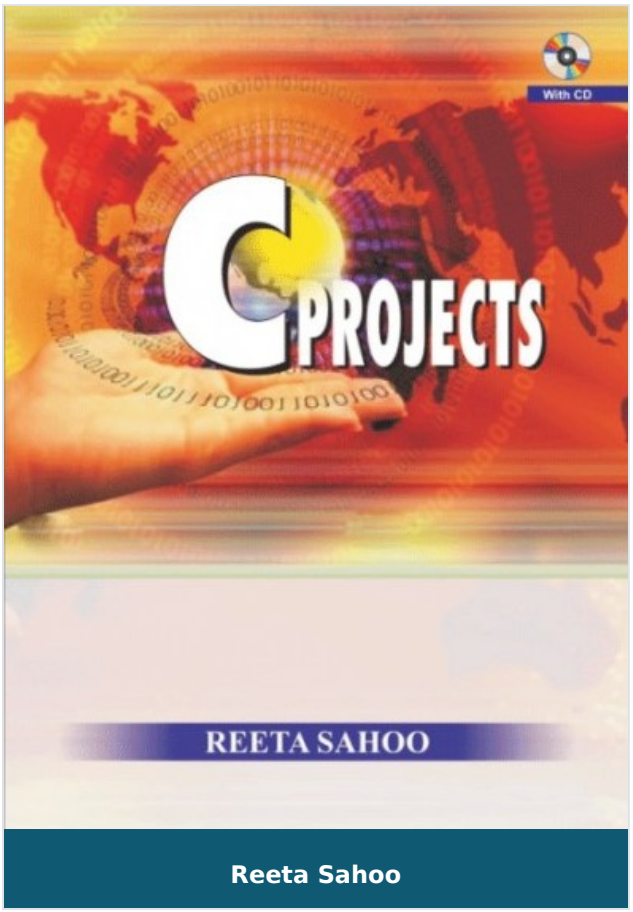
Chelat Bhuvanachandran retired as Gen Manager-ME & Signatory with a Swiss company-AFG Arbonia-Forster-Holding AG in 2012. He started his career as a sales trainee with British Paints India Ltd and was operating from various locations in India and later in the Middle East. Back home after three years of consulting assignment with a German firm, he turned to volunteering to National causes and purposes. The first attempt was to script two books in 2021, ‘Living The Values’ – a Value narrative to Grass-root Leadership with a purpose of redefining our school model with values, patriotism and a purpose. The second book titled ‘The State of Israel’- a Start-up Nation to a Scale-up Nation, which inspires our youths to achieve impossible dreams. On submission to over one hundred Govt of India departments, NCERT, MoE, CDS and DRDO acknowledged with very positive appreciation while NCERT recognized the first one as learning tool tor up-skill HSE teachers and the second one as a reference document for education, military, economy and governance. Essentially in an uncontested space, it requires a theme, passion and stretched imagination, to script a book, where his next inspiration was intertwined with Prime Minister Narendra Modi’s vision that ‘Start-up Innovations will drive India’s GDP in next two decades’. He is not a specialist from any domains of accelerating technologies, but he selected ‘entrepreneurship’ which comes from the core skills of his past career. The result was ‘InnoVision’-The grand challenges of 21st century. He defines every big problem as a big business opportunity, where the convergent technologies could find a business solution for each of the UN’s 17 SDG-Sustainable Development Goals, where India and South Asia score poorest ranks in the world. The book’s target readership is the aspiring innovators from our technology campuses. Born to Sri (Late) M.K.K.Menon and Smt (Late)

Chelat Leelamma, Bhuvanachandran is married to Nirmala Pulapre, and lives in Sobha City Thrissur.

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Reeta Sahoo

C Projects

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Product Description

This book has total 13 chapters on different projects and two appendices. In all the chapters the project development idea has been discussed with individual project concerned. Also almost in very chapter there are some functions of graphics commands and operational knowledge is emphasized to make good demonstration to the projects. whereas the graphics section are implemented in different functions only.

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- Graphics Demo
- Utility Services

Author

Reeta Sahoo

Reeta Sahoo is an author of various books including, C++, VB, Java. Since last 10 years, she has lots of experience in different computer project works. She has written number of schoolbooks including C++, Visual Basic, Java, etc. This book helps lots to the beginner's who want to develpo programming skill in C++ language.

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A. Sivasangari, L. Lakshamanan, P. Ajitha

Internet of Things

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Product Description

Internet of Things

This comprehensive textbook, Internet of Things (IoT), serves as an essential guide to the disruptive technological network that is reshaping the physical and digital worlds. Moving beyond simple connectivity, the book provides a robust, unit-by-unit exploration of the entire IoT ecosystem, from the foundational hardware components to the advanced data analytics that drive decision-making.

The core theme is the intelligent integration and automation achieved by linking physical objects via sensors, actuators, and communication protocols. Its purpose is to equip readers with both theoretical knowledge—covering complex topics like reference architecture, protocols (MQTT, CoAP), and cloud service models (IaaS, PaaS, SaaS)—and practical, real-world application insights. Readers will learn how IoT transforms industries through technical optimization, waste reduction, and enhanced customer engagement.

The target audience includes undergraduate and graduate students in Computer Science, Electronics, and Information Technology, as well as researchers and industry professionals seeking to design, implement, or manage scalable IoT solutions. With dedicated sections on Big Data Analytics, Industry 4.0 concepts, and hands-on projects using platforms like Raspberry Pi and Arduino, this book offers a complete and engaging framework for understanding the future of interconnected technology.

Salient Features

- **Foundational Concepts**: Provides a solid grounding by exploring the evolution from Machine-to-Machine (M2M) communication to the full Internet of Things, detailing key benefits like technical optimization and waste reduction.
- **System Architecture**: Offers a comprehensive, layered reference architecture covering the Device, Communication, Aggregation, and Data Analysis layers, along

with lightweight protocols like MQTT and CoAP.

- **Embedded Components**: Focuses on the physical layer, including the function and use of various sensors and actuators, alongside the crucial design of embedded systems and gateways for IoT devices.
- **Cloud Integration**: Discusses the convergence of IoT and Cloud Computing (IaaS, PaaS, SaaS) for scalable data management, featuring in-depth analysis of major platforms like AWS IoT and IBM Watson.
- **Big Data Analytics**: Contains a dedicated unit on managing the high Volume, Variety, and Velocity of IoT data, covering general data architecture and practical data visualization tools.
- **Development Boards**: Includes practical guidance on implementing projects using popular hardware platforms like Raspberry Pi, Arduino, and Intel Galileo, catering to hands-on learning and prototyping.
- **Business & Industry 4.0**: Outlines the vast business scope of IoT, covering concepts like Industry 4.0, economic transformation, and the new Information-Driven Global Value Chain (I-GVC).
- **Security & Threats**: Addresses critical challenges such as security threats (e.g., DDoS attacks) and the need for robust Identity and Access Management within the distributed and scalable IoT ecosystem.

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- Communications and Connective Technologies
- Big Data Analytics
- Hands-On Projects

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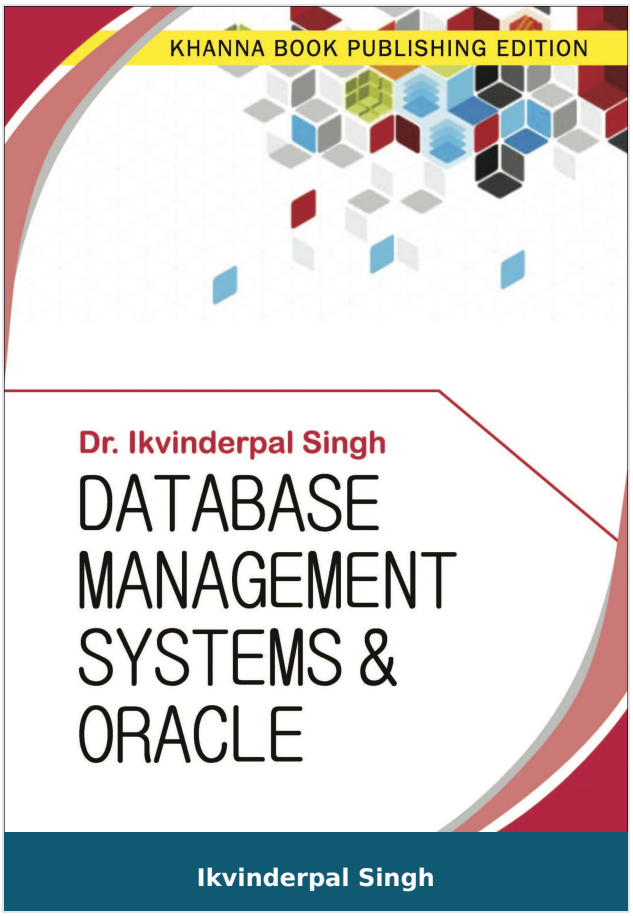
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Database Management Systems & Oracle

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Product Description

The database in now the underlying framework of the information system, and has fundamentally changed the way many organizations operate. In particular, the developments in this technology over the last few years have produced systems that are more powerful and more intuitive to use. this has resulted in database systems becoming increasingly available to a winder variety of users. the objectives of this book, therefore, are to provide a textbook that introduces the theory behind database as clearly as possible and, in particular, to provide a methodology for database design that can be used by IT professionals, such as systems analysts or designers, application programmers, systems programmers, database practitioners, and for for independent self-teachers.

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- Pl/Sql Subprograms
- Pl/Sql Database Triggers
- Handling Pl/Sql Errors

Author

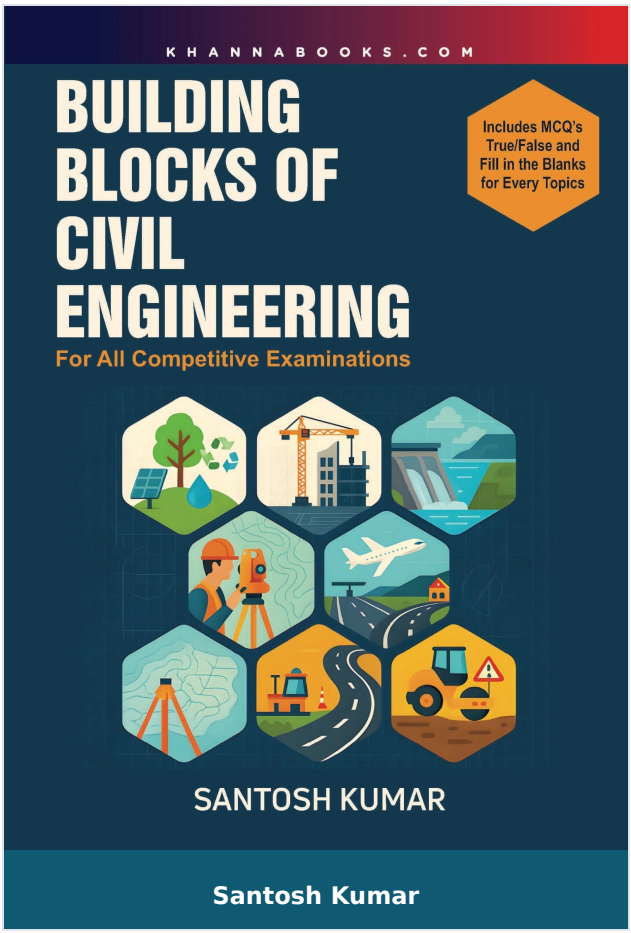
Ikvinderpal Singh

Dr. Ikvinderpal Singh is an Assistant Professor at Trai Shatabdi Guru Gobind Singh Khalsa college Amritsar, bringing 17+ years of academic leadership and research experience to the field of computer science. A Gold Medalist in B.Sc. IT, with an MCA (Distinction) and a Ph.D. in Neural Networks and Image Processing, he is known for blending rigorous research with practical innovation. A prolific academic creator, he has authored 37 books, published 82+ research papers, and designed 100+ industry-aligned skill-development courses. His expertise extends to doctoral evaluation, supervision, and active participation on 100+ editorial and review boards worldwide.

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Building Blocks of Civil Engineering (for All Competitive Examinations)

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Product Description

This book is designed essentially to support and guide Civil Engineering graduates writing competitive examinations like GATE, ESE and State level and other similar test. This is the only book which besides 1786 MCQs, includes 1229 Fill-in-the blanks and 1189 True &False type questions. Additional feature included is 867 important definitions. Readers of this book are advised to read this book along with textbooks. If they have any queries or suggestions, please send them to the publisher.

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- Section 15: R.C. Structures
- Section 16: River Engineering
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- Section 18: Steel Structures
- Section 19: Strength of Materials
- Section 20: Structural Analysis

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- Section 21: Surveying
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- Section 23: Tunneling

Author

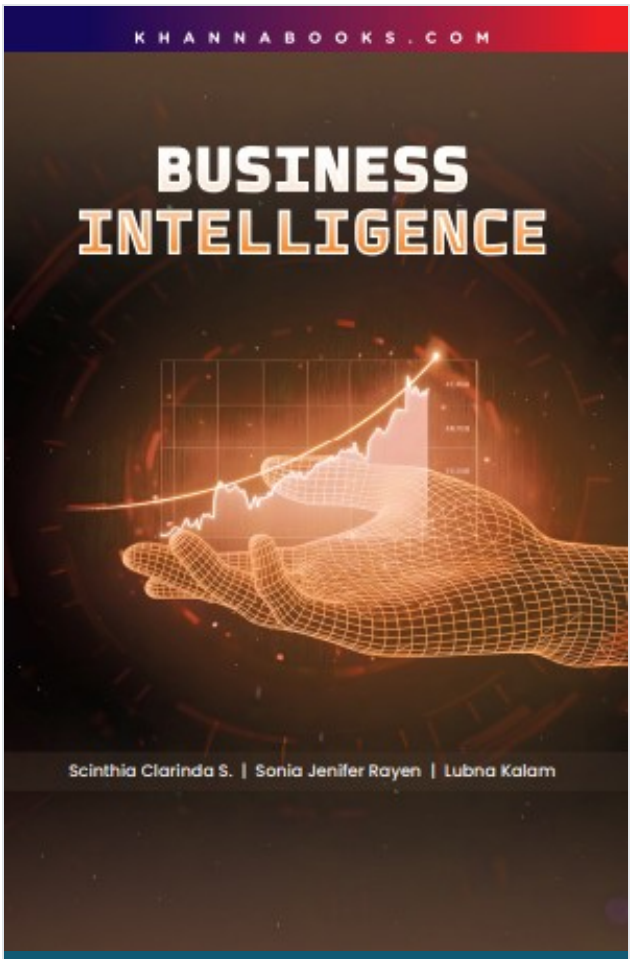
Santosh Kumar

Prof. Santosh Kumar, Former Professor of Civil Engineering at the Bihar College of Engineering/NIT Patna, obtained his Bachelor's degree in Civil Engineering from Regional Institute of technology/NIT Jamshedpur and Master's degree from University of Roorkee/NIT Roorkee. Further he obtained Dip. H.E. From Delft University, Netherlands. He completed his Ph.D from Patna University. Prof. Kumar taught water resources related subjects for more than 40 years. During his tenure he successfully guided four Ph.Ds. and a record 28 M.Tech dissertations. He also produced more than 50 research papers. Later he also acquired advanced knowledge in Environmental Science. Dr. Kumar was picked up by the World Bank as a consultant to its projects in Bihar at FMISC, where he served for four years. He is a Fellow of Institution of engineers India; Chairman Indian Water Resources Society (Patna Chapter).

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Scinthia Clarinda S., Sonia Jenifer Rayen, Lubna Kalam

Business Intelligence

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Product Description

Business Intelligence

This book, BUSINESS INTELLIGENCE, stands as an essential and comprehensive resource for professionals and students seeking to master the principles of data-driven decision-making. The core theme is the systematic use of technology, processes, and tools to convert an organization's raw data assets into actionable insights that drive improved operational performance and strategic foresight. It offers a rigorous, yet accessible, exploration of key BI concepts, covering the distinction between Data, Information, and Intelligence and the fundamental components of BI Architecture, including Data Warehousing, OLAP, and the crucial ETL process.

The practical value of this text is demonstrated through its detailed coverage of the BI Life Cycle, the implementation challenges organizations face, and the necessity of developing a strategic BI Roadmap. It uniquely integrates advanced topics like predictive analytics and the role of organizational culture in BI success. Designed for learners, practitioners, and researchers—from casual business users to professional data analysts—this book is an indispensable asset for anyone committed to leveraging data for business growth and a competitive advantage.

Salient Features:

- **BI Architectural Core**: Details the components of BI architecture like Data Warehousing and OLAP (Online Analytical Processing), showing how they enable rapid, multidimensional data analysis.
- **ETL Process Mastery**: Provides a deep dive into the Extract, Transform, Load (ETL) mechanism, detailing critical steps like data cleaning, filtering, and standardization necessary for building a robust Data Warehouse.

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- **Strategic Planning**: Explores the importance of developing a comprehensive BI Strategy and Roadmap, outlining essential steps for implementation, risk assessment, and achieving a clear Return on Investment (ROI).
- **User-Centric Design**: Focuses on end-user segmentation and the creation of user-friendly dashboards and scorecards. This ensures that complex data is accessible for informed decision-making.
- **Emerging Technology**: Covers the future of Business Intelligence, including the integration of AI/Machine Learning for automated analysis, cloud-based analytics, and real-time data processing.
- **MSBI Toolset**: Offers practical insights into the Microsoft Business Intelligence (MSBI) suite, specifically detailing tools like SSIS (ETL), SSAS (OLAP/Data Mining), and SSRS (Reporting).
- **Predictive Analytics**: Explores advanced analytical techniques like Data Mining and Statistical Analysis to uncover hidden patterns and develop predictive models for future business forecasting.
- **Implementation Challenges**: Discusses critical issues and challenges that organizations face, such as data quality issues, implementation complexity, and the Total Cost of Ownership (TCO).

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- Business Intelligence Issues and Challenges
- Business Intelligence Strategy and Roadmap

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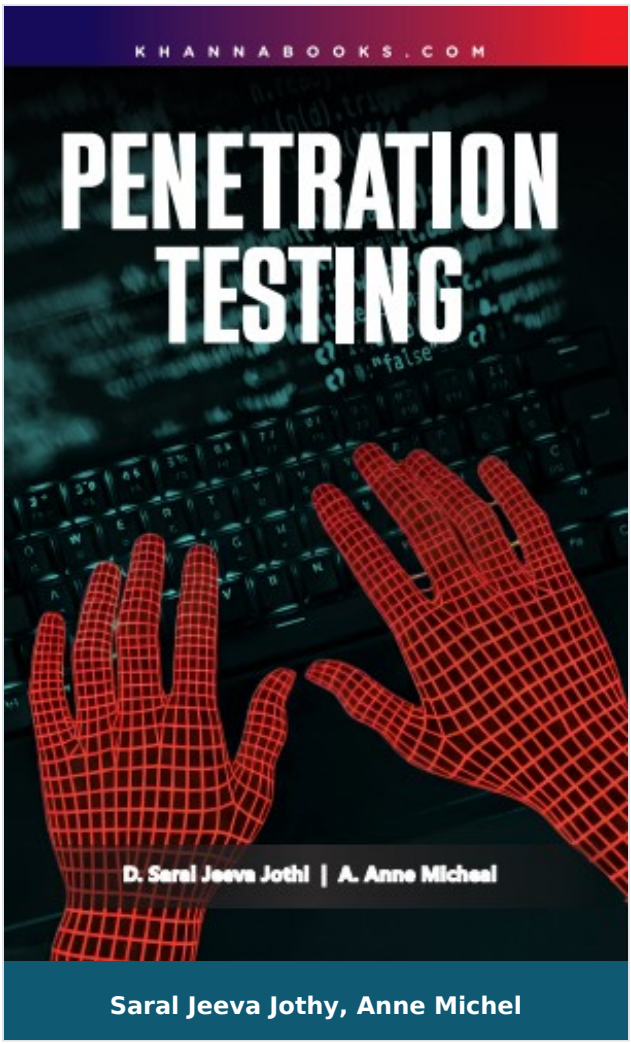
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Saral Jeeva Jothy, Anne Michel

Penetration Testing

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Product Description

Penetration Testing

In today's digital age, where cyber threats are constantly evolving, Penetration Testing—often referred to as ethical hacking—is the most crucial practice for identifying and addressing security vulnerabilities.

Penetration Testing is designed to provide a comprehensive understanding of the field and its methodologies. This book offers a systematic approach to simulating cyberattacks on systems to uncover weaknesses before malicious hackers can exploit them. Readers will gain the theoretical knowledge and hands-on experience necessary to conduct effective security assessments in a controlled, ethical, and legal manner.

You will master the entire pen testing lifecycle: from initial reconnaissance and exploitation to post-exploitation and delivering a detailed, actionable report. By emphasizing practical skills and real-world tools, this resource prepares students and professionals alike to confidently secure systems and ensure compliance with critical industry regulations like PCI DSS, GDPR, and HIPAA.

Salient Features:

- **Foundational Knowledge**: Introduction to the basic principles of Cryptography, including detailed coverage of algorithms like AES, DES, RSA, and SHA.
- **Methodology Mastery**: In-depth discussion of the three major penetration testing approaches: Black Box, White Box, and Grey Box, and when to choose each method.
- **Five-Phase Process**: Step-by-step guidance through the entire pen testing procedure, covering Planning & Reconnaissance, Scanning, Gaining Access, Post-Exploitation, and Reporting.
- **OS & Network Exploitation**: Hands-on experience with Windows and Linux password hashes, exploitation in Internetworks, and testing Wireless Networks.

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- **Industry-Standard Tools**: Practical application of essential tools and frameworks, including Nmap for scanning, the Metasploit Exploitation Framework, and Netcat for pivoting and remote connections.
- **Compliance and Ethics:** Comprehensive coverage of the Ethical and Legal Considerations required to conduct penetration tests responsibly, ensuring tests adhere to governance frameworks.
- **Actionable Reporting**: Detailed structure and components of a professional Penetration Testing Report, including the Executive Summary, Risk Assessment, and clear, prioritized Recommendations for remediation.

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Author

Saral Jeeva Jothy

Saral Jeeva Jothy

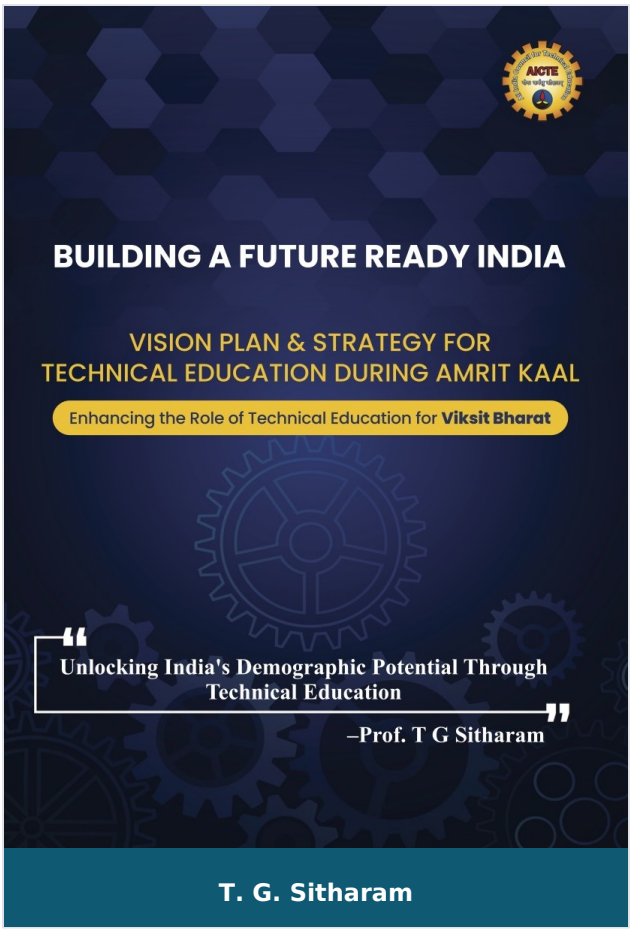
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Building a Future Ready India

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In the rapidly evolving landscape of technical education, the year 2047 stands as a pivotal juncture for India. Th is book delves into the transformational journey of technical education over the past few decades, offer insights on vision, plan and strategy for technical education in India, harness the potential of technical education in nation building and foresight into the innovations, challenges, and possibilities that have defined this dynamic era. The significance of technical education has soared to unprecedented heights in the last few years. India envisions a holistic Technical Education System that produces globally competitive skilled technical professionals. With the rise of artificial intelligence, quantum computing and sustainable engineering solutions, a paradigm shift is necessary to impart skill based knowledge and prepare future generations. This book is an attempt to understand the key elements of Technical Education which includes ‘Quality Education, Leveraging Technology, Integration of Skill in Curriculum, Promotion of R&D, Innovation in Pedagogy, Industry- Academia Collaboration etc. Drawing upon the collective wisdom of visionaries, educators, and pioneers in the field, this book endeavors to illuminate the transformative forces shaping technical education. It seeks to inspire educators, students, policymakers, and innovators alike to envision and concreate a future where learning is agile, inclusive, and empowers individuals to thrive in an ever-evolving world.

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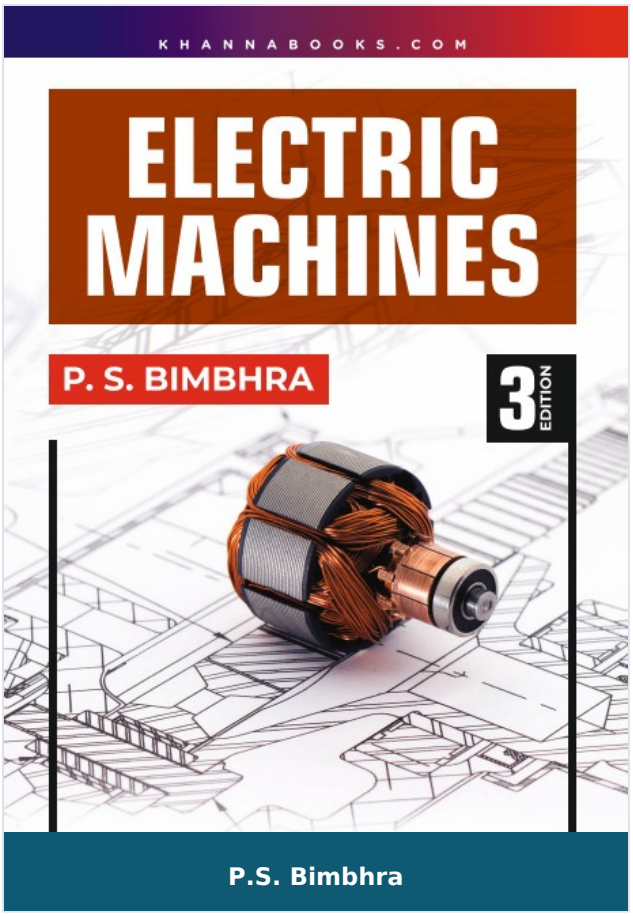
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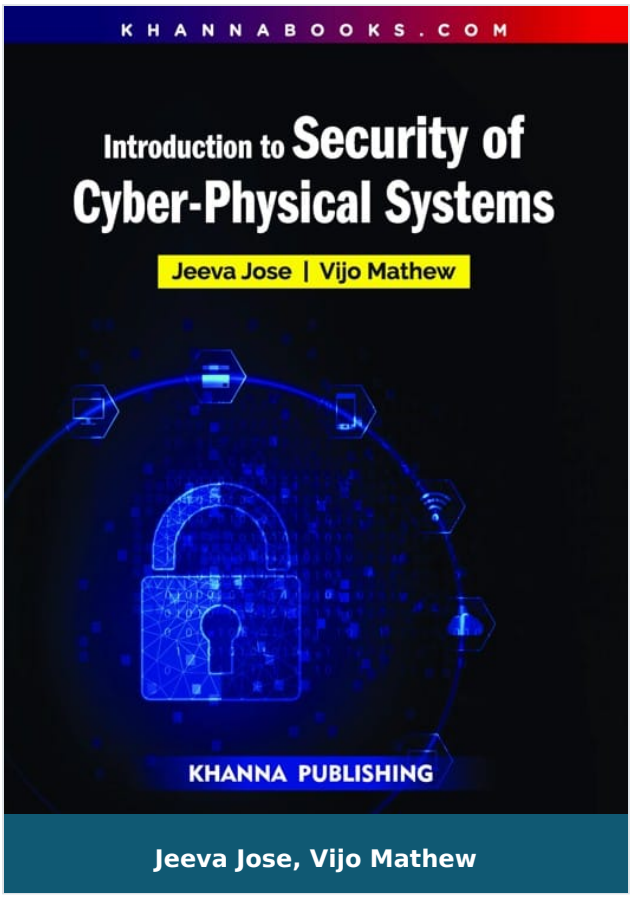
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Introduction to Security of Cyber-Physical Systems

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international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.

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