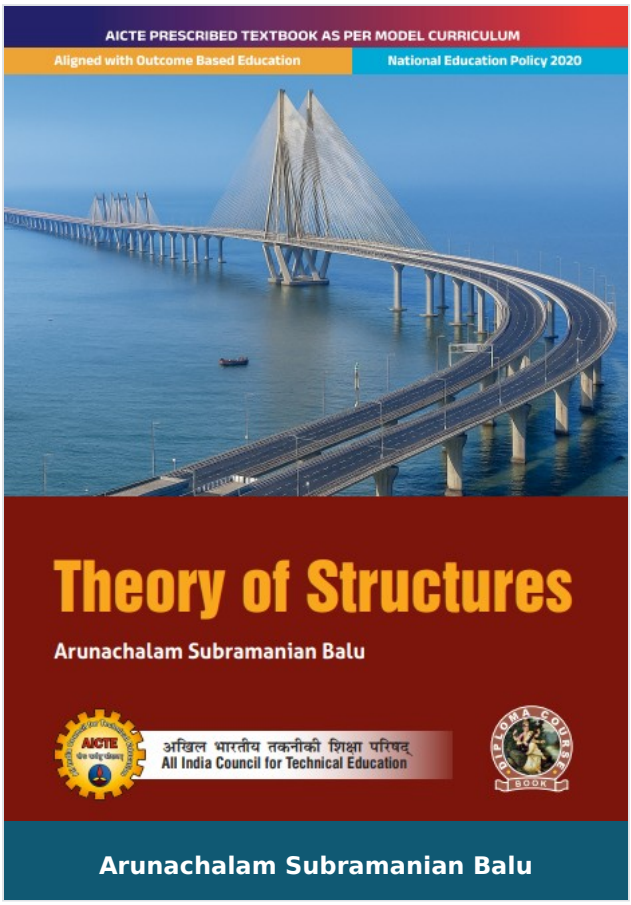

Theory of Structures

Author :	Arunachalam Subramanian Balu
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Product Description

Theory of Structures

Theory of structures is a basic core course developed for understanding the behaviour of structures. The presentation of physical principles founded in the field of mechanics can be used for understanding the behaviour of structures, which is the prerequisite for designing any structures. This book aims to help students in developing ability to analyze structures i8n a simple and logical manner. The contents are divided into five units as required for the students of diploma in civil engineering. The main contents of this book are aligned with the model curriculum of AICTE followed by the concept of Outcome based Education as National Education Policy (NEP)2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- Solved and unsolved problems including numerical examples are solved with systematic steps

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Direct and Bending Stresses
- Slope and Deflection
- Fixed and Continuous Beams
- Moment Distribution Method
- Simple Trusses
- Appendices
- References for Further Learning
- CO and PO Attainment Table
- Index

Author

Arunachalam Subramanian Balu

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Dr. Arunachalam Subramanian Balu Associate Professor, Department of Civil Engineering, National Institute of Technology, Karnataka, Surathkal, Mangalore, Karnataka

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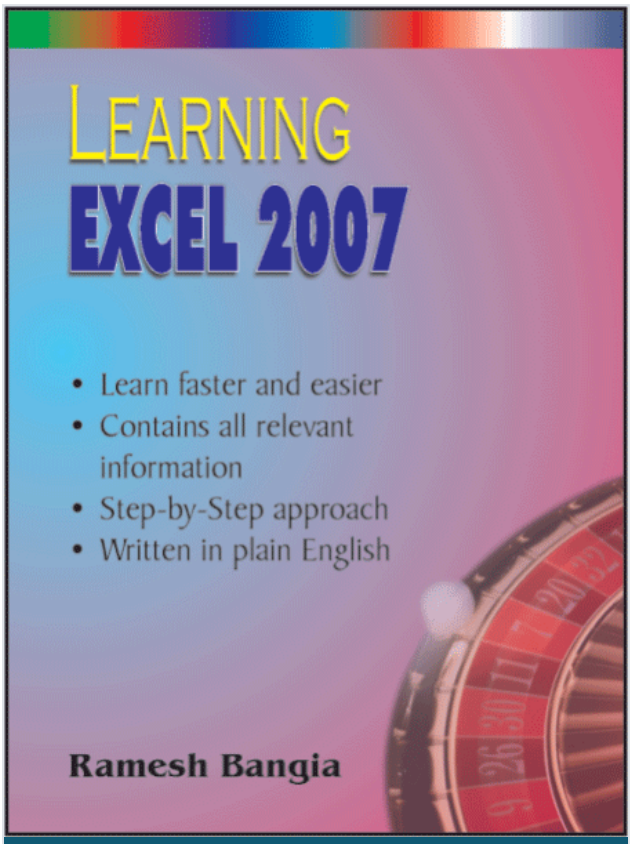

Ramesh Bangia

Learning Excel 2007

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Table Of Contents

- Introduction to Microsoft Excel 2007
- Spreadsheet Basics
- Creating a Spreadsheet in Excel 2007
- Advanced Techniques of Excel 2007
- Charts in Excel 2007
- Web and Excel 2007
- Validating Data in Excel 2007
- Importing Data in Excel 2007
- Functions in Excel 2007
- Keyboard Shortcuts in Excel 2007
- Questions

Author

Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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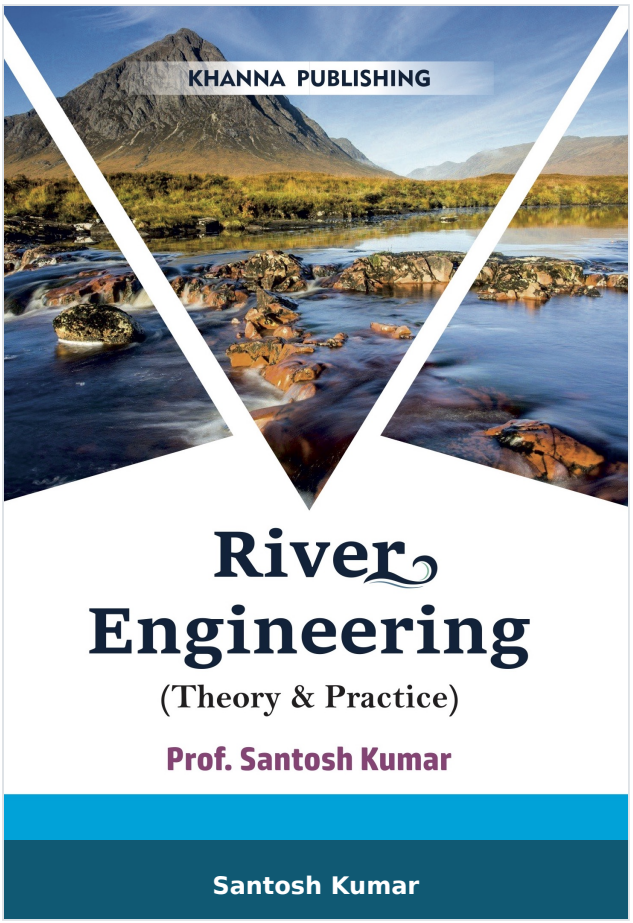

River Engineering

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Product Description

This text book is designed essentially to meet the requirements of Undergraduate Engineering interested in Water Resources specialization. More particularly, the book shall help the field engineers involved with rivers understanding river's two function of transporting water as well as sediment. The book is divided in 3-major parts, viz. Basic Science of River flow, Sediment Transport and other topics like, Flood control, River Ganging, and River Trading.

The book on River Engineering containing large number of solved problems. Simplified graphs Chapter on River Ecology and Interlinking of Rivers.

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Table Of Contents

- PART I
- Chapter
- River: The Great Source of Life
- River Morphology
- River Hydrology
- River Hydraulics
- PART II
- Chapter
- Sediment Characteristics
- Initiation of Particle Motion (Also known as Threshold of Movement of Incipient Motion)
- Bed Forms (Regime of Flow)
- Resistance to Flow (Channel Roughness)
- Estimation of Sediment Load
- Sediment Measurement Techniques
- Part III
- Chapter
- Methods of River Training
- River Gauging
- Flood & Flood Control
- River Ecosystem
- Interlinking of Rivers
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Author

Santosh Kumar

Prof. Santosh Kumar, Former Professor of Civil Engineering at the Bihar College of Engineering/NIT Patna, obtained his Bachelor's degree in Civil Engineering from Regional Institute of technology/NIT Jamshedpur and Master's degree from University of Roorkee/NIT Roorkee. Further he obtained Dip. H.E. From Delft University, Netherlands. He completed his Ph.D from Patna University. Prof. Kumar taught water resources related subjects for more than 40 years. During his tenure he successfully guided four Ph.Ds. and a record 28 M.Tech dissertations. He also produced more than 50 research papers. Later he also acquired advanced knowledge in Environmental Science. Dr. Kumar was picked up by the World Bank as a consultant to its projects in Bihar at FMISC, where he served for four years. He is a Fellow of Institution of engineers India; Chairman Indian Water Resources Society (Patna Chapter).

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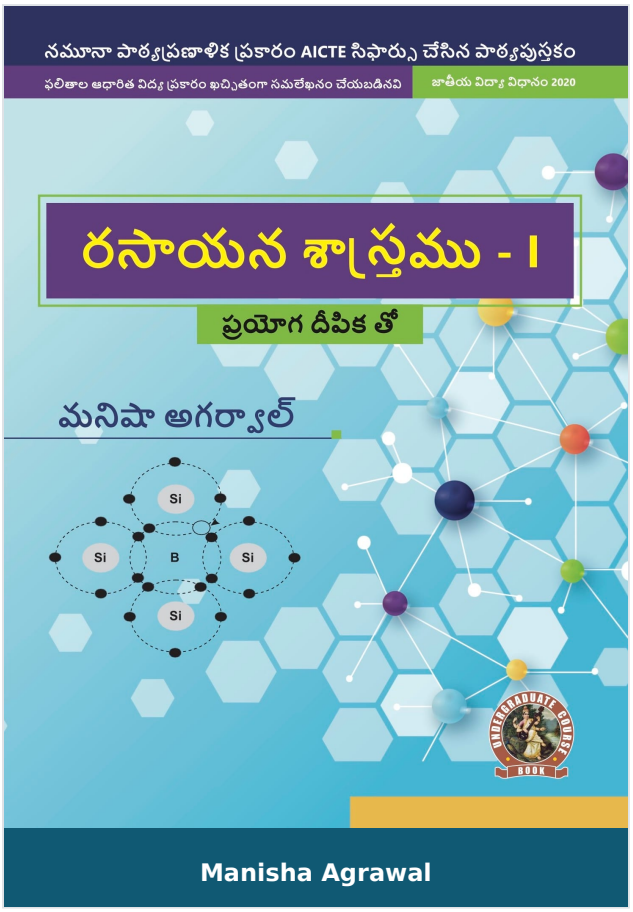

Chemistry I (with Lab Manual)

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Product Description

“Chemistry-I” is a compulsory paper for the first year Undergraduate course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education. Book covers seven topics- Atomic and molecular structure, Spectroscopic Technique and applications, Inter-molecular Forces and Potential Energy Surfaces, Use of Free Energy in Chemical Equilibrium, Periodic Properties, Stereo-chemistry, Organic Reactions and Synthesis of Drug Molecules. Each topic is written is easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test student’s comprehension.

Salient Features:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. Book Provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for us of ICT, Projects group discussion etc.

3. Students and teacher centric subject materials included in book with balanced and chronological manner.

4. Figures, tables, chemical equations and comparative charts are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

6. Solved and unsolved problems including numerical examples are solved with systematic steps.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Guidelines for Teacher
- Guidelines for Students
- Atomic and
- Molecular Structure
- Spectroscopic
- Techniques and Applications
- Intermolecular
- Forces and Potential Energy Surfaces
- Use of Free
- Energy in Chemical Equilibria
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- Properties
- Stereochemistry
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- Reactions Synthesis of Drug Molecules
- Annexure
- Appendices

Author

Manisha Agrawal

Manisha Agrawal Dr. Manisha Agarwal is Dean, Basic Sciences at Chhattisgarh Swami Vivekanand Technical University Bhilai. Professor and head, Department of Chemistry at Rungta College of Engineering & Technology, Bhilai, (C.G.). She completed Ph. D. from Pt. Ravishankar Shukla University, Raipur in 1999. Since then she has been engaged in teaching and research. Dr. Manisha has authored several papers which have been published in SCI indexed International and National journals. She has organised more than 10 Conferences and workshops as convener among them four were International Conferences. She has credited five books as author, three patents as inventor and applicant and six Research Project Grants as Principal Investigator from Government Funding agencies like AICTE, CCOST and CSVTU. She has supervised 5 M. Phil. Students, 12 BE and Diploma students. Presently 6 research scholars are perusing Ph. D. under her supervision.

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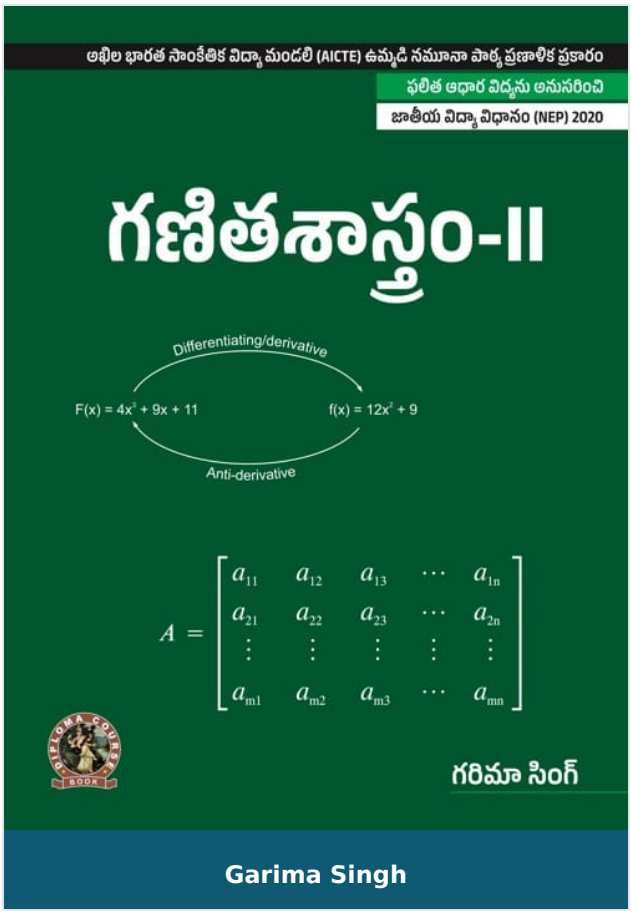

Garima Singh

Mathematics-II

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Product Description

“Mathematics-ll” is a Compulsory paper for the first year students of Diploma engineering courses (common to all branches). Syllabus of this book is strictly aligned to the model curriculum of AICTE. And academic content is amalgamated with the concept of outcome based education. Apart from diploma it is useful for all students who are interested in basic /elementary mathematics and competitive examinations. Book covers seven topics- Determinants, Matrices, Integral Calculus and it’s applications. Co-ordinate Geometry and it’s applications, vectors and it’s applications, Differential equations. Basic of MATLAB. Each topic is written in an easy and lucid manner with a holistic view. There has been deliberated attempt to keep the number of pages in the book minimum without compromising with the matter. Every chapter contains a set of exercises at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. For direct recapitulation of main concepts, formulae and results a brief summary of each unit has been given.

2. Objective questions and subjective questions are given for practice of students after every unit.

3. Content of the book is aligned with the mapping of Course Outcomes, Programs Outcomes and unit Outcomes.

4. Apart from the theory explanation and solved examples book provides for mini projects, activities, fun facts, QR codes, case studies, video resources etc.

5. The text has been supplemented with notes, remarks, remember sections within grey boxes.

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6. Student and teacher centric subject materials are included in the book in a balanced manner.

7. Real life applications are inserted to improve clarity of this topics.

8. Know more section has been introduced which constitutes of additional information related to the topic.

9. Check-out section has been introduced so as to active the curiosity part of the student by correlating all the topics studied in this book with MATLAB.

10. At the end of each unit. An excerpt related to eminent Indian Mathematicians is given so as to make .

11. Student have a glimpse of the rich Indian heritage, especially in the field of mathematics.

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Table Of Contents

- Foreword,
- Acknowledgement,
- Preface,
- Outcome Based Educations,
- Course Outcomes,
- Abbreviations and Symbols,
- List of Figures,
- Guidelines for Teachers,
- Guidelines for Students
- Determinants and Matrices.
- Integral Calculus.
- Co-ordinate Geometry.
- Vector Algebra.
- Differential Equations.
- Appendices & Annexures.

Author

Garima Singh

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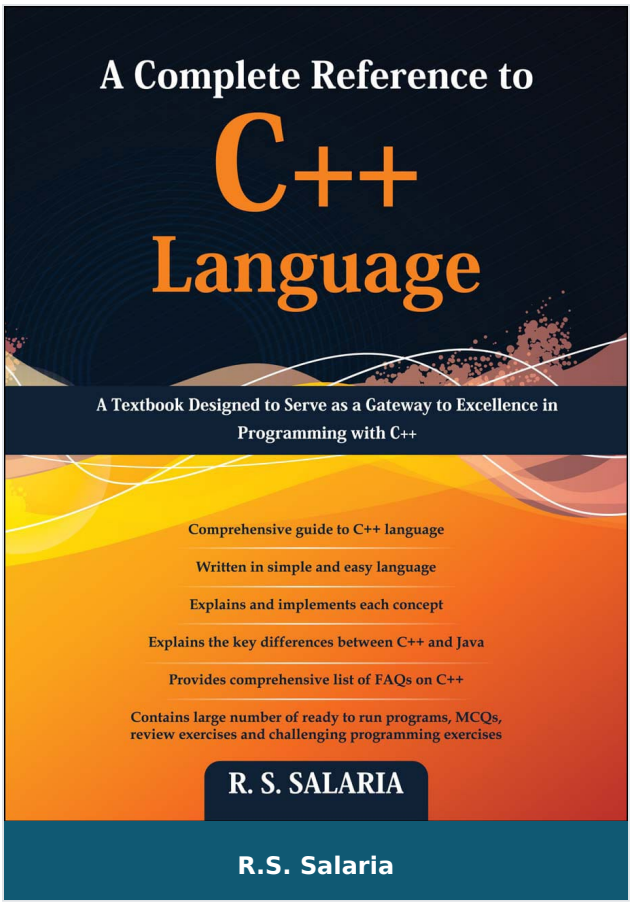

A Complete Reference to C++ Language

Author :	R.S. Salaria
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E-ISBN 13 :	978-93-82609-97-1
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Product Description

The C++ programming language is one of the popular programming languages that support object-oriented programming in addition to procedural programming. All major IT companies are using C++ language as their preferred language in implementing substantial number of projects. To fulfill the requirement of these companies, all universities/institutions offering various courses on Computer Science and Information Technology at UG as well as PG level have included C++ language in their curriculum.

This book is designed as a textbook for the students taking these courses. Throughout the book, the level of presentation is kept simple and illustrative so that even an average reader can grasp the subject matter with quite ease. Practically this book will provide you every thing you need on C++ language.

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Table Of Contents

- Overview of C++ Language
- Data Types, Operators and Expressions
- Standard Inputs/Outputs
- Control Statements
- Functions
- Program Structure and Storage Classes
- Arrays and Strings
- Structures and Unions
- Introduction to Object-Oriented Programming
- Classes and Objects
- Pointers and Dynamic Memory Management
- Construction and Destructors
- Operator Overloading and Type Conversion
- Inheritance
- Virtual Functions and Polymorphism
- Exception Handling
- Templates and Generic Programming
- File Handling
- Left Over
- Introduction to Standard Template Library

Author

R.S. Salaria

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Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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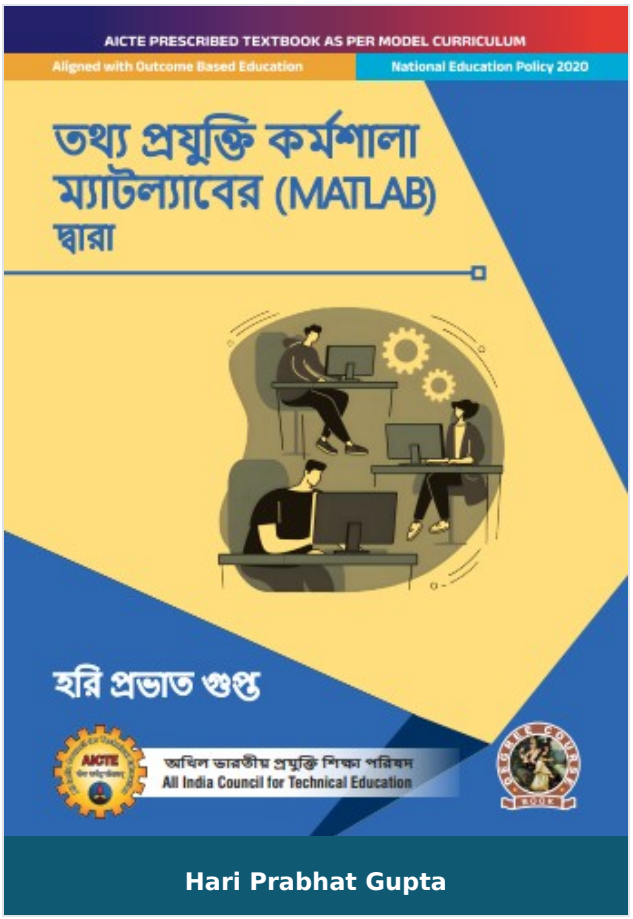

Information Technology Workshop in MATLAB

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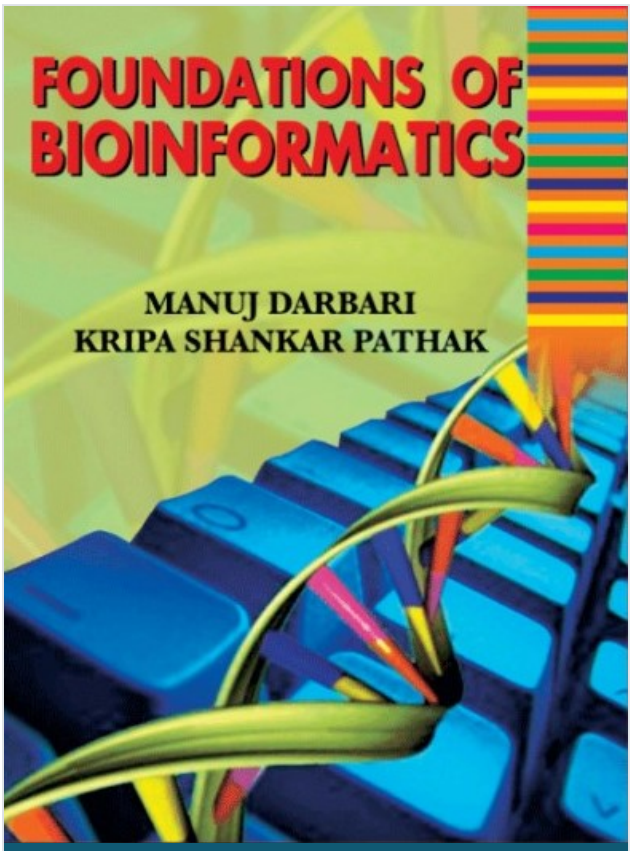

Manuj Darbari

Foundations of Bioinformatics

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Product Description

It gives me immense pleasure to introduce this book for engineering students. It covers the basic concepts of Bioinformatics which are beneficial to undergraduate as well as to post graduate students of pharmacy. In the first phase this book introduces about basics of biology and in second phase it deals with use of computers to store and code the biological terms in a proper predefined manner. This book also provides a better support to professionals dealing in the field of bioinformatics. There are various paper sets along with the previous years paper.

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Table Of Contents

- Bioinformatics
- The Diversity of Life Forms
- Proteins
- Nucleotide
- Data Searches and their Alignment Method
- B.Tech Papers and Sample Question Papers

Author

Manuj Darbari

Manuj Darbari received his ME in Electronics and Communication from MNNIT, Allahabad. He has done MBA from Lucknow University, and is undergoing PhD in Information Science and Technology from BIT, Mesra Ranchi. He has vast knowledge in the field of Electronics and latest issues in Information Technology, he has done CDAC Diploma in Advance Computing offered by CDAC Pune. He is presently working as Asst. Professor in Information Technolgy Department, BBDNITM, Lucknow. He is a member of IEEE (USA), IETE, CSI and ACM (USA). He is also recognized as a charted Engineer (India) by Institution of Engineering. "

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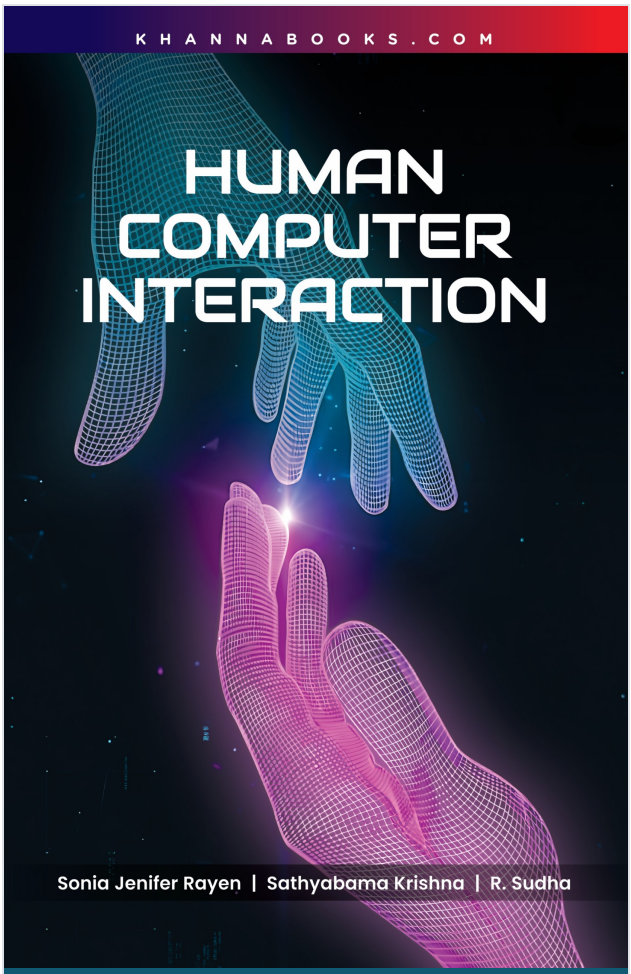

Sonia Jenifer Rayen, Sathyabama Krishna, R. Sudha

Human Computer Interaction

Author :	Sonia Jenifer Rayen, Sathyabama Krishna, R. Sudha
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Product Description

Human-Computer Interaction (HCI) is a comprehensive and structured resource designed to explore the principles, methodologies, and evolving landscape of interaction between humans and computing systems. Recognizing the critical role of HCI in shaping modern digital experiences, this book focuses on creating technology that is accessible, efficient, intuitive, and user-centered. It examines not only the technical dimensions of interface design but also the cognitive, psychological, and social factors that influence how people interact with digital systems across diverse platforms and devices.

The book provides a balanced blend of theoretical foundations and practical applications, enabling readers to develop a deep understanding of user-centered design principles. Beginning with the fundamentals of HCI, it explores human sensory systems, memory, perception, cognition, and information processing before progressing to advanced topics in interaction design and usability engineering. Through systematic coverage of design methodologies and evaluation techniques, readers learn how to create interfaces that improve user satisfaction, efficiency, and accessibility.

A significant emphasis is placed on contemporary application domains, including mobile interfaces, web applications, and interactive systems. The text introduces established cognitive models such as GOMS (Goals, Operators, Methods, and Selection Rules), linguistic models, and cognitive architectures that assist in predicting user behavior and optimizing interface performance. It also examines socio-organizational considerations, stakeholder requirements, and collaborative design approaches essential for successful system development.

Designed for students, researchers, academics, and industry professionals, this book serves as a valuable guide for mastering interface design, usability evaluation, and user experience development. By integrating human factors, cognitive science, and practical

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design methodologies, it equips readers with the knowledge and tools required to build effective, engaging, and user-friendly computing systems.

Salient Features:

- Foundational Principles: Introduces the core objectives of Human-Computer Interaction, including usability, human factors, user-centered design, and the interdisciplinary contributions of computer science and cognitive psychology.
- Human System Analysis: Explores human sensory and perceptual systems, including vision, hearing, touch, memory, cognition, and information-processing mechanisms that influence user interaction.
- Interaction Design: Covers the essential principles of creating intuitive and effective user interfaces, including navigation structures, screen layouts, interaction scenarios, and the role of HCI within the software development lifecycle.
- Cognitive Models: Provides detailed coverage of major theoretical frameworks such as GOMS (Goals, Operators, Methods, and Selection Rules), linguistic models, and cognitive architectures for analyzing and predicting user performance.
- Socio-Technical View: Examines socio-organizational aspects of system design, including stakeholder analysis, communication models, collaboration frameworks, and non-technical factors affecting technology adoption.
- Mobile HCI Deep Dive: Discusses the mobile ecosystem, mobile application frameworks, mobile web technologies, information architecture, and design challenges associated with modern mobile computing environments.
- Web Interface Mastery: Guides readers through user interface design best practices for web applications, including interface components, navigation structures, interaction techniques, and workflow optimization.
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Table Of Contents

- Foundation of Human Computer Interaction (HCI)
- Design & Software Process
- Models and Theories
- Modeling HCI
- Web Interface Design

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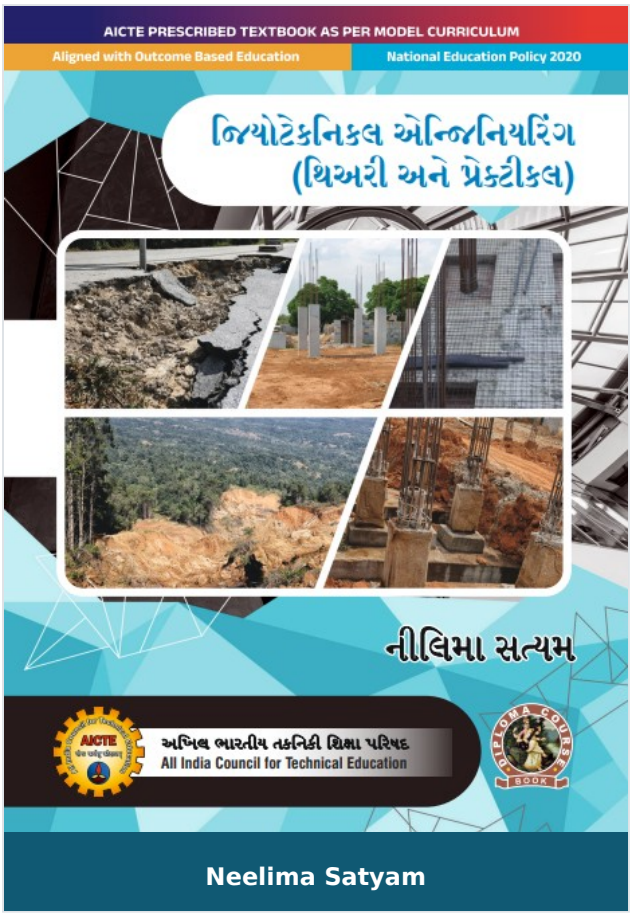

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