

Akshat Srivastava

Warm Loving Medication

Author :	Akshat Srivastava
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Product Description

Following the suicide of an acquaintance, Abeer was suffering from a cliché case of doomsday syndrome. In a life where all everyone could bring into his life was either medication or addictions.

In this beautiful city with shit stained sidewalks and shit swinging elitism, life felt directionless until a small incident makes him realise he may need the same help he has been trying to extend. While shuffling through multiple therapists, A chance meeting with a woman leads to something far more than he ever imagined. The woman in question was Meera. The woman on the contrary was a being of never-ending optimism in a society full of nihilists.

Would This encounter help Abeer answer some questions which were left unanswered?

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- Warm
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- Birthdays
- Cowards
- Rock Bottom
- Love Hurts. Mental Illness Hurts More
- It’s
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- Each Their Own Agony
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Author

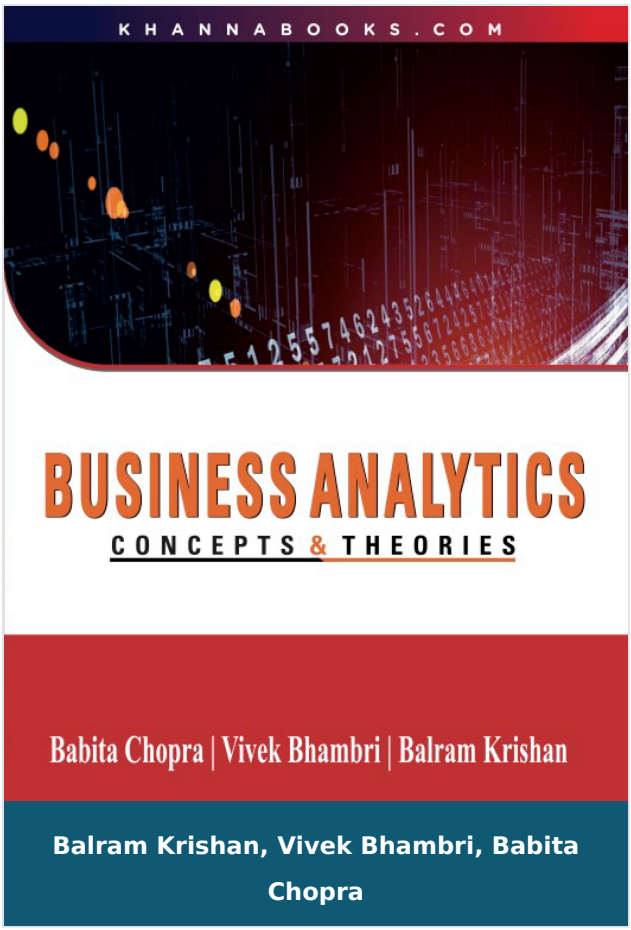
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Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." This book has been designed as a basic text book for computer Science and management students at post Graduation and under graduation levels. it explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical University and many other major universities.

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- Delivering Bi With Microsoft Sql Server 2012

Author

Balram Krishan

Balram Krishan MCA, M. Phil, is working as Assistant Professor, in Computer Science Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). He has a total experience of 8 years in teaching. He has published more than 10 papers in International and National Journals. He is pursuing Ph. D. in Computer Science. His area of interest includes .NET and Cloud Computing.

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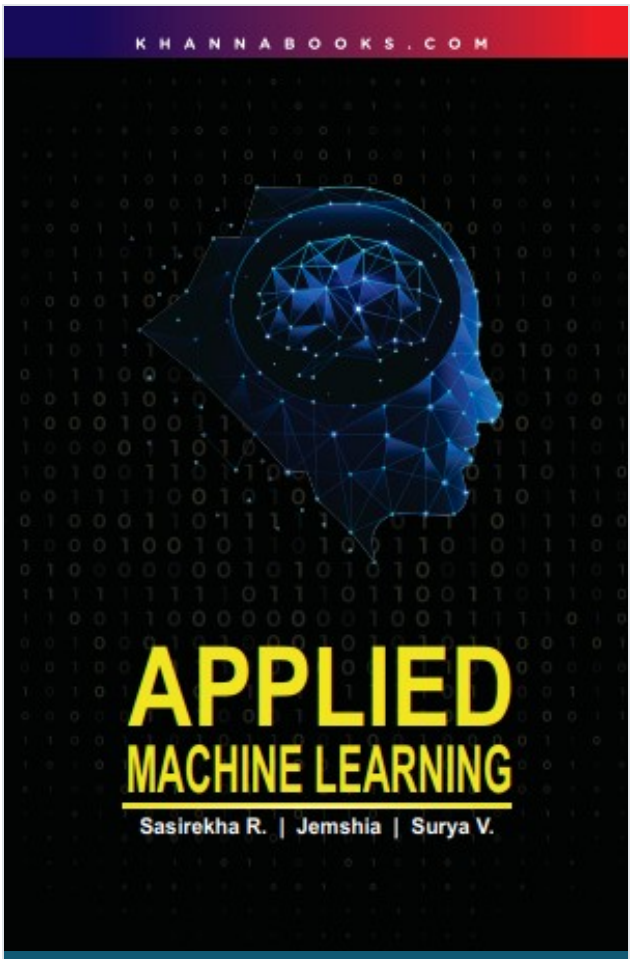
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Babita Chopra is working as Assistant Professor, in Computer Science Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). She has a total experience of 12 years in the Industry and Teaching. She has published more than 15 papers in International and National Journals. She has done her doctorate in the field of Data Mining.



Sasirekha R., Jemshia, Surya V., Pavithrababu

Applied Machine Learning

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Product Description

Applied Machine Learning

In an era where data is growing exponentially, Machine Learning (ML) has become the definitive tool for solving complex problems across every major industry, from healthcare and finance to autonomous systems and natural language processing.

Applied Machine Learning is designed to bridge the gap between theoretical research and real-world implementation. This book provides a solid foundation, covering core concepts such as supervised and unsupervised learning, feature engineering, and model evaluation. Readers will gain a deep understanding of essential algorithms like linear regression, decision trees, support vector machines, and neural networks.

With a crucial focus on practical application, the text uses Python and industry-standard libraries like Scikit-learn, TensorFlow, and PyTorch to provide step-by-step coding examples. Beyond model development, it addresses critical challenges, including data bias, model interpretability, and ethical considerations, emphasizing the need to build responsible and transparent ML systems. Whether you are an aspiring data scientist, a software engineer, or a business leader, this book is your comprehensive guide to leveraging AI-driven insights and transforming industries.

Salient Features:

- **Foundational Learning Paradigms**: Detailed coverage of Supervised, Unsupervised, Semi-Supervised, and Reinforcement Learning models and their real-world applications.
- **Essential Algorithms**: In-depth study of core algorithms, including K-Means Clustering, Fuzzy K-Means, Decision Trees, and various Neural Network architectures.

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- **Practical Implementation**: Hands-on focus on Python programming and popular ML libraries (Scikit-learn, TensorFlow, PyTorch) for effective solution deployment.
- **Data Strategy**: Comprehensive chapters on Data Representation, covering structured vs. unstructured data, feature engineering, normalization, and techniques for handling missing data.
- **Model Optimization**: Clear explanation of the Bias-Variance Tradeoff and the Occam's Razor principle for selecting models that achieve optimal generalization.
- **Statistical Backbone**: Exploration of the statistical foundations of ML, including Probability Theory, Bayes' Theorem, Sampling Methods, and Inferential Statistics.
- **Business Applications**: Includes units on Business Intelligence (BI), Data Warehousing, OLAP, the CRISP-DM Model, and Intelligent Information Retrieval Systems.
- **Future Trends**: Analysis of the latest Applications and Trends of Machine Learning across key sectors like Healthcare, Finance, E-commerce, and Autonomous Systems.

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- Introduction to Neural Networks
- Data Clustering & Decision Tree Learning
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Author

Sasirekha R.

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Jemshia

Jemshia, Surya V.

Surya V.

Sasirekha R., Jemshia, Surya V.

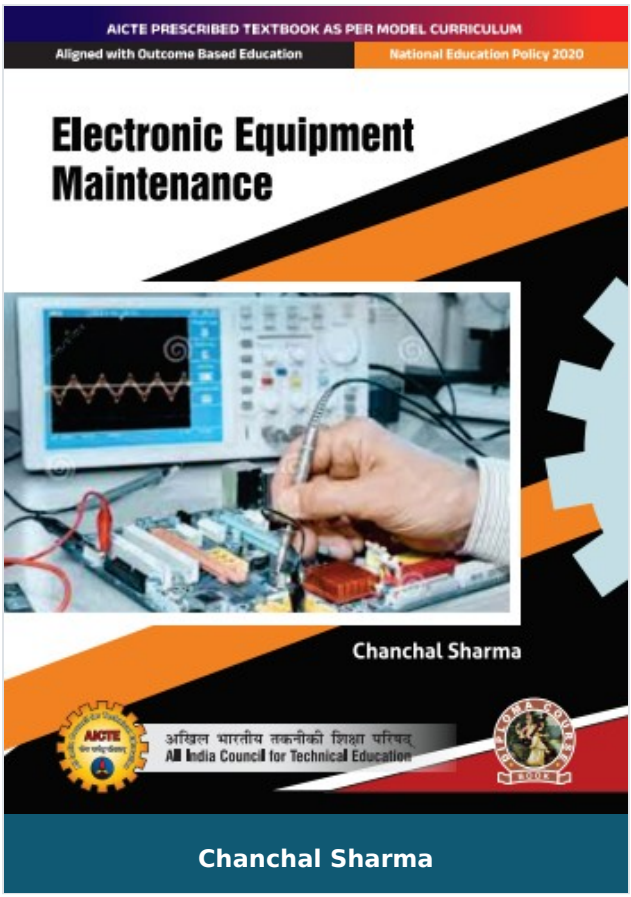
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Electronic Equipment Maintenance

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Product Description

Electronic Equipment Maintenance

The book titled ‘Electronic Equipment Maintenance’ is and outcome-based book. The generation has altered the way electronic products are designed, fabricated, and maintained. For that reason, the personnel and the provider bench must preserve pace with these trends. This book explains about electronic equipment trends and their growing importance of maintenance engineering, and the sector of renovation engineering is increasing quite fast it’s far nicely understood now that the times of troubleshooting a system simplest with an oscilloscope and multimeter and an indistinct idea about the hardware are over. These days, unless engineer have an in-depth service and protection manual and the proper kind of test gadget, most of the system problems can nevertheless be placed with a digital multimeter and oscilloscope if provided with sufficient effort and time. Therefore, the proper check system turns into a need if one has to work with modern-day technology. So, this book gives required knowledge about troubleshooting procedure of an electronic equipment. It explains working and testing procedure of passive component and semiconductor devices, this book comprises the knowledge about repairing technique of surface mount assemblies

This book includes knowledge of electronic device troubleshooting problems, a list of references, and suggested readings that can be used for practice, as well as a large number of multiple choice questions and questions with short and long answers divided into two categories based on the lower and higher orders of Bloom’s taxonomy, it’s worth noting that QR codes, which may be scanned for further information, have been included in various parts that readers can learn more about the themes that interest them. There is a “Know More” section depending on the information that comes after the associated practical.

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Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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Author

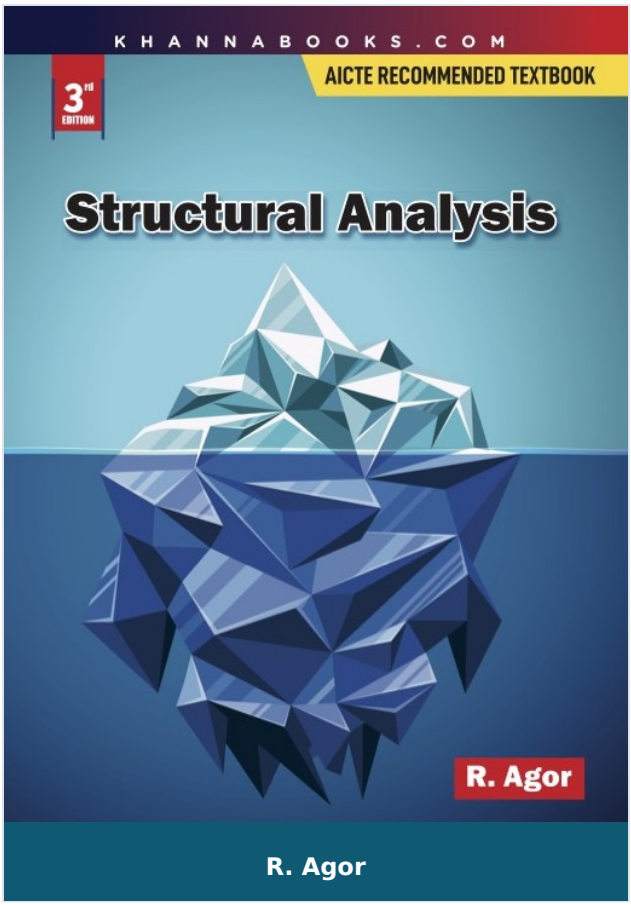
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R. Agor

Structural Analysis

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This Book Provided the requisite details of the subject structural analysis in a simple and lucid language to cater the needs of the undergraduate students of bachelor of Civil Engineering in Engineering Colleges of Indian universities abroad.

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- * Torsion
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Author

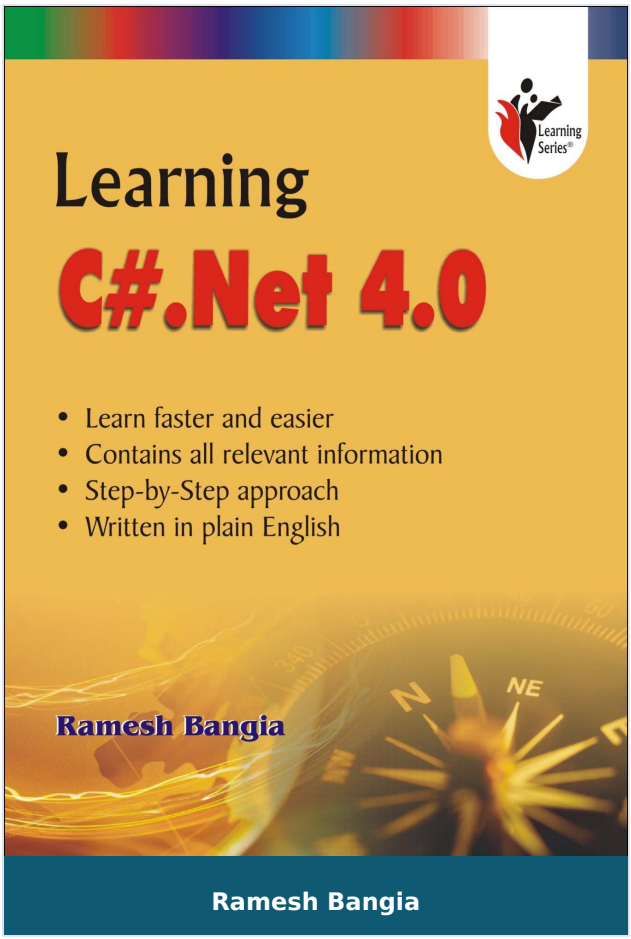
R. Agor

R. Agor Lecturer in Civil Engineering (Retd.) Technical Education, Delhi.

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Learning C#. NET 4.0

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Product Description

The complete Learning Series has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and screen shots. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book. The language of the text of the book is lucid, direct and easy-to understand. Each chapter is laced with various diagrams wherever possible. Functions has been explained in full and some of them have been explained in the form of examples. Tips for working faster using the keyboard shortcuts are also provided.

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Author

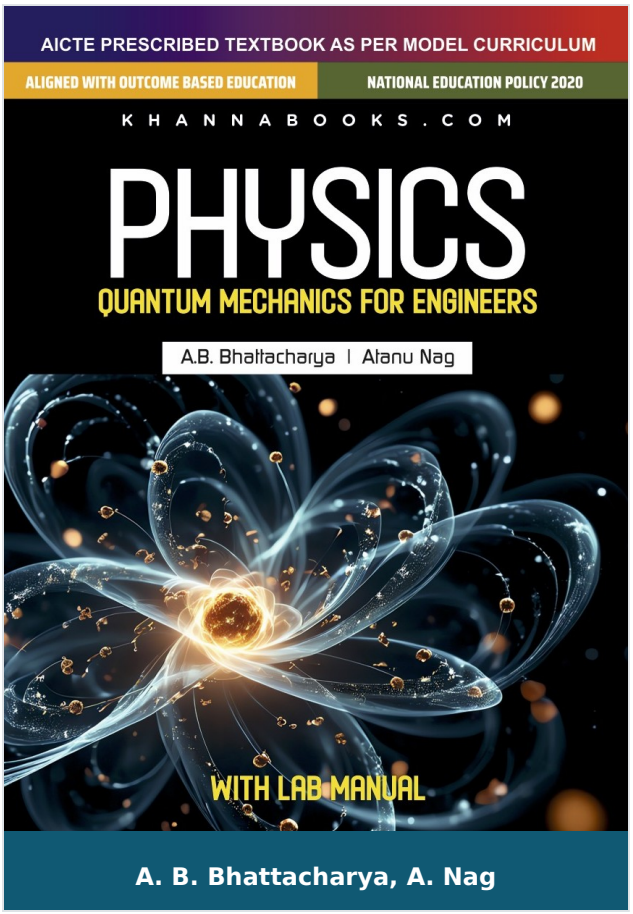
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Physics (Quantum Mechanics for Engineers) With Lab Manual

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Product Description

For the implementation of an outcome based education the first requirement is to develop an outcome based curriculum and incorporate an outcome based assessment in the education system. By going through outcome based assessments evaluators will be able to evaluate whether the students have achieved the outlined standard, specific and measurable outcomes. With the proper incorporation of outcome based education there will be a definite commitment to achieve a minimum standard for all learners without giving up at any level. At the end of the Programme running with the aid of outcome based education, a student will be able to arrive at the following outcomes:

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Author

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Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India

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International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

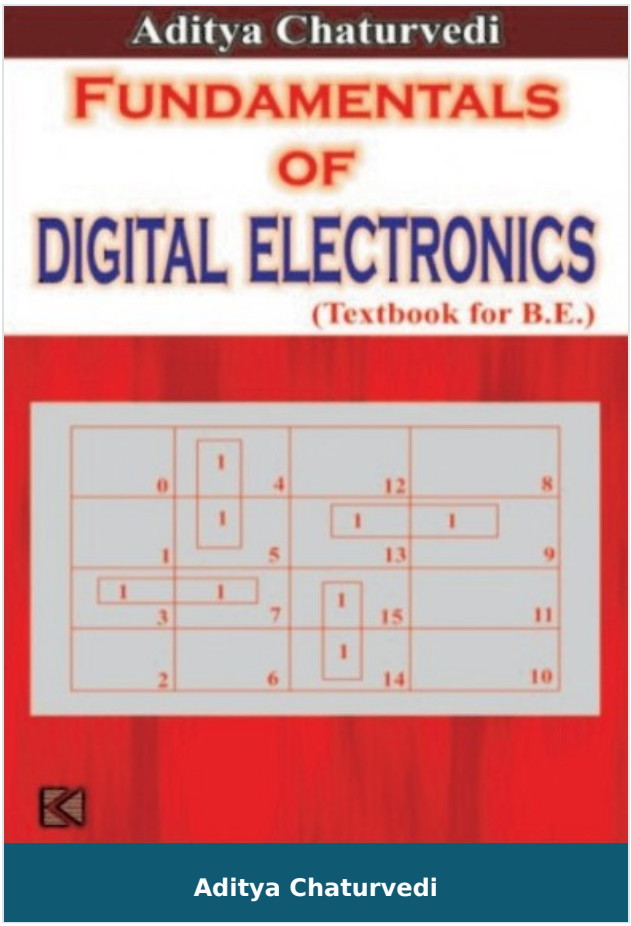
A. Nag

A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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Fundamentals of Digital Electronics

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Product Description

This book is primarily written for the BE/ B. Tech students of IT, computer, Electrical & Electronics & communication Engineering branches, who study this subject in 3rd, 4th semester and practically covers the course prescribed by all major universities. The language is kept simple and conversational so that all students can follow the book easily. The book will also be useful for students of other engineering branches and students of MCA, BCA, PGDCA etc. Who also study part of this subject like Boolean algebra, logic gates, number system etc. as a part of their syllabus. The book has large number of solved problems as well as assignments with their solutions given at the end of the book to assist the students in better understanding of the various topics.

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- Binary Codes
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Author

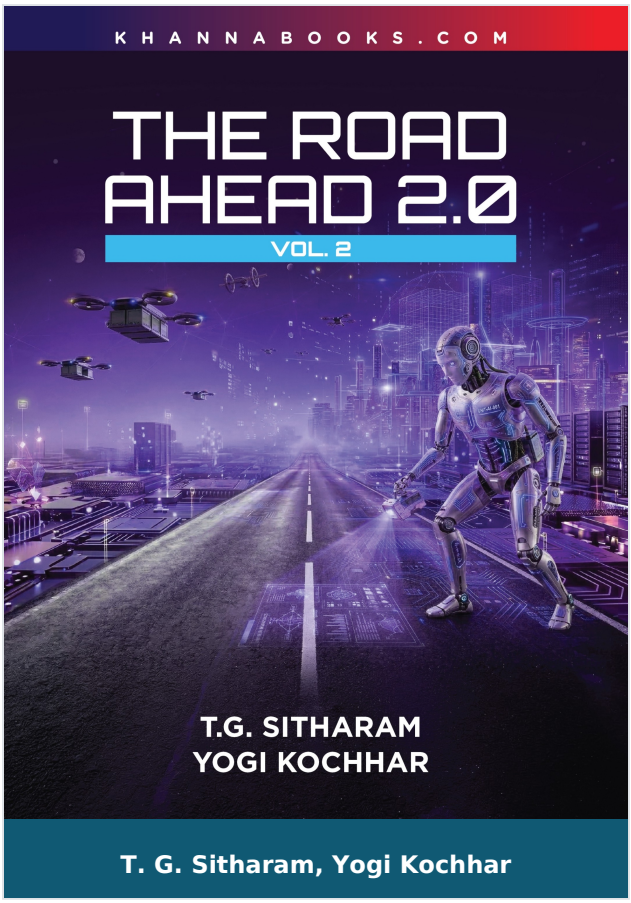
Aditya Chaturvedi

Aditya Chaturvedi is a graduate of I.I.T. Kharagpur with more than 30 years of experience in Industry and in Teaching. At present he is working as a faculty at MIT, Kota.

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Product Description

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Welcome to this Kumbh of AI.

We need to open our eyes to the issue of Data integrity and sovereignty.

In the AI-driven world, data is the new currency, yet we've handed ours over voluntarily. From Aadhaar-linked social media to our apps and emails and websites that are building trillion-dollar valuations for global companies that pay no taxes here. Data is sold in GBs. It is a commodity. Should all commodities not be taxed as they are produced or consumed. AI's raw stock is data from a billion-1 population in India.

Desmond Tutu's: When missionaries came to Africa, they had the Bible, and we had the land. They said, lets pray. We closed our eyes to pray; when we opened them, we had their Bible, they had our lands.

India's demographic dividends that must accrue here by way of mindshare in Yottabytes of data sits untaxed abroad. Why aren't we reclaiming value? OpenAI's profit motive, backed by Microsoft's $80 bn investment in one year alone highlights their grip on singularity and humanity. It is the equivalent of 160 times of our spend on the Kumbh or more than the GDP of over 100 countries.

Server farms in data centers are like vast fields tended by farmers that cultivate data, shaping human decisions and perceptions like crops. Over time, the farmers, dictate the harvest, silently steering humanity's actions and future with automated precision. We must brace for that impact as we become puppets and bionic at their hands.

If we don't control our data, we'll remain tokens on the casino table, not players owning the house. Lets honor Aryabhatta and Brahmagupta by mastering the checksum.

Its time to own the Casino and not be played by it!

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“This book is a NORTH STAR of AI. Nota mere must read to re-imagine but a recipe for a catalytic change.”— *Dr. S. Somnath, Chairman ISRO*

“‘The Road Ahead 2.0 brilliantly unpacks the seismic potential of AI & DeFi, crypto to reshape sovereign finance.’”— *Dewang Neralla, Co founder MCX, founder HiwiPay*

“‘This book is like James Bond with a Martini; shaken; not just stirred’”— *Raghavendra Rathore, Global Fashion Icon*

“‘From wool gathering AI on the mountainside, Prof Sitharam and Yogi, you put it like ducks in a row! Seminal... Fascinating’”— *Jasleen Ahluwalia, Blockchain leader, US*

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T. G. Sitharam is a civil engineer, professor at IISc Bangalore, former director at IIT Guwahati. Currently, he is serving as Chairman of the All India Council for Technical Education, (AICTE) from 1 December 2002 onwards. He is known for his works in the fields of rock mechanics, rock engineering geotechnical earthquake engineering. He is an elected fellow of Indian Geotechnical Society, Institution of Engineers (India) and American Society of Civil Engineers.

Yogi Kochhar

Yogi Kochhar : - Yogi, an AI FUTURIST, works across sectors in US, UK and India to operationalize AI adoption at scale: his ability to simplify complex ideas and translate them into implementable constructs gives this book its unique clarity and force. Author, Poet Golfer, Trekker. Their collaboration results in a seminal work that charts not just what AI can do, but what it must do; strengthen institutions, empower citizens, and

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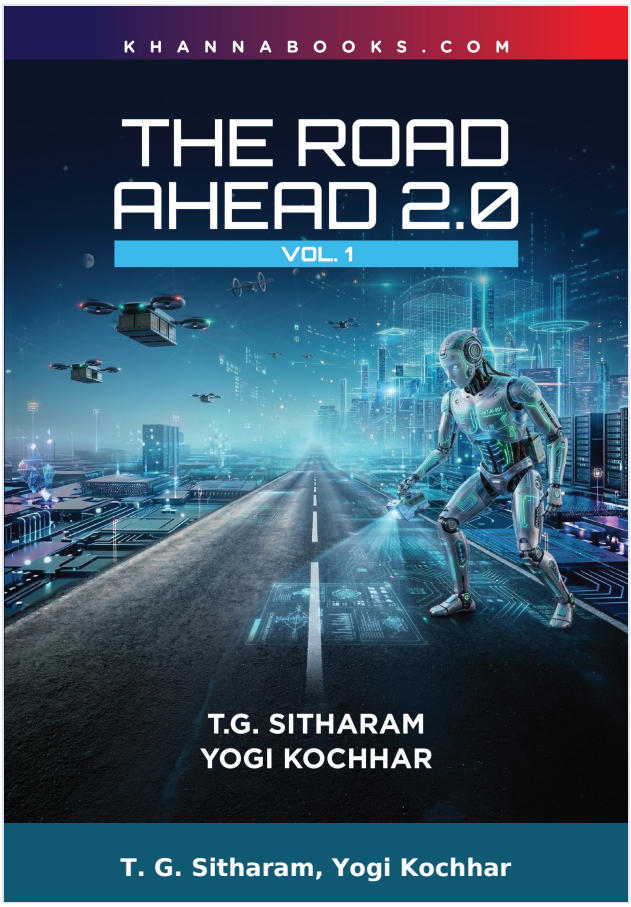
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prepare societies for an era of profound transformation.

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The Road Ahead 2.0 Volume-1 (Colour Edition)

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Product Description

The world stands at the edge of monumental change. Like the dinosaurs, we too tread the path of history, unaware of what's next. AI is here, and it's poised to transform how we live, work, and play.

This book draws inspiration from Bill Gates' The Road Ahead, Marconi's pioneering spirit, and Santiago's journey in Paulo Coelho's The Alchemist. As you explore the Preface and beyond, you'll find sparks of imagination—just as Gates did decades ago—igniting a revolution.

The book distills global activity through the lens of AI across 70+ concise chapters. Santiago embarks on a metaphorical quest through this "crystal ball," uncovering how AI will shape the future. Guided by engaging stories and analogies, you'll navigate a forest of ideas, including Santiago's imagined meeting with Harry Potter.

We've kept the chapters paper thin, allowing you to "eavesdrop" on conversations exploring whether AI is a bane or a boon. Along the way, we challenge you to reflect on critical truths: Practice precedes policy. Policies codify practices, but AI's rapid pace will always outstrip them. Like football played before rule books, generative AI will sprint light-years ahead of regulation.

Think of it as a modern Tom and Jerry—the policy-maker cat chasing an ever-moving laser pointer.

This journey is a call to action: adapt or adopt, for the times demand it. Otherwise, like footprints in the sand, we risk fading into obscurity.

For those seeking change, this book offers a different sauce. It's a salute to imagination, catalyzing transformation akin to Who Moved My Cheese?—an ode to Dr. Spencer Johnson. We carry him in a parody inside.

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Clue: Adapt, adopt, and lead. The AI revolution is here to stay.

Endorsements

“This illuminates AI’s unparalleled impact towards making a VIKSIT BHARAT aligning with our Prime Minister’s visionary call for AI adoption with care and sensitivity.”— Prof. Ajay K Sood, Principal Scientific Advisor, Govt of India.

“This book is an almanac that brings a purposeful exactitude to planet, people, and profit in that order where AI becomes a partner in achieving our shared goals.”— Prof. Phoebe Koundouri, Chair: Climate Change, UN SDSN.

“Fantastic, Insightful & visionary.”— Dr. H R Nagendra, Chancellor Svyasa University.

“AI will empower power. Brilliant work.”— Anil Sardana, Chairman Adani Power.

“Empathic, compelling, rich roadmap. A must read for all global institutions.”— Prof. Abhay Karandikar, Secretary, Ministry of Science & Technology

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