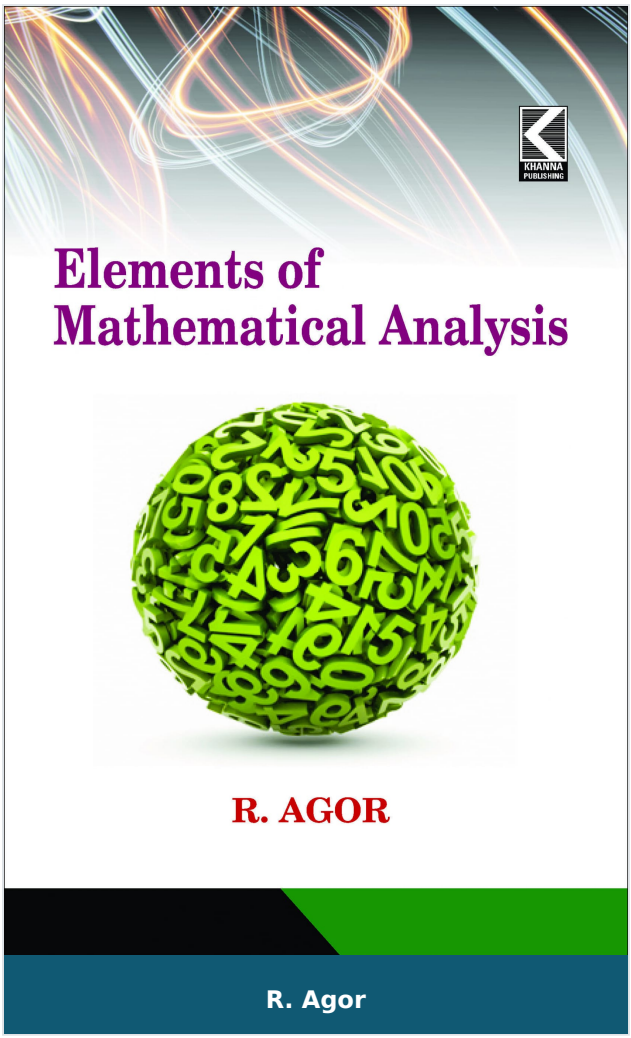

Elements of Mathematical Analysis

Author :	R. Agor
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Product Description

This book is intended to serve as a basic text book for the students who attempt to pursue studies at various stages in Scientific and Engineering fields of various Indian Universities. The main aim of this book is to discuss the theory of mathematical analysis and to treat the subject matter rigorously to the beginners, keeping in view of the modern trends of examinations.

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- Determinants
- Matrices
- Eigen Values and Eigen Vectors
- Numerical Analysis
- Linear Programming

Author

R. Agor

R. Agor Lecturer in Civil Engineering (Retd.) Technical Education, Delhi.

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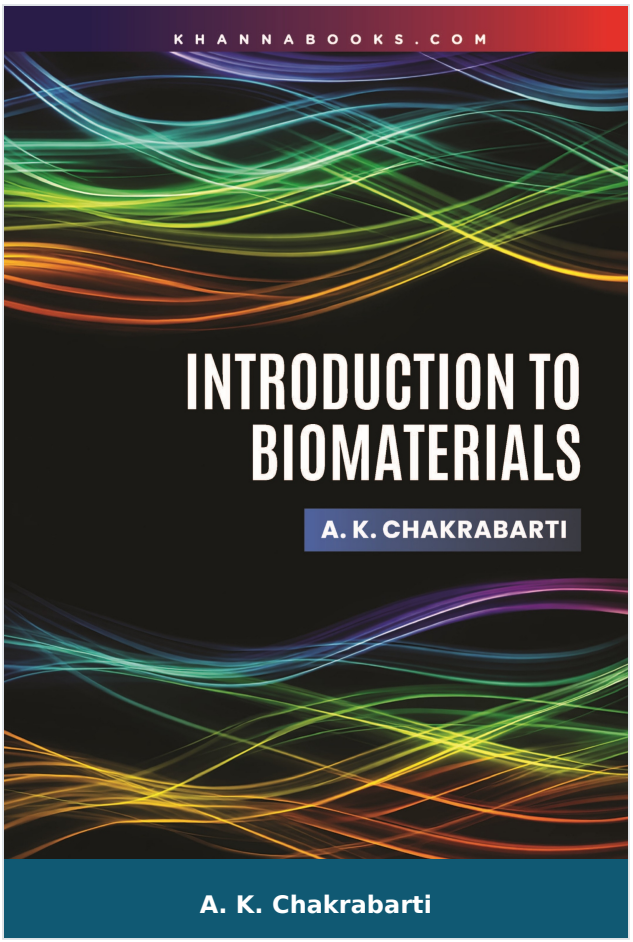

Introduction To Biomaterials

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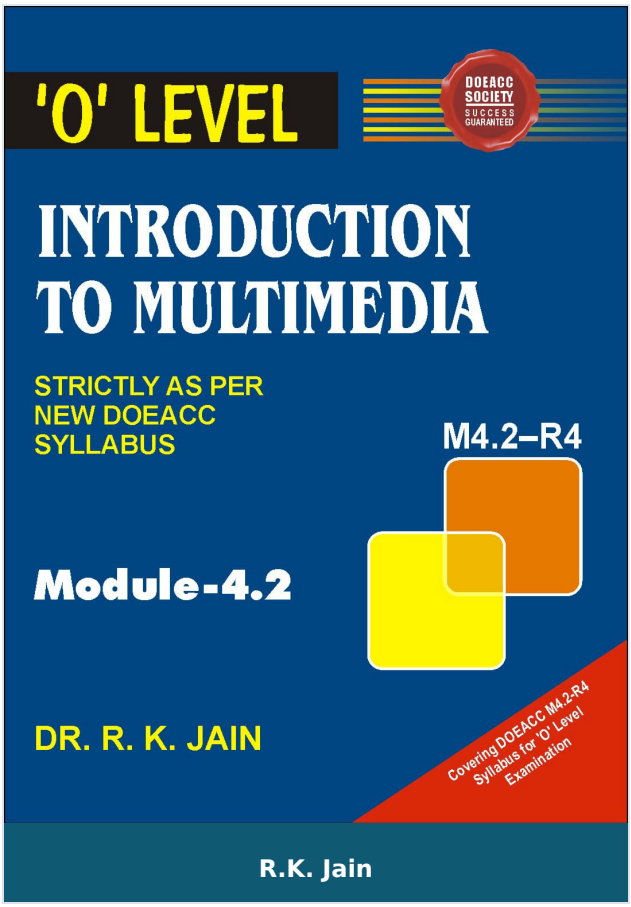

'O' LEVEL Introduction to Multimedia

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ISBN 10 :	9380016670
E-ISBN 13 :	978-93-80016-67-2
Edition :	1
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Publisher :	Khanna Publishing House
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Condition Type :	New
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Product Description

Written strictly according to the syllabus for M4.2-R4 paper of 'O' Level as prescribed by DOEACC examination, it covers various topics of multimedia, its applications, creation and usage. Topics like fonts, hypertext, images, audio and video formats are also covered. also how these are combined to create a good-looking multimedia application. Each topics is covered in a separate chapter answer has questions based on the pattern suggested by DOEACC. Students reading this book and solving all the questions given with the chapters and the sample papers as the end of it are sure of getting through the exams. Special features of the book are review question at the end of each chapter, Sample papers at the end of the book, Glossary and index is provided too, wherever necessary topics are explained with screen shots.

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- HTML Basics
- Sample Paper
- Glossary
- Index

Author

R.K. Jain

Dr. R.K. Jain studied at IIT Powai and submitted his thesis for Ph.D at Iit Delhi. He has held various important posts in the past. At present he is advisor to variuos universities on setting up of a computer department and setting up of the syllabus for the same. With his knowledge of the various computer topics, he is and ideal choice for writing these kinds of books.

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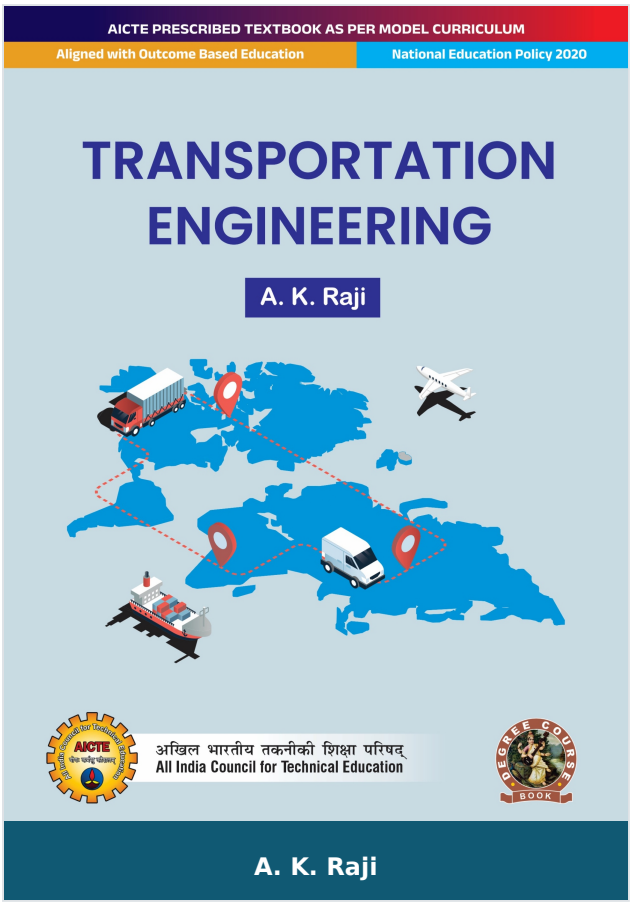

Transportation Engineering | AICTE Prescribed Textbook (UG512EN)

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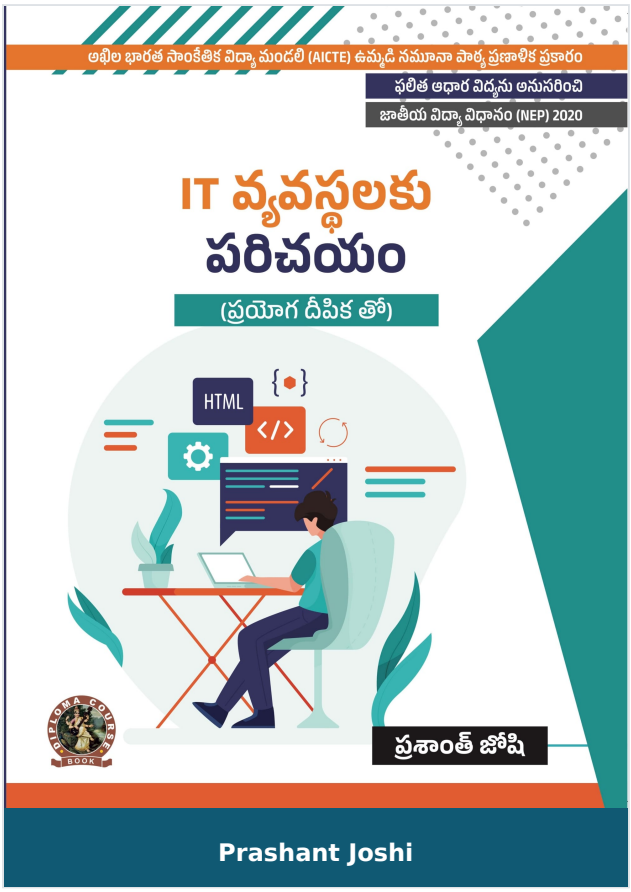

Introduction to IT Systems (with Lab Manual)

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Product Description

“INTRODUCTION TO IT SYSTEMS” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education. Book covers five units – Internet Skills and Computer Basics, Operating Systems, HTML and CSS, Open Office Tools, and Information Security Best Practices. Each topic in units is written in easy ad lucid manner. Every unit contains a set of exercise at the end of each unit to test the student’s comprehension.

Some Salient Features of the Book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. Practical are included with each unit for better understanding of the theoretical concepts.

3. Book provides interesting facts and various activities pertaining to topics. OR Codes are used for additional E-resources, use of ICT, online code editors, online quiz etc.

4. Student and teacher centric subject materials included in balanced and chronological manner.

5. Figures, tables, source code for web programming, numerous examples and applications are included to improve clarity of the topics.

6. Objective questions, subjective questions and crossword exercises are given for practice of students after every chapter.

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- Operating Systems.
- HTML AND CSS.
- Open Office Tools.
- Information Security Best Practices.
- Annexure
- Appendices
- Index

Author

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T. G. Sitharam, Yogi Kochhar, Jasleen Ahluwalia

AIMagineering

Author :	T. G. Sitharam, Yogi Kochhar, Jasleen Ahluwalia
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Product Description

AIMAGINEERING

The Art and Science of Imagineering

“The world expands in direct proportion to the depth of our imagination.” — Inspired by Einstein (and lovingly upgraded by AI).

Cue the lights. Enter Amitabh Bachchan or Keanu Reeves; having coffee with Imagineering. Somewhere between the first sip and a cosmic spark, the future is born.

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The future isn’t coming. They’re already coding it.

Prof. T G Sithoram

The civil engineer monk who conjures and speaks to blueprints and carves temples out of menhirs; he doesn’t just build foundations, he thinks them into existence.

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A spark in sneakers; she turns chaos into projects faster than AI can say “let me process that.” Her laughter might just be the next renewable energy source.

Yogi Kochhar

The monk with a motherboard; he meditates on algorithms and dreams in metaphors, proving imagination isn’t a luxury, it’s an upgrade to consciousness.

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- AI & Edu. Evolution
- AI & Energy, Telecom, Aviation, Agri
- AI & Mfg, Retail, Advt, Supply Chains, Stocks
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Author

T. G. Sitharam

T. G. Sitharam is a civil engineer, professor at IISc Bangalore, former director at IIT Guwahati. Currently, he is serving as Chairman of the All India Council for Technical Education, (AICTE) from 1 December 2002 onwards. He is known for his works in the fields of rock mechanics, rock engineering geotechnical earthquake engineering. He is an elected fellow of Indian Geotechnical Society, Institution of Engineers (India) and American Society of Civil Engineers.

Yogi Kochhar

Yogi Kochhar : - Yogi, an AI FUTURIST, works across sectors in US, UK and India to operationalize AI adoption at scale: his ability to simplify complex ideas and translate them into implementable constructs gives this book its unique clarity and force. Author, Poet Golfer, Trekker. Their collaboration results in a seminal work that charts not just what AI can do, but what it must do; strengthen institutions, empower citizens, and prepare societies for an era of profound transformation.

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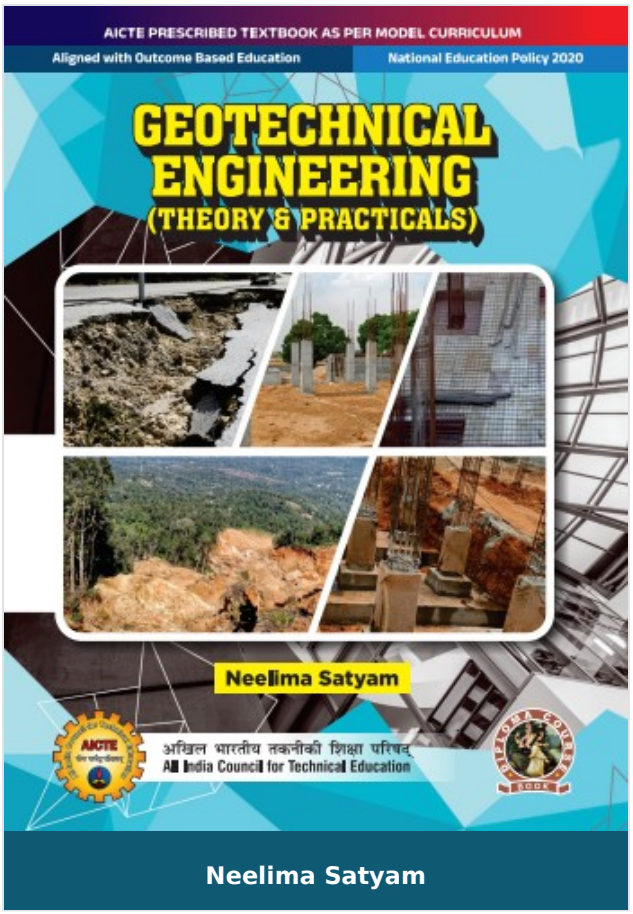

Geotechnical Engineering (Theory & Practicals)

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Product Description

Geotechnical Engineering (Theory & Practicals)

This book introduces the fundamentals of Geotechnical Engineering to the students. It covers different applications of soil in the construction industry, with insights to practical application. The book equips the students to deal with real world problems related to Geotechnical Engineering. The main content of this book is aligned with the model curriculum of AICTE followed by the concept of outcome-based education as per the National Education Policy (NEP) 2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps

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- Bearing Capacity of Soil
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Author

Neelima Satyam

Dr. Neelima Satyam Professor, Indian Institute of Technology, Indore, Indore (M.P.), India

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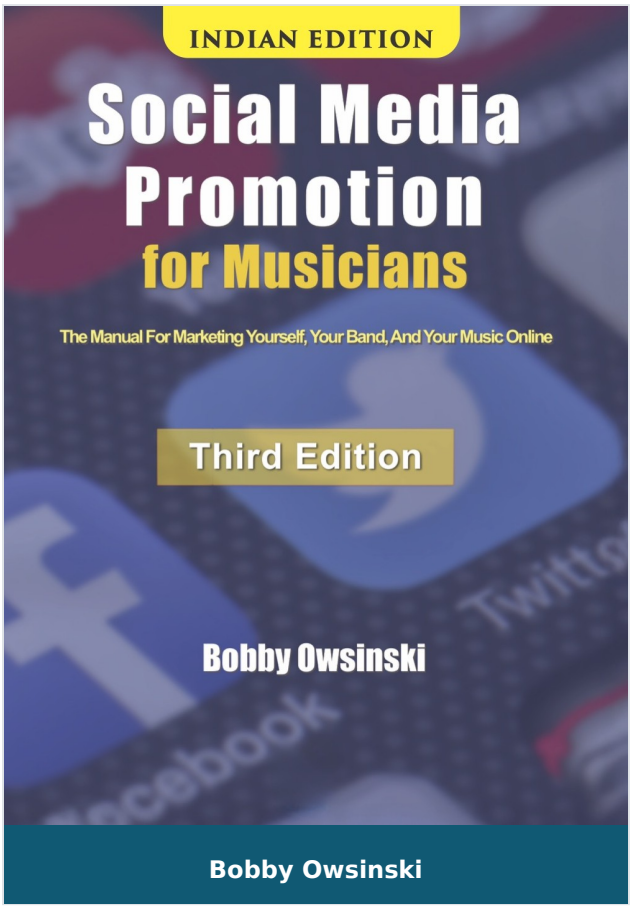

Social Media Promotion for Musicians (Indian Edition)

Author :	Bobby Owsinski
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Product Description

Learn how to efficiently use your online presence to promote your band, your music or yourself with the totally revised Third Edition of Social Media Promotion for Musicians. The updated book reveals the latest insider tips on how to use both the most popular platforms like Instagram, Facebook, YouTube and TikTok in conjunction with your website and mailing list to gain more fans, followers, views and streams.

If you’re an artist, band, engineer, producer or songwriter, Social Media Promotion for Musicians Third Edition provides the newest techniques and strategies to increase your online and streaming presence without taking away precious time from making music. BONUS: Now includes a special chapter on marketing to playlists|

You’ll Discover

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. How to have more time for creating by saving at least an hour each day on social media posting, and with better results|

. Exclusive Facebook, YouTube, Instagram, TikTok and Twitter promotional tips that boost your streams, views and followers

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. The secret behind successful posts and tweets that get maximum engagement

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- Marketing With TikTok
- Marketing with Twitter
- Using LinkedIn for Marketing
- Marketing With Blog
- Playlist Marketing
- Posting Frequency Strategy
- Glossary
- Abou Bobby Owsinski

Author

Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a

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contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOInnerCircle.com, and his website at BobbyOwsinski.com.

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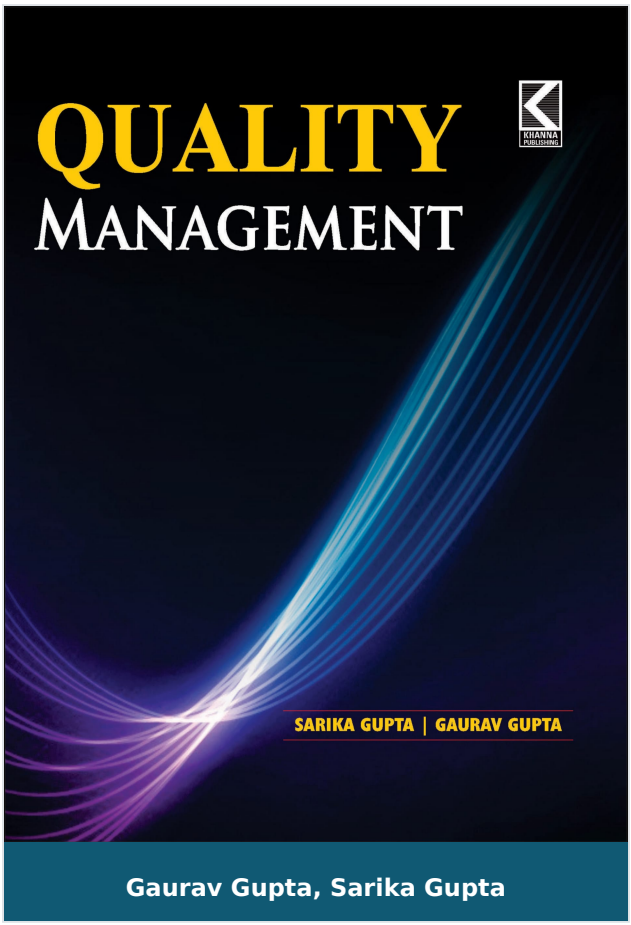

Quality Management

Author :	Gaurav Gupta, Sarika Gupta
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Product Description

Quality management thinking has influenced a revolution in the way organizations are managed over the past few decades. Idea such as customer focus, ethical management, continuous improvement, Six sigma, leadership and organizational learning have all been impacted by and in some cases developed from this important field. this provides a coherent view of the underlying principles quality management, and how these relate to practical application in a range of organizations. This book is designed to provide an overview of the key elements, important historical context and current debates in the field of quality management. It aims to give a coherent view of the underlying principles of quality management, and how these relate to practical application in a range of organization.

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- Human Factor in Quality
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- Defect Diagnosis
- ISO9000
- MODEL TEST PAPER
- QUESTION BANK

Author

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Gaurav Gupta is currently working as Manager Client Services in an IT MNC. He has more than Nine years of corporate experience with different MNCs. He has published Research Papers in various international Journals and attended conferences at several states. His area of interest includes Server and Databases, Data Center technologies and IT infrastructure, Project Management, Marketing Automation and different enterprise software's, CRM, ERP etc.

Sarika Gupta

Sarika Gupta Sarika Gupta is currently working as Assistant Professor in the Department of Computer Science and Engineering at Dronacharya College of Engineering, Greater Noida. She has more than six years of teaching and corporate experience. She has

already published Research Papers in various international Journals and conferences of repute. Her area of interest and research includes AdHoc Network, Java, Object Oriented System and Soft Computing etc.

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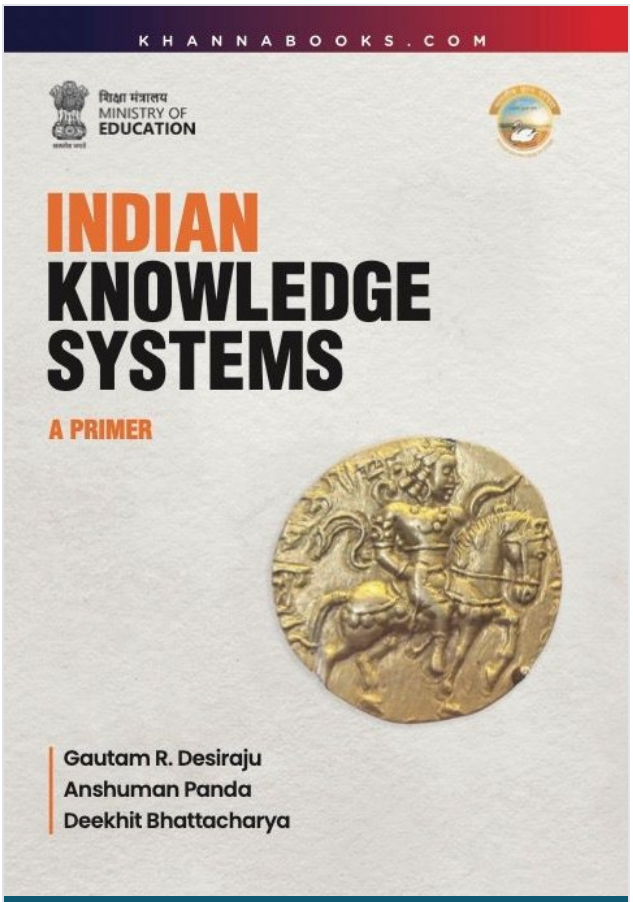

Gautam R. Desiraju, Anshuman Panda, Deekhit Bhattacharya

Indian Knowledge System- A Primer

Author :	Gautam R. Desiraju, Anshuman Panda, Deekhit Bhattacharya
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Product Description

The subject of Indian Knowledge Systems (IKS) has seized the attention of educationists, policy makers and administrators in universities and other teaching institutions. IKS has now entered the mainstream discourse and is the topic of discussion among both students and teachers.

The purpose of this introductory text, Indian Knowledge Systems: A Primer, is to present a perspective of an educational system that propelled our ancient country into a position of unparalleled and largely unrivalled position of economic and military superiority. This book explores how this actually came about, and sadly enough the roots of its decline, because of historical events that the people of this country were able to neither predict nor control.

This book also attempts to show how we can engineer a renaissance in IKS, in a country that is only now seeking its place in a new world order where paradigms of governance, war, and economies that have held sway for over 500 years are being overthrown with bewildering speed. At such a time, we hope that this introductory text will stoke a curiosity among young students who are at the threshold between school and college, and prompt them to ask whether they have it within themselves to be a part of this intellectual renaissance. Invoking Indians from the former generations, we are going to the distant past is, we believe, a worthwhile exercise because we are a part of a continuous civilization that shows little sign of real decline even after 5000 years.

This book is typeset in two vertical columns. The text on the left-hand side is typical curriculum material and may be the subject of quizzes, tests and examinations. The material on the right-hand side is extra, supporting text, that will hopefully enhance the enjoyment of the left-hand side with its illustrations, and the audio and video links. We urge teachers not to consider the right-hand side information as material suitable for tests and examinations, as this was not the intent of introducing the right-hand side

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column.

We trust this book will be of interest to students and teachers and that our perspective on IKS will impel them to seek new avenues towards its study.

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- Bhartiya Civilizational Reawakening

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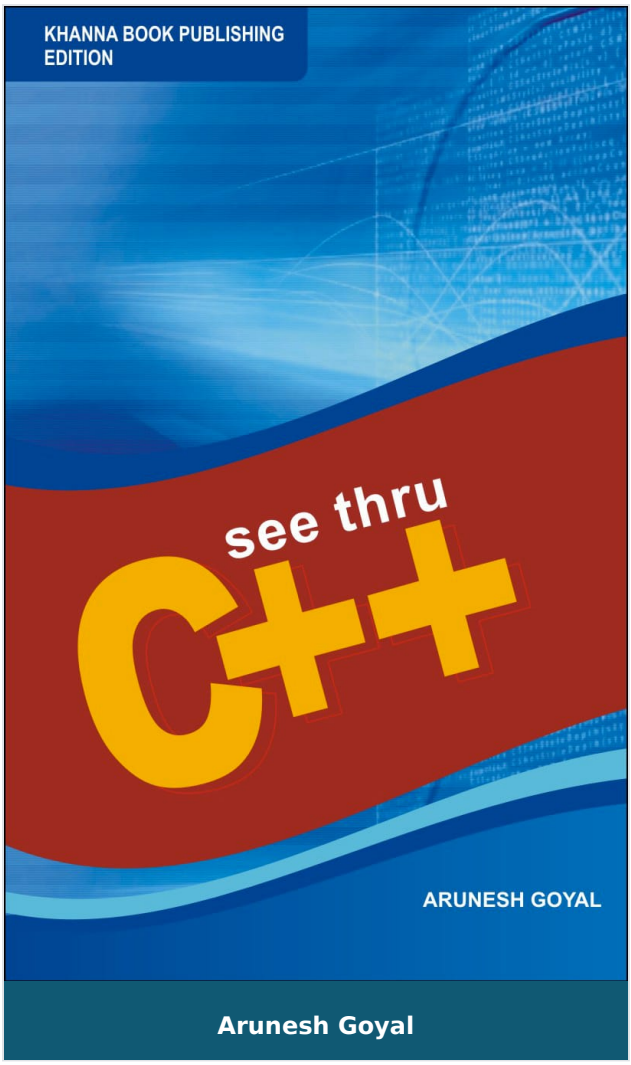

See Thru C++

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Product Description

One of the major features is that the book teaches C++ without any repetition of topics already learned in C. An all out effort has made to keep it, simple, short & interesting; The sample examples and practical sessions have been suitably designed to corroborate the corresponding theory. Both the theoretical and practical aspects of programming have been kept in mind. Wherever required, the book explains with the help of diagrams, flowcharts, tables etc. the relevant topics. concepts of classes, objects, exception handling, templates, and virtual functions are discussed in a manner that students of all streams can easily understand such complex topics. C++ streams and class libraries are introduced in an easy-to understand language. Implementation of inheritance, encapsulation, operator overloading and dynamic or run-time binding is explained using simple examples. A large number of explanatory diagrams are also a salient feature of the book. Several interesting appendices including "ANSI C++: New feature", "event driven processing", "Typical problems" and "case students" have been included. The also carries a Bibliography (both C & C++) for interested readers. A stand out and a novel feature of the book is its, winding it Up! section at the end of every chapter that not only sums it up but also arouses the readers' interest in the subject matter introduced therein. The book contains a rich repertoire of the object-oriented computer jargon in its glossary section.

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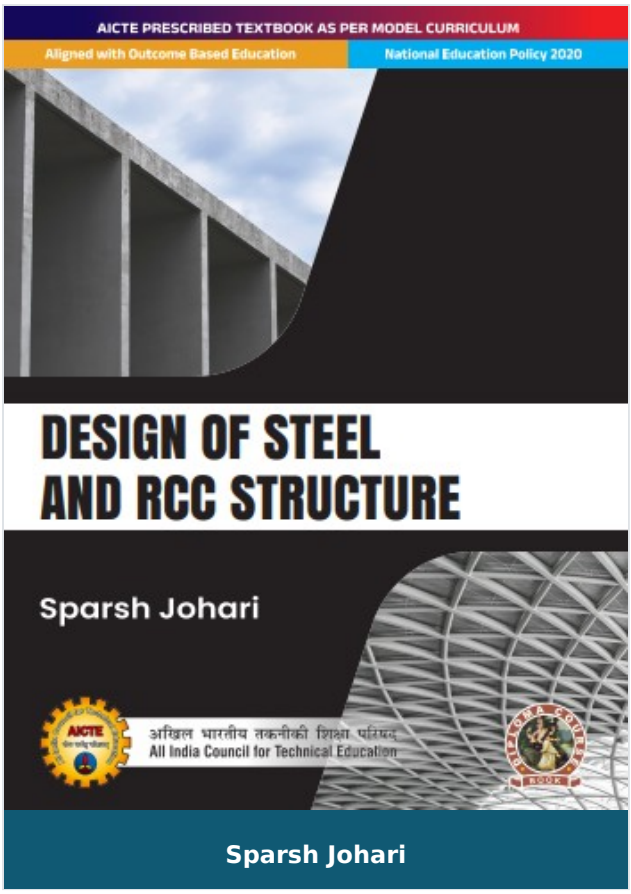

Design of Steel and RCC Structure

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Product Description

Design of Steel and RCC Structure

This book – Design of steel and RCC Structures – covers various topics relevant to construction work. It includes on introduction to steel and RCC structures, philosophies of designing beams and columns, use of the Limit state Method in designing the RCC members, shear and bond strength, and designing the development length. In addition, a detailed design of axially loaded RCC columns is also included in the book.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- questions are given for practice of students after every chapter.
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