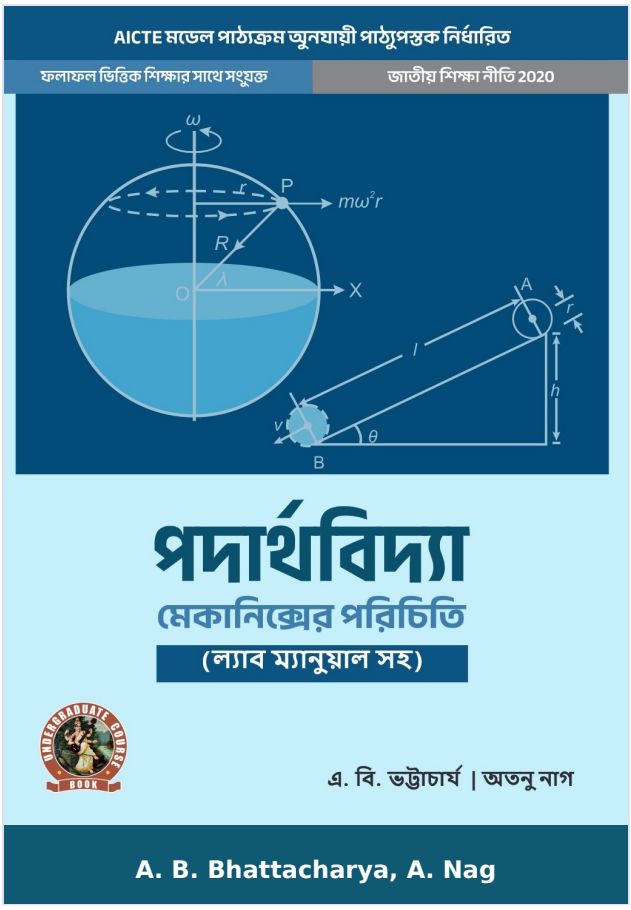


Physics (Introduction to Mechanics) (with Lab Manual)

Author :	A. B. Bhattacharya, A. Nag
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Product Description

Physics: Introduction to Mechanics has been written for the first year students of B Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs. Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Mechanics to tackle 21 century and onward engineering challenges and address the related questions.

Some Salient features of the book:

·Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

·To develop knowledge on critical questions solved and supplementary problems covering all type of medium and advanced level

· Under problems in a very logical and systematic manner.

· Some essential information for the user the heading “Know more” for clarifying some basic information as well as comprehensive synopsis of formulae for a quick revision of the basic principles.

· Constructive manner of presentation so that an Engineering degree students can prepare to work in different sectors or in national laboratories at the very forefront of technology.

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A. B. Bhattacharya

Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

A. Nag

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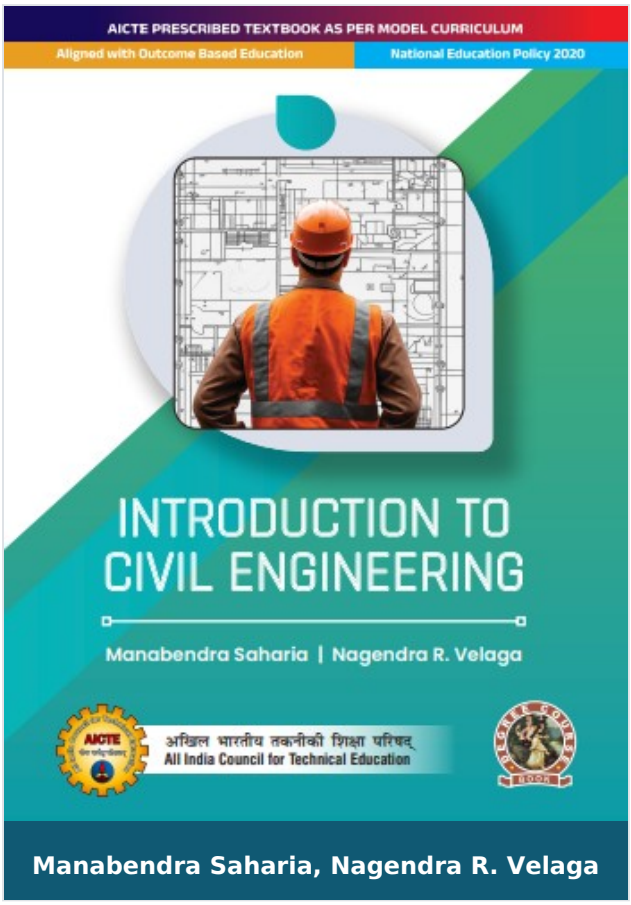
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Introduction to Civil Engineering

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Product Description

Introduction to Civil Engineering

This book has been written to provide a broad overview of Civil Engineering second year undergraduate students. Syllabus of this book is aligned with the AICTE model curriculum as per the National Education Policy (NEP) 2020. Each topic has been written in an easy and lucid manner with ample examples and QR code links to online resources.

Salient Features:

- Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘Know More’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps

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- WATER RESOURCES ENGINEERING AND SUSTAINABILITY
- TRAFFIC AND TRANSPORTATION ENGINEERING
- PRACTICAL ACTIVITIES
- References
- Dynamic QR Code for Further Reading

Author

Manabendra Saharia

Prof. Manabendra Saharia Assistant Professor, Department of Civil Engineering Prof.

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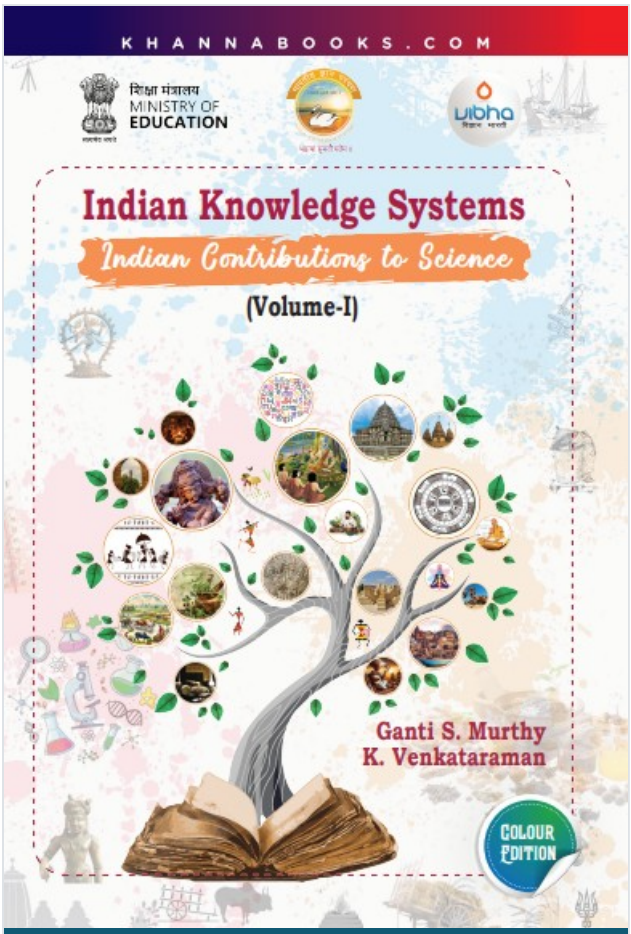
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Indian Knowledge Systems (Indian Contributions to Science), Volume-I, Colour Edition

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Indian Knowledge Systems (Indian Contributions to Science), Volume-I, Colour Edition

Indian Knowledge system (Volume-1): Indian Contribution to Science offers a profound journey into the intellectual heritage of India, presenting its timeless knowledge not as a historical artefact, but as vibrant and relevant resource for the contemporary modern world. This volume masterfully bridges the ancient and the contemporary, revealing how India’s holistic and interdisciplinary traditions – from astronomy and mathematics to chemistry medicine, ecology and agriculture—provide deep insights into the globally recognized academic and research fields of fundamental and applied sciences and technology. Meticulously researched and thoughtfully complied, this book is and essential read for students, educators, and anyone curious to discover the depth and sophistication of the Bhartiya Jnana Parampara also referred to as Indian Knowledge Systems (IKS).

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- Indian Astronomical Instruments (Yantras)
- A Glimpse of Indian Mathematics
- A Glimpse of Indian Chemistry (Rasayanasastra)
- Ayurveda: The Holistic Science of Well-Being
- Traditional Medicinal Plants
- Indian Traditional Agriculture
- About The IKS Division

Author

Ganti S. Murthy

Prof. Ganti S. Murthy is a professor of Biosciences and Biomedical Engineering at the Indian Institute of Technology Indore. He serves as the National Coordinator for Indian Knowledge Systems (IKS), an initiative of the Ministry of Education, government of India, and is the founding Head of the center for Indian Scientific Knowledge Systems at IIT Indore. With a Ph.D. in Agricultural and Biological Engineering from the University of Illinois at Urban-Campaign, and prior tenure as a professor at Oregon State University,

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Professor Murthy brings a distinguished international research background to the study of traditional Indian agronomy. His scholarly work is focused on sustainable bioprocessing and the analysis of engineered systems, with a particular interest in the resilience of agro-ecological systems. He has played a pivotal role in numerous national committees, including those under the NCERT and UGC, aimed at incorporation IKS into educational curricula and policy. His research group is dedicated to developing sustainable solutions that are technically feasible, economically viable, and environmentally conscious.

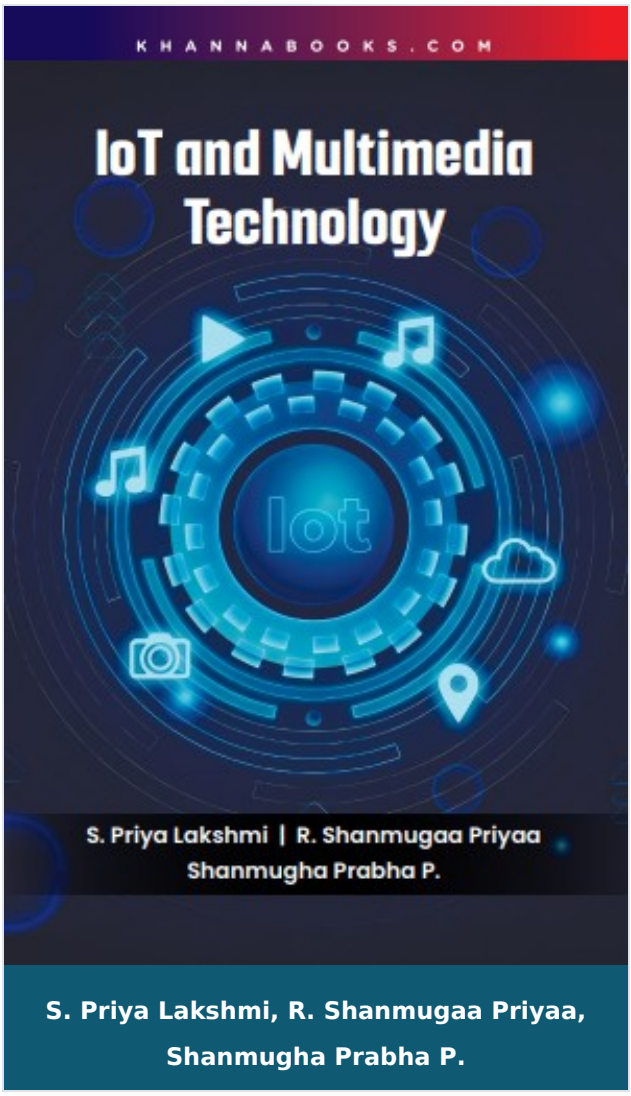
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Prof. Ganti S. Murthy is a professor of Biosciences and Biomedical Engineering at the Indian Institute of Technology Indore. He serves as the National Coordinator for Indian Knowledge Systems (IKS), an initiative of the Ministry of Education, government of India, and is the founding Head of the center for Indian Scientific Knowledge Systems at IIT Indore. With a Ph.D. in Agricultural and Biological Engineering from the University of Illinois at Urban-Campaign, and prior tenure as a professor at Oregon State University, Professor Murthy brings a distinguished international research background to the study of traditional Indian agronomy. His scholarly work is focused on sustainable bioprocessing and the analysis of engineered systems, with a particular interest in the resilience of agro-ecological systems. He has played a pivotal role in numerous national committees, including those under the NCERT and UGC, aimed at incorporation IKS into educational curricula and policy. His research group is dedicated to developing sustainable solutions that are technically feasible, economically viable, and environmentally conscious.

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S. Priya Lakshmi, R. Shanmugaa Priyaa, Shanmugha Prabha P.

IOT and Multimedia Technology

Author :	S. Priya Lakshmi, R. Shanmugaa Priyaa, Shanmugha Prabha P.
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Product Description

IOT and Multimedia Technology

The book IOT AND MULTIMEDIA TECHNOLOGY serves as a comprehensive and essential guide to the transformative convergence of the Internet of Things (IoT) and Multimedia Big Data (MMBD) Computing. This powerful synergy is fundamentally reshaping the digital landscape, enabling intelligent data processing, real-time analytics, and innovative applications across critical sectors such as healthcare, smart cities, and industrial automation.

The primary purpose of this text is to provide a profound understanding of the interconnected evolution and far-reaching impact of these technologies by examining both fundamental principles and state-of-the-art solutions. A core theme addresses the critical challenge of effectively managing the massive volume and velocity of multimedia data while ensuring minimal energy expenditure in resource-constrained IoT devices. Readers will delve into complex technical areas, including the architectural foundations for real-time data stream monitoring, advanced transport protocols, and the deployment of guaranteed Quality of Service (QoS) models like DiffServ and IntServ. The book maintains a structured, academic approach that skillfully balances theory with practical application, featuring numerous case studies from military surveillance to precision agriculture.

This resource is an indispensable tool for a broad target audience, including students and academics seeking advanced knowledge, technology enthusiasts, and industry professionals or researchers looking to master the multidisciplinary approaches required to navigate and contribute meaningfully to this rapidly advancing field.

Salient Features:

- **Deep Learning Analytics**: Explores Deep Learning models like CNNs and RNNs, demonstrating their efficacy for Multimedia Big Data analysis, pattern recognition, and anomaly detection in vast IoT data streams.
- **Network QoS Models**: Detailed coverage of Guaranteed Service Models such as DiffServ and IntServ, alongside QoS-aware routing and queuing techniques, crucial for reliable multimedia delivery.
- **Energy-Efficient Design**: Addresses the critical challenge of Energy Conservation in multimedia IoT, presenting solutions like energy-efficient protocols, cross-layer optimization, and energy harvesting technologies for resource-constrained devices.
- **Multimedia Transport**: In-depth analysis of transport protocols (TCP and UDP) for interactive and non-interactive applications, including techniques for jitter removal and transcoding considerations in streaming.
- **Embedded Network Evolution**: Traces the development of the Embedded Internet through WSNs, M2M Communications, and the innovative architecture of Information-Centric Networking (ICN).
- **Key Protocol Standards**: Focuses on essential hardware and session control protocols that form the backbone of advanced systems, including H.322, SIP, MGCP, RTSP, and RTP/RTCP.
- **Real-World Case Studies**: Features practical applications in Precision Agriculture, Military Surveillance, Smart Cities, and Video Conferencing, highlighting the limitless frontiers of multimedia big data in IoT.

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Author

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R. Shanmugaa Priyaa, S. Priya Lakshmi, Shanmugha Prabha P.

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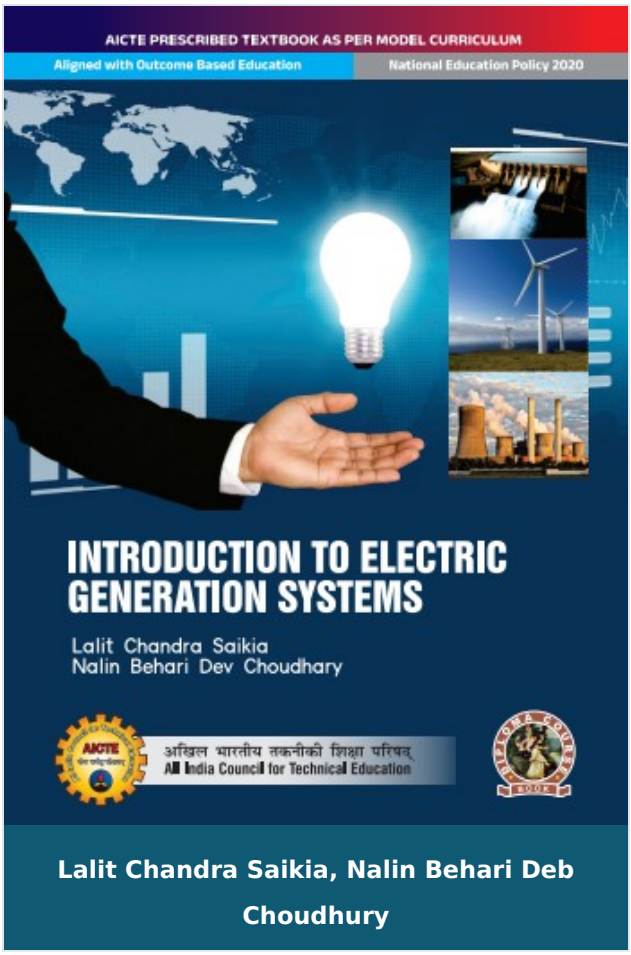
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Introduction to Electric Generation Systems

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Product Description

Introduction to Electric Generation Systems

This book familiarizes the students with the basics of electrical power generation. This covers all the thermal, hydro, solar, wind, and biomass power plants. The interconnected power systems, power plant economics, and related terms, blackout, and brownout are also included. The basic principles, layout, working, types, and related components of all the power plants, and practical experiments are described clearly. The main content of this book is aligned with the model curriculum of AICTE followed by the concept of outcome-based education as per the National Education Policy (NEP)2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- Solved and unsolved problems including numerical examples are solved with systematic steps.

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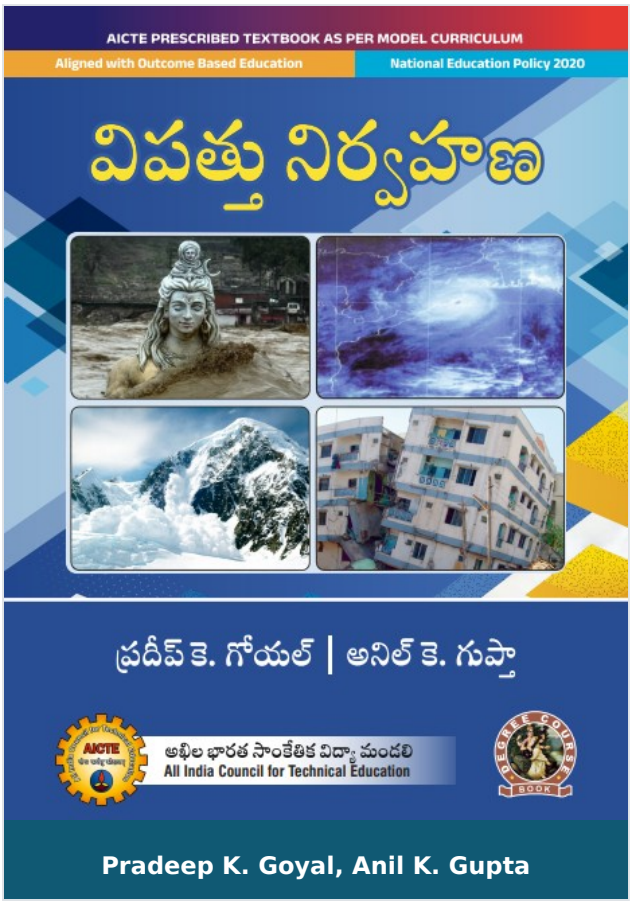
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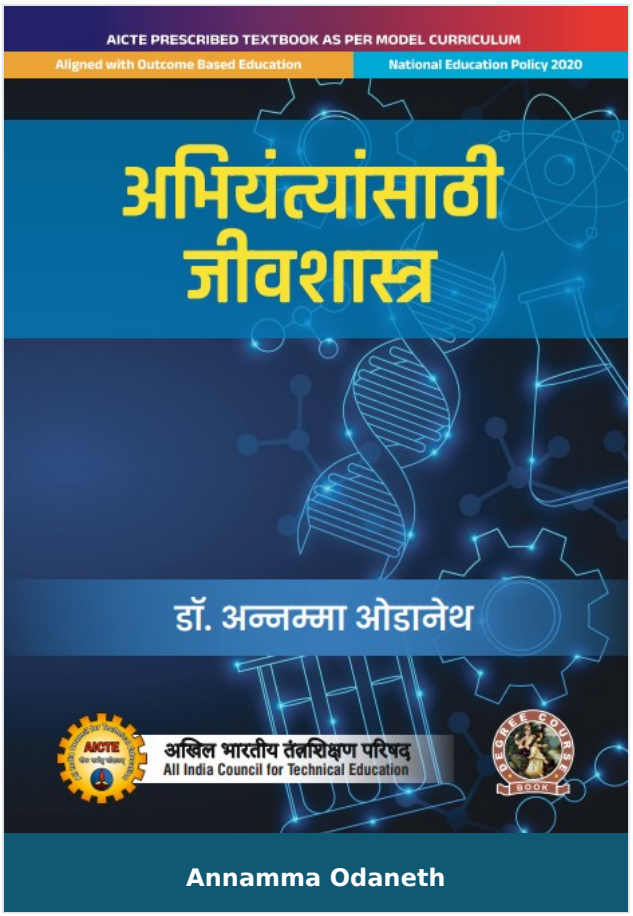
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Biology for Engineers

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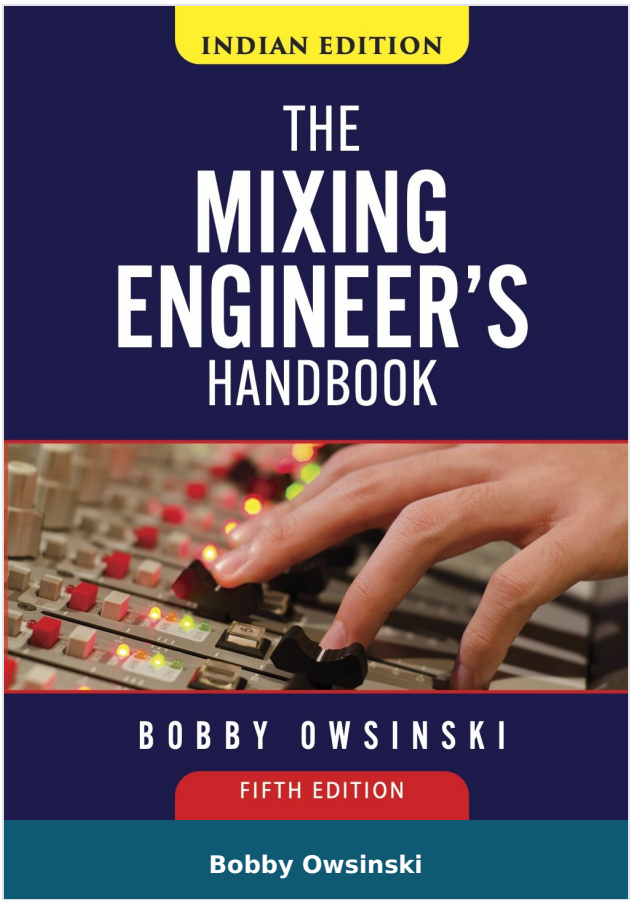
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The Mixing Engineer's Handbook (Indian Edition)

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Product Description

For more than two decades, The Mixing Engineer’s Handbook has been the best selling and most respected resource in the art of music mixing for seasoned professionals and enthusiastic beginners alike. Today’s home studio is just as powerful as any commercial

Studio, but it’s the techniques that the top mixers use that separate their work from what most musicians, songwriters or artists can produce without that knowledge. In the fully updated 5th edition of the Handbook, you’ll find all the fundamentals and advanced techniques used by the pros to create the music you love.

Guaranteed to help you get a great mix regardless of your gear, environment or the kind of music you work on, you’ll find your mixing chops better with each chapter.

Topics include

. Three new mix build techniques for better balances and faster mixes

. A new method for setting compressors to breathe with the pulse of the song for more punchy and powerful mixes

. A look at the latest intelligent processor plugins designed to make the difficult tasks of mixing easier

. Editing techniques with playlists in mind to make your mixes more streaming-ready

. A totally new chapter on immersive audio including a primer for mixing in Dolby Atmos

. Headphone mixing and room calibration technology tips and much more

The book also features new interviews with some of the most successful and celebrated audio mixers from all different music genres, as well as a bonus website with 12 additional interviews not found in the book.

Learn the art of mixing from start to finish, and pick up tips and techniques from the pros, with the Mixing Engineer’s Handbook, Fifth Edition.

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Author

Bobby Owsinski

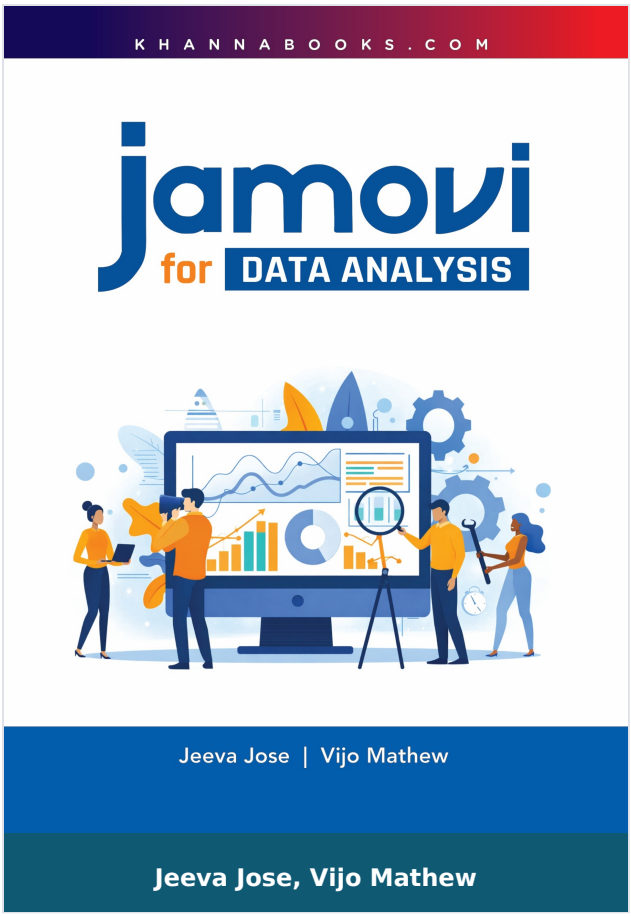
Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog

at Music3Point0.com, his podcast at BobbyOlnnerCircle.com, and his website at BobbyOwsinski.com.

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Jamovi for Data Analysis

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Product Description

Jamovi for Data Analysis In today's data-driven world, the ability to analyze information accurately is an essential skill across education, research, and industry. However, many traditional statistical tools are either prohibitively expensive or too complex for beginners to master. Jamovi for Data Analysis introduces readers to a powerful, free, and open- source alternative built on the R programming language. By providing a user-friendly point-and-click interface, Jamovi allows users to focus on understanding their data rather than struggling with complex coding or intimidating software environments. This book is specifically designed to build confidence in statistical analysis, guiding readers from the initial installation and interface navigation through to sophisticated data handling and hypothesis testing. The content is presented in a clear, step-by-step manner, enriched with examples that reflect real-world scenarios. Whether you are a student beginning your journey in statistics, a teacher looking for modern pedagogical tools, or a researcher needing a reliable and transparent platform for analysis, this book serves as an indispensable companion. It bridges the gap between theoretical concepts and practical application, making data exploration, visualization, and advanced modeling accessible to all.

Salient Features

- **Comprehensive Tool Introduction**: Learn to navigate Jamovi's modular architecture, including its intuitive Data View, Variable Panel, and Analyses Panel for seamless statistical workflows.
- **Structured Learning Path**: Follow a pedagogical journey from basic data types and measures of central tendency to complex regression models and ANOVA.
- **Practical Implementation Focus**: Master data entry and cleaning by importing various formats like Excel, CSV, and SPSS, or by manually defining variables and

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types.

- **Visual Data Exploration**: Utilize built-in visualization tools to generate professional histograms, box plots, scatter plots, and bar charts that reveal underlying data patterns.
- **Parametric & Non-Parametric Testing**: Conduct a wide range of essential tests, including t-tests, Chi-square, and Wilcoxon signed-rank tests, with guidance on choosing the right method.
- **Advanced Modeling Techniques**: Explore sophisticated analytical methods such as simple and multiple linear regression, logistic regression, and structural equation modeling (SEM).
- **Real-Time Collaborative Reporting**: Benefit from Jamovi's unique "live results" system where outputs are displayed instantly and can be easily exported to PDF or Word.
- **Assessment and Reinforcement**: Each chapter includes Multiple Choice Questions and Short Answer Questions to test understanding and reinforce key statistical concepts.

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- Descriptive Statistics with Jamovi
- Correlation and Regression
- Non-Parametric Test & ANOVE
- Data Analysis Using Jamovi

Author

Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

Vijo Mathew

Vijo Mathew is a highly accomplished engineer with three decades of experience in driving innovation and growth in various electrical, electronics, and information technology industries. His track record is complemented by a postgraduate degree in management, equipping him to excel in business management, strategic management,

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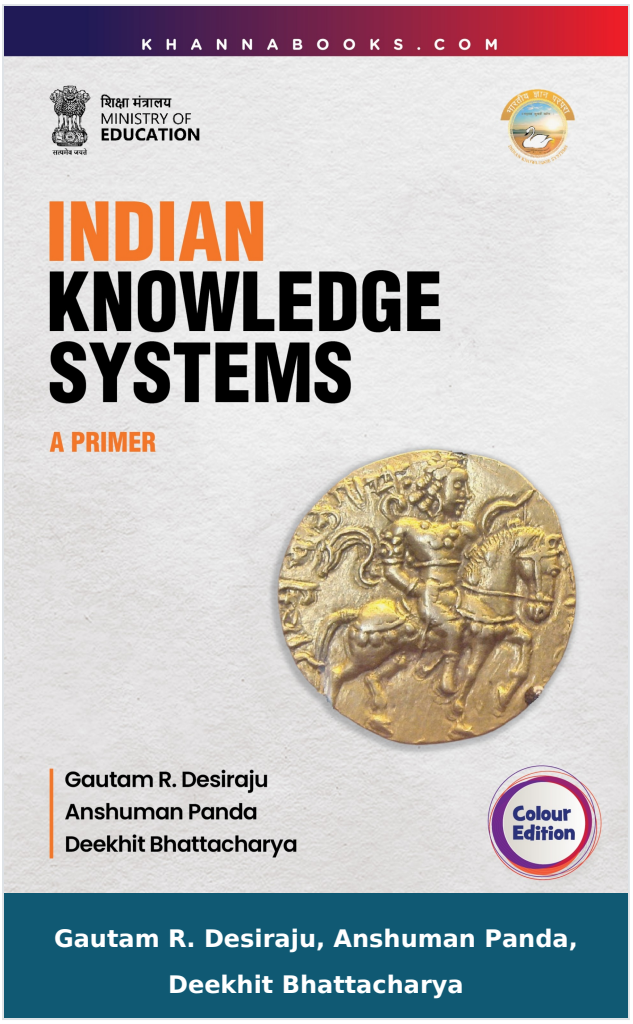
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and technology management. His expertise is highly valued in the fields of software, electrical and electronics hardware, and design where he provides strategic guidance and mentorship to organizations seeking to stay ahead of the curve. He has demonstrated a unique ability to bridge the gap between technology and business driving success through his visionary approach and collaborative leadership style. His leadership skills and technical acumen have made him an advisor to some reputed national and international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.

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Indian Knowledge System- A Primer (Colour Edition)

Author :	Gautam R. Desiraju, Anshuman Panda, Deekhit Bhattacharya
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Product Description

The subject of Indian Knowledge Systems (IKS) has seized the attention of educationists, policy makers and administrators in universities and other teaching institutions. IKS has now entered the mainstream discourse and is the topic of discussion among both students and teachers.

The purpose of this introductory text, Indian Knowledge Systems: A Primer, is to present a perspective of an educational system that propelled our ancient country into a position of unparalleled and largely unrivalled position of economic and military superiority. This book explores how this actually came about, and sadly enough the roots of its decline, because of historical events that the people of this country were able to neither predict nor control.

This book also attempts to show how we can engineer a renaissance in IKS, in a country that is only now seeking its place in a new world order where paradigms of governance, war, and economies that have held sway for over 500 years are being overthrown with bewildering speed. At such a time, we hope that this introductory text will stoke a curiosity among young students who are at the threshold between school and college, and prompt them to ask whether they have it within themselves to be a part of this intellectual renaissance. Invoking Indians from the former generations, we are going to the distant past is, we believe, a worthwhile exercise because we are a part of a continuous civilization that shows little sign of real decline even after 5000 years.

This book is typeset in two vertical columns. The text on the left-hand side is typical curriculum material and may be the subject of quizzes, tests and examinations. The material on the right-hand side is extra, supporting text, that will hopefully enhance the enjoyment of the left-hand side with its illustrations, and the audio and video links. We urge teachers not to consider the right-hand side information as material suitable for tests and examinations, as this was not the intent of introducing the right-hand side

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column.

We trust this book will be of interest to students and teachers and that our perspective on IKS will impel them to seek new avenues towards its study.

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- Bhartiya Civilizational Reawakening

Author

Gautam R. Desiraju

Gautam R. Desiraju

Anshuman Panda

Anshuman Panda

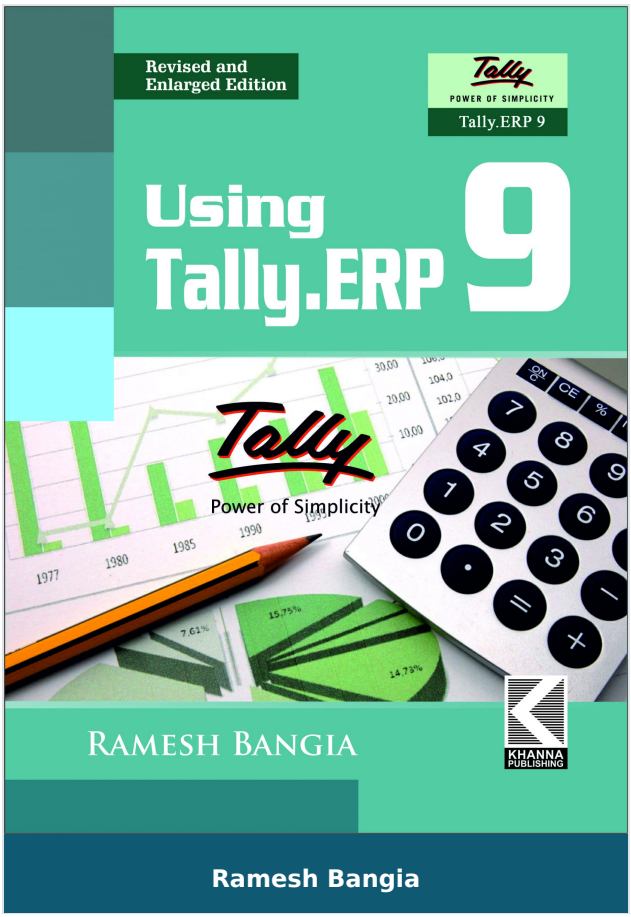
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Using Tally. ERP 9

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Product Description

Tally is an accounting software, very popular with the accountants and other computer users who need to do some accounting over the computer. It not only helps you in maintaining the accounts, but also helps you in taking care of your inventory, billing, invoicing, payroll, etc. No wonder it is the most popular one among its competitors. Various versions of the software are available in the market, with the latest being tally.ERP9. This version takes the helps of net technology to raise the level of the software to the networking level and makes it users friendly with the networking atmosphere. Though most of the other aspects of the software remain the same, quite a number of reports have been added to make the software more user friendly and result oriented.

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Author

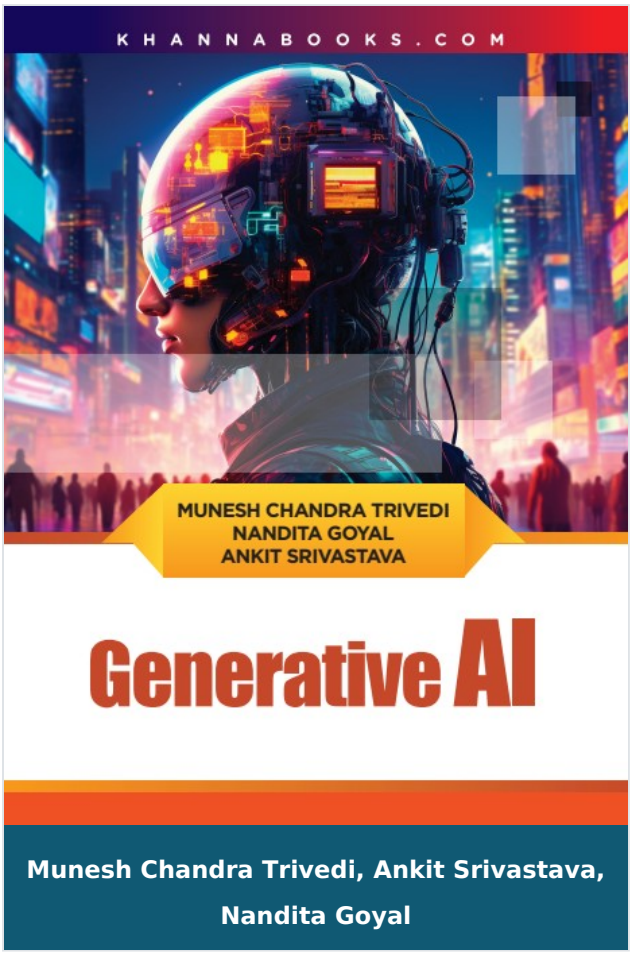
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Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Generative AI

Author :	Munesh Chandra Trivedi, Ankit Srivastava, Nandita Goyal
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Product Description

Generative AI: foundations, models, and Applications are a comprehensive guide that explores one of the most transformative areas of artificial intelligence—machines that create. This book offers an in-depth, yet accessible journey through the theoretical principles, algorithmic frameworks, and practical implementations that underpin generative models. Designed for students, researchers, and industry professionals alike, it bridges the gap between foundational understanding and real-world application.

The book begins with a concise introduction to machine learning and deep learning, establishing the mathematical and conceptual foundation required to understand generative models. It the systematically introduces key architectures such as variation autoencoders (VAEs), Generative adversarial Networks (GANs), autoregressive models, diffusion models, and large-scale transformer-based systems such as GPT and DALL-E.

Special attention is given to transformer architectures and multimodal generative models, which are reshaping fields such natural language processing, computer vision, digital art, and scientific discovery. Practical code examples and implementation guidance are provided using popular frameworks, empowering readers to build and experiment with their own models.

This book also examines the broader impact of generative AI--- from ethical considerations and safety challenges to the societal implications of machine- generated content. It encourages critical thinking about issues like deep fakes, misinformation, algorithmic bias, and intellectual property in the age of AI-Generated media.

Whether you are a student preparing for a career in AI, a software developer exploring new tools, or a researcher seeking a deeper understanding of generative technologies, this book serves as both a foundational text and a forward-looking reference. It combines clarity, depth, and practical relevance to help you master the art and science of

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Generative AI.

SALIENT FEATURES OF THE BOOK

- The language is simple and easily understandable.
- Includes hands-on approach for learning the subject.
- Explores a wide spectrum of generative architectures including variational autoencoders (VAEs), Generative adversarial Networks (GANs), Transformer-based models (e.g., GPT), Diffusion models, and multimodal systems.
- Provides mathematical details without losing the reader in complexity.
- Includes exercises and examples.
- Includes in-depth discussions on cutting-edge advancements such as attention mechanisms, transformer architectures, large language models (LLMs), prompt engineering, and fine-tuning techniques.
- Prepares readers not just to use today’s tools, but to adapt to tomorrow’s innovations---offering insights into emerging trends such as foundation models, generative agents, and open-ended creativity in AI.
- An application-centric view is highlighted to provide an understanding of the practical uses of each class of techniques.
- Greater focus is placed on modern deep learning ideas such as attention mechanisms, transformers, and pre-trained language models.

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- Ethics and Challenges in Generative AI
- Technical Deep Dive
- Future of g
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- Case Study
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Author

Munesh Chandra Trivedi

Dr. Munesh Chandra Trivedi has more than 20 years of experience in the field of computer science & Engineering and has worked in Prestigious Institutions. He has more than 10 years' experience in various administrative responsibilities e.g., Dean (academics), Head of Department, TEQIP-111 Coordinator, PG coordinator, EDC cell Coordinator. Currently working Tripura, India, and Associate Professor and HoD (IT), Rajkiya Engineering College, Azamgarh, up (state Govt Institution of UP) with the additional responsibility of Dean Academics of the institute & Associate Dean UG Programs, Dr. APJ Abdul Kalam Technical University, Lucknow (State Technical

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University). He was also the Director (In-charge) at Rajkiya Engineering College, Azamgarh. He had successfully filed 81 patents (65 National and 16 International Patents (Germany, South Africa, and Australia)), out of which 40 patents were granted. He has published 12 textbooks and 168 research papers in different International Journals and proceedings of repute. He has also edited 38 books for springer Nature. He successfully supervised 14 PhD students and received numerous awards, including the Young scientist Visiting Fellowship, Albert Einstein Research scientist Award, Best senior Faculty Award, Outstanding Scientist, Dronacharya Award, Author of the Year, and vigyan Ratan award from different national, as well as international forums. He has organized more than 32 international conferences technically sponsored by IEEE, ACM, AND Springer. Dr.

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