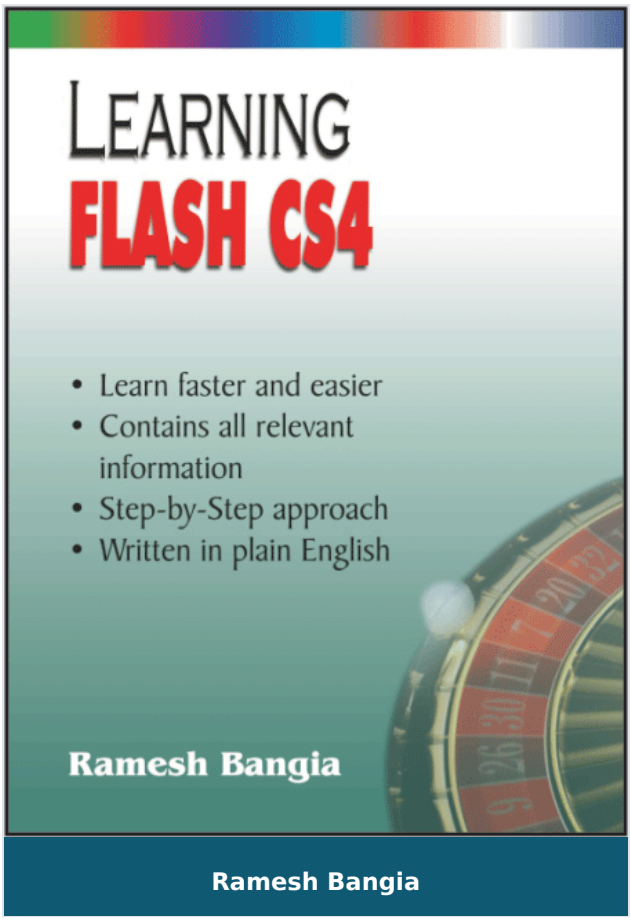

Ramesh Bangia

Learning Flash CS4

Author :	Ramesh Bangia
ISBN 13 :	978-93-80016-46-7
ISBN 10 :	9380016468
E-ISBN 13 :	978-93-80016-46-7
Edition :	1
Pages :	204
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Publisher :	Khanna Publishing House
M.R.P :	Rs 225.00
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Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. Flash CS 4 is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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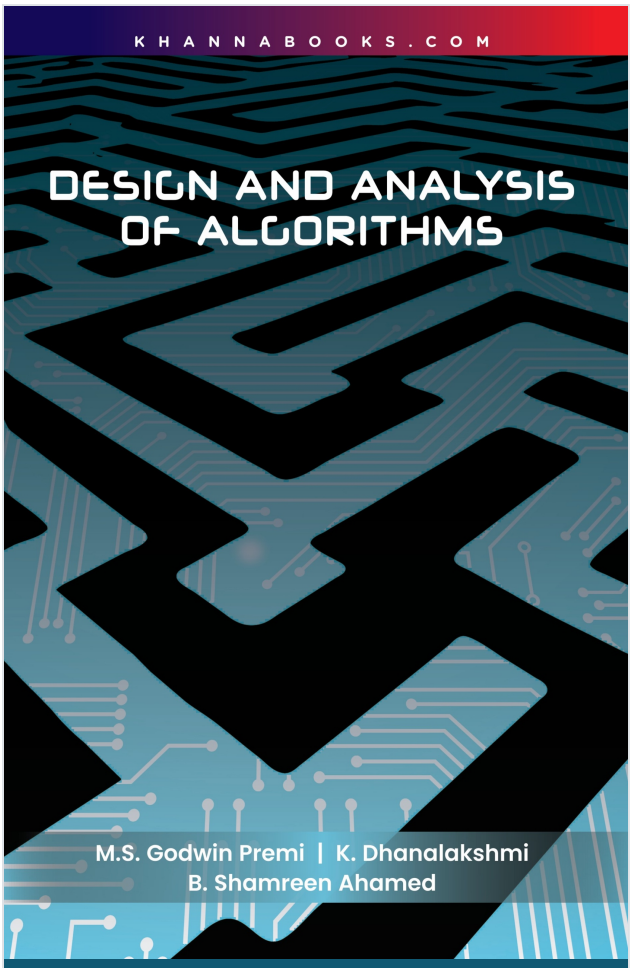
- Advanced animations in Flash CS 4
- Filters and blends
- Creating a logo
- Keyword shortcuts of Flash CS 4
- Questions

Author

Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the

publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.



B. Shamreen Ahamed, M. S. Godwin Premi, K. Dhanalakshmi

Design and Analysis of Algorithms

Author :	B. Shamreen Ahamed, M. S. Godwin Premi, K. Dhanalakshmi
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Product Description

This comprehensive textbook, Design and Analysis of Algorithms, is meticulously structured to provide Computer Science Engineering students with an in-depth and systematic understanding of foundational algorithmic principles. The core theme of the book revolves around the effective approach to computational problem-solving, emphasizing the art of designing efficient algorithms and rigorously analyzing their performance.

The book's purpose is to bridge the gap between theoretical knowledge and practical implementation, ensuring that learners can not only grasp complex concepts but also apply them to real-world computational challenges. It systematically covers essential methodologies across five comprehensive units. Starting with the fundamentals of algorithmic problem-solving, it delves into the critical concepts of Time and Space Complexity, Growth of Functions, and Asymptotic Notations (Big-O, Omega, and Theta).

It moves through major design paradigms, including Brute Force, Divide-and-Conquer, Greedy Approach, Dynamic Programming, and Backtracking and Branch and Bound. Detailed discussions on classic problems—like the Travelling Salesman, Knapsack, Huffman Coding, and Optimal Binary Search Trees—demonstrate the strengths and weaknesses of each approach. Written in a clear, simple, and student-friendly manner while maintaining academic rigor, this book is an indispensable resource. It serves as a comprehensive guide for students, educators, and researchers seeking to build a strong analytical mindset and a deep appreciation for the art and science of algorithm design.

Salient Features:

• Fundamental Analysis: Offers a detailed introduction to Time and Space Complexity, Growth Functions, and Asymptotic Notations (Big-O, Omega, Theta), enabling mastery over performance estimation and efficiency.

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• Recurrence Relation Mastery: Dedicated coverage on solving recurrence equations using methods like Substitution, Recursion Tree, and the Master Method for precise algorithm time analysis.

• Five Major Techniques: Systematically explores all major algorithm design techniques, including Divide-and-Conquer, Greedy Approach, Dynamic Programming, Backtracking, and Branch and Bound.

• Linear Time Sorting: Features in-depth explanations of advanced sorting algorithms that achieve linear time complexity, such as Counting Sort, Radix Sort, and Bucket Sort.

• Practical Applications: Discusses classic problems like Travelling Salesman, Knapsack, Huffman Coding, and the 8-Queens Problem, illustrating the real-world application of theoretical concepts.

• Efficiency Benchmarking: Provides both Theoretical and Empirical Analysis methods for complexity, with program examples to ensure a clear understanding of practical performance measurement.

• Combinatorial Optimization: Focuses on advanced techniques like Backtracking and Branch and Bound, demonstrating their effective use in solving complex combinatorial optimization and NP-Complete problems.

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- Greedy Approach and Dynamic Programming
- Backtracking and Branche and Bound

Author

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B. Shamreen Ahamed

M. S. Godwin Premi

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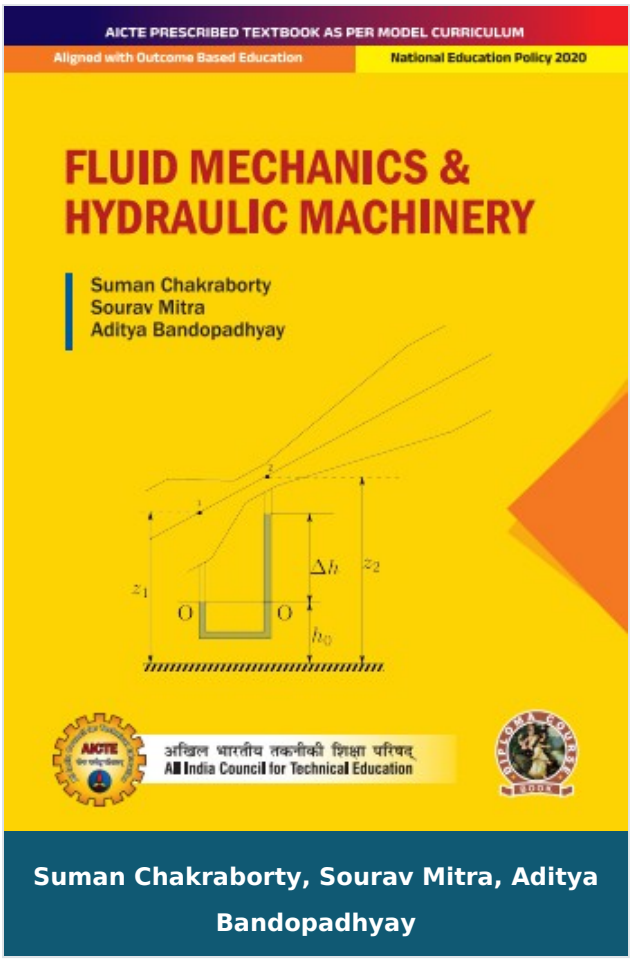

Fluid Mechanics & Hydraulic Machinery

Author :	Suman Chakraborty, Sourav Mitra, Aditya Bandopadhyay
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Condition Type :	New
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Product Description

Fluid Mechanics & Hydraulic Machinery

Fluid mechanics & hydraulic machinery is a fundamental course of mechanical and civil engineering. The course introduces the students with the basic principle and governing equation of the fluid mechanics. The primary objective of this book is to ensure that the students develop strong conceptual basic of the fundamental principles of fluid mechanics and hydraulic machinery and cultivate the ability to apply the concepts to solve complex fluid flow problems.

Salient features:

- Well-designed content material of the book aligning with the mapping of course outcomes, programs Outcomes and unit outcomes.
- Is the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, historical facts and QR code for E-resources to know more about various fluid mechanics concepts.
- Some practical problems are given at the end of the units for students to learn by implementing the fundamental concepts of fluid mechanics.
- Student and teacher centric subject materials have been included in book with balanced content and in chronological manner.
- Numerous solved examples, laying down the mathematical approach towards solving a fluid mechanics or hydraulics machinery problem have book provided have been provided in every unit for the help of the students.
- Multiple choice questions (MCQs) and unsolved numerical problems with varying levels of difficulty have been included at the end of each unit.

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- Fluids Under Motion 1: Conservation Laws
- Engineering Applications 1: Flow Through Pipes
- Engineering Application 2: Open Channel Flows
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- Fluid Machinery: Pumps
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Author

Suman Chakraborty

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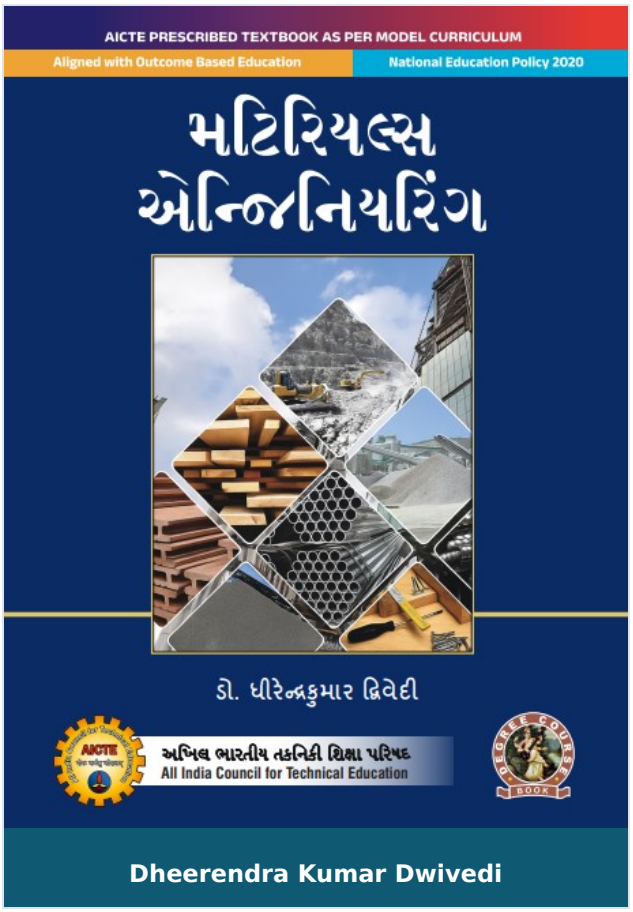

Materials Engineering

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E-ISBN 13 :	978-93-55384-33-1
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Product Description

Materials Engineering

Materials play very important in development of efficient and reliable products, and systems leading to the improved life of society. Material affects the design and manufacturing of products and systems significantly. Therefore, it is extremely important for mechanical, production, manufacturing and material engineers to have a systematic understanding on fundamental of material science affecting microstructure and mechanical properties coupled techniques and approaches available to modify and improve properties as per need of application. The book entitled “Materials Engineering” developed as per model curriculum of AICTE for 4th semester student of subject Materials Engineering

Salient Features:

- Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.
- In start of eads unit leaming outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR Code for E resources, QR Code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a 'Know More' section is also provided in each unit to extend the learning beyond syllabus.

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- Solved and unsolved problems including numerical examples are solved with systematic steps

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- Unit Summary
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- Practical
- Know More
- References and Suggested Readings

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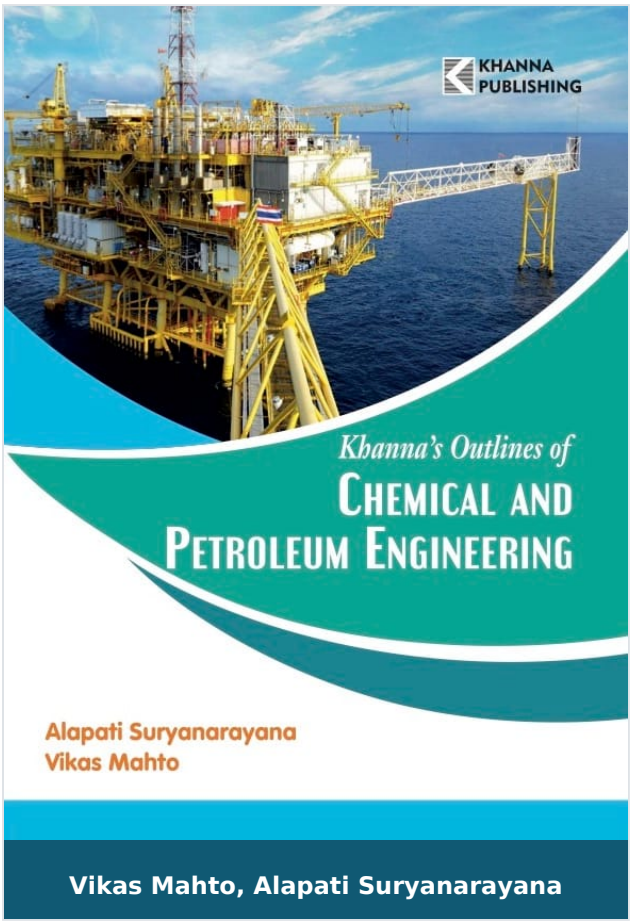

Khanna's Outlines of CHEMICAL & PETROLEUM ENGINEERING

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Product Description

This book of chemical & Petroleum Engineering Contains of Various Topics. It covers different type of question with their Answers and Fill in the Blanks. Required data and equations are given for day to day calculations of Chemical Engineering topics. This book is necessary tool or an instrument for Chemical & Petroleum Engineers.

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Vikas Mahto

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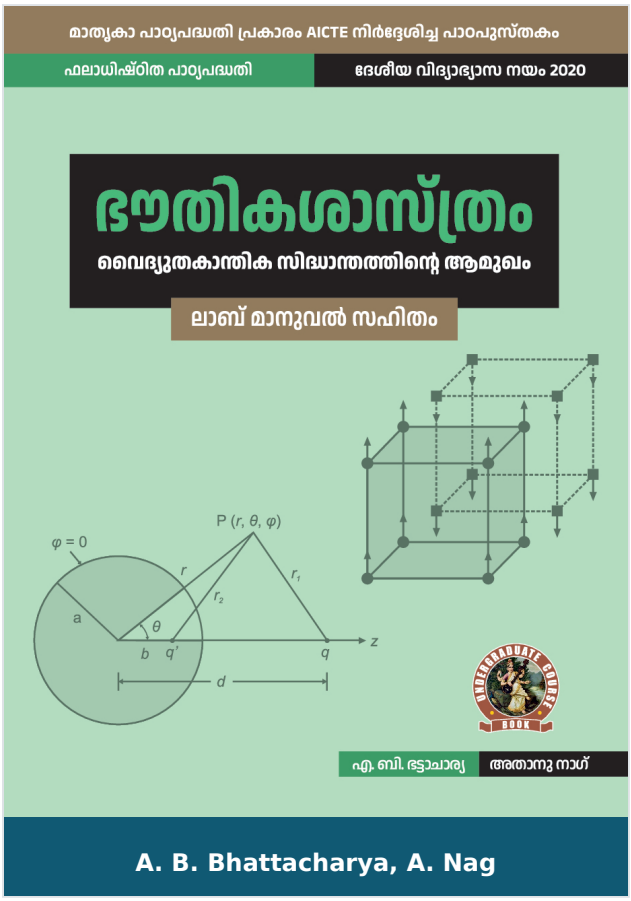

Physics - Introduction to Electromagnetic Theory (with Lab Manual)

Author :	A. B. Bhattacharya, A. Nag
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Product Description

Engineering Physics: Introduction to Electromagnetic Theory has been written for the first year students of B. Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Electromagnetic Theory to tackle 21st century and onward engineering challenges and address the related questions.

Some Salient Features of the Book:

· Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

· To develop knowledge on critical questions, solved and supplementary problems covering all types of medium and advanced level problems in a very logical and systematic manner.

· Some essential information for the users under the heading “know More” for clarifying some basic

· Information as well as comprehensive synopsis of formulae for a quick revision of the basic principles.

· Constructive manner of presentation so that an Engineering degree students can prepare to work in different sector or in national laboratories at the very forefront of technology.

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Author

A. B. Bhattacharya

Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

A. Nag

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A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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Concrete Technology: Theory and Practice

Author :	Sasankasekhar Mandal, Vishwajit Anand, Sushil Kumar Agarwala
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Product Description

Concrete Technology: Theory and Practice

This book is intended to provide students and professionals, a deep understanding of concrete technology. It explains the fundamental concepts, material characteristics and related laboratory experiments on concrete and its ingredients. It also includes latest relevant provisions of Indian standards such as IS 456, IS 10262, IS 383, IS 2386 and IS 516.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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- Quality Control of Concrete and Concreting Operations
- Admixtures and Types of Special Concrete
- Laboratory Tests on Concrete and its Ingredients
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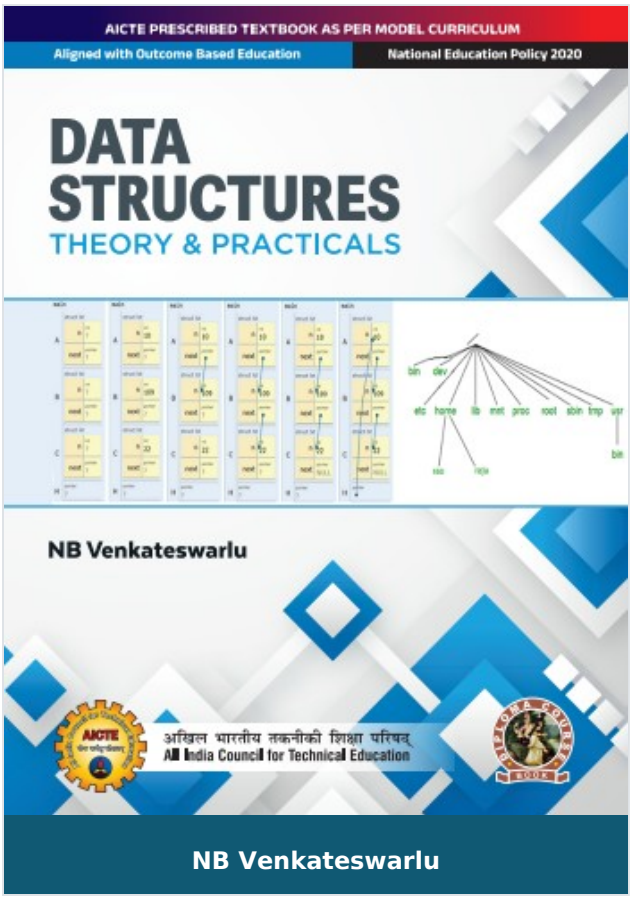

Data Structures: Theory & Practicals

Author :	NB Venkateswarlu
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E-ISBN 13 :	978-93-55387-68-4
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Condition Type :	New
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Product Description

Data Structures: Theory & Practicals

This book introduces data structures to the reader. Data structures is one of the vital courses in computer science, information technology curriculum across various programs. This book introduces how to write programs of design the algorithms that utilizes available CPU time and RAM (memory) in the most optimal manner. Concepts such ads data abstraction, stacks, queues, linked lists, binary trees, graphs are introduced in the lucid manner along with practical examples. The content of this book is very much aligned with the outcome-based education as per national education policy (NEP) 2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

- Solved and unsolved problems including numerical examples are solved with systematic steps.

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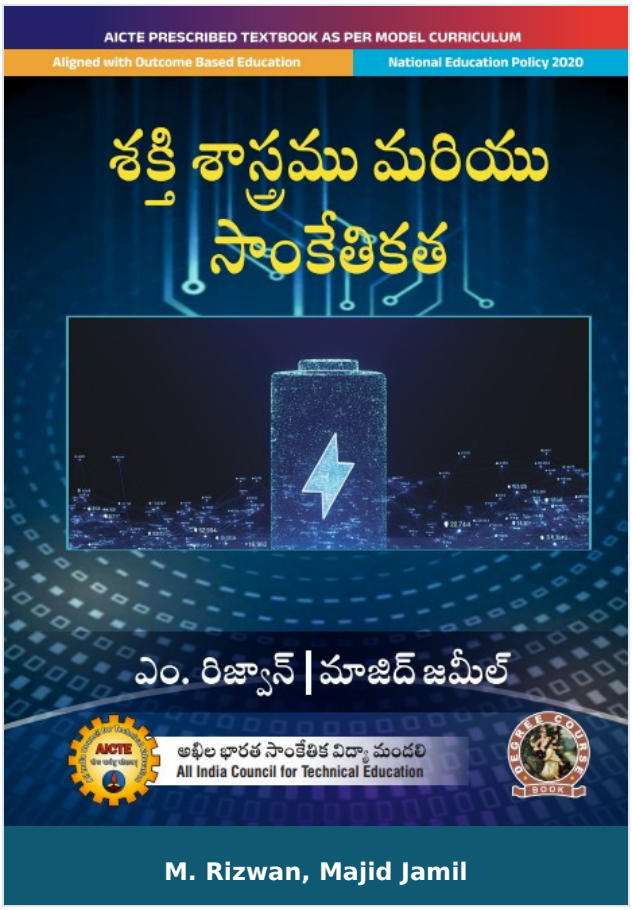

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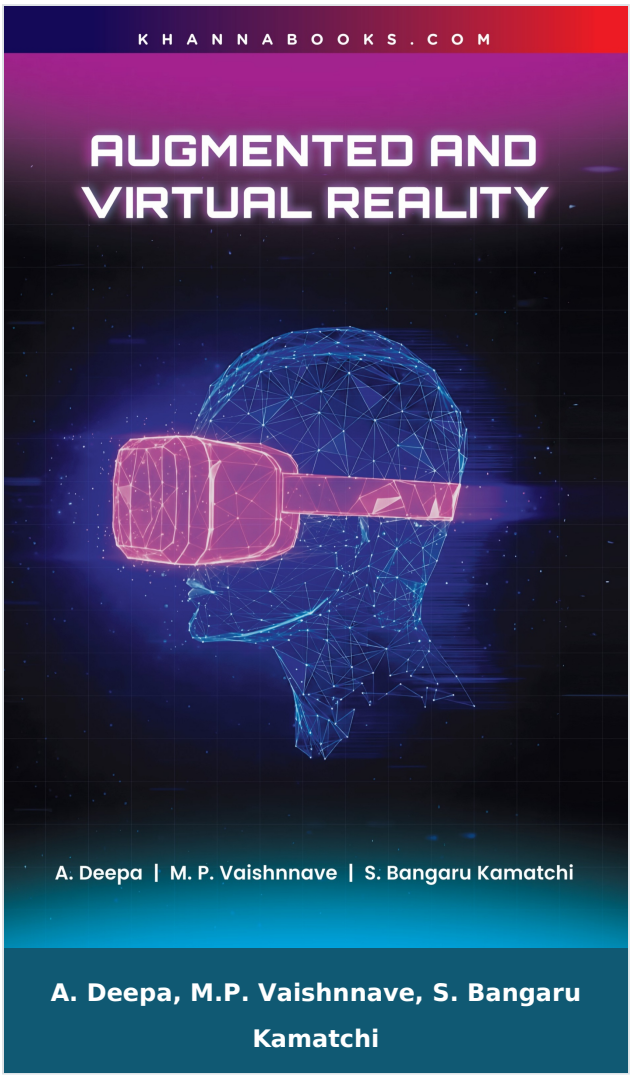

Augmented and Virtual Reality

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Product Description

This book serves as a comprehensive guide to mastering the rapidly evolving world of Augmented Reality (AR) and Virtual Reality (VR), technologies that are fundamentally reshaping human-computer interaction. Designed to bridge the gap between theoretical knowledge and practical implementation, the core purpose of this text is to equip readers with the foundational concepts and hands-on expertise necessary to design, develop, and deploy functional AR/VR applications.

The journey begins with an exploration of the historical evolution, scope, and key distinctions of AR/VR, including the critical concepts of Immersion vs. Presence. It quickly progresses to essential design principles, focusing heavily on User Experience (UX), graphical metaphors, and prototyping within immersive environments. The practical value of this book is demonstrated through detailed instructional units on Unity, the industry-leading development platform, and its integration with the powerful AR toolset, Vuforia. Readers will gain proficiency in scripting, handling Unity Physics (Colliders and Rigidbodies), and creating interactive 3D experiences, culminating in a case study on real-time application development.

This resource is ideally intended for students, developers, designers, and enthusiasts seeking a strong, structured foothold in the AR/VR domain. It is an essential tool for those looking to harness these transformative technologies for applications across gaming, healthcare, education, and manufacturing.

Salient Features:

• Foundational Concepts: Covers the historical evolution, definitions, and scope of AR/VR, including multimodal displays and the key differentiation between Strong vs. Weak AR and Immersion vs. Presence.

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• Interaction Design: Dedicated focus on User Experience (UX) guidelines, perception, and cognition. It details how to design for user needs, apply Affordances, and perform prototype evaluation in AR/VR environments.

• Unity Development: Provides a comprehensive overview of the Unity platform, covering its interface, navigation, asset management, hierarchy, and fundamental scripting concepts using MonoBehaviours.

• Vuforia and AR: Explores the Vuforia development engine, detailing its features, setup process, and practical use for implementing Image Targeting and custom image recognition in AR applications.

• Scripting and Physics: Offers in-depth coverage of introductory and advanced scripting, focusing on manipulating components and programming interactions. It also introduces essential concepts of Unity Physics.

• Advanced Interactivity: Explains crucial implementation details like creating Trigger Events, using Colliders and Rigidbodies, and navigating world space for both objects and the user in the virtual environment.

• Real-World Applications: A final unit presents a Case Study on building a complete, real-time application using AR and VR, with applications demonstrated across fields like Education, Healthcare, and Retail.

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- Interaction for AR/VR Environments Design
- Introduction to Unity
- Introduction to Vuforia and Physics in Unity
- Expanding on Scripting and Interactions
- Sample Question Paper

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