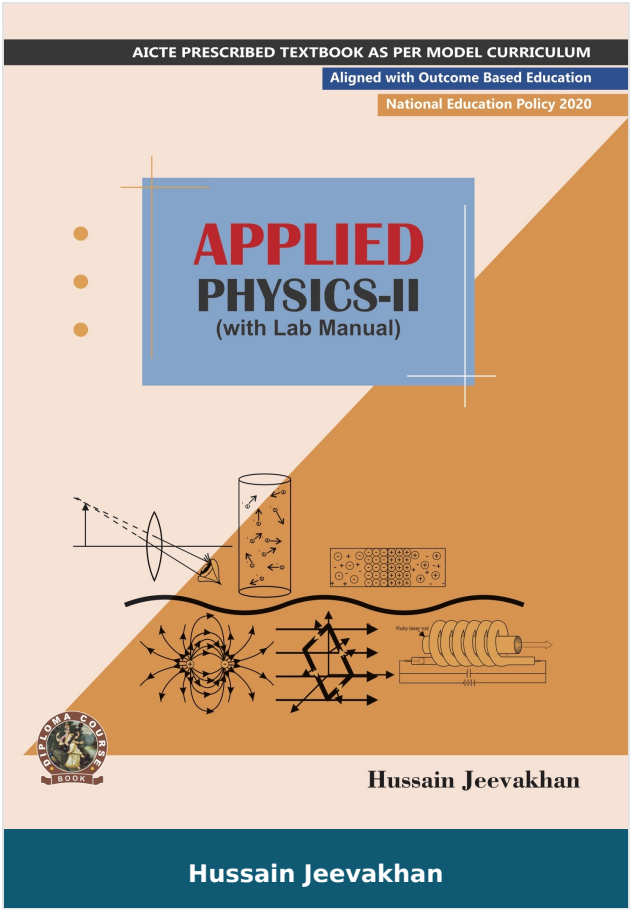

Applied Physics II (with Lab Manual)

Author :	Hussain Jeevakhan
ISBN 13 :	978-93-91505-57-8
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E-ISBN 13 :	978-93-91505-57-8
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M.R.P :	Rs 295.00
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Condition Type :	New
Country Origin :	India

Product Description

“Applied Physics-II” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE).

Book covers seven topics- Wave motion, Optics, Electrostatics, Current electricity, Electromagnetism, semiconductor physics and Modern physics. Each topic and its subtopics are written from the perspective of a student’s learning and in accord with the NEP 2020 guidelines. Every unit comprises a set of activities and exercise at the end to assist the student’s learning.

Some salient features of the book:

1. Unit Outcomes of each unit are mapped with Course Outcomes and Programs Outcomes.

2. Book Provides relevant interesting facts, QR Code for E-resources and use of ICT and suggested micro projects activities in each unit.

3. Content presented in book in chronological way.

4. Figures, tables and equations are given to improve clarity of the topics.

5. Solved examples are given with systematic steps.

6. MCQ’s, short and long answer questions and unsolved problems of understanding and above levels (Bloom’s Taxonomy) are given for learning reinforcement of students and as per OBE.

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- Optics
- Electrostatics
- Current Electricity
- Electromagnetism
- Semiconductor physics
- Modern physics
- Index

Author

Hussain Jeevakhan

Hussain Jeevakhan-789391505578(DIP126EN) “Applied Physics-ll” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE). Book covers seven topics- Wave

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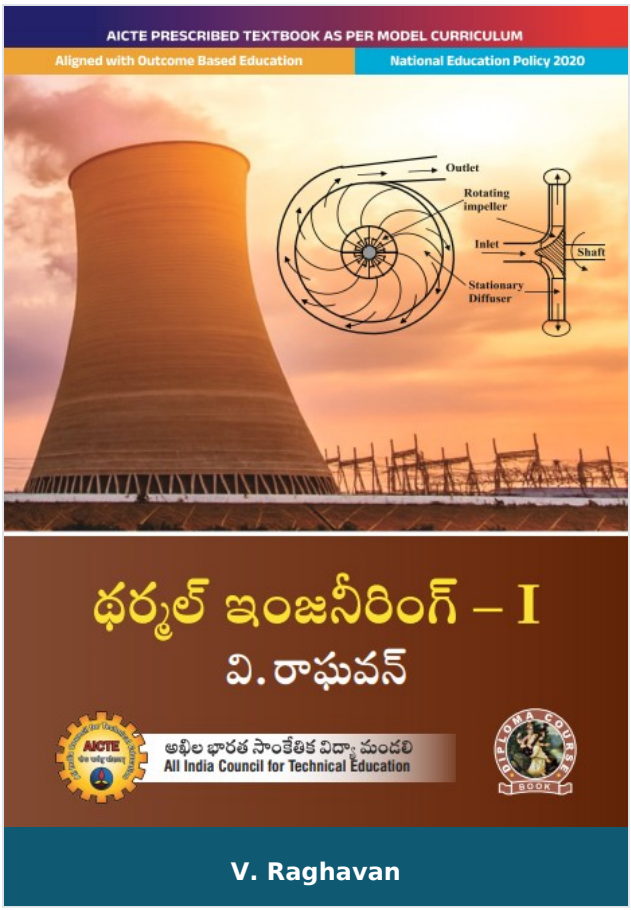

Thermal Engineering - I

Author :	V. Raghavan
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E-ISBN 13 :	978-93-55383-47-1
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Condition Type :	New
Country Origin :	India

Product Description

Thermal Engineering - I

This book introduces various energy sources; fossil and renewable fuels, their properties, followed by other non-conventional sources such as nuclear and furl cells. It discusses the types of heat engines; diesel engine, petrol engine, their working principle, components and standard thermodynamic cycles. The book provides insights of various system and IC engines such as fuel injection system, ignition system, lubricating system and also briefly covers governing of IC engines. Further this book provides basic insights of the important parameters to evaluate the performance of I.C. engines. Finally, useful discussions on the fundamentals of air compressors and their types, vapour compression refrigeration system, types of refrigerants, types of air conditioning, and seasonal air conditioning. This book also presents the method to conduct experiments for measuring Important properties used in the analysis.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.

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- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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- Performance of I.C. Engines.
- Air Compressors, Refrigeration & Air Conditioning
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Author

V. Raghavan

Dr. V. Raghavan

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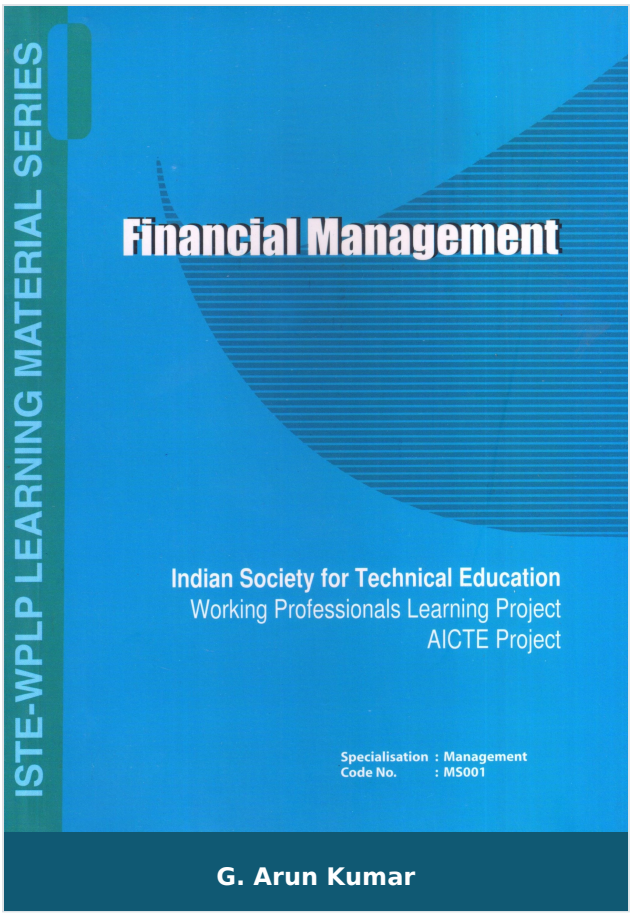

Financial Management

Author :	G. Arun Kumar
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M.R.P :	Rs 248.00
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Product Description

The trend of current day Financial Management is to emphasized on overall managerial implication of a decision made than the decision making process itself. Through it is occasionally useful to put under a scanner the entire process of decision making. the managers are better advised to focus on the implications. Such is the focus of this reading material on Financial Management.

This is a concise form of basic text in the area of Financial Management and assumes that, the participant has as basic level of knowledge in accounting and the financial markets. This reading material will accomplished the objective of both a basic addition to a financial management theory. The instructor who chooses to discuss the basic financial management theory will find this reading material especially appealing.

Through this material is more of a miniature form of a financial management text book in provides clarity, in terms of various basic theories and aspects for a person new to tis arena. The entire material is divided into three modules. In the first module, the author introduces the subject of financial management and also discusses the time value of money concepts.

In the second part of this material, the various characteristics of risk viz. systematic and unsystematic risk and their measurement is discussed. In addition, the various return models are also discussed. The basic portfolio selection and measurement of portfolio risk and return along with cost of equity are discussed in this module. The third module focuses on capital structure and divided policy. Various types of markets efficiency and their implications give the reader a sufficient idea about the markets. In this module the debt markets and the market signaling aspects are also discussed.

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Author

G. Arun Kumar

Dr. G. Arun Kumar

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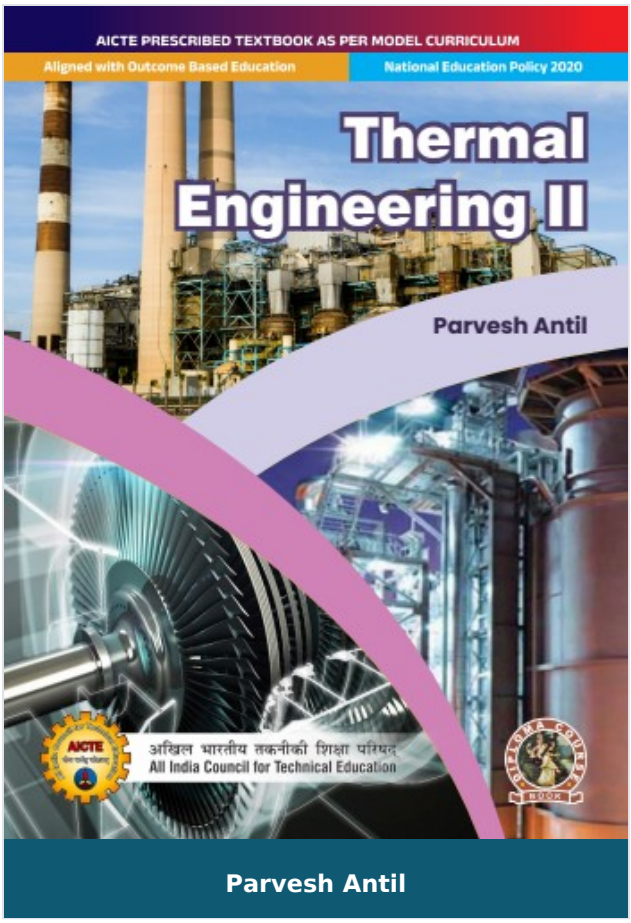

Thermal Engineering- II

Author :	Parvesh Antil
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Product Description

Thermal Engineering- II

Thermal Engineering 2 is a fundamental subject for engineering students in the mechanical Engineering domain, providing a foundation for logical and analytical thinking. Thermal systems are crucial for regulating temperatures and facilitating energy transfer in a wide range of applications, including building heating and cooking, power production, and industrial operations. The aim of this book is to familiarize the students with the various thermal systems so that they can thing big and innovative for future energy requirements.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- Solved and unsolved problems including numerical examples are solved with systematic steps

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- Steam Turbines
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Author

Parvesh Antil

Dr. Parvesh Antil Assistant Professor, Department of Basic Engineering College of Agricultural Engineering & Technology

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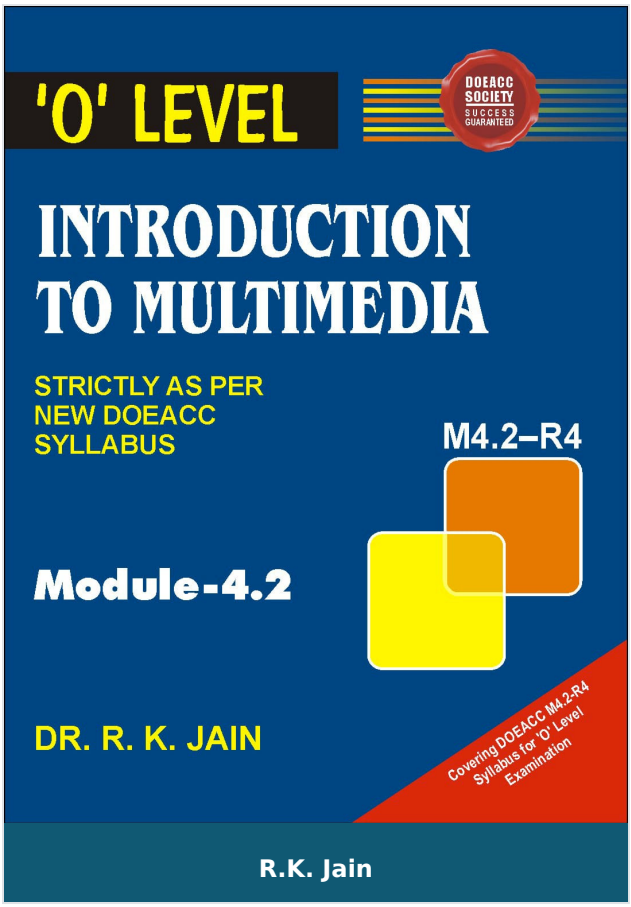

'O' LEVEL Introduction to Multimedia

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Condition Type :	New
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Product Description

Written strictly according to the syllabus for M4.2-R4 paper of 'O' Level as prescribed by DOEACC examination, it covers various topics of multimedia, its applications, creation and usage. Topics like fonts, hypertext, images, audio and video formats are also covered. also how these are combined to create a good-looking multimedia application. Each topics is covered in a separate chapter answer has questions based on the pattern suggested by DOEACC. Students reading this book and solving all the questions given with the chapters and the sample papers as the end of it are sure of getting through the exams. Special features of the book are review question at the end of each chapter, Sample papers at the end of the book, Glossary and index is provided too, wherever necessary topics are explained with screen shots.

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- Audio Fundamentals and Representations
- Image Fundamentals and Representations
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- Index

Author

R.K. Jain

Dr. R.K. Jain studied at IIT Powai and submitted his thesis for Ph.D at Iit Delhi. He has held various important posts in the past. At present he is advisor to variuos universities on setting up of a computer department and setting up of the syllabus for the same. With his knowledge of the various computer topics, he is and ideal choice for writing these kinds of books.

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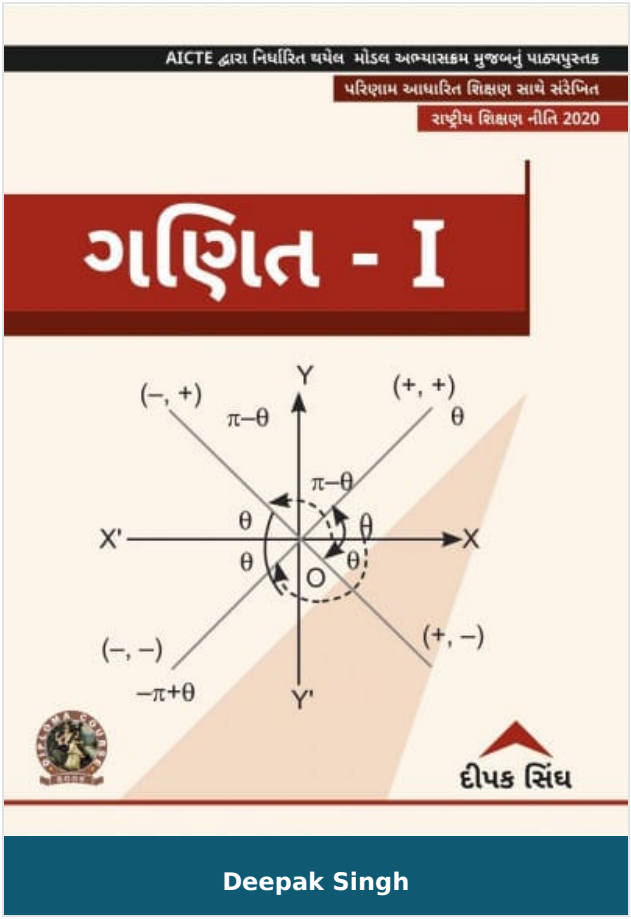

Deepak Singh

Mathematics-I

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Condition Type :	New
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Product Description

“Mathematics-I” is included as a paper for the first year Diploma program. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is combined with the concept of outcome-based education. Book cover five Units Trigonometry, Functions and Limit, Differential Calculus, Complex numbers and partial Fraction, Permutation and Combination and Binomial Theorem. In every unit each topic is written in easy and lucid manner. A set of exercise at the end of each unit is clubbed to test the student’s comprehension.

Some salient features of the book:

· Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

· Book provides lots of real-world applications, interesting facts, QR Code for E-resources, mini projects, curiosity topics, sample specification table etc.

· Students and teacher centric subject materials included in book with balanced and chronological manner.

· Figures, tables and mathematical equations are inserted to improve clarity of the topics.

· Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

· Comprehensive synopsis of formulae for a quick revision of the basic principles.

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- Permutation and Combination, Binomial Theorem
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- CO and PO attainment Table
- Index

Author

Deepak Singh

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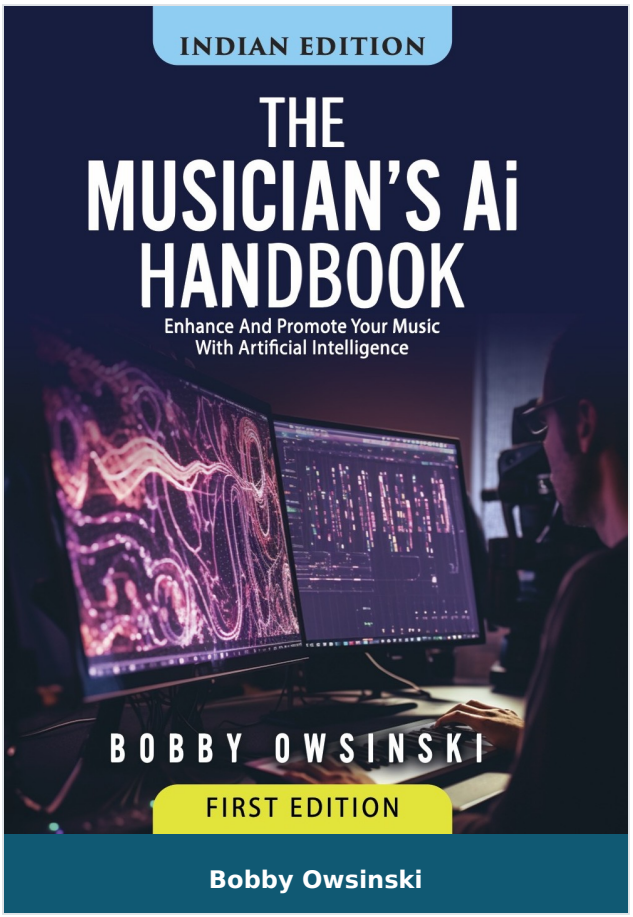

The Musician's Ai Handbook (Indian Edition)

Author :	Bobby Owsinski
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Product Description

The Musician’s Ai Handbook is a comprehensive look at how musicians, artists, songwriters, producers, and anyone in the music business can use artificial intelligence as a highly creative tool to generate new ideas and help to promote their music. It’s packed with useful how-to’s to help you get the most out of just about any Ai platform, while showing you skills and fundamentals that won’t become outdated.

Part 1 of the book explains Ai’s buzzwords in a way that anyone can understand then takes a look at the many gray areas of Ai copyright that users must be concerned with.

Part 2 looks at using Ai composition and production platforms to develop new song and lyric ideas, and how the many Ai audio tools and plugins, and the Ai mixing and mastering platforms can lift your songs to a pro level.

Finally, Part 3 covers the latest in Ai graphics and video generation, as well as the best ways to use Ai chatbots for music business and promotion.

Topics include:

. How Ai music generation really works so you’ll know what it can and can’t do

. Why looking closely at Ai copyright can save you from legal problems down the road

. How a well- crafted mega prompt can generate the best Ai results

. How to use AI audio tools for compression, EQ. limiting, reverb, noise reduction, track separation, and song analysis to make your mixes sound more professional

. Everything you wanted to know about virtual singers and voice cloning to take song’s vocals to another level

. Tips for using Ai composition platforms to generate new songs and lyric ideas that you never would have thought of

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. Getting the most from Ai music video-generation platforms

. How to use Ai image generation to create pro-level graphics and branding

. Why using a chatbot to design music marketing and release plans can save you money

And much more

If you’re worried that Ai will sap your creativity or move too fast for you to keep up, then The Musician’s Ai Handbook will put your mind at ease as it proves that artificial intelligence is just an extremely helpful tool. Follow renowned author, producer and engineer Bobby Owsinski as he takes you through everything you need to know to make Ai the best music friend you’ve ever had.

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- Ai Marketing Platforms
- The Future of Ai Music
- Glossary
- Ai Music Tools and Services
- About Bobby Owsinski

Author

Bobby Owsinski

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Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOInnerCircle.com, and his website at BobbyOwsinski.com.

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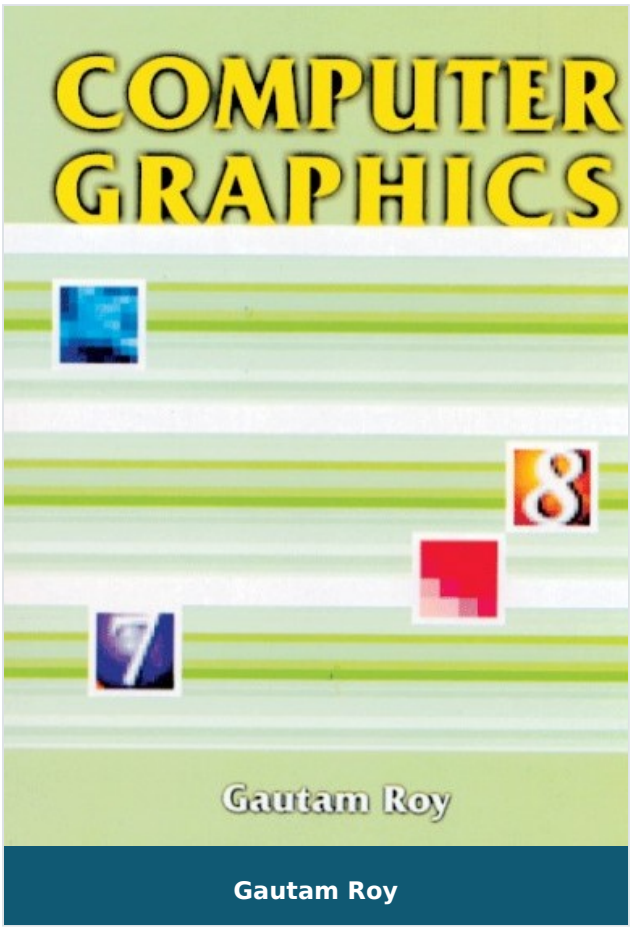

Gautam Roy

Computer Graphics

Author :	Gautam Roy
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Product Description

This book is basically made for the B.E. and M.C.A. level of students thought it will be immense helpful for all- who want to learn the subject computer graphics as a whole. The book covers the complete area of computer graphics, especially on the theories and application parts related to real life problems and their corresponding operation procedures. The book consists of more than 100 ready to use examples, ample number of related figures and sketches to supplement the theories have also been incorporated. The theories and examples are illustrated with a very lucid and easy to understand language which will be of immense helpful to the readers, students in particular. This book will not only be helpful to the students of computer graphics, but it will also help all the students and professionals who want to learn computer graphics and its multifaceted uses.

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- Programming Examples

Author

Gautam Roy

Dr. Gautam Roy obtained his B.E.E., M.E.E and Ph.D. degrees from Jadavpur University, Kolkata and was awardered the foreign fellowship to work abroad. He was attached with different hardware and software consultancy jobs and acted as senior faculty members to different reputed institutes like Institution of Engineers, The Institute of Computer Engineers (India), St. Xavier's College Computer Centre, Rabindra Bharati University Computer Centre, Institute of Modern Management and many others and was actively attached in the field of education for nearly two decades. he was also a paper setter and examiner of different universities and professional examinations. Currently Dr. Roy is working as Senior Scientist in the field of computer applications in a government research laboratory.

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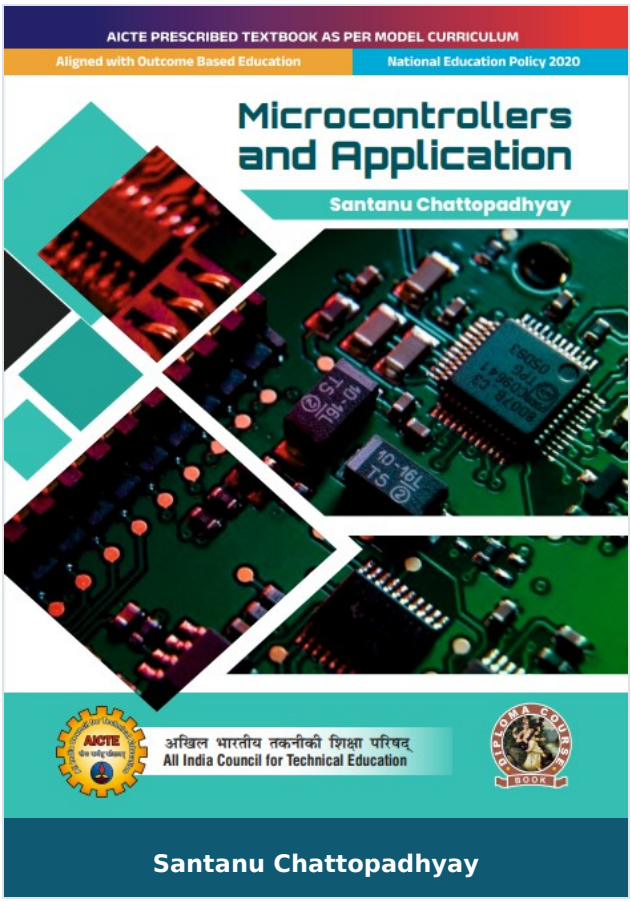

Microcontrollers and Applications

Author :	Santanu Chattopadhyay
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E-ISBN 13 :	978-93-55385-06-2
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Condition Type :	New
Country Origin :	India

Product Description

Microcontrollers and Applications

This book contains topics of Microcontrollers and Applications for the fourth semester students of diploma course strictly as per syllabus and model curriculum of AICTE and aligned with the theme of outcomes-based education according to National Education Policy 2020. This book comprises of fives units covering topics on fundamentals of microprocessors and microcontroller, The 8051 Architecture, instruction set and programming, I/O Interfacing and introduction to advanced Processors and Concepts.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological matter.
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Author

Santanu Chattopadhyay

Prof. Santanu Chattopadhyay Professor, Dept. of Electronics and Electrical Communication Engineering IIT Kharagpur, West Bengal

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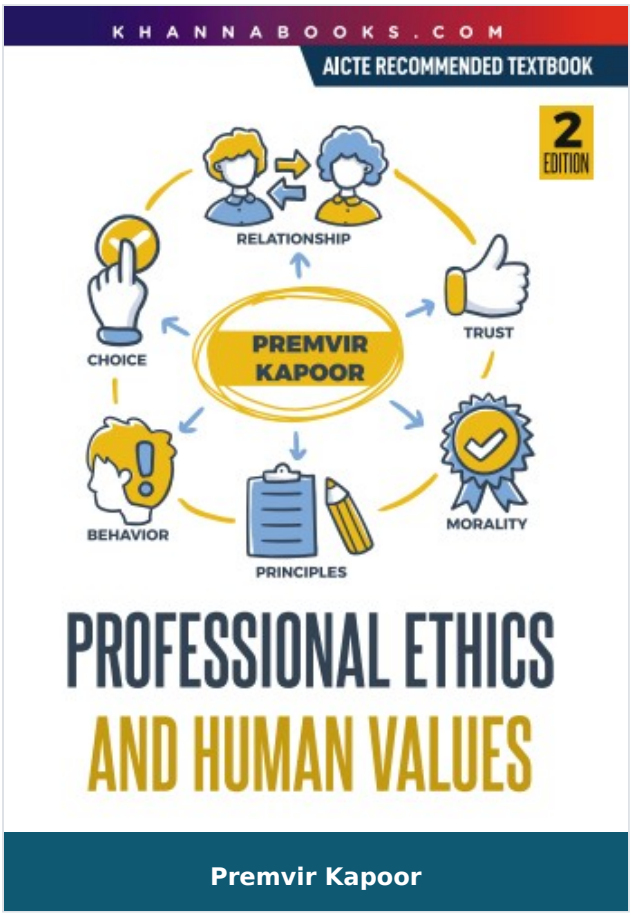

Professional Ethics and Human Values

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Product Description

The book explain the concept of Business Ethics and Human Values in proper Perspective and shall make the readers realise the important of value and ethics in business and provide them a framework to take ethical decisions by following a life of values a person develop certain fine qualities hope honesty, courage, confidence, maturity, helpfulness and achieve aspiration dream by using the right way of thinking and doing.

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- Chapter-3: Business Ethics
- Chapter-4: Professional Ethics
- Chapter-5: Environmental Degradation and Control
- Chapter-6: Science of Living (Jeevan Vigyan)
- Chapter-7: Value Education
- Chapter-8: Personality and Stress Management
- Chapter-9: Review Questions

Author

Premvir Kapoor

Dr. Premvir Kapoor BBM(BHU), MBA(Podar Institute of Management), LLB Delhi, Ph.D(Meerut University), Diploma in Training and Development, ISTD New Delhi, Diploma in Corporate Laws and Secretarial Practice(Indian Law institute New Delhi). He has worked s Director in Sri Ram Institute of Management and IIMT Institute of Management, Greater Noida and Professor of Human Resource Management at IMS Ghaziabad and Lingaya University Faridabad. He has been associated with some of the leading Institutes of Company Secretaries of India, Institute of Marketing management, Western U.P Productional Council. He is a member of Indian Law Institute, New Delhi. He has been visiting faculty at various prestigious business schools.

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