

S. Revathy, M.S. Roobini

# R Programming

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| **Author :** | S. Revathy, M.S. Roobini |
| **ISBN 13 :** | 978-93-55382-28-3 |
| **ISBN 10 :** | 9355382286 |
| **E-ISBN 13 :** | 978-93-55382-28-3 |
| **Edition :** | First |
| **Pages :** | 116 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 198.00 |
| **Categories :** | Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series |
| **Condition Type :** | New |
| **Country Origin :** | India |

**Khanna Publishing House**

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

## Product Description

This comprehensive textbook, R Programming, is meticulously designed to serve as a complete, hands-on guide for mastering R, the world's most popular open-source language for statistical computing and data analysis. The book's core theme is bridging the gap between theoretical data science concepts and practical implementation, offering a seamless learning journey from fundamental programming syntax to advanced analytical applications. It begins by laying a solid foundation in the History and Fundamentals of R, covering installation, package management, control structures, and essential data operations like matrices and strings.

The purpose is to equip readers with the skills to effectively manipulate, analyze, and visualize data, leveraging R's outstanding graphical capabilities. The practical value is immediately evident through its coverage of reading and writing various data interfaces (CSV, XML, Web Data) and generating professional-grade charts and graphs for visualization. Moving beyond basics, the book dedicates extensive sections to applying core Statistical Techniques (including distributions, ANOVA, and time series analysis) and diving deep into Machine Learning paradigms like Classification (Random Forest, SVM), Clustering (K-Means), and Association Rule Mining (Apriori). Finally, it introduces cutting-edge application development using R Shiny to build interactive web applications and scales up analysis with instruction on Integrating Hadoop with R. The target audience includes students (particularly those in courses like SCSA4001), data science professionals, statisticians, and researchers seeking a practical, cross-platform resource for data-driven decision-making.

Salient Features:

• Fundamental R Concepts: Provides a robust introduction to R, covering installation, package management, control structures (loops, conditionals), user-defined functions, and matrix/string operations.

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• Comprehensive Data I/O: Details methods for reading and writing data using R, including common formats like CSV and XML, as well as techniques for scraping and interacting with Web Data.

• Statistical Toolkit: Explores key statistical applications such as descriptive statistics, probability distributions, ANOVA, and time series analysis, utilizing essential R packages like MASS and STATS.

• Hands-on Visualization: Teaches the creation of various graphical representations, including Pie Charts, Bar Charts, Box Plots, and Scatter Plots, to effectively communicate data insights.

• Core Classification Models: Explains the implementation of major classification algorithms like Decision Trees, Random Forest, and Support Vector Machines (SVM) for building predictive models.

• Advanced Data Mining: Covers unsupervised learning with K-Means Clustering, discovers patterns with Apriori Association Rule Mining, and identifies anomalies through Local Outlier Factor (LOF) Analysis.

• Interactive App Development: Guides the user in creating and deploying R Shiny web applications, covering UI.R and Server.R components for dynamic, shareable visualizations.

• Big Data Scalability: Introduces the concept and practical steps for Integrating R with Hadoop using the RHadoop framework, enabling users to perform analysis on massive datasets.

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Lekshmi S. Raveendran, Minu Susan Jacob, R. Sathyabama Krishna

# Machine Learning Tools & Techniques

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| **ISBN 13 :** | 978-93-55388-17-9 |
| **ISBN 10 :** | 9355388179 |
| **E-ISBN 13 :** | 978-93-55388-17-9 |
| **Edition :** | First |
| **Pages :** | 68 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 148.00 |
| **Categories :** | Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series |
| **Condition Type :** | New |
| **Country Origin :** | India |

**Khanna Publishing House**

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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## Product Description

"Machine Learning Tools and Techniques" serves as a thorough and approachable guide, offering a comprehensive overview of essential ML concepts, tools, and methodologies crucial for navigating the modern era of artificial intelligence and big data. The book is purposefully structured to bridge the gap between theoretical foundations and practical implementation, making it a critical resource for developing intelligent systems.

The learning journey begins with core data mining principles, exploring the process, fielded applications across industries like finance and healthcare, and the foundational relationship between machine learning and statistics. It systematically builds expertise through detailed discussions on knowledge representation (including trees, linear models, and rules) and the crucial concepts of model credibility and evaluation, covering rigorous techniques like cross-validation, hyperparameter tuning, and the Minimum Description Length (MDL) principle. A strong emphasis is placed on essential data preprocessing and transformation methods, such as attribute selection and data cleansing.

Crucially, the book introduces a versatile ML tool-kit, providing hands-on application demonstrations for industry-standard platforms and libraries, including Scikit-Learn, TensorFlow, PyTorch, KNIME, and IBM Watson. This text is an ideal resource for students, researchers, and professionals seeking to gain hands-on expertise in applying cutting-edge ML solutions to develop real-world applications and contribute meaningfully to the field of AI and data analytics.

Salient Features:

• Foundational Concepts: Covers the complete data mining process, the core relationship between machine learning and statistics, and essential ethical considerations for responsible AI deployment.

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• Knowledge Representation: Detailed explanation of diverse representation methods, including decision trees, linear and rule-based models, instance-based learning, and unsupervised clustering techniques.

• Credibility and Validation: Focuses on rigorous model evaluation using techniques like cross-validation and hyperparameter selection, alongside the Minimum Description Length (MDL) principle to prevent overfitting.

• Data Transformation Methods: Explores crucial data preprocessing steps such as attribute selection, feature engineering, data cleansing, and techniques for handling multi-class data for binary classifiers.

• Algorithmic Techniques: Deep dive into predictive modeling using advanced Decision Trees, Classification and Association Rules, along with extending instance-based and local linear models.

• Practical ML Tool-Kit: Hands-on introduction to widely adopted machine learning platforms and libraries, including TensorFlow, Scikit-Learn, PyTorch, and visual tools like KNIME and WEKA.

• Real-World Applications: Features numerous fielded applications across healthcare, finance, e-commerce, and cybersecurity, including practical case studies for conceptual reinforcement.

• Refining Predictions: Discusses advanced concepts for enhancing model trustworthiness, such as evaluating numeric prediction models and calibrating class probabilities for reliable decision-making.

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D. Deepa, E. Srividhya

# Java Programming for IoT


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| **Author :** | D. Deepa, E. Srividhya |
| **ISBN 13 :** | 978-93-55383-52-5 |
| **ISBN 10 :** | 9355383525 |
| **E-ISBN 13 :** | 978-93-55383-52-5 |
| **Edition :** | First |
| **Pages :** | 164 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 248.00 |
| **Categories :** | Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series |
| **Condition Type :** | New |
| **Country Origin :** | India |

## Product Description

JAVA PROGRAMMING FOR IOT is a comprehensive guide designed to bridge the gap between fundamental Object-Oriented Programming (OOP) concepts in Java and their practical application within the rapidly evolving landscape of the Internet of Things (IoT). The book's core purpose is to empower readers to develop complete, robust, and distributed application programs that can run across various connected systems. It meticulously covers the essentials of Java—from basic syntax, data types, and looping constructs to advanced OOP principles like Inheritance, Polymorphism, and Encapsulation.

The curriculum seamlessly transitions into specialized, high-value IoT topics. Readers will master critical methodologies such as Exceptions Handling and Multi-threading, as well as essential socket programming techniques required for effective communication with connected devices. A key focus is the Java Development Environment for IoT, offering hands-on expertise with Java ME 8 and its deployment on Raspberry Pi using the NetBeans IDE. The practical learning culminates in detailed coverage of Application Management Systems (AMS), which includes managing the application lifecycle, configuring remote devices, and implementing strategies for securing IoT applications and ensuring data integrity in real-world scenarios. This text is an essential resource for a broad audience, including students, novice programmers eager to start their IoT journey, and experienced developers seeking to master innovative, secure, and distributed IoT solutions with the robust Java platform.

Salient Features:

• Foundational OOP Skills: Comprehensive coverage of core Object-Oriented Programming (OOP) concepts in Java, including Inheritance, Polymorphism, Abstraction, and Encapsulation, essential for building robust software.

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• IoT Thread Management: Detailed units on multi-threading, thread synchronization, and managing the thread lifecycle (suspending/resuming) for building efficient and concurrent IoT Applications.

• Embedded Development Kit: Practical focus on setting up the Java development environment for IoT, utilizing Java ME 8, CLDC, and the NetBeans IDE for creating and deploying embedded applications.

• Raspberry Pi Integration: Step-by-step guidance on running the Java Runtime on a Raspberry Pi board, including using the Command Line Interface (CLI) for deployment and application testing.

• Secure IoT Deployment: Dedicated strategies for securing IoT applications and ensuring data integrity, covering topics like device authentication and the built-in security features of Java ME 8.

• Application Lifecycle: In-depth analysis of the Application Management System (AMS) for monitoring, remotely configuring, updating, and managing the entire lifecycle of deployed IoT solutions.

• Device Communication: Instruction on various socket programming methods to establish and manage communication channels, enabling Java programs to effectively interact with network-connected devices.

• Notification & Alarms: Practical modules on creating real-time event-driven notifications using PushRegistry and configuring Alarm Registration for comprehensive system monitoring in the AMS.

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Sonia Jenifer Rayen, Sathyabama Krishna

# Introduction to Data Science

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| **Author :** | Sonia Jenifer Rayen, Sathyabama Krishna |
| **ISBN 13 :** | 978-93-55385-54-3 |
| **ISBN 10 :** | 9355385544 |
| **E-ISBN 13 :** | 978-93-55385-54-3 |
| **Edition :** | First |
| **Pages :** | 168 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 298.00 |
| **Categories :** | Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series |
| **Condition Type :** | New |
| **Country Origin :** | India |

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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## Product Description

In an era where data is the central driver of innovation, Introduction to Data Science offers a comprehensive and structured guide to navigating this transformative field. Designed for a broad audience including students, researchers, and professionals, this book provides a beginner-friendly approach to mastering fundamental concepts, core statistical methods, and essential predictive analytics.

The text seamlessly integrates theoretical principles with practical, real-world applications, empowering readers to not only grasp key concepts but also effectively apply them in diverse scenarios. The curriculum is meticulously structured, beginning with the foundational role and processes of Data Science and advancing through descriptive and inferential statistics, data quality management, and text data handling. It culminates by exploring the challenges and cutting-edge applications of Big Data.

The book demystifies the complete data science lifecycle—from formulating the right research questions and retrieving data to building predictive models, validating results, and deploying final applications. Beyond technical proficiency, it highlights the essential traits of a successful data scientist, such as curiosity, common sense, and communication, making it an invaluable resource for anyone seeking a robust, end-to-end understanding of data-driven decision-making in vital sectors like healthcare, finance, logistics, and AI.

Salient Features:

• Foundational Concepts: Provides a structured, beginner-friendly introduction to the field, covering the need for data science, its core components, and processes.

• Statistical Core: Delves into essential descriptive and inferential statistics, including data distribution analysis, correlation, regression, and crucial hypothesis testing techniques.

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• Data Quality Focus: Dedicated unit on enhancing data quality, covering practical methods like data imputation, standardization, binning, and handling noise and outliers effectively.

• Text Data Analytics: Explores specialized techniques for handling unstructured text data, such as Bag-of-Words, tokenization, regular expressions, and real-world sentiment analysis.

• Predictive Modeling: Introduces the critical modeling phase, emphasizing algorithm selection, execution, and essential diagnostics for building and training performant models.

• Big Data Context: Addresses the challenges and use cases of Big Data, focusing on the three critical V's: Volume, Velocity, and Variety perspective.

• Data Scientist Traits: Highlights the crucial non-technical skills for success in the field, including the importance of curiosity, common sense, and effective communication.

• Real-World Applications: Features practical use cases and business examples across diverse industries like autonomous vehicles, e-commerce, and airline logistics.

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D. Devi, A. Mohana Priya, M. Gowri

# Fundamentals of Python Programming


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| **ISBN 13 :** | 978-93-55382-31-3 |
| **ISBN 10 :** | 9355382316 |
| **E-ISBN 13 :** | 978-93-55382-31-3 |
| **Edition :** | First |
| **Pages :** | 160 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 248.00 |
| **Categories :** | Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series |
| **Condition Type :** | New |
| **Country Origin :** | India |

## Product Description

PROGRAMMING IN PYTHON is an essential, comprehensive resource designed to guide readers from foundational concepts to advanced application development in the world's most versatile programming language. The book's core purpose is to leverage Python's interpreted, high-level nature, which prioritizes readability and ease of use, making complex coding accessible to everyone. It systematically introduces the easy-to-understand syntax and covers crucial programming paradigms, including structured programming, working with data types, expressions, operator precedence, and robust Object-Oriented Programming (OOP) principles like Inheritance, Polymorphism, and Abstraction.

Beyond the fundamentals, this guide provides practical value by diving into the extensive Python ecosystem. Readers will learn to utilize major libraries like NumPy and Pandas for efficient data analysis, explore building Graphical User Interfaces (GUI) using the built-in Tkinter library, and establish database connectivity using PyMongo for MongoDB. Given Python's widespread use in web development, data science, artificial intelligence, and automation, this book is perfectly suited for a wide audience. It is an ideal textbook for students and newcomers seeking to master a powerful first language, and a valuable reference for professionals and developers looking to harness Python for real-world projects and demanding industry roles. Salient Features:

• Foundational Syntax Mastery: Provides a thorough understanding of Python's fundamental building blocks, covering basic data types, complex expressions, operator precedence, and essential control flow statements like if/else and for/while loops.

• Object-Oriented Paradigms: Explores core OOP concepts, including Inheritance, Encapsulation, and Polymorphism (method and operator overloading), with a focus on implementing Abstraction using the ABC module.

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• Data Analysis Libraries: Features detailed chapters on NumPy for efficient numerical array operations and Pandas for structured data manipulation, equipping the reader with crucial skills for data science roles.

• Interactive GUI Development: Guides the reader through creating graphical applications using the built-in Tkinter library, covering essential widgets, layout managers, and handling various user events and bindings.

• Database Connectivity: Introduces practical NoSQL database integration using the PyMongo library. Learn to connect, insert, query, update, and manage documents and entire collections in MongoDB.

• Ecosystem and Tools: A comprehensive reference to Python's rich set of built-in functions, alongside instructions for creating and importing custom modules and managing dependencies using the pip tool.

• Control Flow Structures: Detailed explanation of all sequential control structures, from traditional if-elif-else statements to modern Python match-case statements, for managing program flow efficiently.

• Real-World Applications: Showcases Python's versatility across multiple domains, including scripting for automation, scientific computing, and leveraging major frameworks for modern web development like Django/Flask

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A. Kalaivani, J. Johan Niveda

# Database Management System

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| **Author :** | A. Kalaivani, J. Johan Niveda |
| **ISBN 13 :** | 978-93-55386-72-4 |
| **ISBN 10 :** | 9355386729 |
| **E-ISBN 13 :** | 978-93-55386-72-4 |
| **Edition :** | First |
| **Pages :** | 176 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 298.00 |
| **Categories :** | Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series |
| **Condition Type :** | New |
| **Country Origin :** | India |

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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## Product Description

The book, Database Management System, is an essential resource for navigating the data-driven landscape of the modern technological era. Recognizing that efficient, secure, and easily accessible data management is a critical task for all industries—from e-commerce to finance—this text provides a clear and comprehensive introduction to the field. Its core purpose is to build a strong theoretical foundation in database concepts while equipping readers with practical, real-world skills.

The text offers a structured learning pathway, commencing with foundational principles like the history, architecture, and characteristics of Database Management Systems (DBMS). It then delves into essential topics such as conceptual modeling using the Entity-Relationship (ER) model, relational schema design, and the crucial process of normalization (up to 5NF) to ensure database efficiency and data integrity. A significant portion of the book is dedicated to Structured Query Language (SQL), covering DDL, DML, DCL, and TCL commands, query execution, optimization, and transaction processing, including the vital ACID properties. Critically, the book extends beyond traditional relational systems to address modern trends, dedicating a chapter to Concurrency Control, Recovery Techniques, and NoSQL DBMS.

Intended for undergraduate students in Computer Science, IT, and Data Science, this book is also an invaluable reference for software engineers and data analysts seeking to refine their skills. Through numerous step-by-step explanations, hands-on exercises, and practical implementations using real-world scenarios, the book successfully bridges the gap between academic theory and industry application, preparing readers for real-world database challenges.

Salient Features:

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• ER & Relational Modeling: Presents in-depth coverage of the Entity-Relationship (ER) model and systematic procedures for mapping ER diagrams to a relational schema, incorporating all essential integrity constraints.

• Schema Refinement: Offers a detailed exploration of functional dependencies and normalization techniques (up to 5NF). This knowledge ensures the creation of efficient, scalable database designs that minimize redundancy and anomalies.

• Comprehensive SQL: Provides hands-on instruction for mastering all facets of Structured Query Language (SQL), including DDL, DML, DCL, and TCL commands, complex joins, and advanced subqueries.

• Query Optimization: Dedicated unit on query processing, covering the translation of SQL into relational algebra, and heuristic optimization techniques to improve data retrieval speed and database performance.

• Transaction Integrity: Focuses on the fundamental principles of transaction processing, detailing the ACID properties (Atomicity, Consistency, Isolation, Durability) and methods for ensuring recoverability and serializability.

• Concurrency & Recovery: Explores advanced techniques like Two-Phase Locking (2PL), timestamp protocols for concurrency control, and robust recovery mechanisms such as deferred updates and shadow paging.

• Practical Hands-on Learning: Features dedicated "Practical" sections in every chapter, providing step-by-step implementation of SQL commands, schema design projects, and application of NoSQL data models using industry tools.

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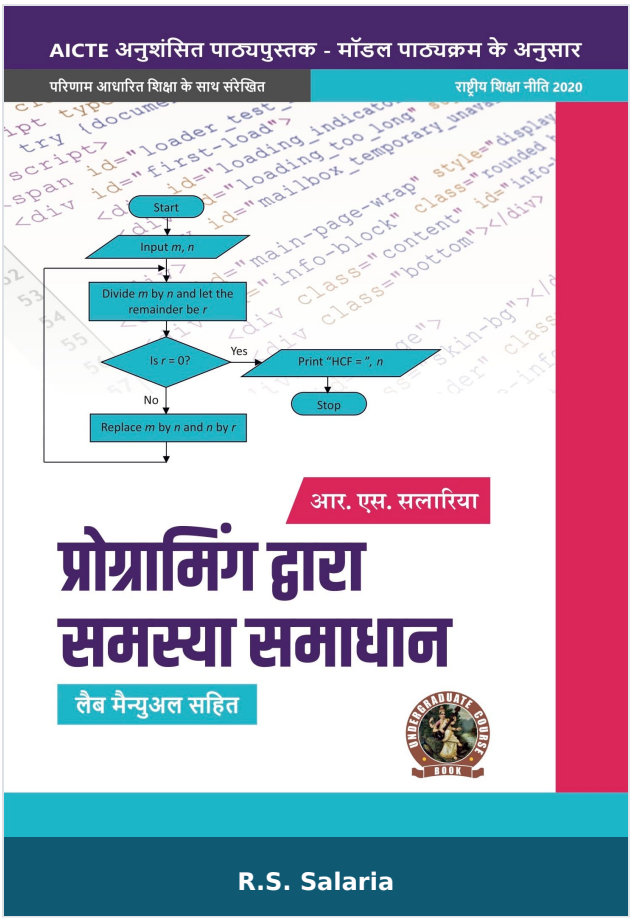


# Programming for Problem Solving (with Lab Manual)

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|---|---|
| **Author :** | R.S. Salaria |
| **ISBN 13 :** | 978-93-55380-99-9 |
| **ISBN 10 :** | 9355380992 |
| **E-ISBN 13 :** | 978-93-55380-99-9 |
| **Edition :** | First |
| **Pages :** | 368 |
| **Type of book :** | Physical |
| **Year :** | 2023 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 495.00 |
| **Categories :** | AICTE Prescribed Textbooks, Hindi Books, Book Store, Ebooks |
| **Condition Type :** | New |
| **Country Origin :** | India |

## Product Description

This textbook is designed as per the model curriculum of AICTE for the first year students of all branches of undergraduate program in Engineering & Technology (BE/B. Tech). The subject of programming for problem Solving aims at developing problem solving skills among the students and the skills to create programs in C language for their implementation. This book emphasizes to empower the students to grasp the skills required for problem solving and to develop deep understanding of the constructs of C language. These aspects of the subject are well illustrated through enormous solved programming problems.

Salient Features:

1. Simple and lucid language that enables students to grasp the subject.

2. Demonstrates the elegant programming style.

3. 165+ ready to run programs for reference and to illustrate the program development process.

4. 135+ Short answer type questions to provide an opportunity for self-assessment of the fundamental concepts learned by answering them precisely.

5. 165+ multiple choice questions to provide an opportunity to synthesize the fundamental concepts.

6. 90+ Programming problems to provide an opportunity to harness programming skills.

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## Table Of Contents


- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Programme Outcome (POs)
- Course Outcomes
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Guidelines for Teacher
- Guidelines for Students
- Introduction
- to Programming
- Arithmetic
- Expressions and Precedence
- Conditional
- Branching and Loops
- Arrays
- Basic
- Algorithms
- Functions
- Recursion
- Structures


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- Pointers
- File
- Handling
- References for further learning
- Co and PO attainment Table
- Index

## Author

**R.S. Salaria**

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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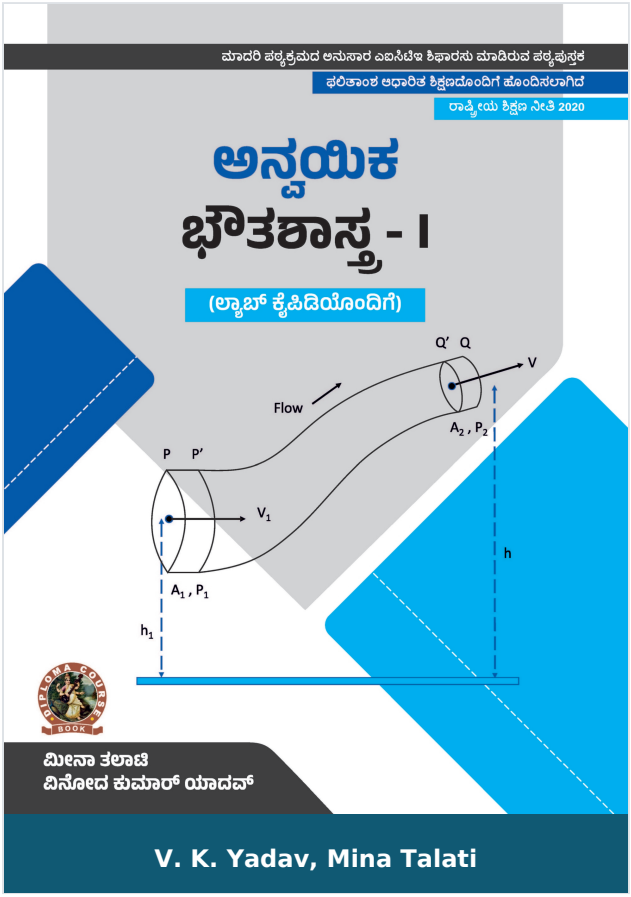


# Applied Physics-I (with Lab Manual)

| | |
|---|---|
| **Author :** | V. K. Yadav, Mina Talati |
| **ISBN 13 :** | 978-93-91505-85-1 |
| **ISBN 10 :** | 9391505856 |
| **E-ISBN 13 :** | 978-93-91505-85-1 |
| **Edition :** | 1 |
| **Pages :** | 252 |
| **Type of book :** | Physical |
| **Year :** | 2023 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 395.00 |
| **Categories :** | AICTE Prescribed Textbooks, Kannada Books, Book Store, Ebooks |
| **Condition Type :** | New |
| **Country Origin :** | India |

## Product Description

“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education.

Book covers six topics- Physical World, Units and Measurements; Force and Motion; Work, Power and Energy; Rotational Motion; Properties of Matter; Heat and Thermometry. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcome, Programs Outcomes and Unit Outcomes.

2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

4. Figures and tables are inserted to improve clarity of the topics.

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## Table Of Contents


- Physical World, Units and Measurements
- Force and Motion
- Work, Power and energy
- Rotational Motion
- Properties of Matter
- heat and Thermometry
- Annexes
- Appendices
- Index


## Author


**V. K. Yadav**

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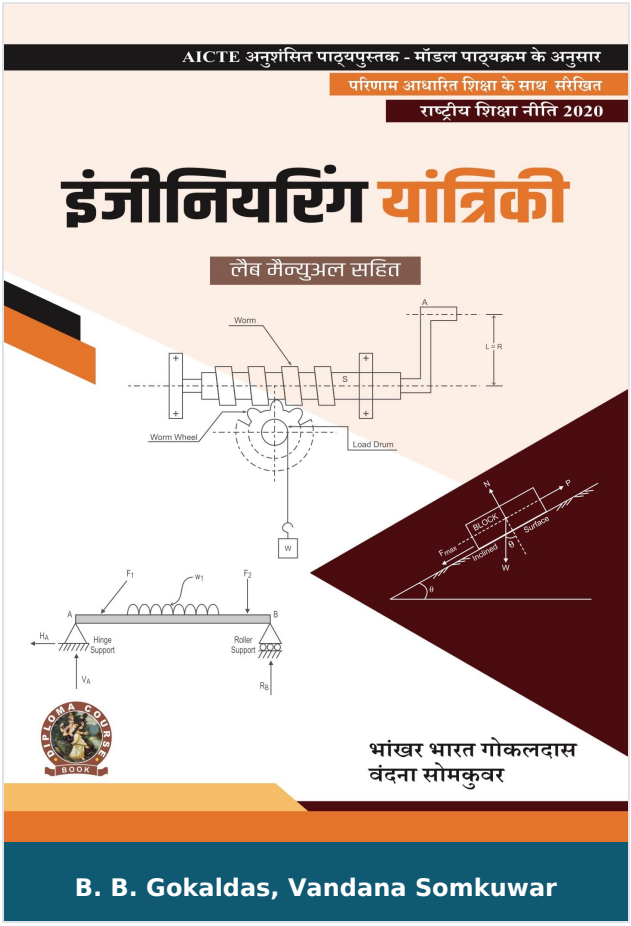


# Engineering Mechanics (with Lab Manual)

| | |
|---|---|
| **Author :** | B. B. Gokaldas, Vandana Somkuwar |
| **ISBN 13 :** | 978-93-55380-10-4 |
| **ISBN 10 :** | 9355380100 |
| **E-ISBN 13 :** | 978-93-55380-10-4 |
| **Edition :** | First |
| **Pages :** | 216 |
| **Type of book :** | Physical |
| **Year :** | 2023 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 395.00 |
| **Categories :** | AICTE Prescribed Textbooks, Hindi Books, Book Store, Ebooks |
| **Condition Type :** | New |
| **Country Origin :** | India |

## Product Description

“Engineering Mechanics with Lab Manual” is a  compulsory for the first year Diploma course in Engineering 7 Technology. Syllabus of this book is strictly align as per model curriculum of AICTE and academic content is amalgamate with the concept of Outcome based Education (OBE).

Book covers is five units- Basic mechanics & force system, Equilibrium, Friction, Centroid and Centre of gravity & simple lifting machine. Each unit written in every easy, systematic and orderly manner. Each unit contains a set of exercise at the end of each unit to test the student’s comprehension. Also in each unit the laboratory practical pertaining to unit is included.

Some salient features of the book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. Book provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for use of ICT, projects, group discussion etc.

3. Student and teacher centric subject materials included in book with balanced and chronological manner.

4. Figures, tables, equations and activities are insert to improve clarity of the topics.

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6. Solved and unsolved problems including numerical examples taken with systematic step.

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## Table Of Contents


- Foreword,
- Acknowledgement,
- Preface,
- Outcome Based Educations,
- Course Outcomes,
- Abbreviations and symbols,
- List of Figures,
- Guidelines for Teachers,
- Guidelines for Students,
- Basic of Mechanics and Force System
- Equilibrium
- Friction
- Centroid and Centre of Gravity
- Centroid and Centre of Gravity
- Appendix
- Index


## Author


**B. B. Gokaldas**

B. B. Gokaldas B. G. Gokaldas

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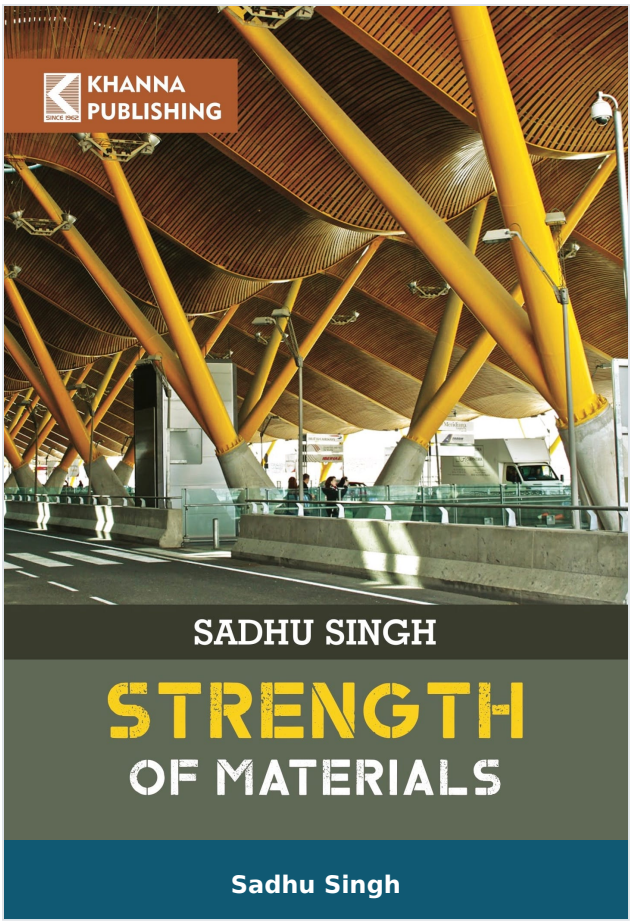


# Strength of Materials

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|---|---|
| **Author :** | Sadhu Singh |
| **ISBN 13 :** | 978-93-81068-80-9 |
| **ISBN 10 :** | 9381068801 |
| **E-ISBN 13 :** | 978-93-81068-80-9 |
| **Edition :** | First |
| **Pages :** | 600 |
| **Type of book :** | Physical |
| **Year :** | 2021 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 425.00 |
| **Categories :** | Civil Engineering, Civil Engineering, Book Store |
| **Condition Type :** | New |
| **Country Origin :** | India |

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This book is a textbook for the B.E./B. Tech. students of UP technical University, Lucknow and Uttarakhand Technical University, Dehradun. The book has been written as per the new syllabus of these Universities. The subject matter has been explained in the simplest possible way for easy assimilation by the students. This has been reinforced by a large number of solved examples. A large number of solved examples, short answer type questions chapter wise. Unsolved end-of chapter exercises.

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## Table Of Contents


- Compound Stresses and Strains
- Theories of Failure
- Three Dimensional Stresses and Strains
- Stresses in Beams
- Deflection of Beams
- Fixed and Continues Beams
- Torsion of Shafts
- Columns and Struts
- Helical and Leaf Springs
- Thin Cylinders and Spheres
- Thick Cylinders and Spheres
- Rotating Dics and Cylinders
- Curved Beams
- Unsymmeterical Bending
- Appendix -I
- Appendix-II


## Author

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19 years at Pantnagar University. He has been Professor & Head, Mechanical Engineering Departmentand Dean, Faculty of Engineering & Technology at Pantnagar. He has been Director (Colleges). Punjab Technical University, Jalandhar.

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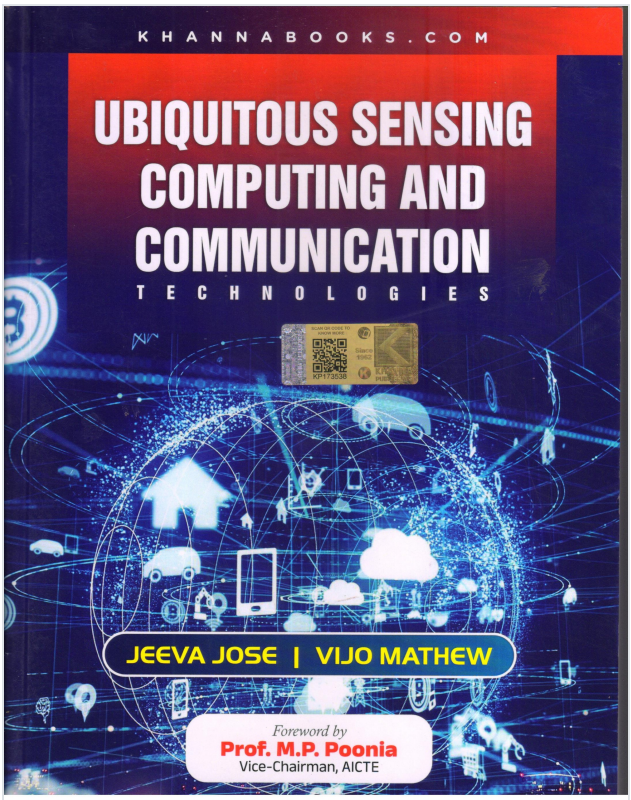


Jeeva Jose, Vijo Mathew

# Ubiquitous Sensing Computing and Communication Technologies

| | |
|---|---|
| **Author :** | Jeeva Jose, Vijo Mathew |
| **ISBN 13 :** | 978-93-55381-99-6 |
| **ISBN 10 :** | 9355381999 |
| **E-ISBN 13 :** | 978-93-55381-99-6 |
| **Edition :** | First |
| **Pages :** | 446 |
| **Type of book :** | Physical |
| **Year :** | 2024 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 449.00 |
| **Categories :** | Computer Science Engineering, Emerging Technologies, Book Store, Best Sellers |
| **Condition Type :** | New |
| **Country Origin :** | India |

## Product Description

Salient Features of the Books:

*Covers Complete AICTE syllabus of Iot-03 minor degree course- Ubiquitous Sensing, Computing and Communication.

* The Basics of IoT- Mechanical, Electronics and Sensor platforms are explained.

* Different wired and wireless protocols, mobile to Electronics and Enterprise integration are discussed.

* Open Source and Commercial Electronics Platform for IoT demonstrated.

* Details of Open Source and Commercial Enterprise cloud platforms for Io provided.

* Each chapter is provided with objective questions with answers and review questions.

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## Table Of Contents


- Sensing, Computing and Communication
- Ubiquitous Sensing
- Ubiquitous Communication
- Sensor networks
- Software Defined Network
- Sensor Cloud
- Sensor Web
- Ubiquitous Computing
- Cloud Computing
- Edge, Fog, Mist, Dew Computing
- Wearable Computing
- Affective Computing
- Cognitive Computing
- Context Aware Computing
- Social Network
- IoT Data Analytics and Management
- Internet and Deep Web
- Search Techniques and Search Engines.


## Author

**Jeeva Jose**

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and

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areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

**Vijo Mathew**

Vijo Mathew is a highly accomplished engineer with three decades of experience in driving innovation and growth in various electrical, electronics, and information technology industries. His track record is complemented by a postgraduate degree in management, equipping him to excel in business management, strategic management, and technology management. His expertise is highly valued in the fields of software, electrical and electronics hardware, and design where he provides strategic guidance and mentorship to organizations seeking to stay ahead of the curve. He has demonstrated a unique ability to bridge the gap between technology and business driving success through his visionary approach and collaborative leadership style. His leadership skills and technical acumen have made him an advisor to some reputed national and international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.

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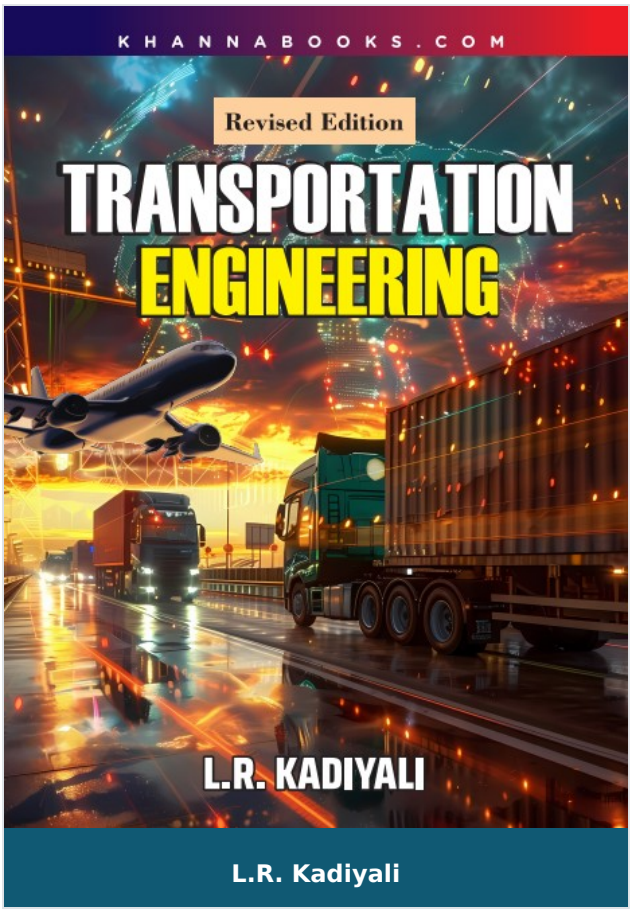


L.R. Kadiyali

# Transportation Engineering

| | |
|---|---|
| **Author :** | L.R. Kadiyali |
| **ISBN 13 :** | 978-93-82609-85-8 |
| **ISBN 10 :** | 9382609857 |
| **E-ISBN 13 :** | 978-93-82609-85-8 |
| **Edition :** | First |
| **Pages :** | 408 |
| **Type of book :** | Physical |
| **Year :** | 2026 |
| **Language :** | English |
| **Publisher :** | Khanna Publishing House |
| **M.R.P :** | Rs 450.00 |
| **Categories :** | Mechanical Engineering, UNIVERSITY RECOMMENDED, Mechanical Engineering, Book Store, Best Sellers |
| **Condition Type :** | New |
| **Country Origin :** | India |

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## Product Description

India's Transport System has several deficiencies such as inadequate capacity, poor safety record, emission of pollutants and outmoded technology. But as the economy is poised for a big growth in the coming years transportation engineers will have to come up with innovative ideas.

The book addresses these issues and it is hoped that the engineering students studying transportation engineering will have a clear idea of the problems involved and how they transportation engineering will have a clear idea of the problems involved and how they can be overcome in their professional career. This book has been designed keeping in mind the latest syllabi of all major Indian Universities.

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## Table Of Contents


- SECTION-1: TRANSPORTATION SYSTEMS AND PLANNING
- Introduction
- Role of Transport in Society
- Modes of Transport and Criteria for Choice
- Transport Planning
- SECTION-2: HIGHWAY ENGINEERING
- History of Growth of Highways
- Development of Roads in India After Independence
- Geometric Design
- Surveys, Investigations and Project Preparation
- Embankment Design and Construction
- Highway Drainage
- Cross Drainage Structures
- Types of Pavements and Factors Governing Pavement Design
- Design of Flexible Pavement
- Design of Rigid Pavements
- Pavement Materials
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- Toll Roads
- Quality Assurance
- Highway Administration and Finance
- Traffic Engineering
- SECTION-3: RAILWAY ENGINEERING
- Introduction to Railway Engineering
- Railway Technology
- Role of Railways
- History of Growth of Railways in India
- Surveys and Project Preparation
- Geometric Design of Railway Track
- The Permanent Way
- Point and Crossings
- Signalling and Traffic Control
- Traction and traction Resistance
- Stations, Yards and Station Equipment
- Construction of a Railway Line
- Maintenance of a Railway Line
- Track Renewal
- Bridges and Tunnels
- Rail Accidents
- Modern Technological Advances
- SECTION-4: AIRPORT ENGINEERING
- Role of Air Transportation
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- Pipe Line Transportation
- Aerial Ropeway
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- Water Transport An Overview
- Planning for Water Transportation Facilities
- Harbours
- Lock Entrance
- Docks
- Transit Sheds, Warehouses and Cargo Handling Facilities
- Inland Water Transport
- SECTION-7: MULTI-MODAL TRANSPORT
- Multi-Modal Transport

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**L.R. Kadiyali**

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