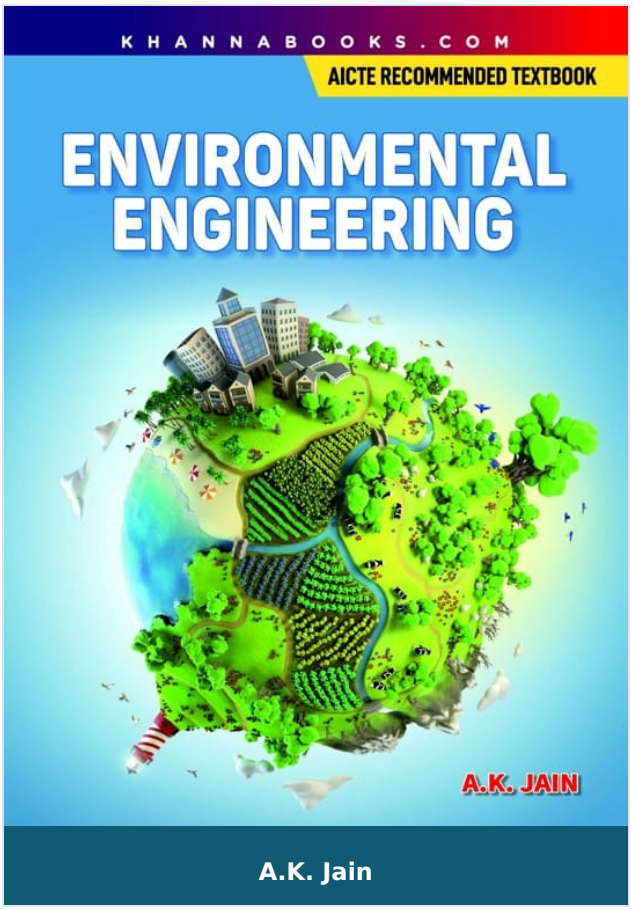


A.K. Jain

Environmental Engineering

Author :	A.K. Jain
ISBN 13 :	978-93-86173-63-8
ISBN 10 :	9386173638
E-ISBN 13 :	978-93-86173-63-8
Edition :	First
Pages :	568
Type of book :	Physical
Year :	2024
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 525.00
Categories :	Civil Engineering, UNIVERSITY RECOMMENDED, Environmental Engineering, Environmental Engineering, Book Store
Condition Type :	New
Country Origin :	India

Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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Product Description

The book Environmental engineering covers a wide range of topics-water, sanitation and drainage, solid and liquid waste treatment, energy, pollution control and environmental planning. the basis of environmental engineering is the sustainability which include the ecology, climate, geology, hydrology, and infrastructure services. One of the major challenges pertains to making the cities more sustainable by environmental planning, which have been explained in detail. Several examples, explained in a simple, flowing language and more than 200 drawings and visuals give a practical focus to the book.

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- Chapter-3: Water Supply in Buildings
- Chapter-4: Sanitation and Sewerage
- Chapter-5: Drainage and Storm Water Management
- Chapter-6: Solid Waste Management
- Chapter-7: Energy Conservation and Efficiency
- Chapter-8: Water Pollution and Health
- Chapter-9: Waste Water Treatment
- Chapter-10: Environmental Planning
- Glossary, Terms and Definition
- Bibiliography

Author

A.K. Jain

A.K. Jain, as Commissioner (Planning) Delhi Development Authority worked on the Master Plan for Delhi-2021, National Urban Housing and Habital Policy, National Urban Transport Policy and various urban projects. He was a member of the Committee Constituted by the Ministry of Urban Development, GOI to review the statute of the Delhi Development Authority vis-a-vis the changing urban scenario and new policy initiatives. As a member of editorial Board of International Journal of Environmental Studies (UK) and is author of several books on urban development and management. He is visiting faculty at Delhi School of Planning and Architecture and other Institutes. He was awarded 2nd Urban Professional Award 2014 at World Urban Forum in Medellin, Colombia in recognition of

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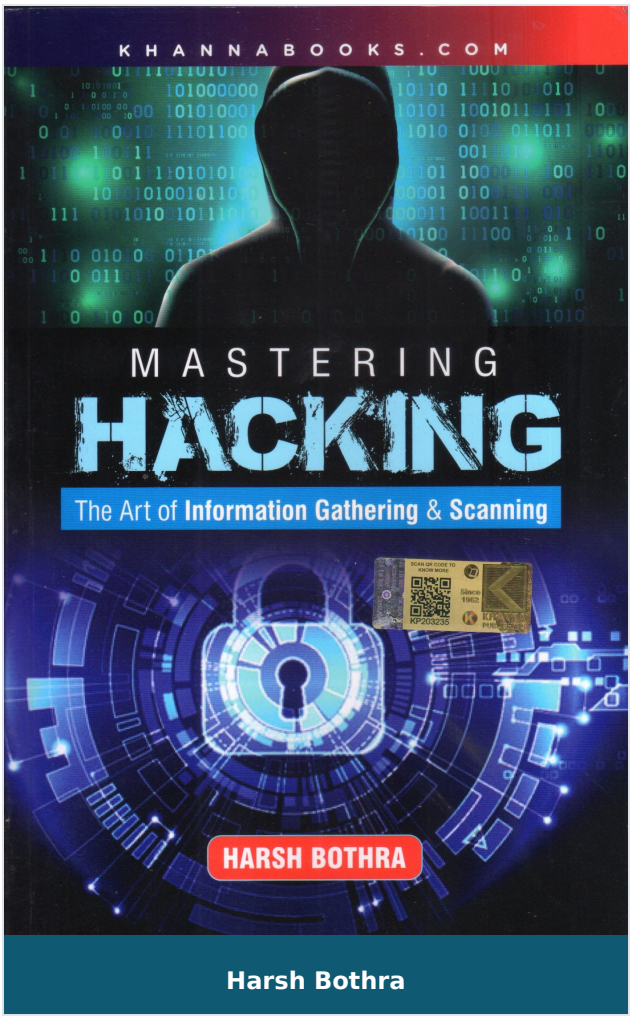
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being an exemplary city changer. Union Minister for Urban Development hourured him with IBC Lifetime Achievement Award (2016).

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Mastering Hacking (The Art of Information Gathering & Scanning)

Author :	Harsh Bothra
ISBN 13 :	978-93-86173-84-3
ISBN 10 :	9386173840
E-ISBN 13 :	978-93-86173-84-3
Edition :	First
Pages :	200
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 199.00
Categories :	Computer Books - English, Emerging Technologies, Book Store, Best Sellers
Condition Type :	New
Country Origin :	India

Khanna Publishing House
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Product Description

We are exponentially adapting the digital era and moving our business, daily lifestyle and activities towards the world of internet. Digital Assets are continuously increasing, and thus, there is a massive requirement of securing digital assets and protecting information.

Especially the young generation is getting much involved in social media and are quickly get into online frauds and scams, which sometimes leads to sever crimes and suicide. According to the survey, a considerable amount of youth is a common heard cases are image morphing, sharing private video, spreading adult content and blackmailing over such things. There are many companions stated about protecting sensitive data to aware of the general public.

Digital assets, Privacy, Information & Data, is also a concern of national security. The war is of data these days, and we are hearing a massive data breaches, especially from the year 2018. The most famous companies like facebook. UIDAI got the victim of the massive data breach. Between all this, along with the general awareness of the security practices and protection strategies in the general public, we require to prepare them wit better practices to learn cyber security & defence mechanism which would help them to protect against thefts, frauds and aware other in turn

Cyber Security is the art of Digital Self Defence, the more you practice, the safer you become.

This book aims towards providing the best practices and methodology in the simplified approached, which would help both the technical and non-technical reader to learn and apply effectively. All the methods used are for the defence purpose and didn't intend to spread unethical activities.

Through this book, you would be able to learn about the modern Penetration Testing Framework, latest tools and techniques, discovering vulnerabilities, patching

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vulnerabilities, responsible disclosures and protection assets over the network. this book tells about the uses and real-life applications of various techniques in depth, and this acts as a handbook for your concrete step in information security.

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- Enumeration
- Introduction to Vulnerability Assessment
- Bonus Chapter: Additional References & Resources

Author

Harsh Bothra

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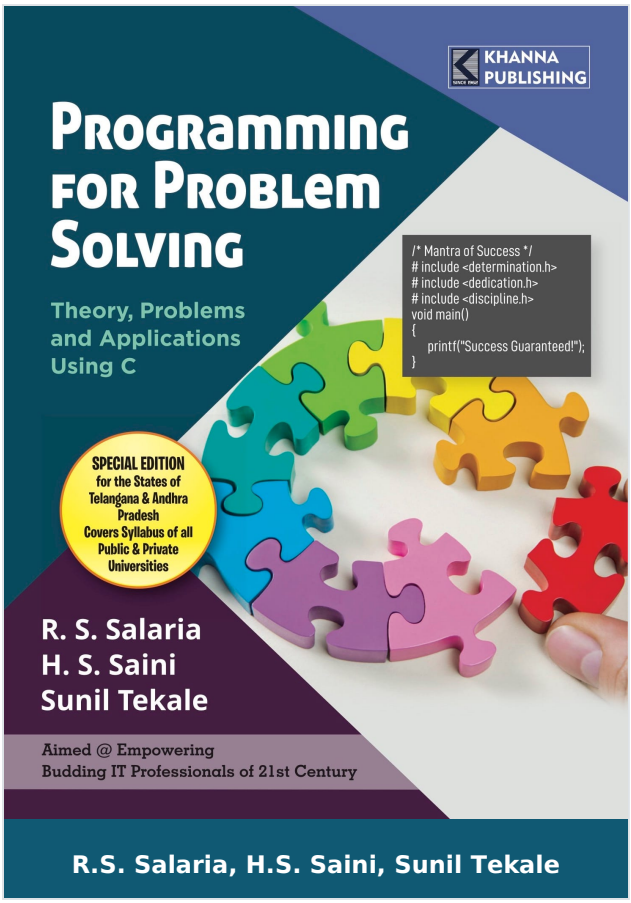
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Harsh Bothra is an offensive Cyber Security expert who has been working in this domain for about a decade. He started in this domain during high school and graduated with a computer science and engineering degree. He published the first version of his book, ‘Hacking: Be a Hacker with Ethics,” in 2016 and his second book in 2019. He holds an engineering degree in Computer Science and Engineering from Amity University Rajasthan. He has worked with different organizations in various roles, such as security consultants, senior security engineers, product security engineers, and triage analysts. Harsh specializes in penetration testing and offensive security in domains such as web applications, APIs, Mobile applications, infrastructure, Clod, and Container security. He is deeply interested in writing and has constantly contributed to the security community through various blogs and articles. He is also a seasoned speaker and has given multiple talks at various reputed security conferences. He also ran various learning activities and challenges like Learn365, Security Explained and Security Stories.

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Programming for Problem Solving

Author :	R.S. Salaria, H.S. Saini, Sunil Tekale
ISBN 13 :	978-93-89139-12-9
ISBN 10 :	9389139120
E-ISBN 13 :	978-93-89139-12-9
Edition :	1
Pages :	500
Type of book :	Physical
Year :	2023
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 450.00
Categories :	Computer Science Engineering, Book Store
Condition Type :	New
Country Origin :	India

Khanna Publishing House
4C/4344, Ansari Road, Daryaganj, New Delhi-110002
Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

This book is specially conceived with an aim to serve not only as a textbook to cover the syllabus of public & public universities, rather a intelligent book (i-book) that empowers readers to acquire 21st century problem solving skills and sharp coding skills.

Therefore, keeping in mind the requirements of 21st Century, a special emphasis is laid on the following aspects:

Designed keeping in mind the objectives of OUTCOME BASED EDUCTION.

Simple and lucid language that language that enables even an average reader to grasp the fundamental concepts of the subject.

Illustrative examples (165+ in number) ti demonstrate the application of the concepts.

Multiple Choice questions (225+ in number) to provide an opportunity for self-assessment of the fundamental concepts learned.

Short-answer type questions (192+ in number) to provide an opportunity to synthesize the fundamental concepts learned to answer precisely.

Programming exercises (112+ in number) to provide an opportunity to harness their coding skills.

Coding problems (42+ in number) from the IT/IT-enabled industry perspective to conquer the screening phase of the placement process.

Frequently asked questions (43 in number) to conquer the technical round of the CAMPUS PLACEMENT PROCESS with flying colors.

The whole content is designed and organized as per the BLOOM'S TAXONOMY.

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- Coding/Programming Problems for Campus Placements
- Introduction to Computers
- Program Solving and Program
- Overview of C Language
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- Console Input/Output
- Decision Making and Branching
- Decision Making and Looping
- User-Defined Functions
- Arrays and Strings
- User-Defined Data Types: Structure, Union & Enumeration
- Pointers & Dynamic Memory Management
- File Handling
- Preprocessor Directives
- Introduction to Algorithms
- Appendix A : Answers of MCQs
- Appendix B : FAQs for Oral Examination
- Appendix C: Solution of Selected Programming Exercises

Author

R.S. Salaria

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Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

H.S. Saini

Prof. H.S. Saini Professor, Computer Science & Engineering Managing Director, Guru Nanak Group of Institutes, Hyderabad Taught at University of Westminster and Oxford Brookes University, UK Founder and Chief Editor of Journal of Innovation in CS/ECE/IT Recipient of Eminent Academia Award from Indus Foundation Mentored half a dozen startups in the state of Telangana Key member on the panel of NBA & NAAC expert committees Expert in the field of Fuzzy Systems, AI, Knowledge Based Systems and Web Technologies Established Industry-Academia Collaborations, Foreign University Collaborations and Centers of Excellence in Cutting Edge Technologies

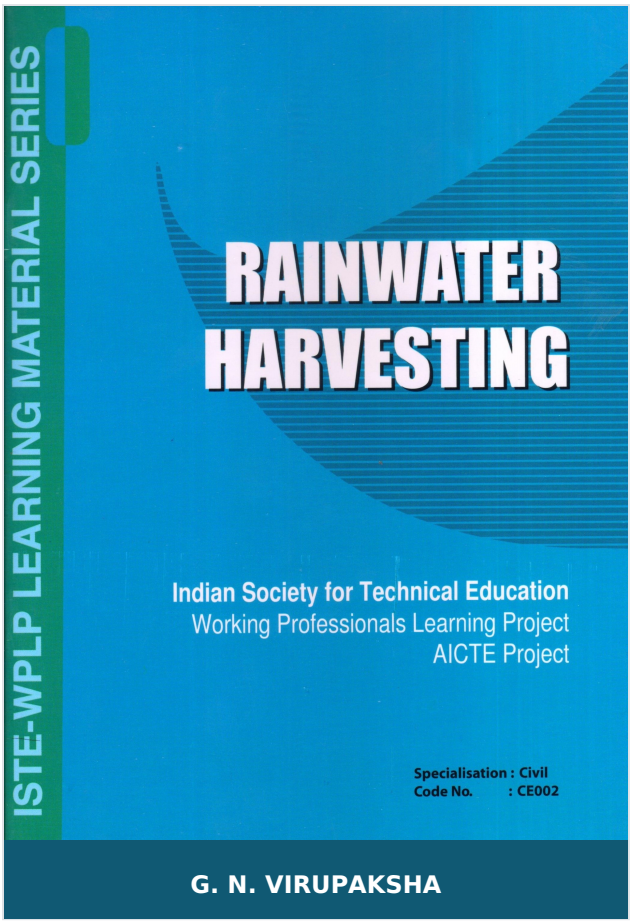
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Rainwater Harvesting

Author :	G. N. VIRUPAKSHA
ISBN 13 :	978-93-55384-70-6
ISBN 10 :	935538470X
E-ISBN 13 :	978-93-55384-70-6
Edition :	1
Pages :	48
Type of book :	Physical
Year :	2006
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 89.00
Categories :	Civil Engineering, Book Store, ISTE Series
Condition Type :	New
Country Origin :	India

Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

Water is essential for the existence of life on earth. Increase in human population has resulted in exploitation of surface and underground water sources. Water is precious and it should always be conserved.

Rainwater is a renewable resource. Rainwater harvesting in various forms such as micro-residential ; medium-infiltration into ground in open yards, parks, check dams and so on; macro-reservoirs across water streams and the like will go a long way in conserving water for tomorrow.

The book "Rainwater Harvesting", very clearly mentions the need, resource availability, methods of rain water harvesting and also about inter-basin transfer of water, thereby possibly creating a National Water Grid.

This book is useful for practicing engineers and administrators who are responsible for water resource activities. Rainwater harvesting should be looked upon as a shield to prevent extinction of life from the earth.

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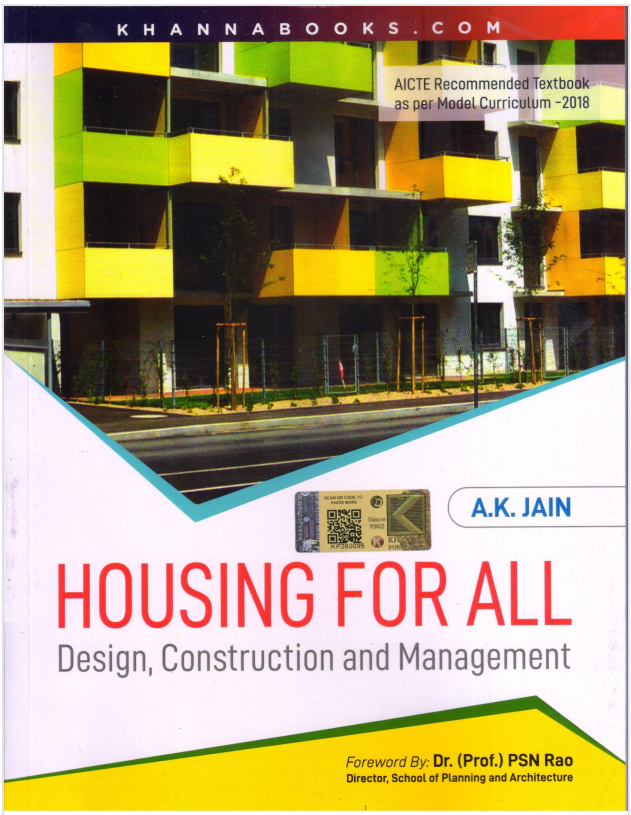
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A.K. Jain

Housing for All

Author :	A.K. Jain
ISBN 13 :	978-93-86173-56-0
ISBN 10 :	9386173565
E-ISBN 13 :	978-93-86173-56-0
Edition :	First
Pages :	396
Type of book :	Physical
Year :	2024
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 650.00
Categories :	Architecture Engineering, UNIVERSITY RECOMMENDED, Book Store
Condition Type :	New
Country Origin :	India

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Product Description

This book titled “Housing for All: Design, Construction and Management” by A.K. Jain is a comprehensive assessment of the housing situation in India which not only traces the path taken by (governments so far but also outlines a roadmap for the future. The book begins with an overview of the housing scenario in India. It discusses various housing program and draws a distinction between affordable housing and adequate housing. The book also draws particular attention to housing issues of special groups such as the elderly, disabled, homeless, migrant and transit workers, students and single women. There is also a discussion on the issue of social and physical infrastructure. The book notes that housing units alone do not constitute housing but infrastructure plays a critical role in the occupancy of housing. The question of reducing the cost of housing has been vexatious for long. Jain deals with this issue in detail and suggests various low-cost technologies and house building systems for making housing more affordable. Another issue is that of rental housing. Jain suggests that giving a boost to rental housing through a slew of measures can go a long way in making housing more accessible and bring vacant housing into the market.

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- Housing Renewal and Redevelopment
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- Housing Amenities, Facilities and Services;
- Building Resources and Technology;
- Building and Housing Systems;
- Rental Housing
- Land for Housing;
- Housing Finance
- Housing Management Strategies;
- Regulatory Reforms for Housing;
- Bibliography

Author

A.K. Jain

A.K. Jain, as Commissioner (Planning) Delhi Development Authority worked on the Master Plan for Delhi-2021, National Urban Housing and Habital Policy, National Urban Transport Policy and various urban projects. He was a member of the Committee Constituted by the Ministry of Urban Development, GOI to review the statute of the Delhi Development

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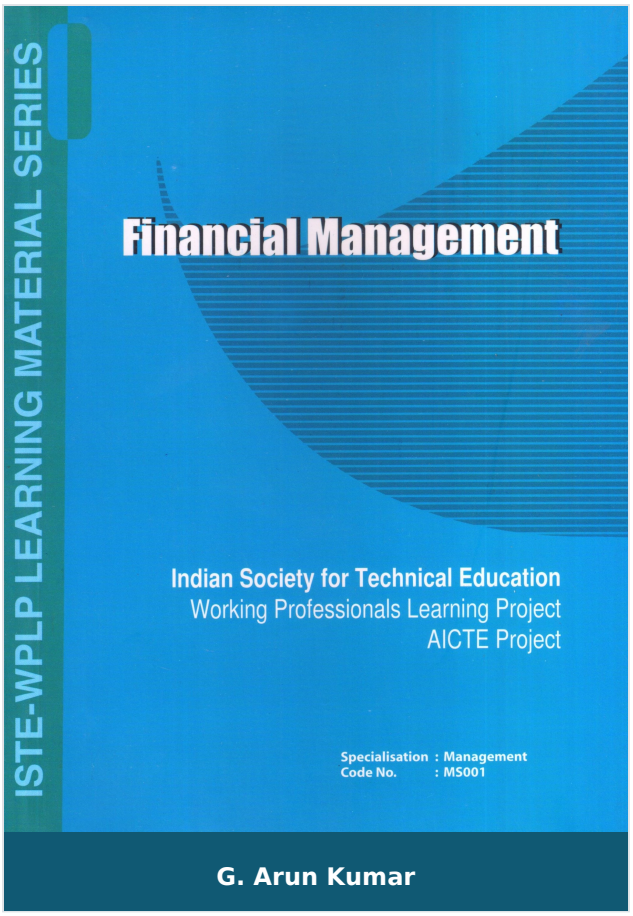
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Authority vis-a-vis the changing urban scenario and new policy initiatives. As a member of editorial Board of International Journal of Environmental Studies (UK) and is author of several books on urban development and management. He is visiting faculty at Delhi School of Planning and Architecture and other Institutes. He was awarded 2nd Urban Professional Award 2014 at World Urban Forum in Medellin, Colombia in recognition of being an exemplary city changer. Union Minister for Urban Development hourured him with IBC Lifetime Achievement Award (2016).

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Financial Management

Author :	G. Arun Kumar
ISBN 13 :	978-93-55387-34-9
ISBN 10 :	9355387342
E-ISBN 13 :	978-93-55387-34-9
Edition :	1
Pages :	180
Type of book :	Physical
Year :	2009
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 248.00
Categories :	Management Books, Book Store, ISTE Series
Condition Type :	New
Country Origin :	India

Product Description

The trend of current day Financial Management is to emphasized on overall managerial implication of a decision made than the decision making process itself. Through it is occasionally useful to put under a scanner the entire process of decision making. the managers are better advised to focus on the implications. Such is the focus of this reading material on Financial Management.

This is a concise form of basic text in the area of Financial Management and assumes that, the participant has as basic level of knowledge in accounting and the financial markets. This reading material will accomplished the objective of both a basic addition to a financial management theory. The instructor who chooses to discuss the basic financial management theory will find this reading material especially appealing.

Through this material is more of a miniature form of a financial management text book in provides clarity, in terms of various basic theories and aspects for a person new to tis arena. The entire material is divided into three modules. In the first module, the author introduces the subject of financial management and also discusses the time value of money concepts.

In the second part of this material, the various characteristics of risk viz. systematic and unsystematic risk and their measurement is discussed. In addition, the various return models are also discussed. The basic portfolio selection and measurement of portfolio risk and return along with cost of equity are discussed in this module. The third module focuses on capital structure and divided policy. Various types of markets efficiency and their implications give the reader a sufficient idea about the markets. In this module the debt markets and the market signaling aspects are also discussed.

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- Module II: Risk Return & Cost of Capital
- Module III: Capital Structure & Dividend Policy
- Reference

Author

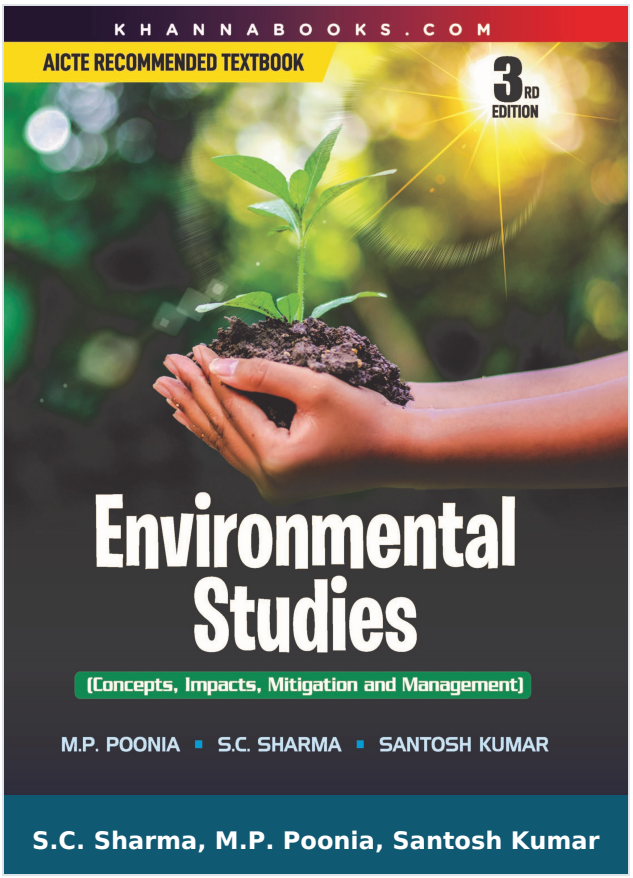
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Environmental Studies

Author :	S.C. Sharma, M.P. Poonia, Santosh Kumar
ISBN 13 :	978-93-90779-02-4
ISBN 10 :	9390779022
E-ISBN 13 :	978-93-90779-02-4
Edition :	Third
Pages :	536
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 495.00
Categories :	Computer Science Engineering, Environmental Engineering, Book Store
Condition Type :	New
Country Origin :	India

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002
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Product Description

Environmental degradation has been major concern since past few decades, because of economic growth and development across the world has caused major impacts on the Earth's ecosystems and natural resources to an extent that can limit the well-being of future generations.

India has recently started realizing the importance of environmental and the environmental education. Following the 2001 Supreme Court directive, the environmental education has been or is being included in the curriculum right from the school stage to College/University level.

This book covers the syllabi of all Indian Technical Universities and other Universities for different disciplines, may it be in the name of environmental studies, environmental science. ecology or natural resource management. This book is written to bring about an awareness of a variety of environmental concerns and deals form concepts through impacts, mitigation auto management.

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- Mineral Resources
- Land (Soil) Resources
- Energy Resources
- Food Resources
- Environmental Pollution (Hazards and Control)
- Waste Management
- Disaster Management
- Social Issues
- Environmental Challenges
- Human Population and the Environment
- Resettlement and Rehabilitation (R&R)
- Environmental Protection
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- Environmental Impact Assessment (EIA)
- Environmental Management and Environmental Management Plan

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- Field Work (Project Work)
- Exercise (Distinguishing, Short Answer Questions, Expansions, Fill in the Blanks, MCQs, True-False)

Author

S.C. Sharma

S.C. Sharma after graduation in 1966 joined as lecturer in Mechanical Engineering. He had been associated for more than 4 decades in various fields including learning and management of projects in India and abroad in different capacities. While working Hydro power projects for more than 15 years he has actively associated with various environmental and rehabilitation & resettlement issues and successfully resolved various complicated issues. He has also worked as consultant for matters related to safety, environment and R & R. He has written about a dozen books on subjects related to engineering and management including management of projects.

M.P. Poonia

Dr. M.P. Poonia is presently serving as Vice Chairman, All India Council for Technical Education (AICTE). Prior to this, he remained as Director, National Institute of Technical Teachers' Training and Research (NITTTR), Chandigarh. Dr. Poonia is the recipient of Bharat Mata Award conferred by Indian Institute of Oriental Heritage (an International Institute of Oriental Studies and Research, Kolkata. Dr. M.P.Poonia is specialized in the field of Mechanical Engineering. He possesses a vast experience of 30 years. He has published 80 research papers in National and International Journals and published 8 books with M/s. Khanna Book Publishing Company.

Santosh Kumar

Prof. Santosh Kumar, Former Professor of Civil Engineering at the Bihar College of Engineering/NIT Patna, obtained his Bachelor's degree in Civil Engineering from Regional

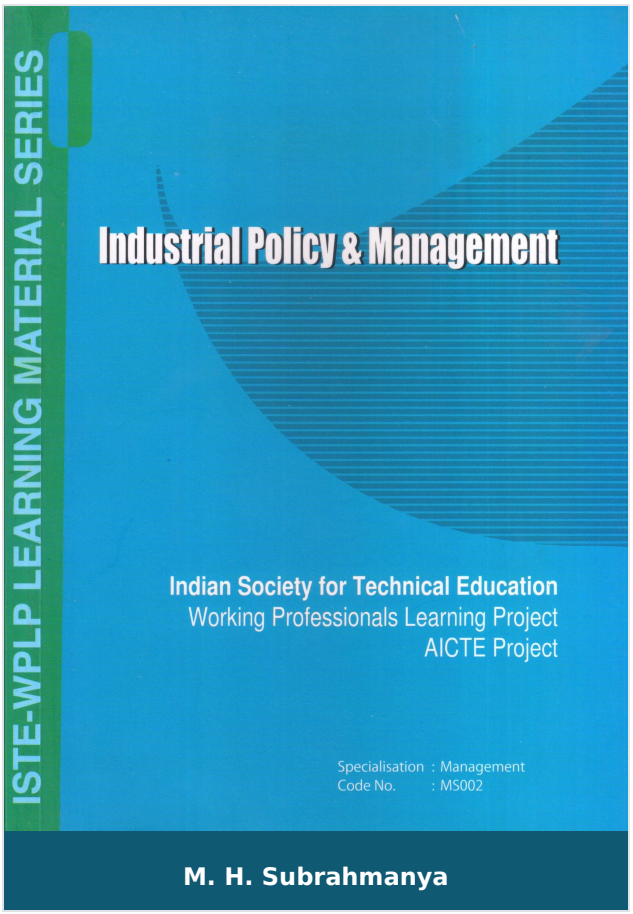
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Institute of technology/NIT Jamshedpur and Master's degree from University of Roorkee/NIT Roorkee. Further he obtained Dip. H.E. From Delft University, Netherlands. He completed his Ph.D from Patna University. Prof. Kumar taught water resources related subjects for more than 40 years. During his tenure he successfully guided four Ph.Ds. and a record 28 M.Tech dissertations. He also produced more than 50 research papers. Later he also acquired advanced knowledge in Environmental Science. Dr. Kumar was picked up by the World Bank as a consultant to its projects in Bihar at FMISC, where he served for four years. He is a Fellow of Institution of engineers India; Chairman Indian Water Resources Society (Patna Chapter).

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Industrial Policy & management

Author :	M. H. Subrahmanya
ISBN 13 :	978-93-55386-92-2
ISBN 10 :	9355386923
E-ISBN 13 :	978-93-55386-92-2
Edition :	1
Pages :	268
Type of book :	Physical
Year :	2009
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 385.00
Categories :	Management Books, Book Store, ISTE Series
Condition Type :	New
Country Origin :	India

Product Description

Industrialization is the sine-qua-non of economic development. Policy makers in Indian economy have attached strategic significance of industrialization with the twin objectives of employment generation and acceleration of economic development, among others. Industrial Policy has a decisive role of play in the management and growth of industrial enterprises as well as over all industry. India's Industrial Policy has undergone remarkable changes over a period of time 1950s to 1980s to a period of enormous economic freedom since 1990s, industrial enterprises have seen and experienced different turbulent times. All these have valuable lessons to be learnt not only for academic and business researchers but also for managers and executives of industrial enterprises of different sizes. It is to meet this objective that this monograph on Industrial Policy & Management has been written.

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- Industrial Policy: What is it? Why is it needed?
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Author

M. H. Subrahmanya

Dr. M. H. Bala Subrahmanya is a Professor (Economics) at the Department of Management Studies, Indian Institute of Science (IISc), Bangalore. He has done M. A. (First Rank and Gold Medallist) at Mysore University and Ph.D. in Economics with Indian Council for Social Science Research (ICSSR) fellowship at Institute for Social & Economic Change, Bangalore. One of his research papers won an award from the Intermediate Technology Development Group, London in 1997. He won Commonwealth Fellowship in

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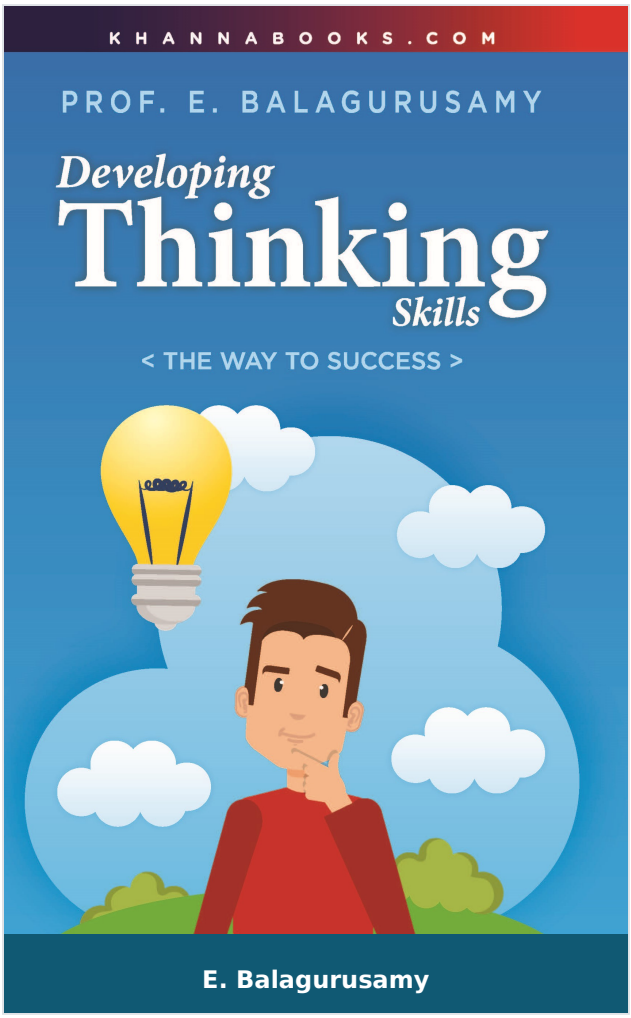
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1999-2000 and worked as a Visiting Research Fellow at the Foundation for Small and Medium Enterprise Development, University of Durham, United Kingdom during February-July 2000. He was awarded Japan Foundation Fellowship for 2004/2005 and he worked as a Visiting Research Fellow at the National Graduate Institute for Policy Studies(GRIPS) Tokyo, Japan during March 2005-February 2006. In 2008, one of his papers won Emerald Literati Network Highly Commended Award. He has been awarded Fulbright-Nehru Senior Research Fellowship for 2009/2010. He has published more than 50 research papers in refereed national and international journals and presented 15 research in International Conferences. His field of specialization is Industrial Economics. He is currently involved in doing research & consultancy projects, teaching and guiding students for Ph.D.

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Developing Thinking Skills (The Way to Success)

Author :	E. Balagurusamy
ISBN 13 :	978-93-90779-08-6
ISBN 10 :	9390779081
E-ISBN 13 :	978-93-90779-08-6
Edition :	First
Pages :	152
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 199.00
Categories :	Management Books, Book Store
Condition Type :	New
Country Origin :	India

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Product Description

Industries and business around the world are changing very fast as they are constantly disrupted with new technologies, new ideas and new approaches. It is therefore imperative for students to learn to manage the change that will inundate their lives. World organizations like world Economic Forum (WEF), International labor Organization (ILO), Organization for Economic Cooperation and Development (OECD) and International Society for Technology Development (ISTE) have recommended a number of skills that the 21st century youth must possess in order to succeed in their professional and personal lives. They include, among others, the following 7C thinking skills:

1. Creative Thinking

2. Critical Thinking

3. Computational Thinking

4. Competitive Thinking

5. Comprehensive Thinking

6. Communicative Thinking

7. Collaborative Thinking

This book is all about developing these skills among the readers. The book comprehensively covers all major aspects of thinking. It presents in a simple and lucid manner concepts, models, analysis and applications of various thinking styles. Wherever necessary, pictorial representations of concepts and models are provided to facilitate easy grasping and better understanding of the concepts discussed. This book focuses on “how to think rather than what to think”. Successful thinking is a mindset that enables us to reach our full potential and provides us with the mental discipline to create and achieve positive outcomes. By mastering thinking skills, we can learn how to think

differently and to solve problems at multiple levels of depth.

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Author

E. Balagurusamy

E. Balagurusamy 1- Prof. E. Balagurusamy is currently the Chairman of EBG Foundation, Coimbatore. He served as a Member of High-Level Committee on School Education of Tamil Nadu Government and Chairman of Committee for Development of Text Books on Science and Technology in Higher Education. He also served as a member (Education). Planning Commission of Tamil Nadu Government. He was earlier a Member of Union Public Service Commission and Chairman of Consortium for Educational Communications, New Delhi and Vice Chancellor of Anna University, Chennai, the largest technical

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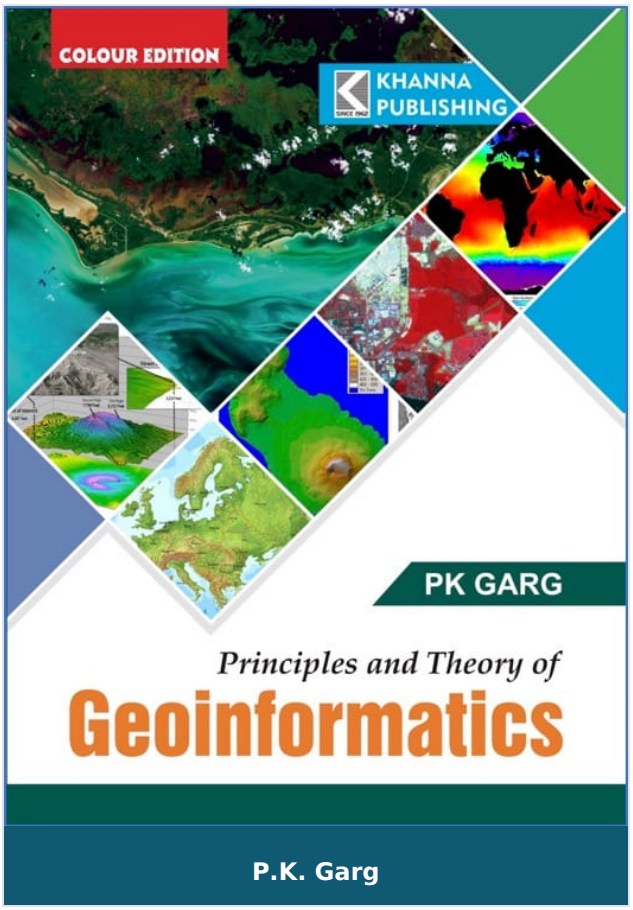
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university in India. A prolific writer, he has authored more than 40 Books on IT and Computer, many of them are being prescribed as texts in Universities and Colleges throughout India. Some of his books have been translated into Mandarin, Spanish, Korean and Russian Languages. Prof. Balagurusamy, an ethical leader, philanthropist and recipient of numerous awards and honors, has established EBG Foundation, a Charitable Trust, to serve the socially and economically deprived sections of the society. His biography “Nermaiyin Payanam” (A Journey of Honesty) was released by Mrs. Nirmala Sitharaman, Hon’ble Minister of Finance, Government of India November,2019. He hold an ME(Hons) in Electrical Engineering, PhD in Systems Engineering, both from IIT, Roorkee and a Diploma in Education from U.K.

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Principles and Theory of Geoinformatics

Author :	P.K. Garg
ISBN 13 :	978-93-86173-70-6
ISBN 10 :	9386173700
E-ISBN 13 :	978-93-86173-70-6
Edition :	First
Pages :	296
Type of book :	Physical
Year :	2019
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 499.00
Categories :	Civil Engineering, Civil Engineering, Book Store
Condition Type :	New
Country Origin :	India

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Product Description

Geoinformatics combines photogrammetry and remote sensing, image processing as well as other digital spatial data collection methods like GPS, field measurements, digitizing and scanning of maps, spatial data analysis algorithms and geographical data management, and visualization. It is one of the important tools that can help us to map and monitor the changes in the environment and on Earth, Geoinformatics, being multi-disciplinary in nature, is a fast growing area to solve real world problems by bringing together technologies and tools required for acquisition, exploration, visualization, analysis and integration of various spatial data.

The main key feature of this book is that it concisely covers all the major topics of geoinformatics; Photogrammetry, Remote Sensing, GPS and GIS, so that UG & PG students and researchers can understand the theory of land data collection & mapping, and subsequently the analysis from these maps. The structure and character of spatial and non-spatial datasets are also described.

The book covers basic geoinformatics tools and techniques which encompass a wide range of equipment, images and software, such as laser based devices, LiDAR, UAV/Drone, Aerial and terrestrial photographs, optical, Thermal, microwave and hyperspectral images, GPS, and GIS. The utility and application areas of these data collection techniques are presented in a simple language. This book will be extremely useful to students to understand the principles and theory of Geoinformatics that are crucial for several applications on the Earth surface.

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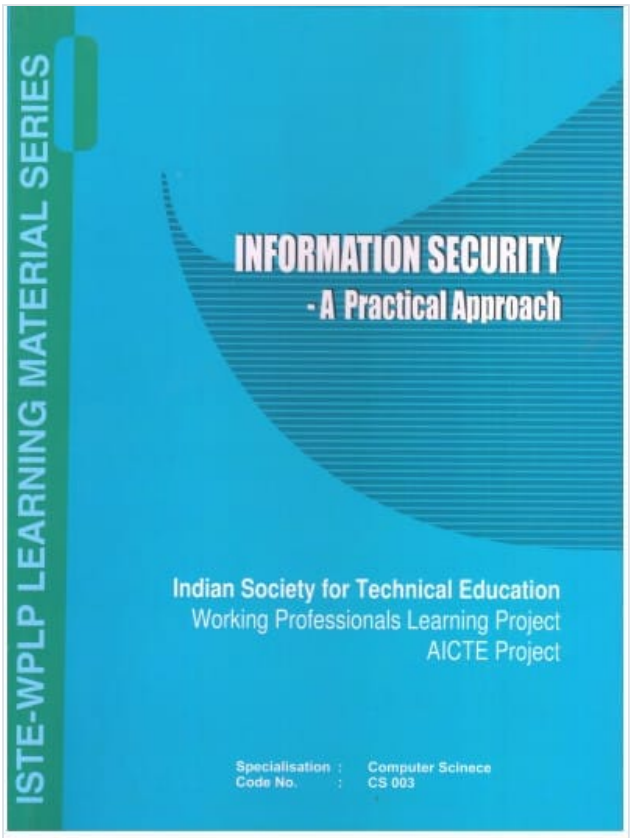
P.K. Garg

P.K. GARG Professor, Civil Engineering Department Indian Institute of Technology Roorkee, Roorkee & Former, Vice Chancellor Uttarakhand Technical University, Dehardun

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V.Vasudevan, S. Dhanasekaran, B. S. Murugan

Information Security- a Practical Approach

Author :	V.Vasudevan, S. Dhanasekaran, B. S. Murugan
ISBN 13 :	978-93-55386-89-2
ISBN 10 :	9355386893
E-ISBN 13 :	978-93-55386-89-2
Edition :	1
Pages :	132
Type of book :	Physical
Year :	2019
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 188.00
Categories :	Computer Science Engineering, Book Store, ISTE Series, Best Sellers
Condition Type :	New
Country Origin :	India

Product Description

The book Information Security-A Practical Approach, is a strenuous attempt taken by the authors to encapsulate concepts of Network-Security. Information security, something shortened to InfoSec, is the modification, inspection, recording or destruction of information. This book provides a rudimentary and firsthand knowledge on Information Security pertaining to the standards and procedures available in Information Security, the implementation of security and authentication algorithms which is the need of the hour for the small scale industries. The components of the chapters give a perspicuous view on confidentiality, integrity, availability, policy and its various types, encryption, decryption and so forth to cater not the needs of the working professionals and entrepreneurs as well. Especially the chapter on case studies provides hands on experience and reiterates the significance of protecting data and information. The prime objective of this book is to enable the entrepreneurs of Small Scale Industries to ensure secrecy and privacy of information.

There has been a vast study on physical security and network security whereas information security is the latest process that gains momentum. We feel obliged to share our knowledge, analysis and recommendations through this manual which will create awareness among the entrepreneurs, about the paramount important of Information Security and to understand the easiest way to implementation those algorithms.

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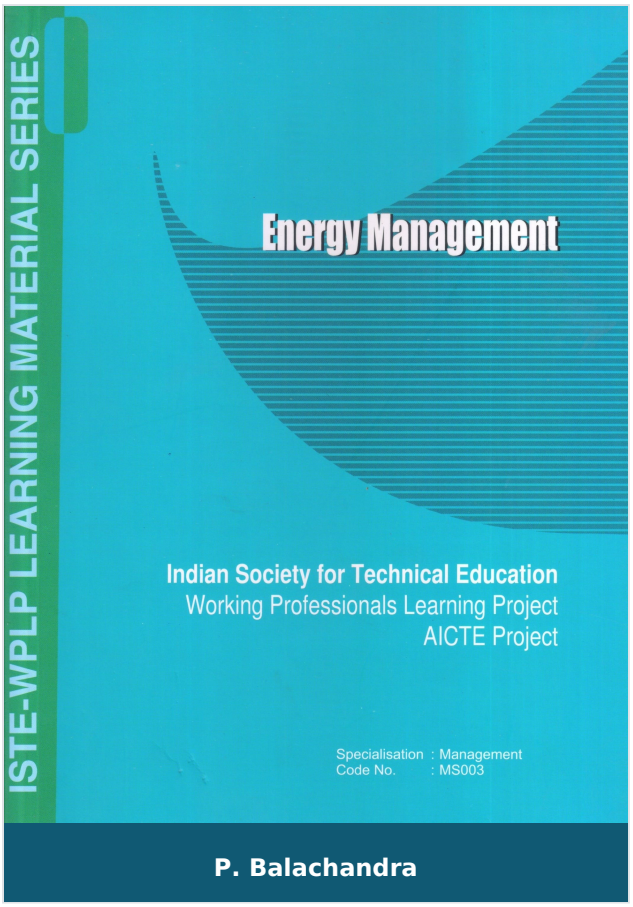
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Energy Management

Author :	P. Balachandra
ISBN 13 :	978-93-55384-47-8
ISBN 10 :	9355384475
E-ISBN 13 :	978-93-55384-47-8
Edition :	1
Pages :	266
Type of book :	Physical
Year :	2011
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 369.00
Categories :	Management Books, Book Store, ISTE Series
Condition Type :	New
Country Origin :	India

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002
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Supply and utilization of energy, forms an integral part of economic development of a country. Further, energy interacts with all aspects of social and economic development, including livelihoods, water, agriculture, industry, environment, population, health education, job creation and gender- related issues. These energy interactions have both positive and negative implications for every sector of the economy as well as for the environment. The objective of the author, is to introduce the prospective readers of this book to the fascinating world of energy and how it interacts with many other systems which are closely connected to the human system. This is done with a focus on India.

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Author

P. Balachandra

Dr. P. Balachandra is a member of the Faculty, at the Department of Management Studies and Associate Faculty at the Centre for Sustainable Technologies Indian Institute of Science (IISc), Bangalore, India. In addition, he served as a visiting expert at the Harvard Kennedy School, Harvard University, USA; UNDP-Regional Centre, Bangkok; Asian Institute of Technology, Bangkok and Indira Gandhi Institute of Development Research,

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Mumbai. He received his ph.D. in Energy and Enviroment form the IISc in 2000. He has about 22 years of Research and Teaching experience in the field of energy, environment and technology management. His Research expertise includes energy & environmental economics and policy, sustainable development, climate change mitigation, technology transfer and diffusion, renewable energy and sustainable mobility. His Research is focused predominantly on policy analysis, technology assessments, economic analyses, modeling and planning, arriving at solutions relevant for developing countries like India and truing from the perspective of sustainable development. He has investigated about 20 research and consultancy projects. Prominent Organizations, for which he has carried out Consultancy/Research assignments, are UNDP, European Commission, World Bank, SIDA AIT, TERI, IGIDR and various ministries of Government of India and private sector organizations. He ha co-authored three books and published about 70 papers in various iInternational and National journals, conferences and edited books.

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