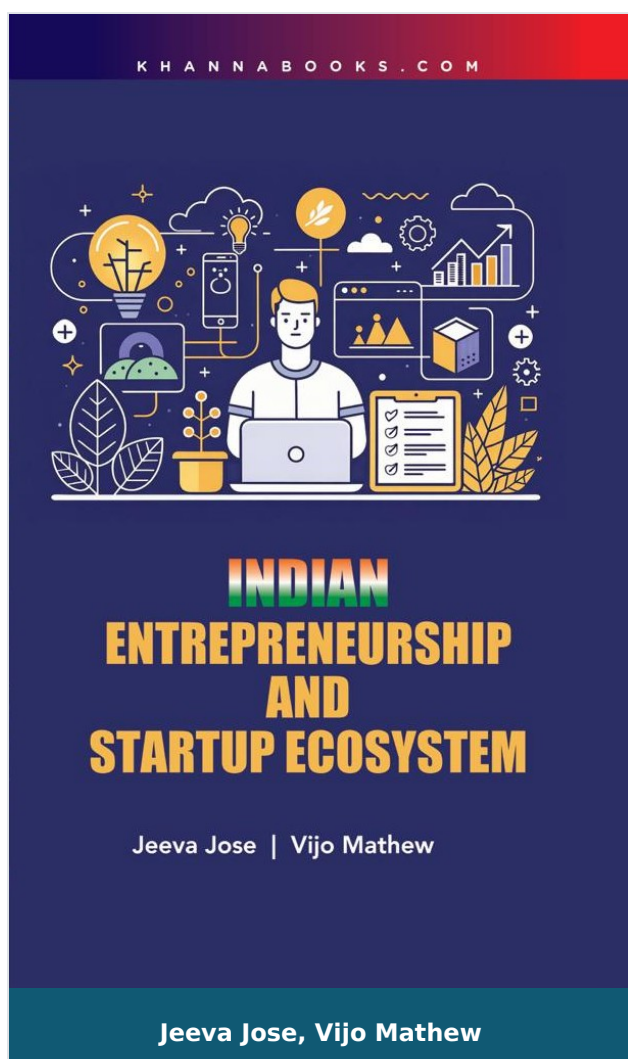




## INDIAN ENTREPRENEURSHIP AND STARTUP ECOSYSTEM

**Author :** Jeeva Jose, Vijo Mathew

**ISBN 13 :** 978-93-74548-86-8

**ISBN 10 :** 9374548860

**E-ISBN 13 :** 978-93-74548-86-8

**Edition :** First

**Pages :** 128

**Type of book :** Physical

**Year :** 2026

**Language :** English

**Publisher :** Khanna Publishing House

**M.R.P :** Rs 298.00

**Categories :** [New Arrivals, Management Books, Book Store](#)

**Condition Type :** New

**Country Origin :** India

## Product Description

---

### **INDIAN ENTREPRENEURSHIP AND STARTUP AND ECOSYSTEM**

This book explains the journey of business from ideas and growing to a venture. The book connects creative ideas with real market opportunities. It teaches readers how to estimate business potential, test feasibility and run lean operations; the book explains how to build a team from scratch. It shows how to use low-cost digital marketing to reach customers. It also helps readers understand funding options and the Indian start-up ecosystem, including benefits under startup India and other government schemes, the book compares modern start-ups with traditional family businesses. It highlights lessons from well-known Indian companies and helps students to learn how legacy businesses differ from new ventures. Overall, this book provides clear guidance on legal, financial and operational aspects to build a strong and scalable enterprise in today's competitive world.

## Table Of Contents

---

- Introduction to Entrepreneurships
- Family Business
- Evaluating Business opportunity
- Feasibility, Competition and Environmental Analysis
- Venture Building
- Value Chain and Operations
- Legal Aspects
- Startup Ecosystem
- Startup India
- Digital India
- MSME

## Author

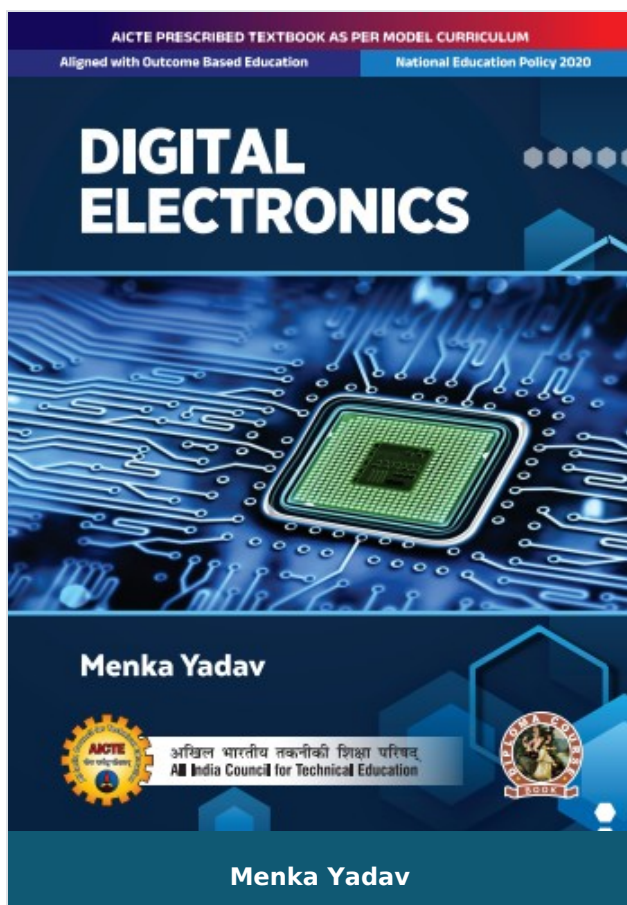
---

### Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

### Vijo Mathew

Vijo Mathew is a highly accomplished engineer with three decades of experience in driving innovation and growth in various electrical, electronics, and information technology industries. His track record is complemented by a postgraduate degree in management, equipping him to excel in business management, strategic management, and technology management. His expertise is highly valued in the fields of software, electrical and electronics hardware, and design where he provides strategic guidance and mentorship to organizations seeking to stay ahead of the curve. He has demonstrated a unique ability to bridge the gap between technology and business driving success through his visionary approach and collaborative leadership style. His leadership skills and technical acumen have made him an advisor to some reputed national and international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.



## Digital Electronics

**Author :** Menka Yadav

**ISBN 13 :** 978-93-55387-29-5

**ISBN 10 :** 9355387296

**E-ISBN 13 :** 978-93-55387-29-5

**Edition :** First

**Pages :** 212

**Type of book :** Physical

**Year :** 2026

**Language :** English

**Publisher :** Khanna Publishing House

**M.R.P :** Rs 399.00

**Categories :** [AICTE Prescribed Textbooks,](#)  
[English Books, Book Store](#)

**Condition Type :** New

**Country Origin :** India

## Product Description

---

### Digital Electronics

Digital Electronics is the most popular subject now-a-days due to digital era. Everywhere applications of digital are making it essential for ECE. CSE and Electrical diploma holders. This book is basic for new learners. The book introduces the concept of digital electronics, number circuits, memory and finally data converters. This book contains practical's using ICs, Verilog language and PSPICE as well.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a 'know more' section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

## Table Of Contents

---

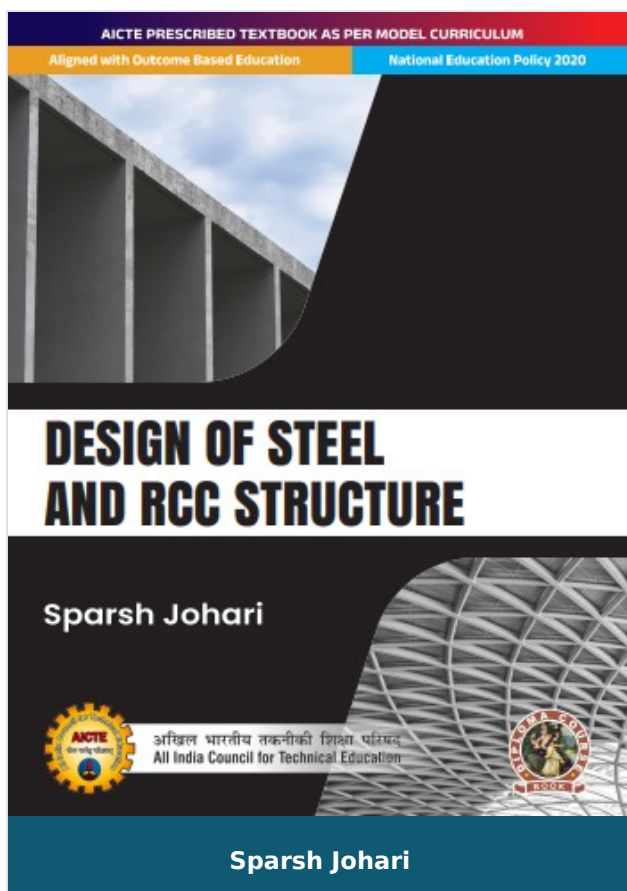
- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Number Systems & Boolean Algebra
- Logic Gates
- Combinational Logic Circuits
- Sequential Logic Circuits
- Memory Devices
- Data Converters
- Co and Po Attainment Table
- Index

## Author

---

### Menka Yadav

Dr. Menka Yadav Assistant Professor, Dept. of Electronics and Communication Engineering (ECE), Malviya National Institute of Technology, Jaipur-302017, Rajasthan



## Design of Steel and RCC Structure

**Author :** Sparsh Johari

**ISBN 13 :** 978-93-55388-36-0

**ISBN 10 :** 9355388365

**E-ISBN 13 :** 978-93-55388-36-0

**Edition :** First

**Pages :** 188

**Type of book :** Physical

**Year :** 2026

**Language :** English

**Publisher :** Khanna Publishing House

**M.R.P :** Rs 298.00

**Categories :** [AICTE Prescribed Textbooks,](#)  
[English Books, Book Store](#)

**Condition Type :** New

**Country Origin :** India

## Product Description

---

### Design of Steel and RCC Structure

This book – Design of steel and RCC Structures – covers various topics relevant to construction work. It includes an introduction to steel and RCC structures, philosophies of designing beams and columns, use of the Limit state Method in designing the RCC members, shear and bond strength, and designing the development length. In addition, a detailed design of axially loaded RCC columns is also included in the book.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- questions are given for practice of students after every chapter.
- Solved numerical problems are illustrated in the chapters.

## Table Of Contents

---

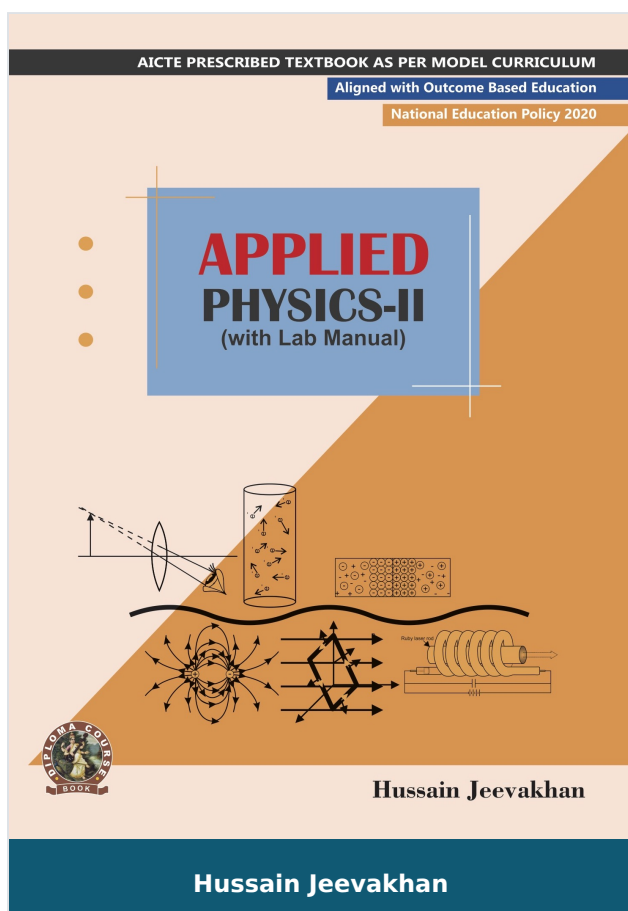
- Foreword
- Acknowledgement
- Contributors
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Design of Steel Tension and Compression Members
- Design of Steel Beams
- Design of Reinforced Concrete Beams by Limits State Method
- Shear, Bond, and Development Length in The Design of RCC Member
- Design of Axially Loaded RCC Column
- Appendix
- References for Further Learning
- CO and PO Attainment Table
- Index

## Author

---

**Sparsh Johari**

Dr. Sparsh Johari Assistant Professor Department of Civil Engineering, Indian Institute of Technology Guwahati, Assam



## Applied Physics II (with Lab Manual)

|                         |                                                                                                                                                                           |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Author :</b>         | Hussain Jeevakhan                                                                                                                                                         |
| <b>ISBN 13 :</b>        | 978-93-91505-57-8                                                                                                                                                         |
| <b>ISBN 10 :</b>        | 9391505570                                                                                                                                                                |
| <b>E-ISBN 13 :</b>      | 978-93-91505-57-8                                                                                                                                                         |
| <b>Edition :</b>        | First                                                                                                                                                                     |
| <b>Pages :</b>          | 228                                                                                                                                                                       |
| <b>Type of book :</b>   | Physical                                                                                                                                                                  |
| <b>Year :</b>           | 2025                                                                                                                                                                      |
| <b>Language :</b>       | English                                                                                                                                                                   |
| <b>Publisher :</b>      | Khanna Publishing House                                                                                                                                                   |
| <b>M.R.P :</b>          | Rs 295.00                                                                                                                                                                 |
| <b>Categories :</b>     | <a href="#">AICTE Prescribed Textbooks,</a><br><a href="#">English Books, Book Store,</a><br><a href="#">Ebooks, APPLIED SCIENCES &amp;</a><br><a href="#">HUMANITIES</a> |
| <b>Condition Type :</b> | New                                                                                                                                                                       |
| <b>Country Origin :</b> | India                                                                                                                                                                     |

## Product Description

---

“Applied Physics-II” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE).

Book covers seven topics- Wave motion, Optics, Electrostatics, Current electricity, Electromagnetism, semiconductor physics and Modern physics. Each topic and its subtopics are written from the perspective of a student’s learning and in accord with the NEP 2020 guidelines. Every unit comprises a set of activities and exercise at the end to assist the student’s learning.

Some salient features of the book:

1. Unit Outcomes of each unit are mapped with Course Outcomes and Programs Outcomes.
2. Book Provides relevant interesting facts, QR Code for E-resources and use of ICT and suggested micro projects activities in each unit.
3. Content presented in book in chronological way.
4. Figures, tables and equations are given to improve clarity of the topics.
5. Solved examples are given with systematic steps.
6. MCQ’s, short and long answer questions and unsolved problems of understanding and above levels (Bloom’s Taxonomy) are given for learning reinforcement of students and as per OBE.

## Table Of Contents

---

- Foreword,
- Acknowledgement,
- Preface,
- Outcome Based Educations,
- Course Outcomes,
- Abbreviations and Symbols,
- List of Figures,
- Guidelines for Teachers,
- Guidelines for Students
- Wave Motion and its applications
- Optics
- Electrostatics
- Current Electricity
- Electromagnetism
- Semiconductor physics
- Modern physics
- Index

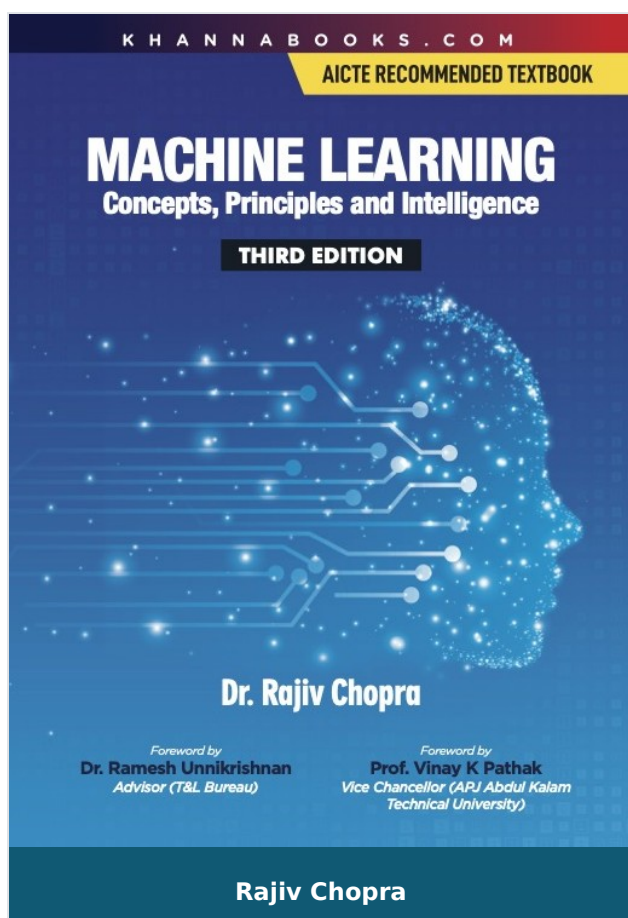
## Author

---

### Hussain Jeevakhan

Hussain Jeevakhan-789391505578(DIP126EN) “Applied Physics-II” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE). Book covers seven topics- Wave

motion, Optics, Electrostatics, Current electricity, Electromagnetism, semiconductor physics and Modern physics. Each topic and its subtopics are written from the perspective of a student's learning and in accord with the NEP 2020 guidelines. Every unit comprises a set of activities and exercise at the end to assist the student's learning. Some salient features of the book: | Unit Outcomes of each unit are mapped with Course Outcomes and Programs Outcomes. | Book Provides relevant interesting facts, QR Code for E-resources and use of ICT and suggested micro projects activities in each unit. | Content presented in book in chronological way. | Figures, tables and equations are given to improve clarity of the topics. | Solved examples are given with systematic steps. | MCQ's, short and long answer questions and unsolved problems of understanding and above levels (Bloom's Taxonomy) are given for learning reinforcement of students and as per OBE.



## Machine Learning (Concepts, Principles and Intelligence)

|                         |                                                                                                                                                      |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Author :</b>         | Rajiv Chopra                                                                                                                                         |
| <b>ISBN 13 :</b>        | 978-93-77089-88-7                                                                                                                                    |
| <b>ISBN 10 :</b>        | 9377089883                                                                                                                                           |
| <b>E-ISBN 13 :</b>      | 978-93-77089-88-7                                                                                                                                    |
| <b>Edition :</b>        | Third                                                                                                                                                |
| <b>Pages :</b>          | 336                                                                                                                                                  |
| <b>Type of book :</b>   | Physical                                                                                                                                             |
| <b>Year :</b>           | 2026                                                                                                                                                 |
| <b>Language :</b>       | English                                                                                                                                              |
| <b>Publisher :</b>      | Khanna Publishing House                                                                                                                              |
| <b>M.R.P :</b>          | Rs 450.00                                                                                                                                            |
| <b>Categories :</b>     | <a href="#">Computer Science Engineering, UNIVERSITY RECOMMENDED, Computer Science Engineerings, Emerging Technologies, Book Store, Best Sellers</a> |
| <b>Condition Type :</b> | New                                                                                                                                                  |
| <b>Country Origin :</b> | India                                                                                                                                                |

**Khanna Publishing House**

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: [contact@khannabooks.com](mailto:contact@khannabooks.com) | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

## Product Description

---

Machine Learning and Machine Intelligence is a complete book to read and perform practical in computer labs. Just reading theory cannot make you perform the practical(s). The present book is the composition of both, for the convenience of the students. Many of the Degrees or Diplomas or Certification Programs are being conducted in Machine Learning and Machine Intelligence fields, but it has become difficult for software companies to separate chaff from the grain. This book is an excellent guide for aspiring Data Science professionals and a valuable resource bank to perform experiments in AIDS and AIML branches.

### | SALIANT FEATURES |

- Includes numerous illustrative examples to understand and perform the practical easily.
- Demonstrates every experiment in a systematic and good programming style.
- Students of all branches—B.E./B. Tech. in CSE/IT/ECE, B. Tech. in AIML branch, B. Tech. in AIDS branches as well as B. Tech. in CS(DS) and CS(ML) branches will be benefitted from this art.

## Table Of Contents

---

- Introduction to Machine Learning and Deep Learning
- Types of Learning
- Classification Families
- Learning Algorithms
- Unsupervised Learning and their Algorithms
- Reinforcement Learning and Control
- IOT and Machine Learning
- Project-1: Object Detection and Smudging Using Gradient Descent
- Project-2: Spam Filtering based on Text Classification Using Machine Learning Algorithms
- Appendices-A: Glossary
- Appendices-B: End Term. Question Paper
- Lab Manual of Machine Learning
- Suggested list of ML Projects
- References
- Index

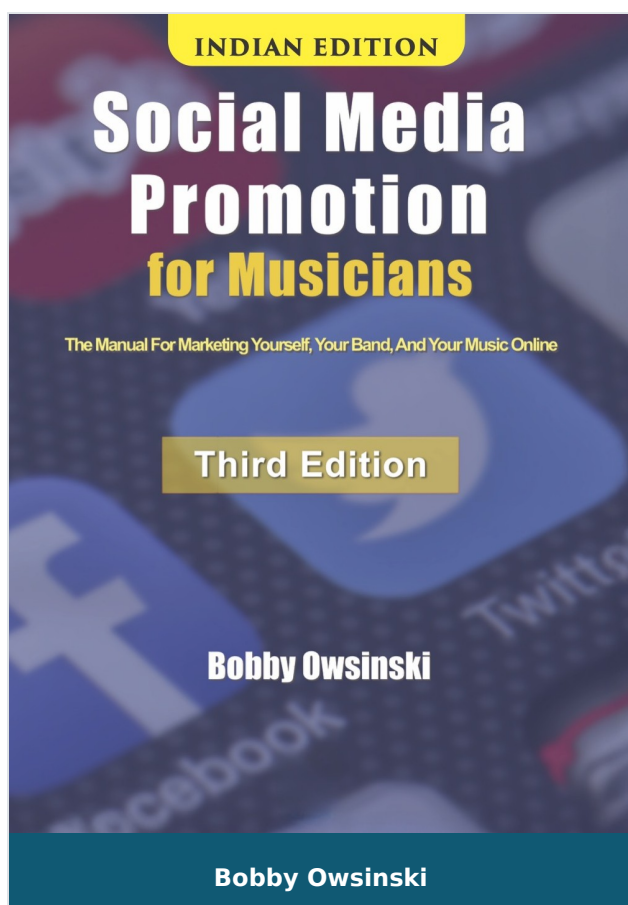
## Author

---

### **Rajiv Chopra**

Dr. Rajiv Chopra has a Doctorate in Computer Science from Banasthali VidyaPith University. The author is M. Tech. in Information Technology from GGSIPU, Delhi. He did BE (CSE) from SDM College of Engg. and Technology, Dharwad and MIT from MAHE. He is working as an Associate Professor in CSE Department at Guru Tegh Bahadur Institute of Information Technology, GGSIPU Delhi. As an educator he has contributed to 21 research publications in Refereed, cited International Conferences and International Journals and

attended 21 conferences, workshops, FDPs and seminars. He is a prolific author with 26 Text and Reference books to his credit, for B. Tech. (CSE/IT), M. Tech. (CSE/IT), BCA, MCA and other courses of different Universities of India.



## Social Media Promotion for Musicians (Indian Edition)

|                         |                                                   |
|-------------------------|---------------------------------------------------|
| <b>Author :</b>         | Bobby Owsinski                                    |
| <b>ISBN 13 :</b>        | 978-93-55383-32-7                                 |
| <b>ISBN 10 :</b>        | 9355383320                                        |
| <b>E-ISBN 13 :</b>      | 978-93-55383-32-7                                 |
| <b>Edition :</b>        | Third                                             |
| <b>Pages :</b>          | 292                                               |
| <b>Type of book :</b>   | Physical                                          |
| <b>Year :</b>           | 2025                                              |
| <b>Language :</b>       | English                                           |
| <b>Publisher :</b>      | Khanna Publishing House                           |
| <b>M.R.P :</b>          | Rs 648.00                                         |
| <b>Categories :</b>     | <a href="#">Emerging Technologies, Book Store</a> |
| <b>Condition Type :</b> | New                                               |
| <b>Country Origin :</b> | India                                             |

## Product Description

---

Learn how to efficiently use your online presence to promote your band, your music or yourself with the totally revised Third Edition of Social Media Promotion for Musicians. The updated book reveals the latest insider tips on how to use both the most popular platforms like Instagram, Facebook, YouTube and TikTok in conjunction with your website and mailing list to gain more fans, followers, views and streams.

If you're an artist, band, engineer, producer or songwriter, Social Media Promotion for Musicians Third Edition provides the newest techniques and strategies to increase your online and streaming presence without taking away precious time from making music. **BONUS:** Now includes a special chapter on marketing to playlists|

### You'll Discover

- . How to maximize your online exposure to increase your fan base
- . How to have more time for creating by saving at least an hour each day on social media posting, and with better results|
- . Exclusive Facebook, YouTube, Instagram, TikTok and Twitter promotional tips that boost your streams, views and followers
- . How to uncover and develop your personal or band's brand
- . The secret behind successful posts and tweets that get maximum engagement
- . Which social platforms require your attention and which can wait
- . And much more|

## Table Of Contents

---

- Introduction
- It's Called Promotion
- Your Social Media Strategy
- Developing Your Brand
- Creating Your Killer Website
- Creating Your Mailing List
- Using Facebook for Marketing
- Marketing with Instagram
- Marketing With YouTube
- Marketing With TikTok
- Marketing with Twitter
- Using LinkedIn for Marketing
- Marketing With Blog
- Playlist Marketing
- Posting Frequency Strategy
- Glossary
- About Bobby Owsinski

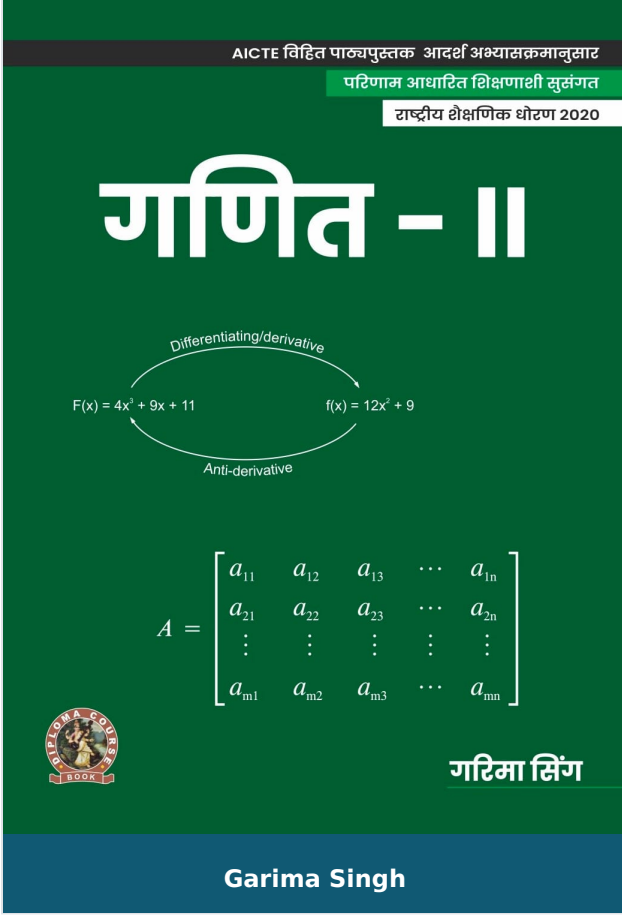
## Author

---

### **Bobby Owsinski**

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer's Handbook, The Music Producer's Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He's also a

contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he's appeared on CNN and ABC News as a music branding and audio expert. Visit [BobbyOwsinskiBlog.com](http://BobbyOwsinskiBlog.com), his music industry blog at [Music3Point0.com](http://Music3Point0.com), his podcast at [BobbyOlnnerCircle.com](http://BobbyOlnnerCircle.com), and his website at [BobbyOwsinski.com](http://BobbyOwsinski.com).



## Mathematics-II

**Author :** Garima Singh

**ISBN 13 :** 978-93-55380-20-3

**ISBN 10 :** 9355380208

**E-ISBN 13 :** 978-93-55380-20-3

**Edition :** First

**Pages :** 168

**Type of book :** Physical

**Year :** 2022

**Language :** English

**Publisher :** Khanna Publishing House

**M.R.P :** Rs 395.00

**Categories :** [AICTE Prescribed Textbooks,](#)  
[Marathi Books, Book Store,](#)  
[Ebooks](#)

**Condition Type :** New

**Country Origin :** India

## Product Description

---

“Mathematics-II” is a Compulsory paper for the first year students of Diploma engineering courses (common to all branches). Syllabus of this book is strictly aligned to the model curriculum of AICTE. And academic content is amalgamated with the concept of outcome based education. Apart from diploma it is useful for all students who are interested in basic /elementary mathematics and competitive examinations.

Book covers seven topics- Determinants, Matrices, Integral Calculus and it's applications. Co-ordinate Geometry and it's applications, vectors and it's applications, Differential equations. Basic of MATLAB.

Each topic is written in an easy and lucid manner with a holistic view. There has been deliberated attempt to keep the number of pages in the book minimum without compromising with the matter. Every chapter contains a set of exercises at the end of each unit to test the student's comprehension.

Some salient features of the book:

1. For direct recapitulation of main concepts, formulae and results a brief summary of each unit has been given.
2. Objective questions and subjective questions are given for practice of students after every unit.
3. Content of the book is aligned with the mapping of Course Outcomes, Programs Outcomes and unit Outcomes.
4. Apart from the theory explanation and solved examples book provides for mini projects, activities, fun facts, QR codes, case studies, video resources etc.
5. The text has been supplemented with notes, remarks, remember sections within grey boxes.

6. Student and teacher centric subject materials are included in the book in a balanced manner.
7. Real life applications are inserted to improve clarity of this topics.
8. Know more section has been introduced which constitutes of additional information related to the topic.
9. Check-out section has been introduced so as to active the curiosity part of the student by correlating all the topics studied in this book with MATLAB.
10. At the end of each unit. An excerpt related to eminent Indian Mathematicians is given so as to make .
11. Student have a glimpse of the rich Indian heritage, especially in the field of mathematics.

## Table Of Contents

---

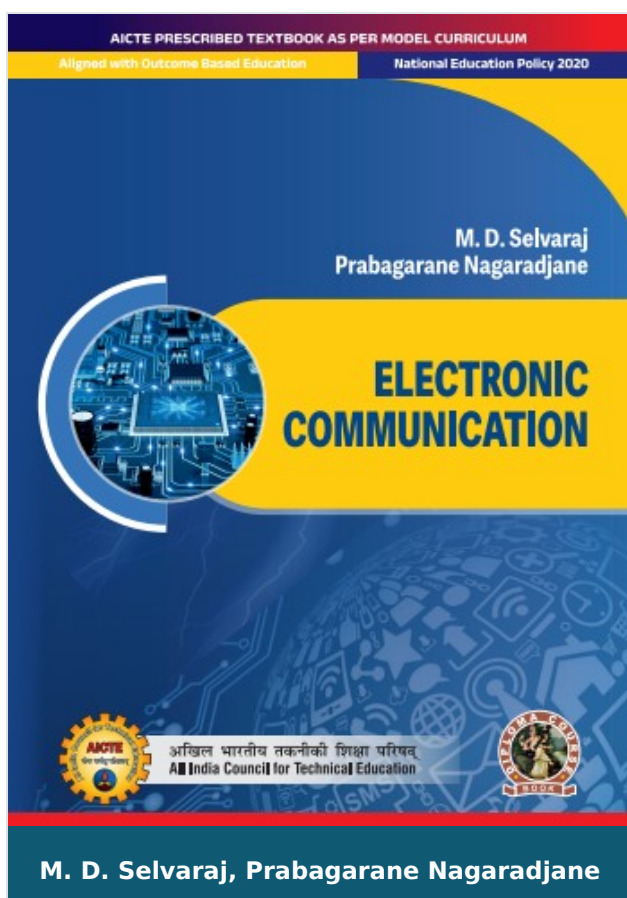
- Foreword,
- Acknowledgement,
- Preface,
- Outcome Based Educations,
- Course Outcomes,
- Abbreviations and Symbols,
- List of Figures,
- Guidelines for Teachers,
- Guidelines for Students
- Determinants and Matrices
- Integral Calculus
- Co-ordinate Geometry
- Vector Algebra
- Differential Equations
- Appendices & Annexures

## Author

---

**Garima Singh**

Garima Singh



## Electronic Communication

**Author :** M. D. Selvaraj, Prabagarane Nagaradjane

**ISBN 13 :** 978-93-55382-69-6

**ISBN 10 :** 9355382693

**E-ISBN 13 :** 978-93-55382-69-6

**Edition :** First

**Pages :** 184

**Type of book :** Physical

**Year :** 2026

**Language :** English

**Publisher :** Khanna Publishing House

**M.R.P :** Rs 348.00

**Categories :** [AICTE Prescribed Textbooks,](#)  
[English Books, Book Store](#)

**Condition Type :** New

**Country Origin :** India

## Product Description

---

### Electronic Communication

In an era dominated by rapid technological advancements in the next generation of mobile communications, mastering the fundamentals of communication engineering is essential for students. This book, 'Electronic communication' thoroughly explores key concepts, theories, and applications in the communication engineering field. Furthermore, this comprehensive guide covers a gam- out of topics in communication engineering from fundamental principles to advanced techniques that provide a structured approach to comprehending communication engineering concepts for students or teachers seeking to enhance their expertise.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a 'know more' section is also provided in each unit to extend the learning beyond syllabus.
- At the end of each chapter, short questions, objective questions and long answer exercises are given for the students to practice.

- problems including numerical examples are solved with systematic steps provided.

## Table Of Contents

---

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Amplitude and frequency modulation
- Pulse analog modulation
- PCM and delta modulation systems
- Digital modulation
- Spread-Spectrum modulation
- Lab Experiments
- CO and PO Attainments table
- Index

## Author

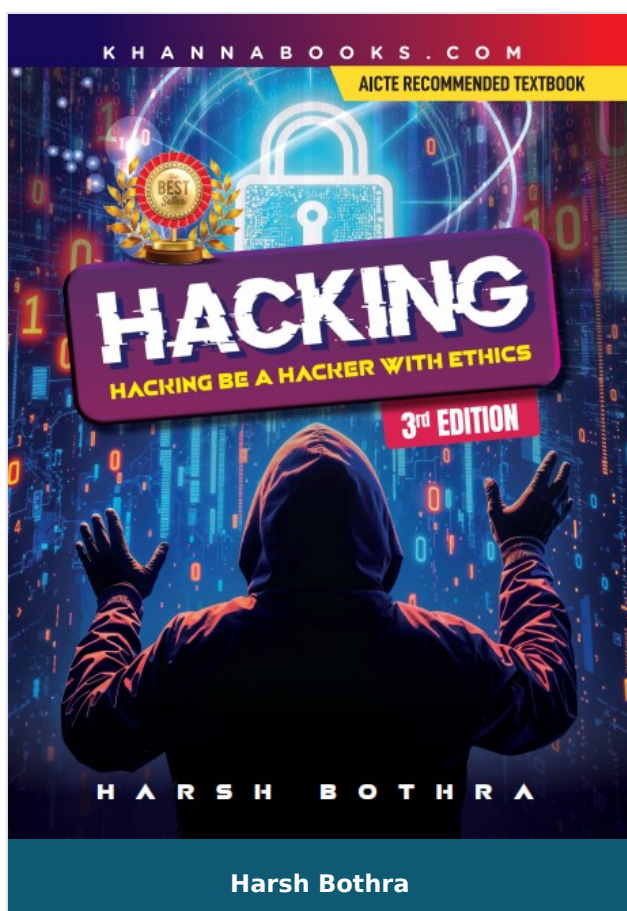
---

**M. D. Selvaraj**

Dr. M. D. Selvaraj Professor, Department of ECE, Indian Institute of Information Technology Dr.

**Prabagarane Nagaradjane**

Dr. Prabagarane Nagaradjane Associate Professor, Department of ECE



## Hacking (Hacking Be A Hacker With Ethics)

|                         |                                                                                                                                                                                |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Author :</b>         | Harsh Bothra                                                                                                                                                                   |
| <b>ISBN 13 :</b>        | 978-93-55384-57-7                                                                                                                                                              |
| <b>ISBN 10 :</b>        | 9355384577                                                                                                                                                                     |
| <b>E-ISBN 13 :</b>      | 978-93-55384-57-7                                                                                                                                                              |
| <b>Edition :</b>        | 3                                                                                                                                                                              |
| <b>Pages :</b>          | 224                                                                                                                                                                            |
| <b>Type of book :</b>   | Physical                                                                                                                                                                       |
| <b>Year :</b>           | 2026                                                                                                                                                                           |
| <b>Language :</b>       | English                                                                                                                                                                        |
| <b>Publisher :</b>      | Khanna Publishing House                                                                                                                                                        |
| <b>M.R.P :</b>          | Rs 295.00                                                                                                                                                                      |
| <b>Categories :</b>     | <a href="#">Computer Science Engineering,</a><br><a href="#">UNIVERSITY RECOMMENDED,</a><br><a href="#">Emerging Technologies, Book</a><br><a href="#">Store, Best Sellers</a> |
| <b>Condition Type :</b> | New                                                                                                                                                                            |
| <b>Country Origin :</b> | India                                                                                                                                                                          |

**Khanna Publishing House**

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: [contact@khannabooks.com](mailto:contact@khannabooks.com) | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

## Product Description

---

In today's time where geographical boundaries are easily covered by Internet and computers with click of a button, there are lies risks within the ecosystem. Hacking somebody's details could lead to damages and losses.

In this book we have tried to provide a glimpse into the Technology world of the common terms and procedures used by the hackers to intrude into the system. It is a humble effort to make students understand with help of Diagram and Images the procedures through which the vulnerabilities are exploited.

It is written in simple and lucid language to be understood by one and all.

## Table Of Contents

---

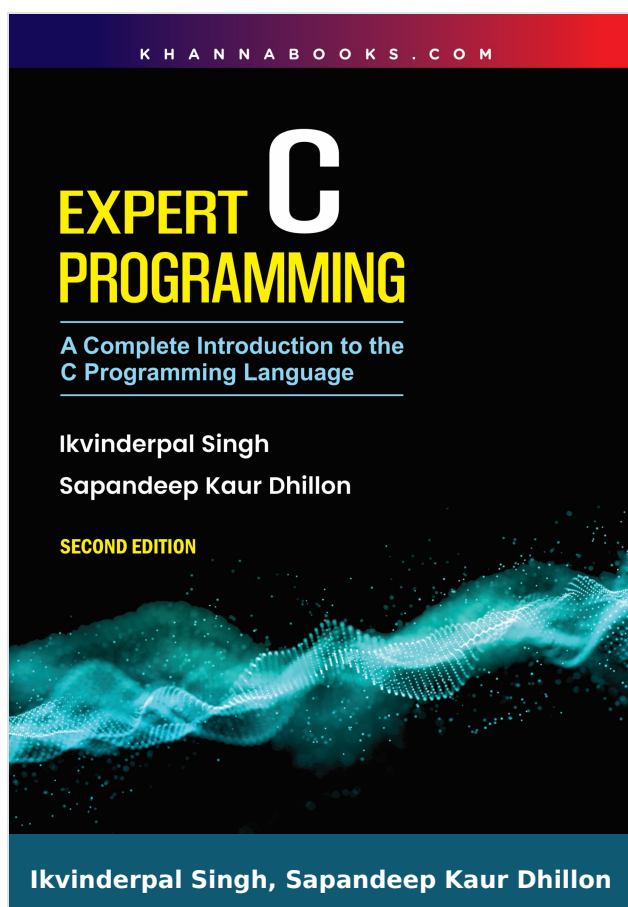
- PART-A. BASICS OF HACKING
  - Introduction to Hacking
  - Introduction to Ports & Protocols
  - Virtualization & Introduction to Kali Linux
  - Foot-printing
  - Scanning
- PART-B. PERFORMING THE HACK
  - Hacking Into System
  - Trojans & Backdoors
  - Viruses & Worms
  - Sniffing, Packet Analysis & Session
  - Social Engineering
  - Cryptography
  - Steganogrpahy
  - Vulnerability Assessment
  - Deep Web & Dark Net
- PART-C. ADVANCE HACKING
  - Denial of Service
  - Web Application & Web Server Penetration Testing
  - Wireless Network Exploitation
  - Additional References

## Author

---

### Harsh Bothra

Harsh Bothra is an offensive Cyber Security expert who has been working in this domain for about a decade. He started in this domain during high school and graduated with a computer science and engineering degree. He published the first version of his book, 'Hacking: Be a Hacker with Ethics,' in 2016 and his second book in 2019. He holds an engineering degree in Computer Science and Engineering from Amity University Rajasthan. He has worked with different organizations in various roles, such as security consultants, senior security engineers, product security engineers, and triage analysts. Harsh specializes in penetration testing and offensive security in domains such as web applications, APIs, Mobile applications, infrastructure, Cloud, and Container security. He is deeply interested in writing and has constantly contributed to the security community through various blogs and articles. He is also a seasoned speaker and has given multiple talks at various reputed security conferences. He also ran various learning activities and challenges like Learn365, Security Explained and Security Stories.



## Expert C Programming

**Author :** Ikvinderpal Singh, Sapandeep Kaur Dhillon

**ISBN 13 :** 978-93-74549-29-2

**ISBN 10 :** 9374549298

**E-ISBN 13 :** 978-93-74549-29-2

**Edition :** Second

**Pages :** 740

**Type of book :** Physical

**Year :** 2026

**Language :** English

**Publisher :** Khanna Publishing House

**M.R.P :** Rs 1,350.00

**Categories :** [Computer Science Engineering,](#)  
[Book Store](#)

**Condition Type :** New

**Country Origin :** India

## Product Description

---

Written with the beginner in mind, this book provides an exceptionally clear and precise detail of c++ programming. Its approach is explanatory and language is lucid and communicable. Each and every concept described with the help of its pictorial representation, examples, and solved programming to have clear ideas. Each chapter contains programming problems, objective type questions, and exercises. This book will be useful for student of BE(Computer/Electronics), B. tech, ME(Computer/Electronics), M. Tech, MCA, BCA, M.Sc., B.Sc., and also to students pursuing A/B/C-level Course of DOEACC.

### Salient Features

- Brief introduction to computer and programming languages.
- Complete introduction to C programming including basic structure is given in detail.
- Extensive coverage of constants, variables, various data types are given in detail.
- Various types of operators and expressions are described with the help of examples and simple programs.
- Demonstrates the description of console I/o statements in a lucid manner.
- Each and every control statement is described with the help of flowcharts and simple programs.
- Includes numerous illustrative examples to understand the topic easily.
- Demonstrates every program in a good programming style.
- Around 300 objective type questions are included.
- Contains numerous theory exercises at the last of each chapter.
- Gives detailed description of arrays, strings and functions in lucid manner.
- Covers all concepts of pointers like pointer and array, pointer and function, dynamic memory allocation in details.

- Detailed analysis of each and every storage class is covered with the help of programming examples.
- Detailed description to the concept of structures and unions.
- Presents various file handling operations like open (), close (), seek (), reading and writing a file, working with streams etc.

## Table Of Contents

---

- Getting Started With C
- Operators and Expressions
- Console Input and Output Statements
- Control Statements
- Arrays
- Strings
- Functions
- Storage Classes
- Pointers
- Structures and Unions
- File Handling
- C Preprocessor and Characters Test Functions

## Author

---

### **Ikvinderpal Singh**

Dr. Ikvinderpal Singh is an Assistant Professor at Trai Shatabdi Guru Gobind Singh Khalsa college Amritsar, bringing 17+ years of academic leadership and research experience to the field of computer science. A Gold Medalist in B.Sc. IT, with an MCA (Distinction) and a Ph.D. in Neural Networks and Image Processing, he is known for blending rigorous research with practical innovation. A prolific academic creator, he has authored 37 books, published 82+ research papers, and designed 100+ industry-aligned skill-development courses. His expertise extends to doctoral evaluation, supervision, and active participation on 100+ editorial and review boards worldwide.

### **Sapandeep Kaur Dhillon**

Sapandeep Kaur Dhillon is an assistant professor in the department of computer science, Guru Nanak Dev University, Amritsar, bringing 12+ years of dedicated academic experience to the discipline. She has authored 4 books, published 10+ research papers across national and international journals, reflecting her steady engagement with emerging trends in computing. Her academic interests span data structures, Compiler Design, and Artificial Intelligence, where she integrates foundational theory with practical, algorithmic thinking.