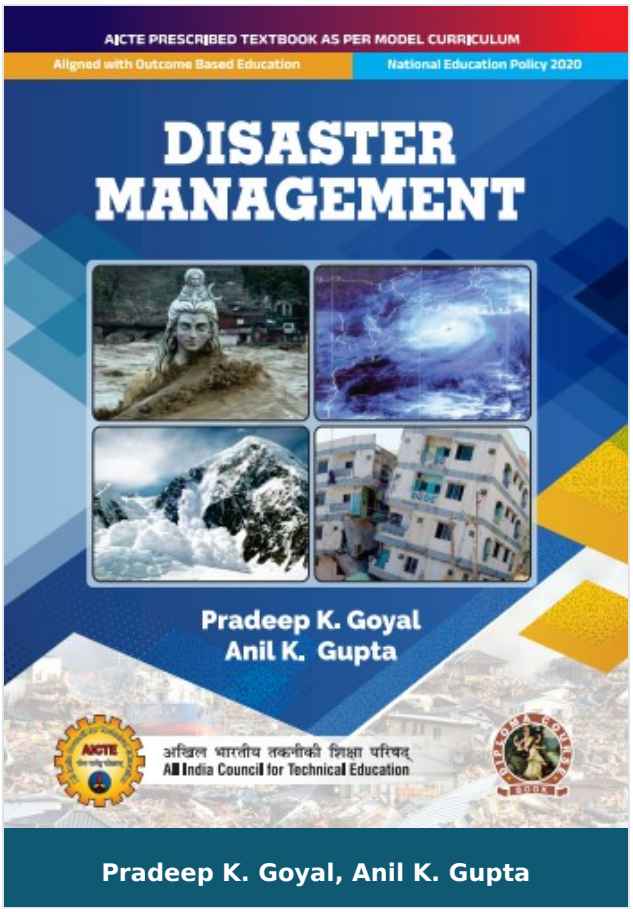

Disaster Management

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Product Description

Disaster Management

This book has been written to provide a broad overview of the subject of disaster management for undergraduate students. Main purpose of the book is to help students to understand and develop strategies for effective disaster risk reduction. The main content of this book is aligned with the model curriculum of AICTE followed by the concept of outcome-based education as per National Education Policy (NEP) 2020

Salient Features:

- Content of the book aligned with the mapping of course outcomes, programs outcomes and unit outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completion that unit.
- Book provides lots of recent information, interesting facts, QR Codes for E-resources, QR Codes for use of ICT, projects, group discussion etc.
- Student and teacher centric subject material included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Short questions, objective questions are long answer exercises are given for practice of students after every chapter.

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- DISASTER RISK REDUCTION
- DISASTERS, ENVIRONMENT AND DEVELOPMENT
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- INDEX

Author

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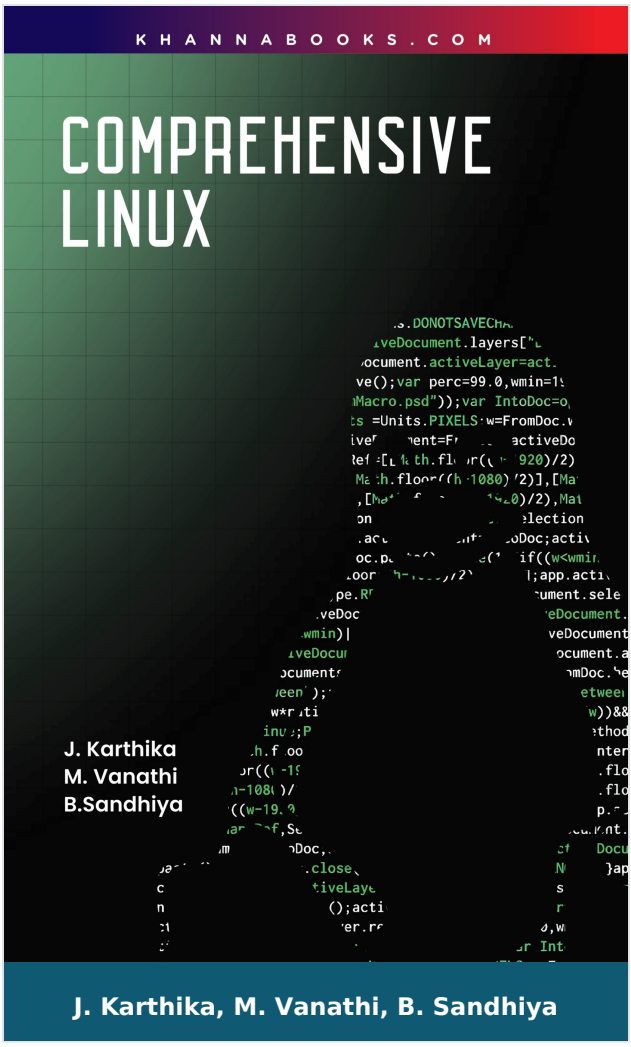

Comprehensive Linux

Author :	J. Karthika, M. Vanathi, B. Sandhiya
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E-ISBN 13 :	978-93-55383-64-8
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Product Description

This comprehensive guide, COMPREHENSIVE LINUX, navigates the core concepts and modern practices of the versatile Linux operating system, which underpins the digital landscape of enterprise, cloud, and embedded systems. Designed as a complete resource for readers seeking in-depth knowledge, the book offers a crucial blend of theoretical insight and hands-on experience to cultivate real-world expertise in system management.

The focus is distinctly practical, exploring vital administrative tasks across key distributions like Ubuntu for foundational skills and Red Hat Enterprise Linux (RHEL) for advanced server administration. Readers will master essential skills including robust user and group management, advanced shell scripting, process handling, and effective software and networking administration. Beyond foundational topics, the text delves into contemporary applications, providing in-depth coverage of Git repositories, security tools from Kali Linux (like Nmap and Metasploit), and integration with cloud services like Amazon Web Services (AWS).

The book is an invaluable asset for a broad audience, including beginners, seasoned system administrators, IT professionals, and developers who need to effectively manage and secure critical infrastructure in an enterprise context. By the end of this journey, you will be proficient in Linux operations, prepared to tackle complex security challenges, and ready to embrace the cloud computing revolution.

Salient Features:

• Foundation & Enterprise: Covers core concepts using beginner-friendly Ubuntu, then shifts to Red Hat Enterprise Linux (RHEL) for advanced server administration and industry-standard practices.

• Practical Lab Exercises: Features numerous hands-on labs and real-world scenarios in every unit, allowing readers to build essential, verifiable expertise in Linux management.

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• Advanced Shell Scripting: Comprehensive instruction on the Linux shell and scripting, empowering users to automate repetitive tasks and achieve efficient, high-level system control.

• Robust Access Control: Detailed units on user and group management, file system navigation, and implementing granular Access Control Lists (ACLs) for system security.

• Security Tools & Auditing: Explores essential security vulnerability practices using Kali Linux, including practical application of industry-leading tools like Nmap and Metasploit.

• Cloud & Version Control: Integrates modern infrastructure topics like Git repositories, container technology, and managing cloud instances in Amazon Web Services (AWS).

• Server Management: Dedicated deep dives into RHEL server setup, network configuration, Logical Volume Management (LVM), and securing web and file servers.

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- Introduction to GIT

Author

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M. Vanathi

M. Vanathi B.Sandhiya

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J. Karthika M. Vanathi B.Sandhiya

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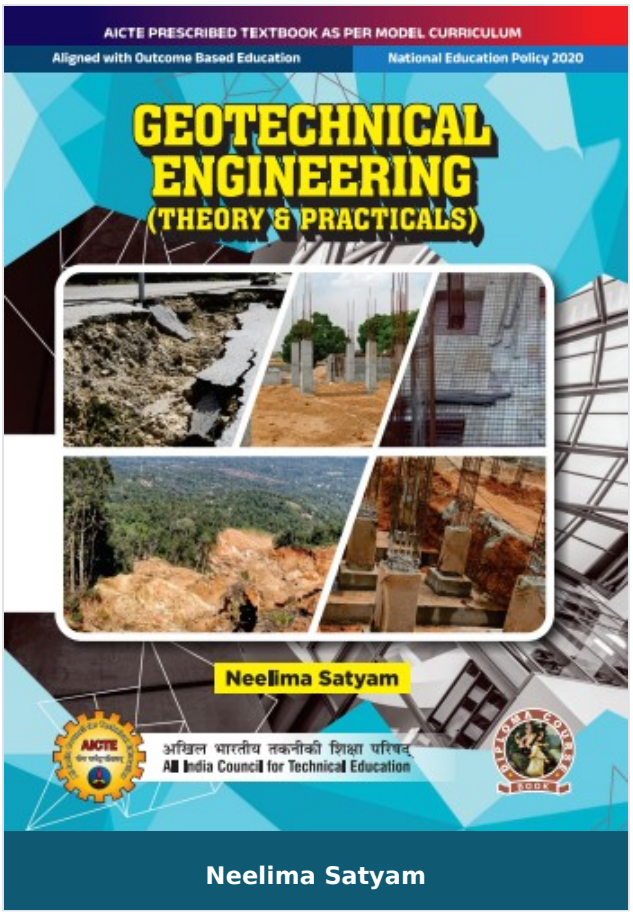

Geotechnical Engineering (Theory & Practicals)

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Product Description

Geotechnical Engineering (Theory & Practicals)

This book introduces the fundamentals of Geotechnical Engineering to the students. It covers different applications of soil in the construction industry, with insights to practical application. The book equips the students to deal with real world problems related to Geotechnical Engineering. The main content of this book is aligned with the model curriculum of AICTE followed by the concept of outcome-based education as per the National Education Policy (NEP) 2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps

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- Bearing Capacity of Soil
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Author

Neelima Satyam

Dr. Neelima Satyam Professor, Indian Institute of Technology, Indore, Indore (M.P.), India

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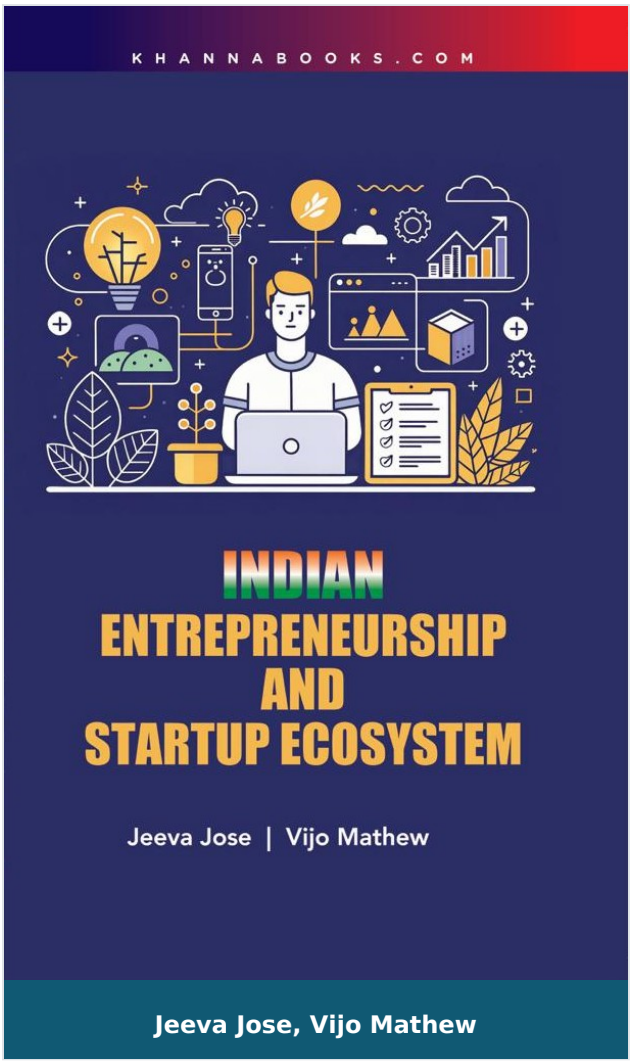

INDIAN ENTREPRENEURSHIP AND STARTUP ECOSYSTEM

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Product Description

INDIAN ENTREPRENEURSHIP AND STARTUP AND ECOSYSTEM

This book explains the journey of business from ideas and growing to a venture. The book connects creative ideas with real market opportunities. It teaches readers how to estimate business potential, test feasibility and run lean operations; the book explains how to build a team from scratch. It shows how to use low-cost digital marketing to reach customers. It also helps readers understand funding options and the Indian start-up ecosystem, including benefits under startup India and other government schemes, the book compares modern start-ups with traditional family businesses. It highlights lessons from well-known Indian companies and helps students to learn how legacy businesses differ from new ventures. Overall, this book provides clear guidance on legal, financial and operational aspects to build a strong and scalable enterprise in today’s competitive world.

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- Digital India
- MSME

Author

Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

Vijo Mathew

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Vijo Mathew is a highly accomplished engineer with three decades of experience in driving innovation and growth in various electrical, electronics, and information technology industries. His track record is complemented by a postgraduate degree in management, equipping him to excel in business management, strategic management, and technology management. His expertise is highly valued in the fields of software, electrical and electronics hardware, and design where he provides strategic guidance and mentorship to organizations seeking to stay ahead of the curve. He has demonstrated a unique ability to bridge the gap between technology and business driving success through his visionary approach and collaborative leadership style. His leadership skills and technical acumen have made him an advisor to some reputed national and international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.

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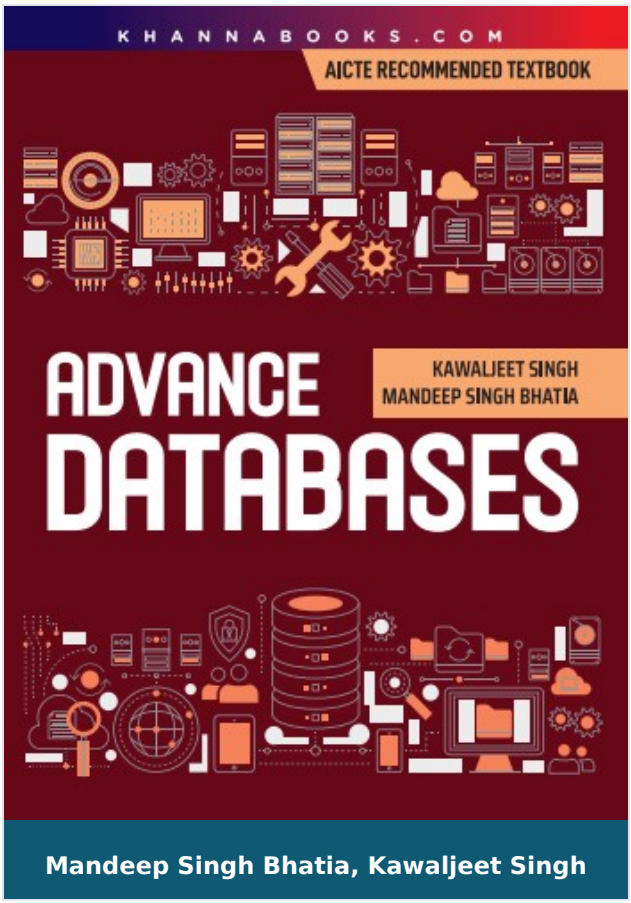

Advance Databases

Author :	Mandeep Singh Bhatia, Kawaljeet Singh
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Product Description

This book provides a comprehensive introduction to database system concepts, design and their applications. Besides the introduction of the simple databases concepts; it also covers the advance databases concepts with latest developments and trends in database technology. Basic concepts of database management systems. Step-by-step information to the concepts of normalization with various normal forms. Relational database concepts such as relational algebra and relational calculus with simplified examples. Advance and emerging database concepts such as object oriented database, distributed database, data warehousing, OLAP and data mining. Exercises having long answer type question for university exams; MCQ's for competitive exams.

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- Normalization
- Relational Databases Concepts
- Database Security
- Essentials of SQL
- Transaction Processing
- Concurrency Control
- Backup and Recovery
- Overview of Advance Databases Concepts
- Data Warehousing
- Online Analytical Processing
- Data Mining

Author

Mandeep Singh Bhatia

Mr. Mandeep Singh Bhatia is presently working as Lecturer in Department of Computer Science & IT, Lyallpur Khansa College, Jalandhar. He is Master in Information Technology and has appropriate knowledge of Computer Software and Hardware. He is proficient in applying Data Mining Techniques in various fields. His subjects of interest are Data Warehousing, Data Mining, Computer Networks and Computer Hardware. His total teaching experience is of 5 years. He has written one research paper which has been published in the proceedings of international conference held at Austria. Other books by authore are: "Fundamentals of Computer Hardware" and "A Beginner's Guide to Visual

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Bsaic 6".

Kawaljeet Singh

Dr. Kawaljeet Singh is presently working as Director, University Computer Centre, Punjab University, Patiala. He is also acting as Dean Faculty of Computer Application (Honorary) & member industry-institute formation of quality committee, PTU, Jalandhar. Earlier, he worked as Professor and Head, Department of Computer Science & Engineering, Guru Nanak Dev University, Regional Campus, Jalandhar. He was also the chairman board of both postgraduate and undergraduate (CSE) & Dean Faculty of Engineering & Technology, GNDU, Amritsar. His total teaching experience is of 18 years. He has written 3 books. His 11 research papers are published in national journal and one paper in international journal.

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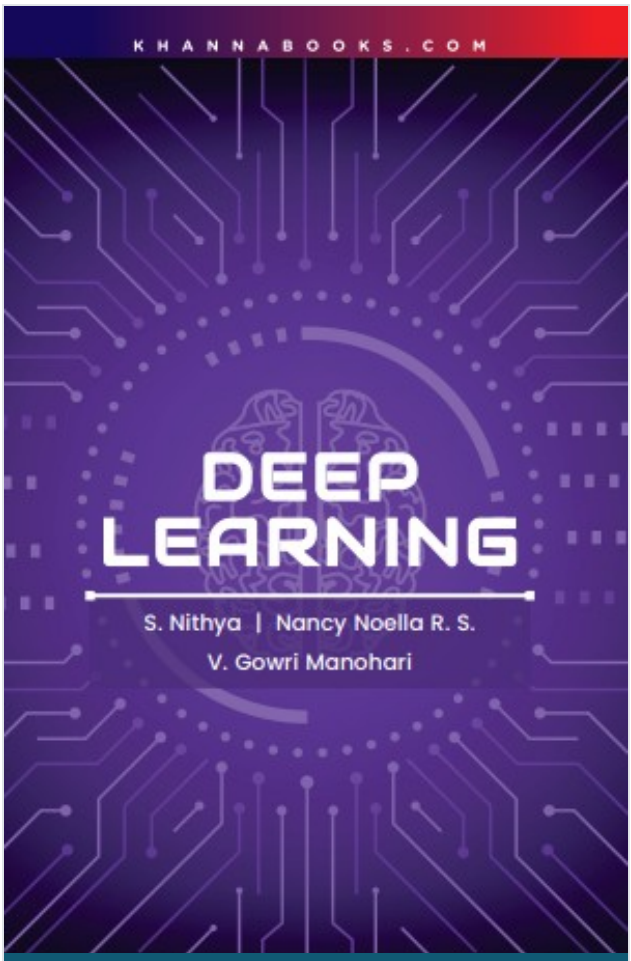

S. Nithya, Nancy Noella R. S., V. Gowri Manohari

Deep Learning

Author :	S. Nithya, Nancy Noella R. S., V. Gowri Manohari
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Product Description

Deep Learning

This textbook, Deep Learning, serves as a comprehensive and structured introduction to the transformative field of Artificial Intelligence, focusing specifically on modern Deep Learning (DL) methodologies. It is explicitly designed to meet the academic needs of students enrolled in computer science programs, covering the Sathyabama University Syllabus, while simultaneously acting as an invaluable resource for researchers and practitioners seeking to deepen their technical knowledge.

The book's core theme revolves around mastering the application of Artificial Neural Networks (ANNs) to extract complex patterns from massive datasets. Its primary objective is to effectively bridge the crucial gap between fundamental theoretical concepts and their practical utility in real-world scenarios. The content guides the reader progressively, starting from foundational Machine Learning concepts—including linear models like SVM and Perceptrons—to the intricate architectures of modern deep networks.

Key topics covered include the inner mechanics of neural networks, advanced training processes like backpropagation, various optimization techniques (e.g., SGD, Adam), and advanced models such as Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and Generative Adversarial Networks (GANs). To ensure practical mastery, each chapter is reinforced with hands-on exercises, code implementations, and case studies. By emphasizing both theoretical rigor and practical implementation, this text equips readers with the skills needed to apply DL to revolutionary areas such as natural language processing, image recognition, and healthcare.

Salient Features:

- **Foundational Concepts**: Structured coverage of Machine Learning fundamentals, including Linear Models, Support Vector Machines (SVM), and Perceptron, before diving into deep network architectures.
- **Core Network Mechanics**: Detailed explanations of Neural Network training processes, focusing on Loss Functions, Backpropagation, and Stochastic Gradient Descent principles.
- **Advanced Architectures**: Dedicated analysis of state-of-the-art models like Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and the latest Transformers and Generative Adversarial Networks (GANs).
- **Practical Optimization**: Thorough discussion on Hyperparameter Optimization, Batch Normalization, and various Stochastic Optimization algorithms (e.g., AdaGrad, Adam) to maximize model performance and training efficiency.
- **Dimensionality Reduction**: Explores essential techniques like Principal Component Analysis (PCA), Linear Discriminant Analysis (LDA), Manifold Learning, and Autoencoders for effective data preprocessing.
- **Sequence Modeling**: In-depth coverage of sequential data processing using Recurrent Neural Networks and advanced long-term dependency handling via Long Short-Term Memory (LSTM) units.
- **Real-World Case Studies**: Dedicated unit featuring practical applications and industry benchmarks like ImageNet, Audio Wavenet, Word2Vec for NLP, and Deep Reinforcement Learning (DRL).
- **Modern Applications**: Focus on emerging fields such as Bioinformatics, Face Recognition, and Scene Understanding to demonstrate the revolutionary scope of deep learning in critical real-world systems.

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- Dimensionality Reduction
- Optimization and Generalization
- Case Study and Applications

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Nancy Noella R. S.

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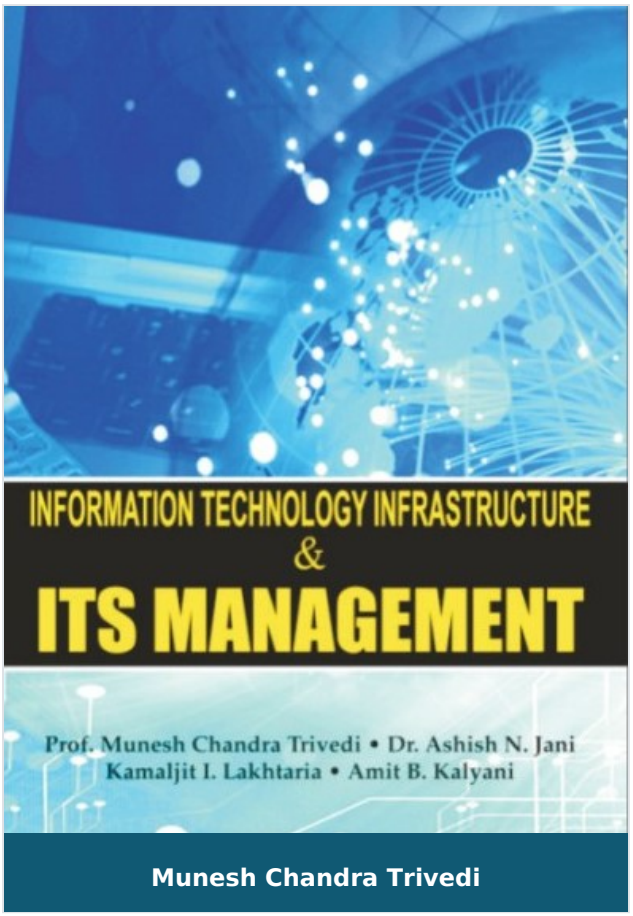

Information Technology Infrastructure & Its Management

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Product Description

There are many books available in the market on the proposed topic but none of them can be termed as comprehensive, Besides, students face problem in understanding the language of the books, seeing these problems, it struck our mind that we should come up with a book in IT infrastructure & Its management, which should be simple enough to comprehend and comprehensive enough to encompass all the topics of different institutions and universities.

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- Service Support Process
- Storage Management
- Security Management
- Legal Issues for E-Business
- Emerging Trends in IT

Author

Munesh Chandra Trivedi

Dr. Munesh Chandra Trivedi has more than 20 years of experience in the field of computer science & Engineering and has worked in Prestigious Institutions. He has more than 10 years' experience in various administrative responsibilities e.g., Dean (academics), Head of Department, TEQIP-111 Coordinator, PG coordinator, EDC cell Coordinator. Currently working Tripura, India, and Associate Professor and HoD (IT), Rajkiya Engineering College, Azamgarh, up (state Govt Institution of UP) with the additional responsibility of Dean Academics of the institute & Associate Dean UG Programs, Dr. APJ Abdul Kalam Technical University, Lucknow (State Technical University). He was also the Director (In-charge) at Rajkiya Engineering College, Azamgarh. He had successfully filed 81 patents (65 National and 16 International Patents (Germany, South Africa, and Australia)), out of which 40 patents were granted. He has published 12 textbooks and 168 research papers in different International Journals and proceedings of repute. He has also edited 38 books for springer Nature. He successfully supervised 14 PhD students and received numerous awards, including the Young scientist

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Visiting Fellowship, Albert Einstein Research scientist Award, Best senior Faculty Award, Outstanding Scientist, Dronacharya Award, Author of the Year, and vigyan Ratan award from different national, as well as international forums. He has organized more than 32 international conferences technically sponsored by IEEE, ACM, AND Springer. Dr.

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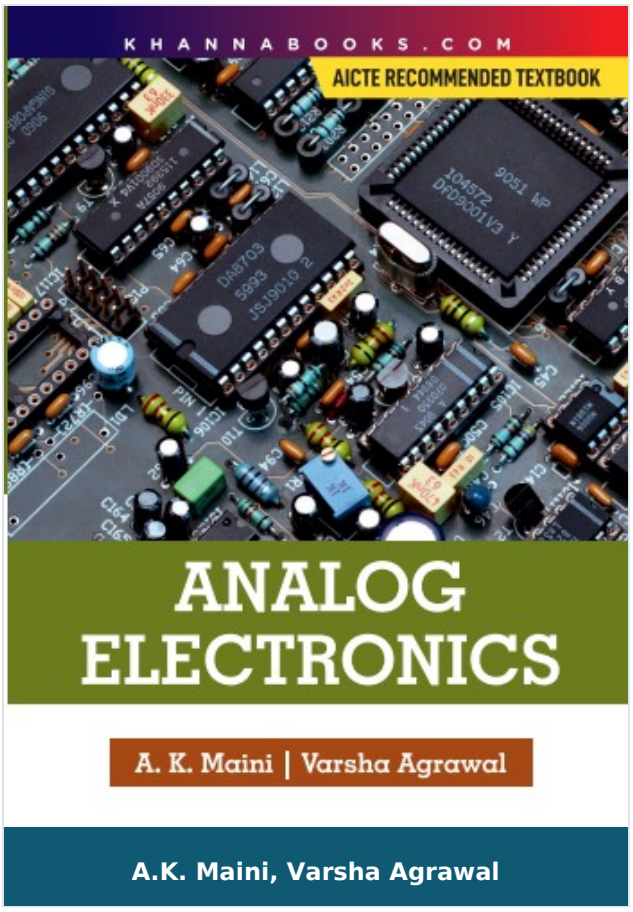

Analog Electronics

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Product Description

Analog Electronics is a complete and yet concise textbook on Analog Electronics covering Semiconductor Devices and associated circuits. Major topics covered in the book include Semiconductor device fundamental, Small signal and Large signal analysis of amplifiers, Low and High frequency response of amplifiers, Sinusoidal and Non-sinusoidal oscillators, feedback amplifiers, Operational amplifiers and application circuits, D/A and A/D converters and finally Switched capacitor circuits. the contents are strictly as per the syllabus as prescribed by AICTE. the book is replete with Solved problems and Self-evaluation exercises including Multiple choice question with answers.

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- Chapter-3: Field- Effect Transistors
- Chapter-4: Small Signal Analysis of Amplifiers
- Chapter-5: Multistage Amplifiers
- Chapter-6: Large Signal Amplifiers
- Chapter-7: Feedback Amplifiers
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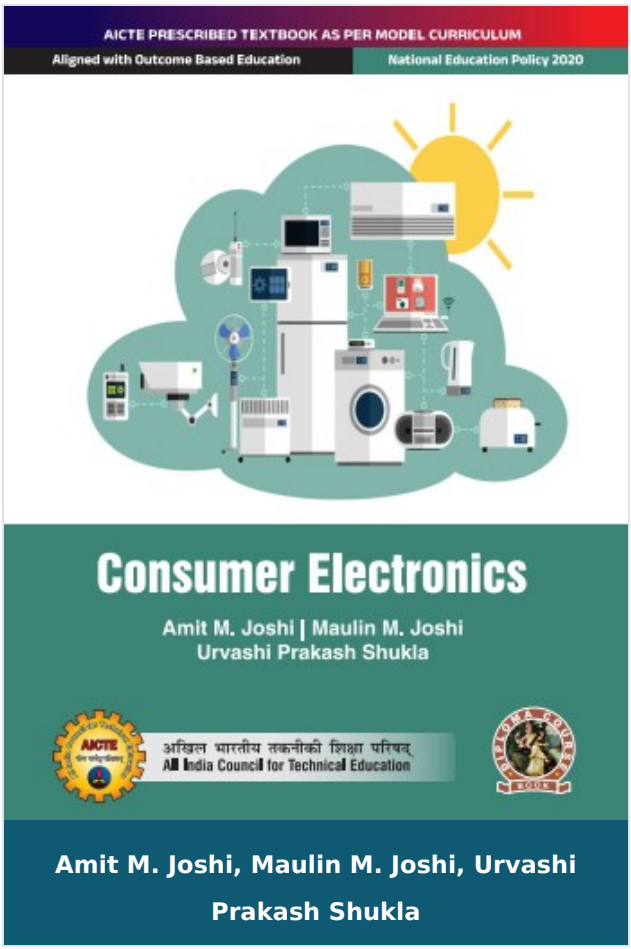

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Consumer Electronics

This text book on consumer Electronics provides foundation of the subject to the reader. it familiarizes readers to important basic technical concepts of audio, video and consumer electronics devices used in daily affairs. The main concepts of this boo is aligned with model curriculum of AICTE followed by concept of outcome-based education as per National Education Policy (NEP)2020.

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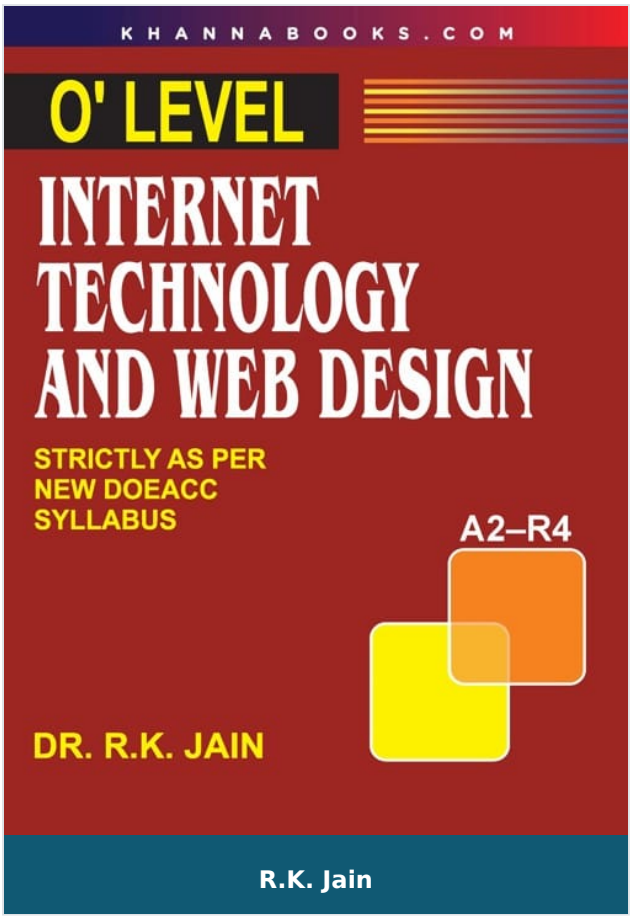

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