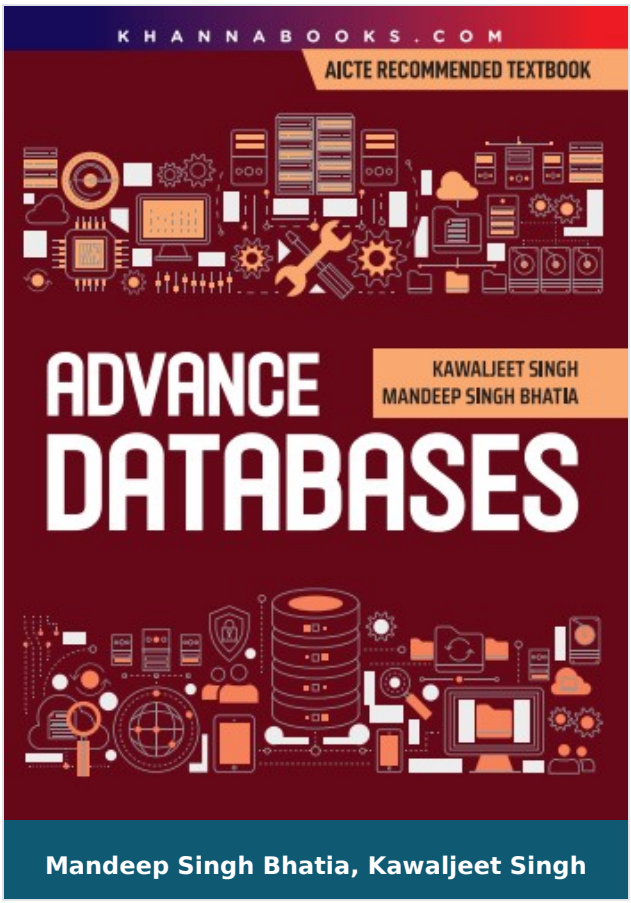

Advance Databases

Author :	Mandeep Singh Bhatia, Kawaljeet Singh
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Product Description

This book provides a comprehensive introduction to database system concepts, design and their applications. Besides the introduction of the simple databases concepts; it also covers the advance databases concepts with latest developments and trends in database technology. Basic concepts of database management systems. Step-by-step information to the concepts of normalization with various normal forms. Relational database concepts such as relational algebra and relational calculus with simplified examples. Advance and emerging database concepts such as object oriented database, distributed database, data warehousing, OLAP and data mining. Exercises having long answer type question for university exams; MCQ's for competitive exams.

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- Rudiments of Databases
- Modelling Databases
- Normalization
- Relational Databases Concepts
- Database Security
- Essentials of SQL
- Transaction Processing
- Concurrency Control
- Backup and Recovery
- Overview of Advance Databases Concepts
- Data Warehousing
- Online Analytical Processing
- Data Mining

Author

Mandeep Singh Bhatia

Mr. Mandeep Singh Bhatia is presently working as Lecturer in Department of Computer Science & IT, Lyallpur Khansa College, Jalandhar. He is Master in Information Technology and has appropriate knowledge of Computer Software and Hardware. He is proficient in applying Data Mining Techniques in various fields. His subjects of interest are Data Warehousing, Data Mining, Computer Networks and Computer Hardware. His total teaching experience is of 5 years. He has written one research paper which has been published in the proceedings of international conference held at Austria. Other books by authore are: "Fundamentals of Computer Hardware" and "A Beginner's Guide to Visual

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Bsaic 6".

Kawaljeet Singh

Dr. Kawaljeet Singh is presently working as Director, University Computer Centre, Punjab University, Patiala. He is also acting as Dean Faculty of Computer Application (Honorary) & member industry-institute formation of quality committee, PTU, Jalandhar. Earlier, he worked as Professor and Head, Department of Computer Science & Engineering, Guru Nanak Dev University, Regional Campus, Jalandhar. He was also the chairman board of both postgraduate and undergraduate (CSE) & Dean Faculty of Engineering & Technology, GNDU, Amritsar. His total teaching experience is of 18 years. He has written 3 books. His 11 research papers are published in national journal and one paper in international journal.

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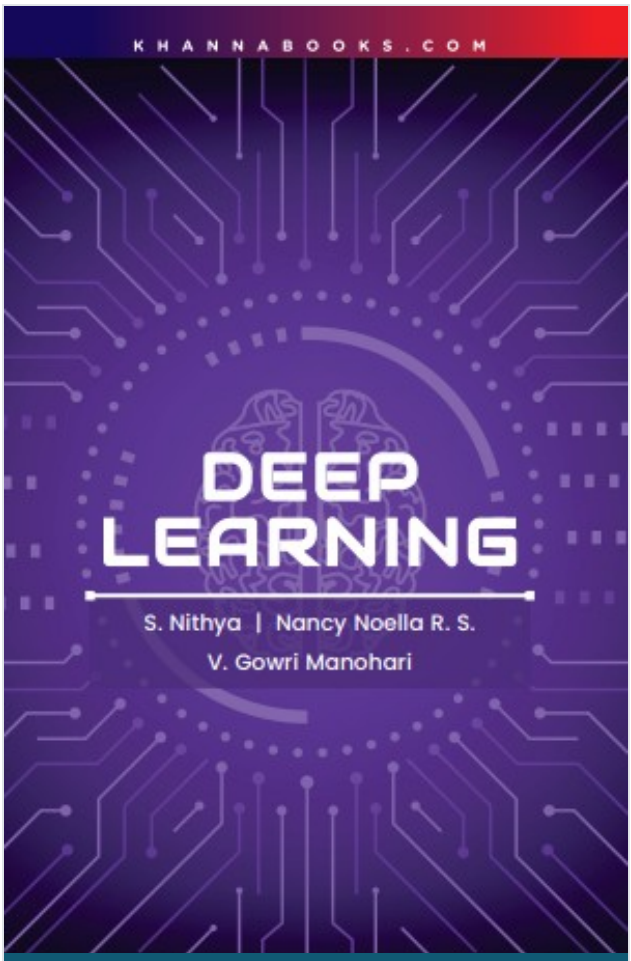

S. Nithya, Nancy Noella R. S., V. Gowri Manohari

Deep Learning

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Product Description

Deep Learning

This textbook, Deep Learning, serves as a comprehensive and structured introduction to the transformative field of Artificial Intelligence, focusing specifically on modern Deep Learning (DL) methodologies. It is explicitly designed to meet the academic needs of students enrolled in computer science programs, covering the Sathyabama University Syllabus, while simultaneously acting as an invaluable resource for researchers and practitioners seeking to deepen their technical knowledge.

The book's core theme revolves around mastering the application of Artificial Neural Networks (ANNs) to extract complex patterns from massive datasets. Its primary objective is to effectively bridge the crucial gap between fundamental theoretical concepts and their practical utility in real-world scenarios. The content guides the reader progressively, starting from foundational Machine Learning concepts—including linear models like SVM and Perceptrons—to the intricate architectures of modern deep networks.

Key topics covered include the inner mechanics of neural networks, advanced training processes like backpropagation, various optimization techniques (e.g., SGD, Adam), and advanced models such as Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and Generative Adversarial Networks (GANs). To ensure practical mastery, each chapter is reinforced with hands-on exercises, code implementations, and case studies. By emphasizing both theoretical rigor and practical implementation, this text equips readers with the skills needed to apply DL to revolutionary areas such as natural language processing, image recognition, and healthcare.

Salient Features:

- **Foundational Concepts**: Structured coverage of Machine Learning fundamentals, including Linear Models, Support Vector Machines (SVM), and Perceptron, before diving into deep network architectures.
- **Core Network Mechanics**: Detailed explanations of Neural Network training processes, focusing on Loss Functions, Backpropagation, and Stochastic Gradient Descent principles.
- **Advanced Architectures**: Dedicated analysis of state-of-the-art models like Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and the latest Transformers and Generative Adversarial Networks (GANs).
- **Practical Optimization**: Thorough discussion on Hyperparameter Optimization, Batch Normalization, and various Stochastic Optimization algorithms (e.g., AdaGrad, Adam) to maximize model performance and training efficiency.
- **Dimensionality Reduction**: Explores essential techniques like Principal Component Analysis (PCA), Linear Discriminant Analysis (LDA), Manifold Learning, and Autoencoders for effective data preprocessing.
- **Sequence Modeling**: In-depth coverage of sequential data processing using Recurrent Neural Networks and advanced long-term dependency handling via Long Short-Term Memory (LSTM) units.
- **Real-World Case Studies**: Dedicated unit featuring practical applications and industry benchmarks like ImageNet, Audio Wavenet, Word2Vec for NLP, and Deep Reinforcement Learning (DRL).
- **Modern Applications**: Focus on emerging fields such as Bioinformatics, Face Recognition, and Scene Understanding to demonstrate the revolutionary scope of deep learning in critical real-world systems.

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- Introduction to Machine Learning (ML)
- Introduction to Deep Learning
- Dimensionality Reduction
- Optimization and Generalization
- Case Study and Applications

Author

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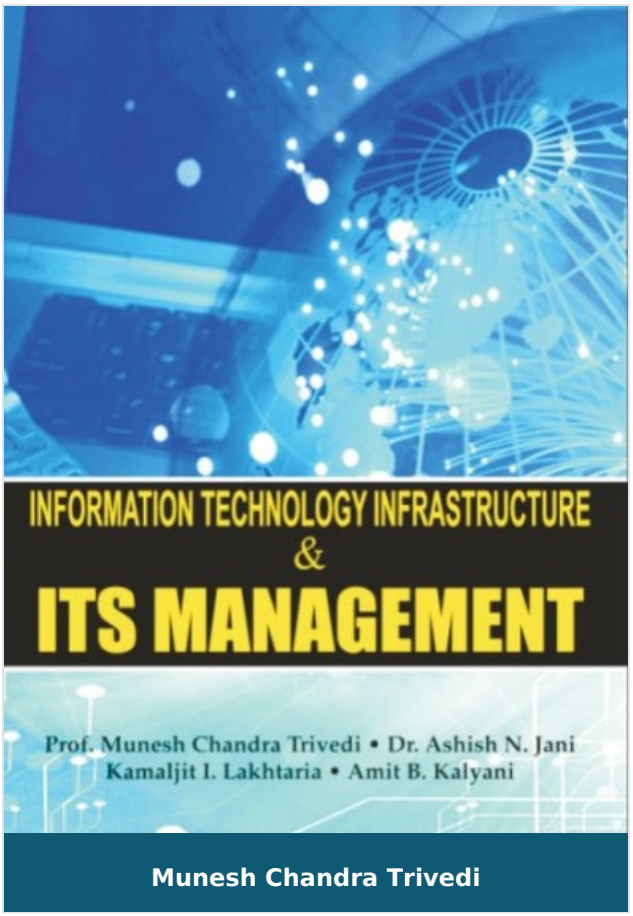

Information Technology Infrastructure & Its Management

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Product Description

There are many books available in the market on the proposed topic but none of them can be termed as comprehensive, Besides, students face problem in understanding the language of the books, seeing these problems, it struck our mind that we should come up with a book in IT infrastructure & Its management, which should be simple enough to comprehend and comprehensive enough to encompass all the topics of different institutions and universities.

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- Internet
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- Storage Management
- Security Management
- Legal Issues for E-Business
- Emerging Trends in IT

Author

Munesh Chandra Trivedi

Dr. Munesh Chandra Trivedi has more than 20 years of experience in the field of computer science & Engineering and has worked in Prestigious Institutions. He has more than 10 years' experience in various administrative responsibilities e.g., Dean (academics), Head of Department, TEQIP-111 Coordinator, PG coordinator, EDC cell Coordinator. Currently working Tripura, India, and Associate Professor and HoD (IT), Rajkiya Engineering College, Azamgarh, up (state Govt Institution of UP) with the additional responsibility of Dean Academics of the institute & Associate Dean UG Programs, Dr. APJ Abdul Kalam Technical University, Lucknow (State Technical University). He was also the Director (In-charge) at Rajkiya Engineering College, Azamgarh. He had successfully filed 81 patents (65 National and 16 International Patents (Germany, South Africa, and Australia)), out of which 40 patents were granted. He has published 12 textbooks and 168 research papers in different International Journals and proceedings of repute. He has also edited 38 books for springer Nature. He successfully supervised 14 PhD students and received numerous awards, including the Young scientist

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Visiting Fellowship, Albert Einstein Research scientist Award, Best senior Faculty Award, Outstanding Scientist, Dronacharya Award, Author of the Year, and vigyan Ratan award from different national, as well as international forums. He has organized more than 32 international conferences technically sponsored by IEEE, ACM, AND Springer. Dr.

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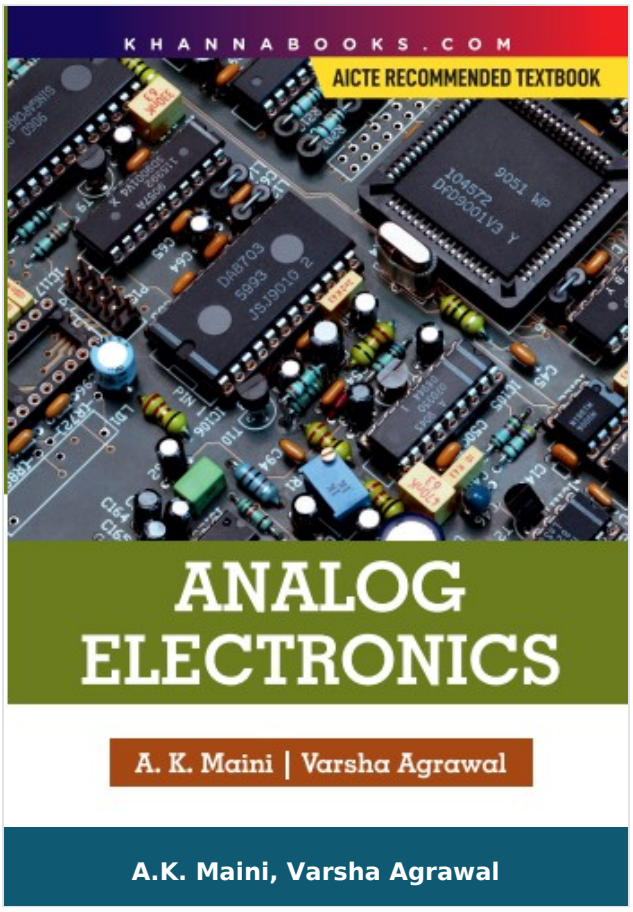

Analog Electronics

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Product Description

Analog Electronics is a complete and yet concise textbook on Analog Electronics covering Semiconductor Devices and associated circuits. Major topics covered in the book include Semiconductor device fundamental, Small signal and Large signal analysis of amplifiers, Low and High frequency response of amplifiers, Sinusoidal and Non-sinusoidal oscillators, feedback amplifiers, Operational amplifiers and application circuits, D/A and A/D converters and finally Switched capacitor circuits. the contents are strictly as per the syllabus as prescribed by AICTE. the book is replete with Solved problems and Self-evaluation exercises including Multiple choice question with answers.

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- Chapter-3: Field- Effect Transistors
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- Chapter-7: Feedback Amplifiers
- Chapter-8: Oscillators- Sinusoidal and Non-Sinusoidal
- Chapter-9: Introduction to Operational Amplifiers
- Chapter-10: Opamp Circuits
- Chapter-11: Digital-to-Analog and Analog-to-Digital Converters
- Chapter-12: Switched Capacitor Circuits
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Author

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A.K. Maini Dr. Anil K. Maini served Defence Research and Development Organisation (DRDO) for 36 years in different capacities. Before superannuation, he served as Director of Laser Science and Technology Centre (DRDO) from September 2008 to june 2014. His areas of expertise include Optoelectronic simulators and sensors, Laser systems, Electro-optic countermeasures and High voltage electronics, He has authored and co-authored 15 books more then 150 publications in national/international journals/magazines and has 12 patents (four granted, eight pending) to his credit Currently, he is Consultant in Defence Technologies.

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Varsha Agrawal

Varsha Agrawal is a Senior Scientitst with DRDO. She has more than 19 year of R&D experience in Laser Systems, Optronic sensor systems and Embedded electronics. She has authored and co-authored five books and has large number of publications in national and international journals/magazines and has one patent to her credit.

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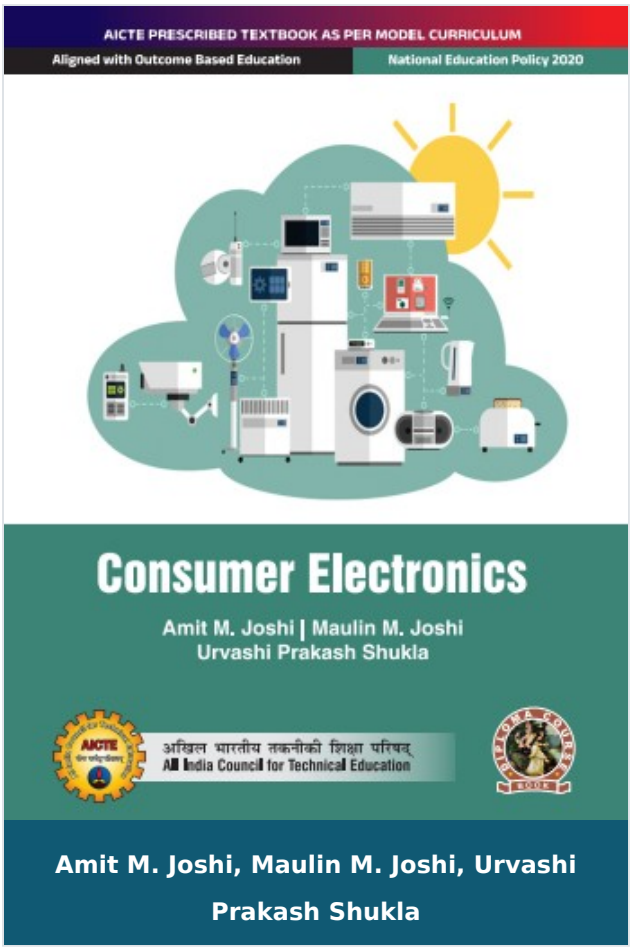

Consumer Electronics

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Product Description

Consumer Electronics

This text book on consumer Electronics provides foundation of the subject to the reader. it familiarizes readers to important basic technical concepts of audio, video and consumer electronics devices used in daily affairs. The main concepts of this boo is aligned with model curriculum of AICTE followed by concept of outcome-based education as per National Education Policy (NEP)2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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- References for Further Learning
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Author

Amit M. Joshi

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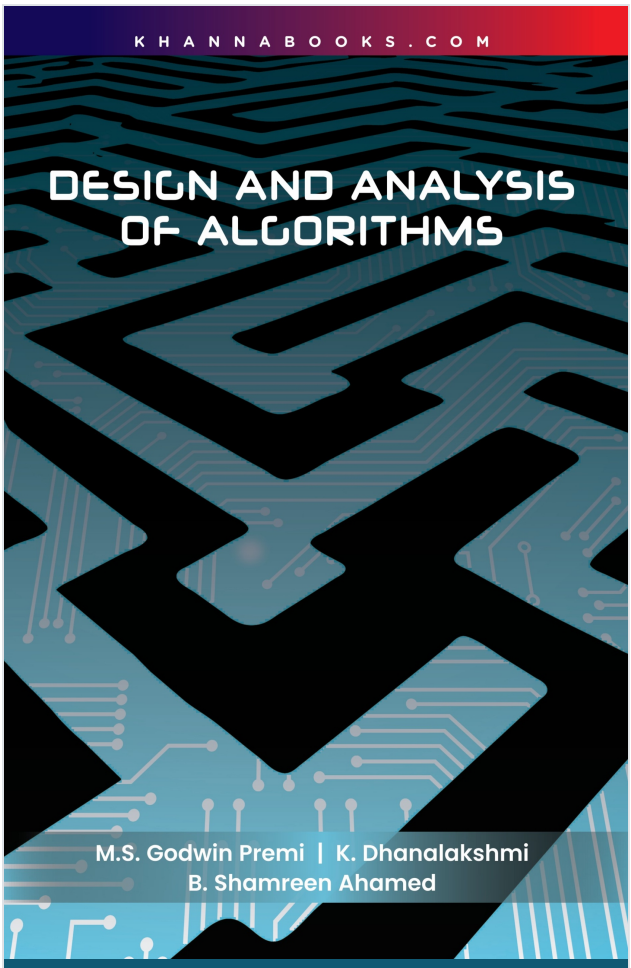

B. Shamreen Ahamed, M. S. Godwin Premi, K. Dhanalakshmi

Design and Analysis of Algorithms

Author :	B. Shamreen Ahamed, M. S. Godwin Premi, K. Dhanalakshmi
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Product Description

This comprehensive textbook, Design and Analysis of Algorithms, is meticulously structured to provide Computer Science Engineering students with an in-depth and systematic understanding of foundational algorithmic principles. The core theme of the book revolves around the effective approach to computational problem-solving, emphasizing the art of designing efficient algorithms and rigorously analyzing their performance.

The book's purpose is to bridge the gap between theoretical knowledge and practical implementation, ensuring that learners can not only grasp complex concepts but also apply them to real-world computational challenges. It systematically covers essential methodologies across five comprehensive units. Starting with the fundamentals of algorithmic problem-solving, it delves into the critical concepts of Time and Space Complexity, Growth of Functions, and Asymptotic Notations (Big-O, Omega, and Theta).

It moves through major design paradigms, including Brute Force, Divide-and-Conquer, Greedy Approach, Dynamic Programming, and Backtracking and Branch and Bound. Detailed discussions on classic problems—like the Travelling Salesman, Knapsack, Huffman Coding, and Optimal Binary Search Trees—demonstrate the strengths and weaknesses of each approach. Written in a clear, simple, and student-friendly manner while maintaining academic rigor, this book is an indispensable resource. It serves as a comprehensive guide for students, educators, and researchers seeking to build a strong analytical mindset and a deep appreciation for the art and science of algorithm design.

Salient Features:

• Fundamental Analysis: Offers a detailed introduction to Time and Space Complexity, Growth Functions, and Asymptotic Notations (Big-O, Omega, Theta), enabling mastery over performance estimation and efficiency.

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• Recurrence Relation Mastery: Dedicated coverage on solving recurrence equations using methods like Substitution, Recursion Tree, and the Master Method for precise algorithm time analysis.

• Five Major Techniques: Systematically explores all major algorithm design techniques, including Divide-and-Conquer, Greedy Approach, Dynamic Programming, Backtracking, and Branch and Bound.

• Linear Time Sorting: Features in-depth explanations of advanced sorting algorithms that achieve linear time complexity, such as Counting Sort, Radix Sort, and Bucket Sort.

• Practical Applications: Discusses classic problems like Travelling Salesman, Knapsack, Huffman Coding, and the 8-Queens Problem, illustrating the real-world application of theoretical concepts.

• Efficiency Benchmarking: Provides both Theoretical and Empirical Analysis methods for complexity, with program examples to ensure a clear understanding of practical performance measurement.

• Combinatorial Optimization: Focuses on advanced techniques like Backtracking and Branch and Bound, demonstrating their effective use in solving complex combinatorial optimization and NP-Complete problems.

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- Introduction to Analysis of Algorithms
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- Brute Force and Divide-and Conquer
- Greedy Approach and Dynamic Programming
- Backtracking and Branche and Bound

Author

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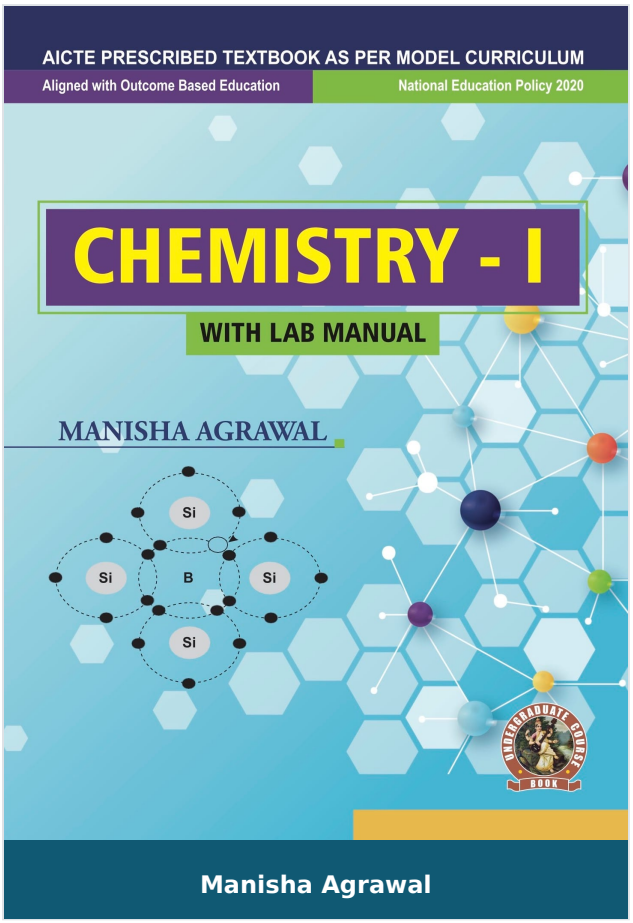

Chemistry I (with Lab Manual)

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Product Description

“Chemistry-I” is a compulsory paper for the first year Undergraduate course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education.

Book covers seven topics- Atomic and molecular structure, Spectroscopic Technique and applications, Inter-molecular Forces and Potential Energy Surfaces, Use of Free Energy in Chemical Equilibrium, Periodic Properties, Stereo-chemistry, Organic Reactions and Synthesis of Drug Molecules. Each topic is written is easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test student’s comprehension.

Salient Features:

Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes. Book Provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for us of ICT, Projects group discussion etc. Students and teacher centric subject materials included in book with balanced and chronological manner. Figures, tables, chemical equations and comparative charts are inserted to improve clarity of the topics. Short questions, objective questions and long answer exercises are given for practice of students after every chapter. Solved and unsolved problems including numerical examples are solved with systematic steps.

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- Reactions Synthesis of Drug Molecules
- Annexure
- Appendices

Author

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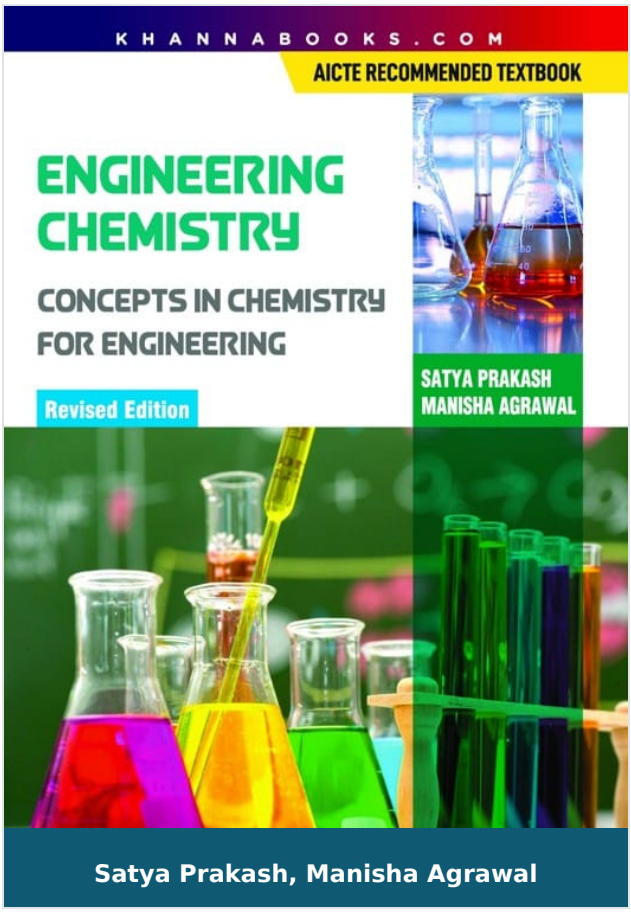

Engineering Chemistry

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- Use of Free Energy in Chemical Equilibria
- Periodic Properties
- Stereochemistry and Organic Reactions
- Objectives
- Index

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published in SCI indexed International and National journals. She has organised more than 10 Conferences and workshops as convener among them four were International Conferences. She has credited five books as author, three patents as inventor and applicant and six Research Project Grants as Principal Investigator from Government Funding agencies like AICTE, CCOST and CSVTU. She has supervised 5 M. Phil. Students, 12 BE and Diploma students. Presently 6 research scholars are perusing Ph. D. under her supervision.

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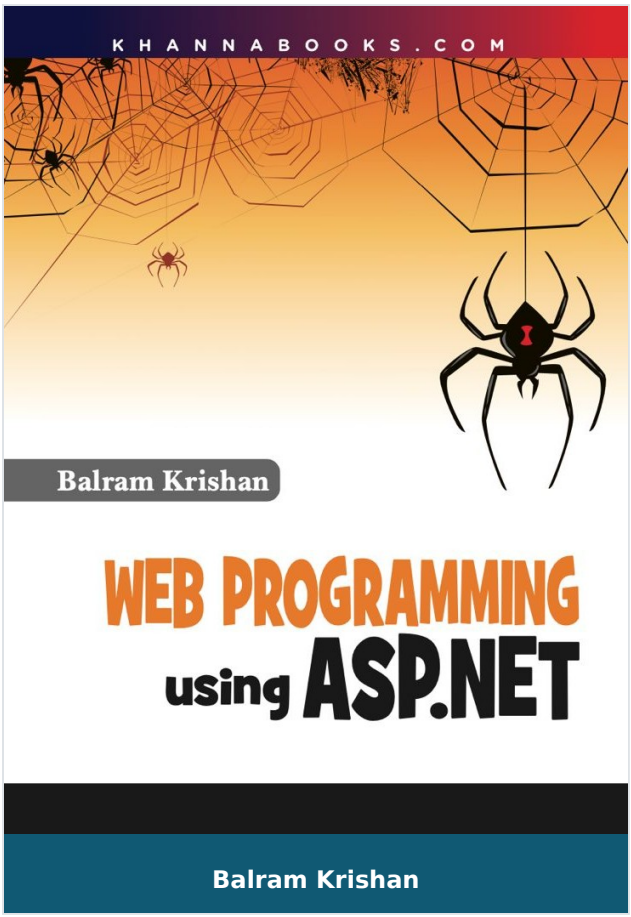

Web Programming Using ASP.NET

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Product Description

Web Programming Using ASP.NET

This book is aimed to cater the needs of the Students who wish to create both Static and Dynamic Web Application using ASP.NET and to provide the students' community a book which explains and implements the complex concepts in a simple manner. Knowledge of any previous language like ASP is not a requirement to study this book. In this book, the complete Source Code with Output Screens of the ASP.NET Controls Demo is available, so that students can understand the practical aspect of the subject.

Salient Features:

- Simple and easy to understand language.
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- Introduction to advanced additional topics (which are not in the syllabus).
- Sample Papers from University Exams.
- Objective Type Questions with answers key.
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- Storing and Retrieving Data with ADO.NET
- Security in ASP.NET
- Configuring, Tracing and Debugging Web Application
- Using Caching Page
- Directives in ASP.NET
- ASP.NET Controls Demo

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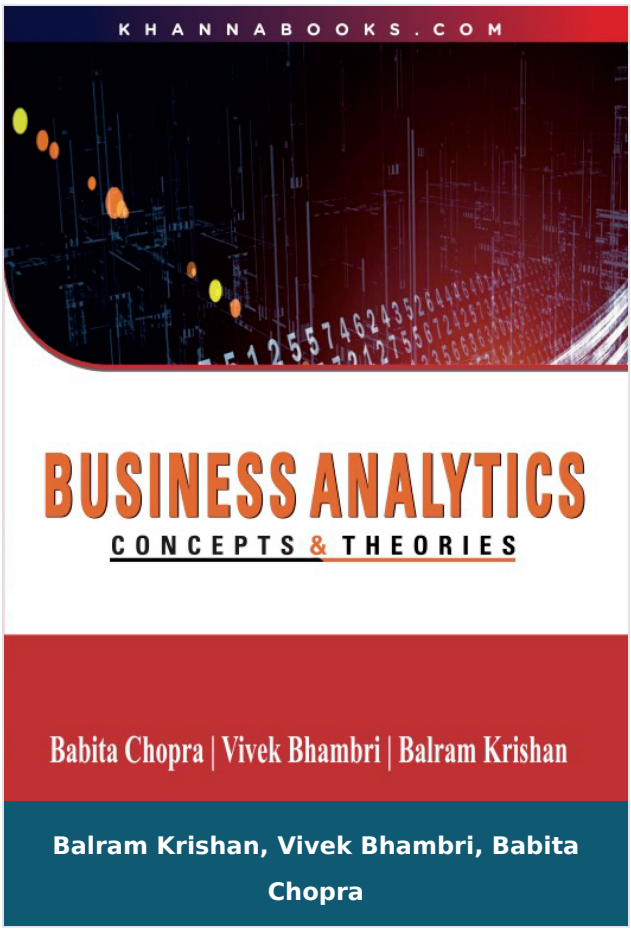

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- Concepts Of Master Data Management
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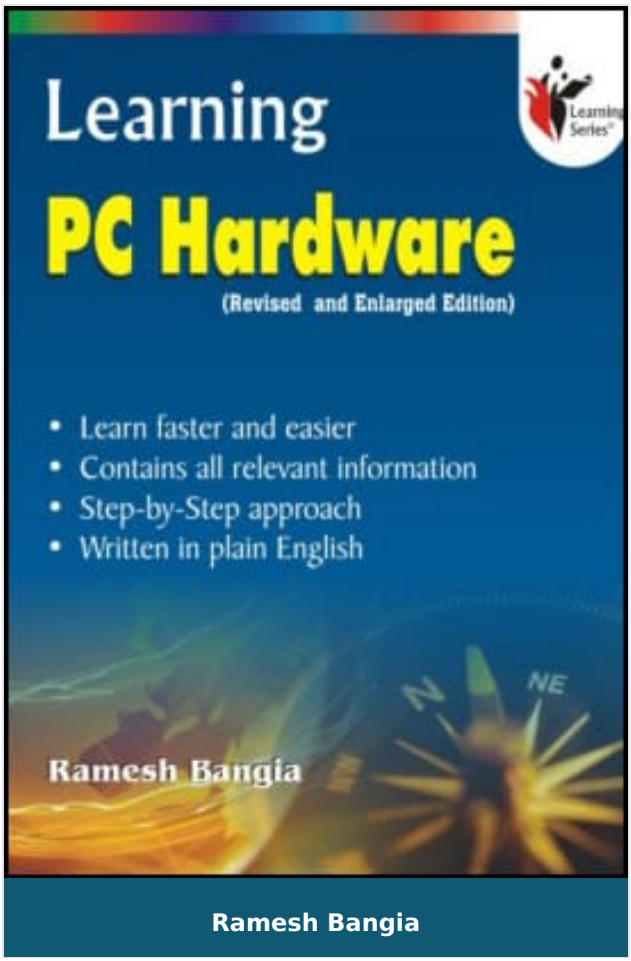

Ramesh Bangia

Learning PC Hardware

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Product Description

Learning of a software is both easy and difficult. It depends up to what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realize how difficult it is to master it. PC Hardware is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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- Computer Memory
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- Assemble a Computer
- Questions

Author

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Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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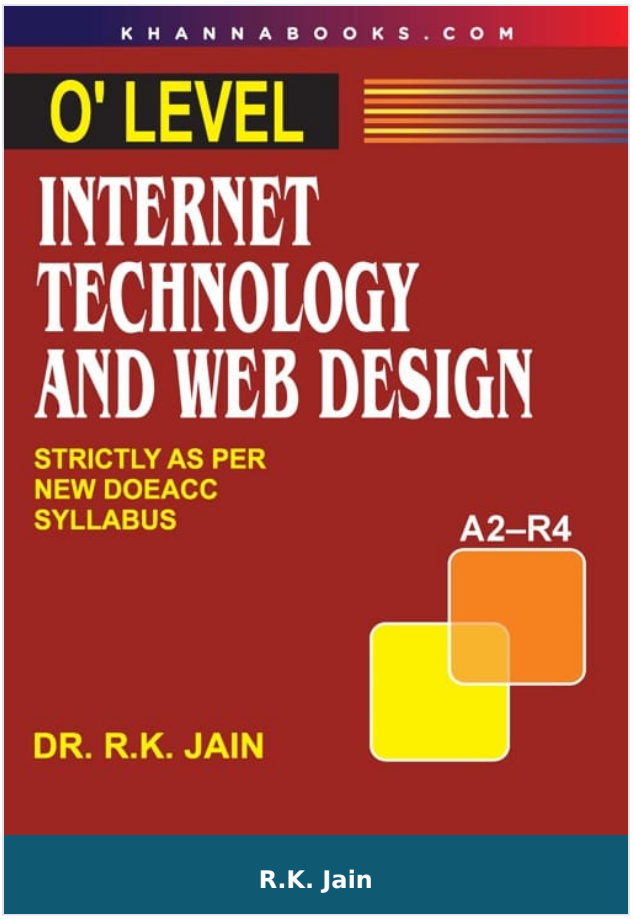

Internet Technology and Web Design

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Written strictly according to the syllabus for M2-R4 paper of 'O' Level as prescribed by DOEACC examination, it covers various topics of basic internet technology like word internet, E mail, world wide web and programming languages like HTML, ASP, VB script and java. Each topics is covered in a separate chapter ans has questions as described by DOEACC guidelines. Students reading this book and solving all the questions given with the chapters and the sample papers as the end of it are sure of getting through the exams. Special features of the book are review question at the end of each chapter, Sample papers at the end of the book, Glossary and index is provided too, wherever necessary topics are explained with screen shots.

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- HTML Programming Basics
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- Internet Security Management Concepts
- Glossary
- Index
- Sample Papers

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Dr. R.K. Jain studied at IIT Powai and submitted his thesis for Ph.D at Iit Delhi. He has held various important posts in the past. At present he is advisor to variuos universities on setting up of a computer department and setting up of the syllabus for the same. With his knowledge of the various computer topics, he is and ideal choice for writing these kinds of books.

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