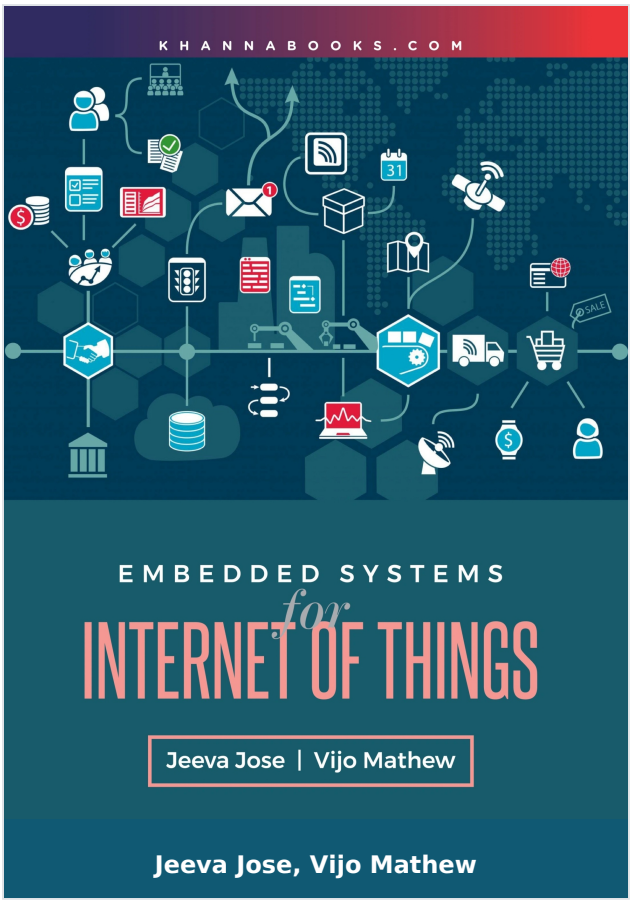


Embedded Systems for Internet of Things

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Product Description

Salient Features of The Book

1. Covers complete AICTE syllabus of IoT-04 minor degree course-Embedded systems for IoT.

2. Each Chapter is provided with objective questions with answers and review questions

3. The full form of the explanation of the abbreviations used are given in each chapter.

4. Meets the requirements of India's National Education Policy 2020 (NEP 2020).

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- IoT Design Methodology.
- Embedded Systems.
- Embedded System Design.
- Inputs and Outputs.
- Embedded System Platforms & IDE.
- IoT Sensing Layer Protocols.
- IoT Network Protocols.

Author

Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

Vijo Mathew

Vijo Mathew is a highly accomplished engineer with three decades of experience in driving innovation and growth in various electrical, electronics, and information technology industries. His track record is complemented by a postgraduate degree in management, equipping him to excel in business management, strategic management, and technology management. His expertise is highly valued in the fields of software,

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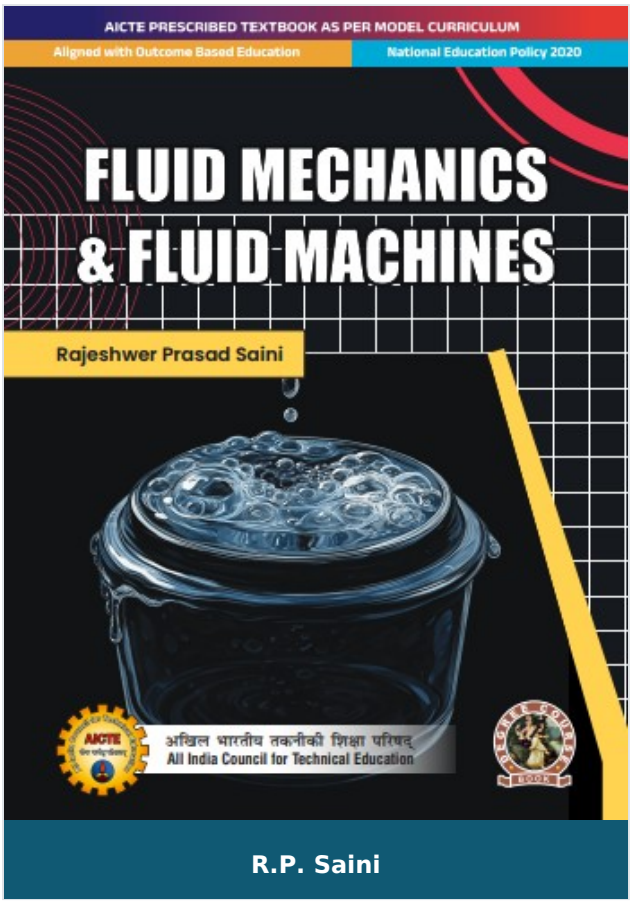
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electrical and electronics hardware, and design where he provides strategic guidance and mentorship to organizations seeking to stay ahead of the curve. He has demonstrated a unique ability to bridge the gap between technology and business driving success through his visionary approach and collaborative leadership style. His leadership skills and technical acumen have made him an advisor to some reputed national and international corporations. As an advisor and strategic leader, he is helping organizations achieve their full potential through innovative solutions, effective management, and visionary leadership. He is also author of many books related to technology and management.

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Fluid Mechanics & Fluid Machines

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Product Description

Fluid Mechanics & Fluid Machines

This book familiarizes the students to different domains of Fluid Mechanics & Fluid Machines. This covers fundamentals of fluid mechanics, fluid dynamics, dimensional analysis, water turbines and pumps. Main purpose of the book is to help students and researchers to understand and apply the fundamentals to applications in engineering problems. The main content of this book is aligned with the model curriculum of AICTE followed by concept of outcome-based education as per National Education Policy (NEP) 2020.

Salient Features:

- Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.
- In start of eads unit leaming outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR Code for E resources, QR Code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a 'Know More' section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- Solved and unsolved problems including numerical examples are solved with systematic steps

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- Fluid Dynamics
- Dimensional Analysis
- Fluid Machines – Pumps
- Fluid Machines – Water Turbines
- Reference for Further Learning
- CO and PO Attainment Table
- Index

Author

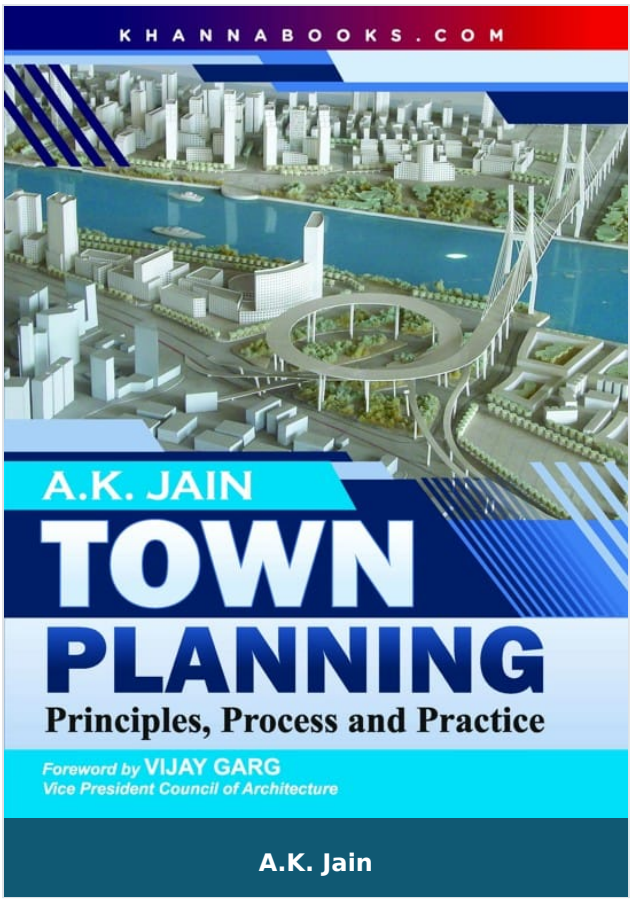
R.P. Saini

Dr. R.P. Saini Department of Hydro and Renewable Energy Indian Institute of Technology Roorkee

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Town Planning

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Product Description

India's 7936 cities and town with 377 million urban population provide 60 per cent of the GDP and 70 per cent of the jobs. However, the lack of planning has resulted in unplanned growth with slums, poor urban infrastructure services, housing, transport and environment. To meet these challenges, it is necessary to understand the history, principles, concepts and process of town planning, As an interdisciplinary subject, town planning synthesis the social, cultural, economic, technical, legal, environmental and institutional dimensions.

The book 'Town Planning-Principles, Process and Practice' provide a pathway for planned urban development, which aligns with the socio-economic, environmental and technological changes, Written in a simple language with about 380 illustrations, the book is a knowledge bank for the students of planning, architecture and engineering.

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- Chapter-3: Town Planning Surveys, mapping and Analysis
- Chapter-4: Towards a New Planning Framework
- Chapter-5: Planning policy and process
- Chapter-6: Town Planning and Social Infrastructure
- Chapter-7: Zoning Regulations Development/Building Controls
- Chapter-8: Infrastructure Development and Management
- Chapter-9: Urban Transport
- Chapter-10: Housing For All
- Chapter-11: Towards a new land Policy
- Chapter-12: Planning a Safer and Resilient City
- Chapter-13: Village planning
- Chapter-14: Legal Framework for town Planning

Author

A.K. Jain

A.K. Jain, as Commissioner (Planning) Delhi Development Authority worked on the Master Plan for Delhi-2021, National Urban Housing and Habital Policy, National Urban Transport Policy and various urban projects. He was a member of the Committee Constituted by the Ministry of Urban Development, GOI to review the statute of the Delhi Development Authority vis-a-vis the changing urban scenario and new policy initiatives. As a member of editorial Board of International Journal of Environmental Studies (UK) and is author of several books on urban development and management. He is visiting faculty at Delhi

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School of Planning and Architecture and other Institutes. He was awarded 2nd Urban Professional Award 2014 at World Urban Forum in Medellin, Colombia in recognition of being an exemplary city changer. Union Minister for Urban Development hourured him with IBC Lifetime Achievement Award (2016).

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Programming in Python

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Product Description

This comprehensive textbook, The Complete Guide to Programming in Python, is a foundational resource designed to transform absolute beginners into proficient Python developers. The core theme of the book is simplicity meets versatility: Python's global popularity is rooted in its highly readable syntax and its powerful application across diverse fields like web development, data science, and automation.

The book's primary purpose is to deliver a systematic, hands-on learning experience. It begins by establishing the fundamentals—such as the easy-to-understand syntax, diverse expression types, and key data structures like Numeric, Sequence (Lists, Tuples), and Mapping (Dictionaries)—before seamlessly progressing to advanced topics. Readers will master essential control flow techniques, including conditional statements (if/elif/else, match-case) and iterative loops (for/while), and learn to structure complex code using Object-Oriented Programming (OOP) principles (Inheritance, Polymorphism). The practical value is reinforced by specialized units on handling errors through robust exception handling, interacting with the PyMongo database, and building visually appealing applications using Tkinter. The target audience includes students in computer science, newcomers to programming, and professionals from any domain who require a solid, application-focused grounding in one of the world's most demanded programming languages.

Salient Features:

• Foundational Syntax Mastery: An ideal starting point covering all of Python's core features, from its easy-to-understand syntax and diverse expression types (Arithmetic, Logical) to detailed rules for operator precedence.

• Comprehensive Data Structures: A dedicated section that thoroughly explores all built-in data types: Numeric (int, float), Sequence (list, tuple, string), Mapping (dict), and Set

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types, complete with practical code implementations.

• Control Flow and Logic: Offers full coverage of flow control mechanisms, from basic if-else and nested conditions to the modern match-case statement, ensuring the ability to write robust program logic.

• Essential Built-in Functions: Provides an extensive, tabulated reference of over 50 vital built-in functions, each accompanied by practical code snippets demonstrating its correct usage and return value.

• OOP Principles Explained: Delivers clear, practical instruction on Object-Oriented Programming, covering Inheritance, Polymorphism (Overriding, Overloading), and Data Abstraction using Python-specific examples.

• Ecosystem and Libraries: Introduces the vast Python ecosystem, detailing how to create and use custom modules and presenting key external libraries like NumPy and Pandas for data manipulation.

• GUI Application Development: Step-by-step guidance on creating rich Graphical User Interfaces (GUIs) using the standard Tkinter library, thoroughly covering layout managers and all essential widgets.

• Practical Database Integration: Hands-on instruction for connecting to and performing full CRUD (Create, Read, Update, Delete) operations on a NoSQL database, specifically using the PyMongo library for MongoDB.

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- Introduction to python
- Operating on File
- GUI Programming
- Database and Networks

Author

K. Abinaya

K. Abinaya

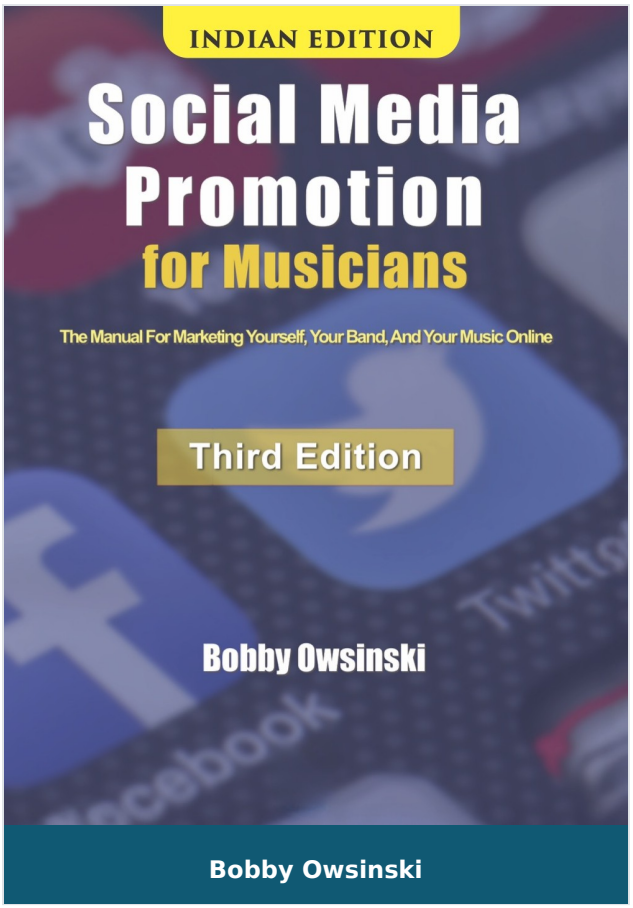
Saraswathi

Saraswathi Devi for given me the support and encouraging me to achieve goals successfully. I co-authored books on "Computer Fundamentals", Data Science with Machine Learning using R. Dr. K. L. Vasundhara, HOD & Assoc. Professor, Dept. of Mathematics, Thank my Mentor Prof. M. V. Ramana Murthy (Former Head and BOS Chairman, Dept. of Mathematics and Computer Science, OU, Hyderabad) for his guidance, time, ideas and help. I am greatly indebted to Sri Krishna Rao (Correspondent, Stanley College of Engineering and Technology for Women, Hyderabad) for his support. It is imperative on my behalf to remember my behold Mother Late Smt. K. Varalakshmi and my Father-in-Law Late Sri. Yerasuri Gopala Krishna Murthy for their divine blessings. Recipient of "UTTAMA ADYAPIKA AWARD" 2022, " JYSTA ACH ARNA AWARD" 2024 and authored 16 papers in various National & International Journals, Co- authored books on " Engineering Mathematics-IV", "Data Science with Machine Learning using R". AICTE nominated expert for Data Analytics and having 6 Patents. Prf.

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Social Media Promotion for Musicians (Indian Edition)

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Product Description

Learn how to efficiently use your online presence to promote your band, your music or yourself with the totally revised Third Edition of Social Media Promotion for Musicians. The updated book reveals the latest insider tips on how to use both the most popular platforms like Instagram, Facebook, YouTube and TikTok in conjunction with your website and mailing list to gain more fans, followers, views and streams.

If you’re an artist, band, engineer, producer or songwriter, Social Media Promotion for Musicians Third Edition provides the newest techniques and strategies to increase your online and streaming presence without taking away precious time from making music. BONUS: Now includes a special chapter on marketing to playlists|

You’ll Discover

. How to maximize your online exposure to increase your fan base

. How to have more time for creating by saving at least an hour each day on social media posting, and with better results|

. Exclusive Facebook, YouTube, Instagram, TikTok and Twitter promotional tips that boost your streams, views and followers

. How to uncover and develop your personal or band’s brand

. The secret behind successful posts and tweets that get maximum engagement

. Which social platforms require your attention and which can wait

. And much more|

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- Creating Your Mailing List
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- Using LinkedIn for Marketing
- Marketing With Blog
- Playlist Marketing
- Posting Frequency Strategy
- Glossary
- Abou Bobby Owsinski

Author

Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a

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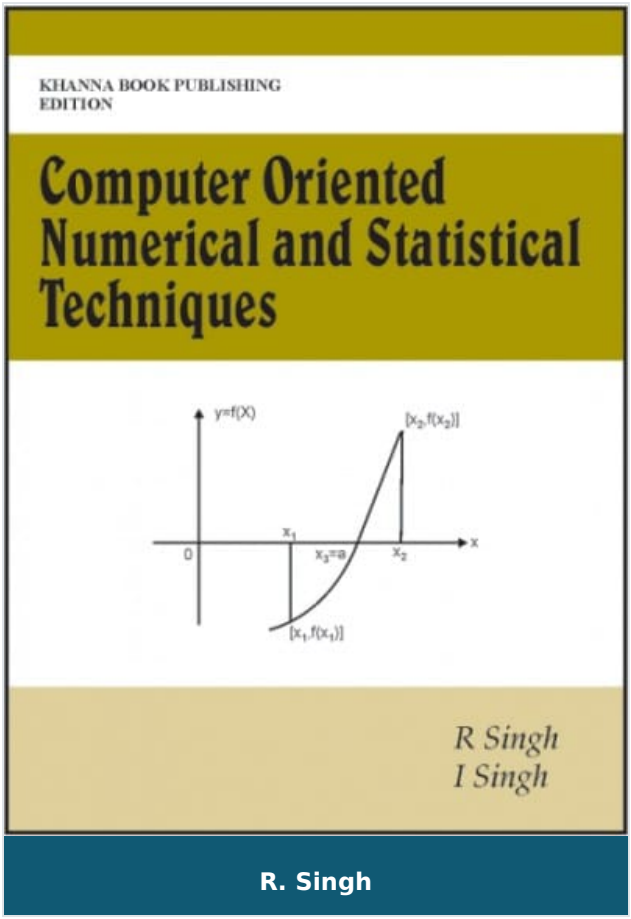
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contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOInnerCircle.com, and his website at BobbyOwsinski.com.

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R. Singh

Computer Oriented Numerical & Statistical Techniques

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Product Description

Written with the beginner in mind, this provides an exceptionally clear and precise detail of modern numerical and statistical techniques. Its approach is explanatory and language is lucid and communicable. Each and every technique described with the help of algorithm, Its flowchart and program using C and C++ and large number of solved and unsolved problems are given to have clear ideas. several examples of the application to engineering, medicine agriculture etc.

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- Curve Fitting
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- Measures of Central Tendency
- Measures of Dispersion
- Moments, Skewness and Kurtosis
- Correlation
- Regression Analysis

Author

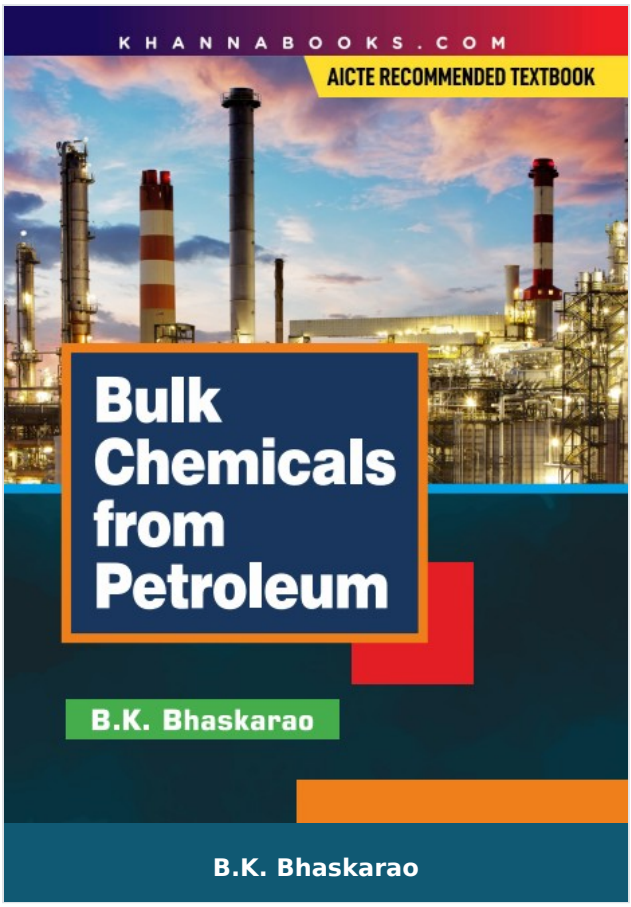
R. Singh

R. Singh "R Singh, MCA is equipped with an extraordinary calibre and appreciable academic potency. He has teaching experience of nearly twenty years. He has authored ten books on various complex topics of computer science. He has already submitted his Ph.D. thesis in the field of system simulation. His other areas of interest include Software Engineering, Data Structures and Information Systems. "

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Bulk Chemicals from Petroleum

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Product Description

This book covers petrochemical industry feedstocks, chemicals derived from C1, C2, C3, C4 & higher hydrocarbon atoms, synthesis gas & chemicals and petroleum aromatics. Besides, it contains comprehensive information pertaining to polymers which include plastics, synthetic fibers & elastomers and synthetic detergents. This book will serve as as reference material for the student, teachers and practicing engineers in th field of chemical, petroleum and petrochemical engineering.

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- Chapter-7: Petroleum Aromatics
- Chapter-8: Synthetic Fibers
- Chapter-9: Synthetic Rubber
- Chapter-10: Plastics
- Chapter-11: Synthetic Detergents
- Chapter-12: Petroleum Coke and Carbon Black
- Chapter-13: Pollution and Toxicity

Author

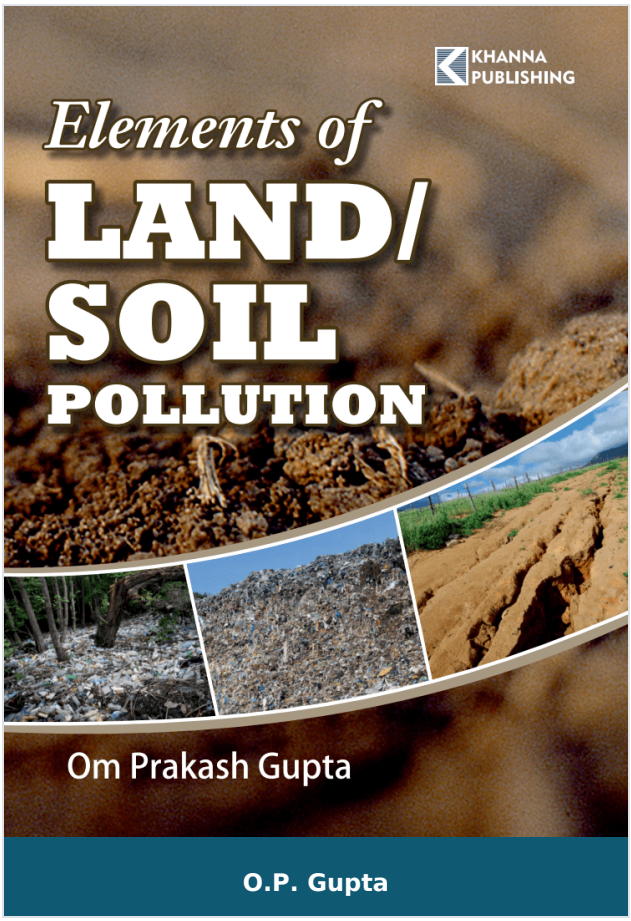
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Elements of Land/Soil Pollution

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Product Description

This book contains detailed description of sources, effects and control of soil pollution spanning over five chapters. Besides, it also contains two chapters devoted to short questions & answers and multiple choice questions & answers drawn from the examination papers of various engineering colleges for the benefits of the students. Last chapter contains glossary of terms related to soil pollution. The book will be useful for degree & diploma curriculum of various branches of engineering and for various associate membership examinations conducted by professional bodies like Institution of Engineers (AMIE), Indian Institute of metals (AMIIM), Indian Institute of Chemical Engineers (AMIIChE), etc.

SALIENT FEATURES OF THE BOOK:

Subject matter has been presented in simple, lucid & understand language. Cover all the topics included in the syllabus of various engineering colleges/Technical Institutes & professional bodies examination papers. Short questions & answers and multiple choice questions & answers drawn from the examinations given at the end of the book enhances its utility for the students.Up to date statistics and glossary of terms related to the subject have been included.

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- Chapter-2. Introduction to Soil Pollution
- Chapter-3. Causes, Types, & Sources of Soil Pollution
- Chapter-4. Effects of Land/Soil Pollution
- Chapter-5. Prevention & Control of Land/Soil Pollution
- Chapter-6. Short Questions & Answers on Soil Pollution
- Chapter-7. Multiple Choice Questions & Answers
- Chapter-8. Glossary of Terms Related to Soil Pollution

Author

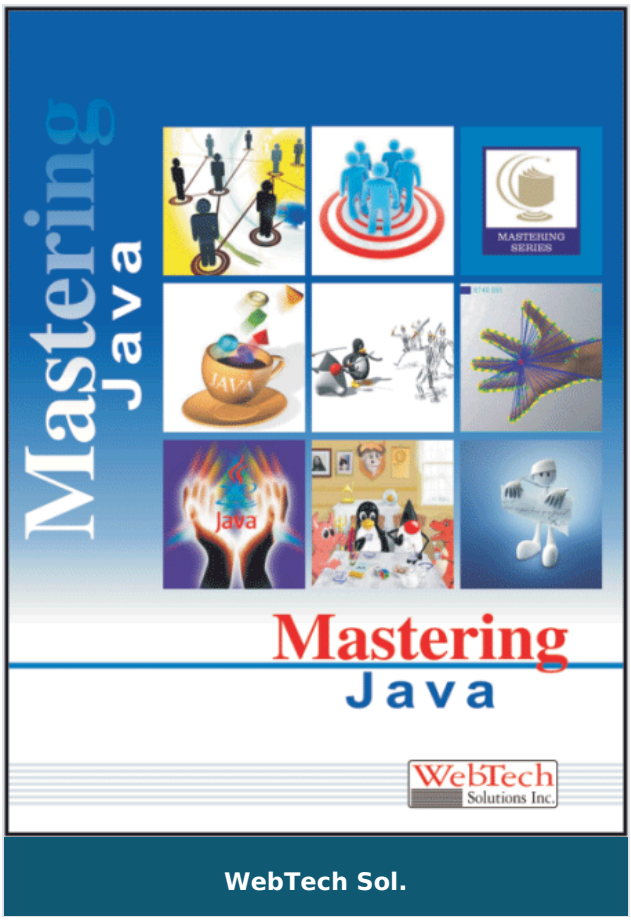
O.P. Gupta

O.P. Gupta Om Prakash Gupta is basically being a chemical engineer, he has a practising experience of efficient Ennergy management and HR functions in steel Industry for more than three decades. privileged to be the youngest writer of technical books in the country (for he had written his first book at the age of 24 years while doing M. Tech. at I.I.T kanpur in 1979), he has authored many frontline books for engineering students. besides, being the regular faculty member in technical courses for Management Trainees (Technical), he has also visited england and france on a study tour sponsored by United Nations Development Programme (UNDP) to study the scope of energy conservation in steel plants in 1987.

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Java with its allied software like JavaScript, Java Servlet and others are such vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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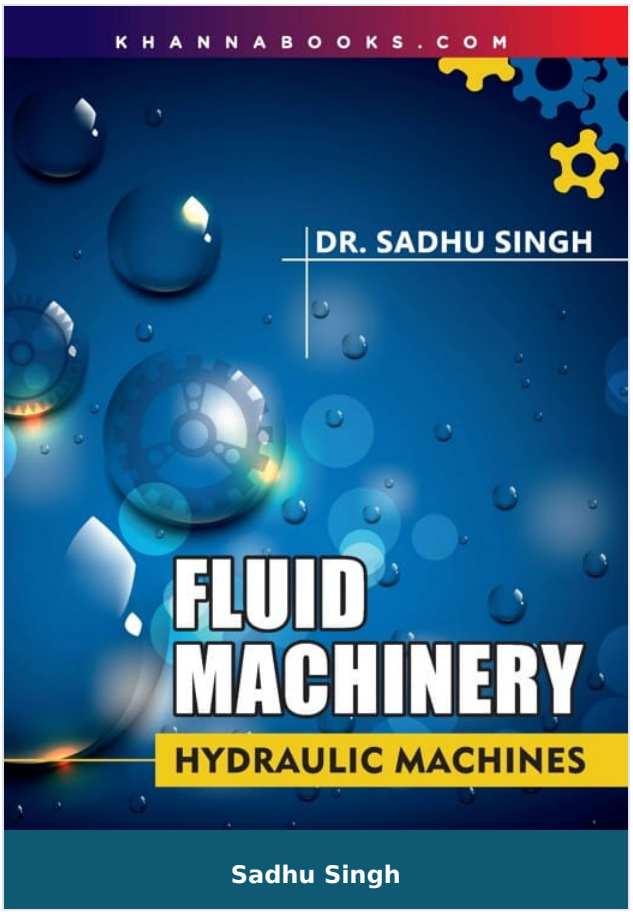
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Fluid Machinery (Hydraulic Machines)

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Author

Sadhu Singh

Dr. Sadhu Singh is a retired professor of Mechanical Engineering of Govind Ballabh Pant university of Agriculture & Technology, Pantnagar. He graduated in Mechanical Engineering with Hons, from Punjab University, Chandigarh, M.Sc. (Mechanical Design & Production Engineering) and Ph.D. from Kurukshetra University, Kurukshetra. His teaching experience spans 15 years at Regional Engineering College (now NIT), Kurukshetra and

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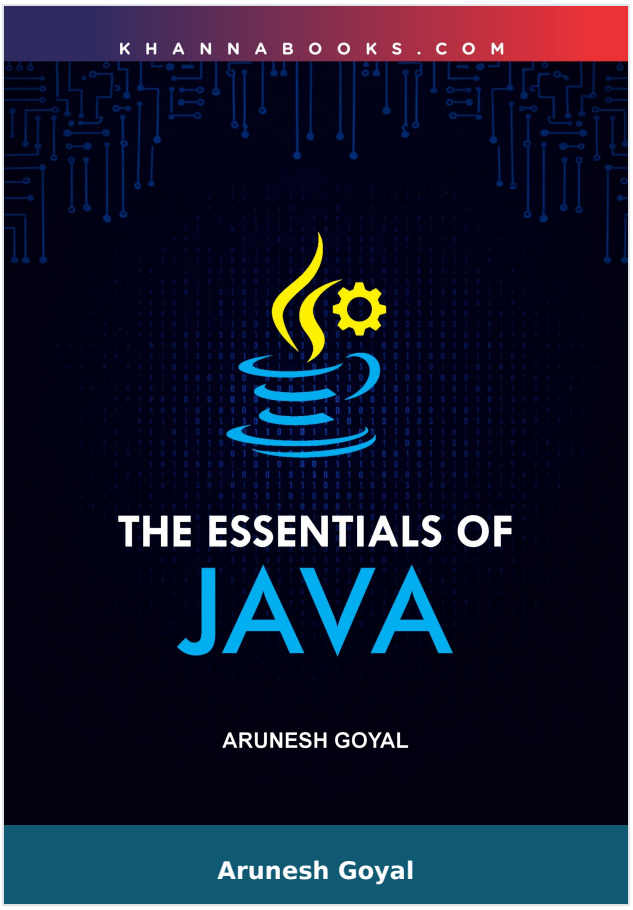
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19 years at Pantnagar University. He has been Professor & Head, Mechanical Engineering Departmentand Dean, Faculty of Engineering & Technology at Pantnagar. He has been Director (Colleges). Punjab Technical University, Jalandhar.

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THE ESSESTIALS OF JAVA

Written in a crisp no holds style, the book intends to make you learn practically the essentials of the java programming language. It includes all that you need to get started with java. It introduces the objects-oriented parading consisting of encapsulation inheritance, and polymorphism. It outlines the concepts of constructors, the finalized () method, garbage collection, “this”, access control, call by value references, varargs, recursion, and static. Also, discussed are abstract methods/classes, method overriding, dynamic method dispatch, the super and final keywords, and the Object class. The concepts of standard packages, creating and importing packages, interfaces, their implementation, and the nesting and inheritance as related to interfaces have been brought out succinctly. Exception handling has become, of late, one of the most important aspects of modern object-oriented languages. The book teaches the art of handling run-time errors gracefully as well as creating you own customized exception subclasses. I/O (without which no language can survive in the world of computers). NIO, the formatter class, string handling including the stringbuffer and stringbuilder classes, type wrappers, auto-boxing/unboxing, enumerations, and annotations have been taught in an innovative way.

- There are eight case studies in all pertaining to wide ranging topics. There will help you to see the practical side of applying Java in the real world and understand the theoretical subject matter of the text much better.
- Besides, there are one hundred eleven odd solved examples to help you out.
- There is a specially designed set of one hundred solved Java Interview questions with augurs well for you in your interview preparations.
- Besides, there is " A full practical session" towards the end. Which you will do well to try your hand at in your own interest besides taking up the practical sessions affixed

at the end of each chapter. In all, these amount to one hundred thirty odd practical problems and exercises.

- The appendix contained the essence of the JAVA API package which includes fifty-nine libraries in all. The acronyms, the glossary and the index section are for your ready reference.
- The acronyms and the glossary, in particular, have been designed so that you are able to understand much of the computer jargon associated with Java in a big way.
- The " Winding It Up" session at the end of each chapter is a novel way not only to elucidate a potential problem area but also throw open a wide quizzical region which arouse the readers' interest in the subject matter to a large extent. These will approve to be of vital help to each one of you in your own way.

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- A Full Practical Session
- Appendix: The JAVA API Package
- ACRONYMS
- GLOSSARY
- INDEX

Author

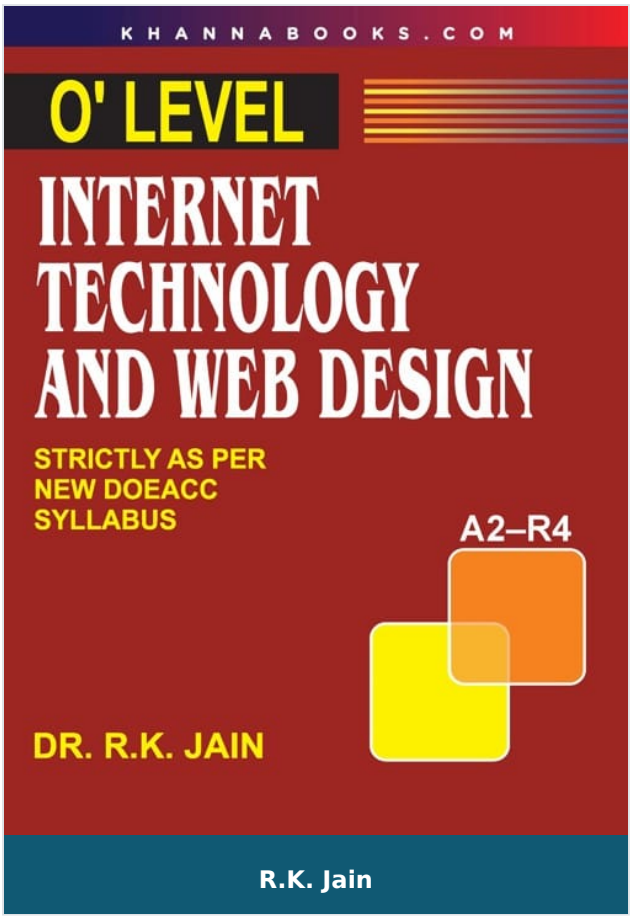
Arunesh Goyal

Arunesh Goyal is a topper from University of Delhi {B.Sc. (H) Mathematics: Kirorimal College. North Campus}. He has been personally awarded by Mr. Amitabh Bachchan. He is also a First Division MCA degree holder from the same university. Besides, he has worked as Computer Analyst/Consultant at St. Stephen's Hospital, Delhi for more than 10 years. This underlines his extensive programming and systems development experience. Besides, he has worked on two projects related to intelligent databases with Comtech International Ltd., Noida. and the Times of India, New Delhi, respectively.

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Author

R.K. Jain

Dr. R.K. Jain studied at IIT Powai and submitted his thesis for Ph.D at Iit Delhi. He has held various important posts in the past. At present he is advisor to variuos universities on setting up of a computer department and setting up of the syllabus for the same. With his knowledge of the various computer topics, he is and ideal choice for writing these kinds of books.

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