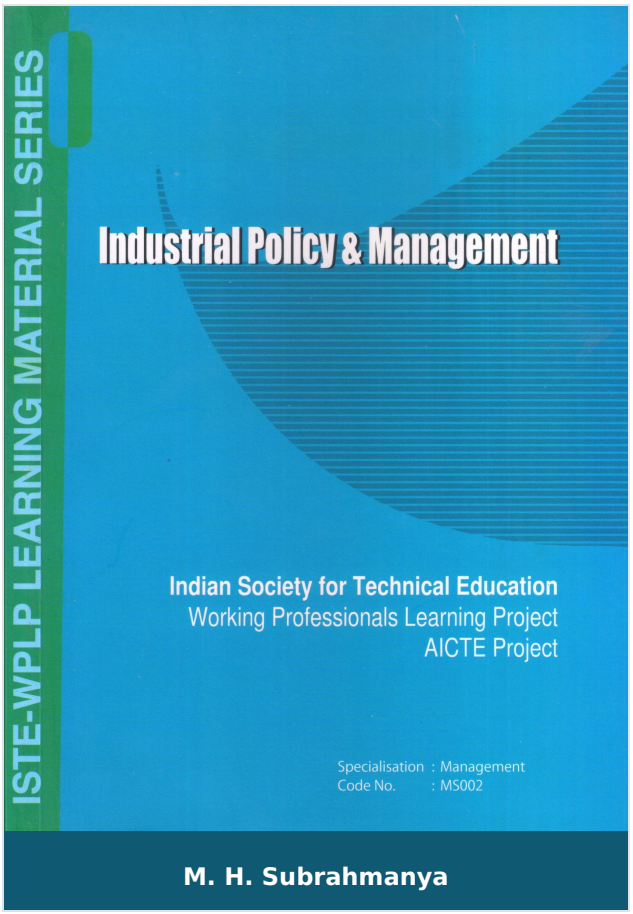

Industrial Policy & management

Author :	M. H. Subrahmanya
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Condition Type :	New
Country Origin :	India

Product Description

Industrialization is the sine-qua-non of economic development. Policy makers in Indian economy have attached strategic significance of industrialization with the twin objectives of employment generation and acceleration of economic development, among others. Industrial Policy has a decisive role of play in the management and growth of industrial enterprises as well as over all industry. India's Industrial Policy has undergone remarkable changes over a period of time 1950s to 1980s to a period of enormous economic freedom since 1990s, industrial enterprises have seen and experienced different turbulent times. All these have valuable lessons to be learnt not only for academic and business researchers but also for managers and executives of industrial enterprises of different sizes. It is to meet this objective that this monograph on Industrial Policy & Management has been written.

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- India's Macro Economic Crisis in 1991: Genesis of Industrial Reforms.
- Industrial Policy Developments since 1991.
- Industrial Structure and Growth in India: Dimensions and Implications.
- Foreign Investment Policy and Foreign Enterprises.
- Small & Medium Enterprises (SMEs) om India: Policy and Growth.
- Environmental Policy for Industry in India.
- Technology Policy and Research & Development in Industry.
- Labour Policy.
- How to Set-up an Enterprise?

Author

M. H. Subrahmanya

Dr. M. H. Bala Subrahmanya is a Professor (Economics) at the Department of Management Studies, Indian Institute of Science (IISc), Bangalore. He has done M. A. (First Rank and Gold Medallist) at Mysore University and Ph.D. in Economics with Indian Council for Social Science Research (ICSSR) fellowship at Institute for Social & Economic Change, Bangalore. One of his research papers won an award from the Intermediate Technology Development Group, London in 1997. He won Commonwealth Fellowship in

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1999-2000 and worked as a Visiting Research Fellow at the Foundation for Small and Medium Enterprise Development, University of Durham, United Kingdom during February-July 2000. He was awarded Japan Foundation Fellowship for 2004/2005 and he worked as a Visiting Research Fellow at the National Graduate Institute for Policy Studies(GRIPS) Tokyo, Japan during March 2005-February 2006. In 2008, one of his papers won Emerald Literati Network Highly Commended Award. He has been awarded Fulbright-Nehru Senior Research Fellowship for 2009/2010. He has published more than 50 research papers in refereed national and international journals and presented 15 research in International Conferences. His field of specialization is Industrial Economics. He is currently involved in doing research & consultancy projects, teaching and guiding students for Ph.D.

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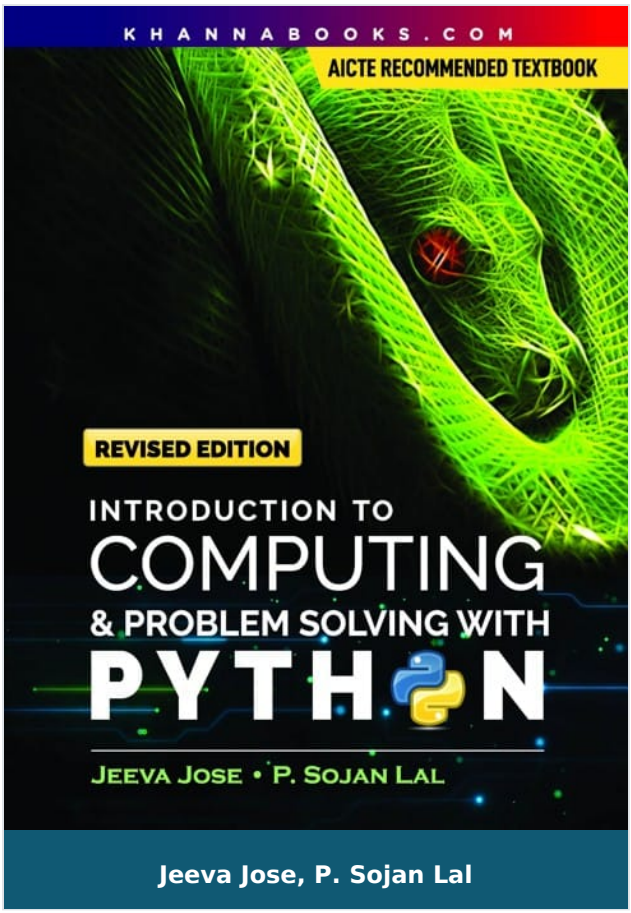

Jeeva Jose, P. Sojan Lal

Introduction to Computing & Problem Solving with PYTHON

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Product Description

This book 'Introduction to Computing and Problem Solving with Python' will help every student, teacher and researcher to understand the computing basics and advanced Python Programming language.

The Python programming topics include the reserved keywords, identifiers, variables, operators, data types and their operations, flow control techniques which include decision making and looping, modules, files and exception handling techniques. Advanced topics like Python regular expressions, Database Programming and Object Oriented Programming concepts are also covered in detail. All chapters have worked out programs, illustrations, review and frequently asked interview questions. The simple style of presentation makes this a friend for self-learners. More than 300 solved lab exercises available in this book is tested in Python 3.4.3 version for Windows.

The book covers syllabus for more than 35 International Universities and45 Indian universities like Dr. APJ Abdul Kalam Technological University, Christ University, Savitribai Phule Pune University, University of Delhi, University of Calicut, Mahatma Gandhi University, University of Mumbai, AICTE, CBSE, MIT, University of Virginia, University of Chicago, University of Toronto, Technical University of Denmark etc.

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- Regular Expressions
- Database Programming

Author

Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

P. Sojan Lal

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P. Sojan Lal was awarded PH. D. from Cochin University of Science and technology, kerala, India. He is Professor, department of computer science and engineering, MBITS, kerala, India and Research supervisor for PH. D. programs of University of petroleum & Energy Studies, Dehardun, India as well as school of computer science, Mahatma Gandhi University, kerala, India. He has 29 Years of academic and industrial experience with 60 publications inclusive of two technical books. His joint publications are recorded with world records India (2014) for most number of papers in several international technical journals within short duration. He has also obtained MBA from starthclyde Business School, Scotland, UK and is a fellow of the Institution of engineers (FIE-India). He was the district Operationg Board member for ASME, Middle east and Africa region. He is a member of ISTE, ASME, IEEE, CSI and engineering Council (UK). He is listed in marquis who's who in the world since 2009 as the biographical reference representing the world's most accomplished individuals.

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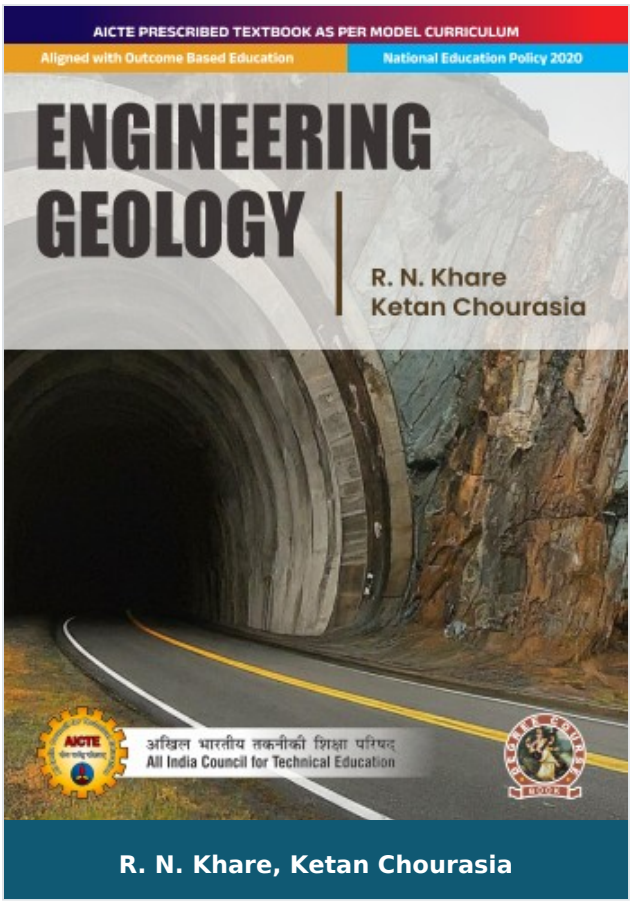

Engineering Geology

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Product Description

Engineering Geology

The book titled “Engineering Geology” is an outcome of the rich experience of our teaching of basic Engineering Geology courses. The initiation of writing this book is to expose applied science to the civil, mining and metallurgical engineering students; the fundamentals of geology will enable them to get an insight of the subject. Keeping in mind the purpose of wide coverage as well as to provide essential supplementary information, we have included the topics recommended by AICTE, in a very systematic and orderly manner throughout the book. Efforts have been made to explain the fundamental concepts of the subject in the simplest possible way.

Salient Features:

- **Comprehensive Coverage**: Provides a thorough understanding of engineering geology principles, vital for tackling real-world challenges.
- **Practical Applications**: Bridges theory with practice, equipping students with the skills needed to address geological issues in professional settings.
- **Visual Enhancements**: Rich with illustrations, diagrams, and photographs to facilitate deeper comprehension of geological concepts.
- **Case Studies**: Offers real-life examples and case studies to contextualize theoretical knowledge and enhance learning.
- **Exercises and Assessments**: Includes a variety of exercises and assessments to reinforce learning and gauge understanding.
- **Know More**: Designed to supplement information beyond the syllabus for the beneficial of users of the book.

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- Geological Investigations for Utility Structures
- Geophysical Investigations in Civil Engineering
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Concrete Technology: Theory and Practice

Author :	Sasankasekhar Mandal, Vishwajit Anand, Sushil Kumar Agarwala
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Product Description

Concrete Technology: Theory and Practice

This book is intended to provide students and professionals, a deep understanding of concrete technology. It explains the fundamental concepts, material characteristics and related laboratory experiments on concrete and its ingredients. It also includes latest relevant provisions of Indian standards such as IS 456, IS 10262, IS 383, IS 2386 and IS 516.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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- Admixtures and Types of Special Concrete
- Laboratory Tests on Concrete and its Ingredients
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Author

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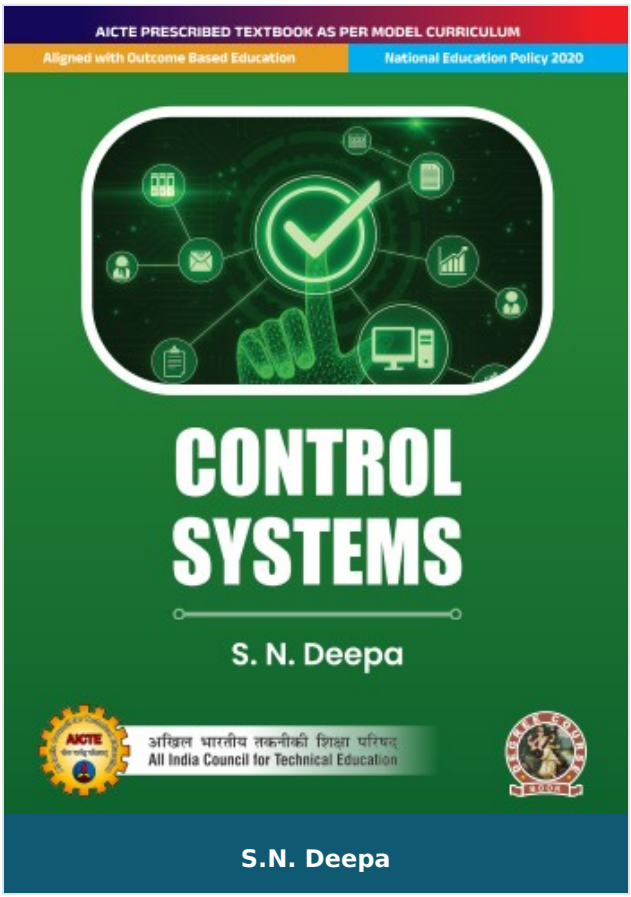

Control Systems

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Product Description

CONTROL SYSTEMS

CONTROL SYSTEMS is a field that empowers Engineers with Precision and Feedback Intelligence. This textbook offers an in-depth, student-friendly introduction to Control Systems, meticulously designed for fifth-semester undergraduate students of core engineering branches. Drawing from the AICTE’s revised model curriculum, the book presents a balanced fusion of theory and practice. Whether you are just beginning your journey into control engineering or preparing for advanced applications in industry and research, this book provides a structured, clear, and application-oriented learning experience. With a strong emphasis on feedback systems, time and frequency domain analyses, and modern state-space methods, it equips students with the analytical approaches needed to design and evaluate control systems in real-world scenarios.

Salient Features:

- The content of the book is aligned with the mapping of Course Outcomes, Program Outcomes and Unit Outcomes.
- At the beginning of each unit, Unit Outcomes and Unit Specifics are introduced to make the student understand what is expected out of him/her after the completion of the unit.
- Student and teacher-centric course materials are included in the book in a balanced and chronological manner.
- Lots of recent information, interesting facts and quotes, inventors and contributors, historical perspective of the concepts and analogies, QR codes for e-resources are provided in the “Know More” section of the book.
- “Know More” section included in the book extends the learning beyond the syllabus of the course.

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- Figures, tables and necessary diagrams are included to improve the clarity of the topics in the course.
- An overall view of the unit can be attained by the “Unit Summary” provided at the end of each unit.
- Exercise questions which include - multiple-choice questions, short and long answer type questions are included in each unit for practice of the students and to get well-versed on the topics.
- Several numerical examples are included in the book which are solved in a systematic manner and unsolved problems are provided for the students to practice.

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- References for further learning
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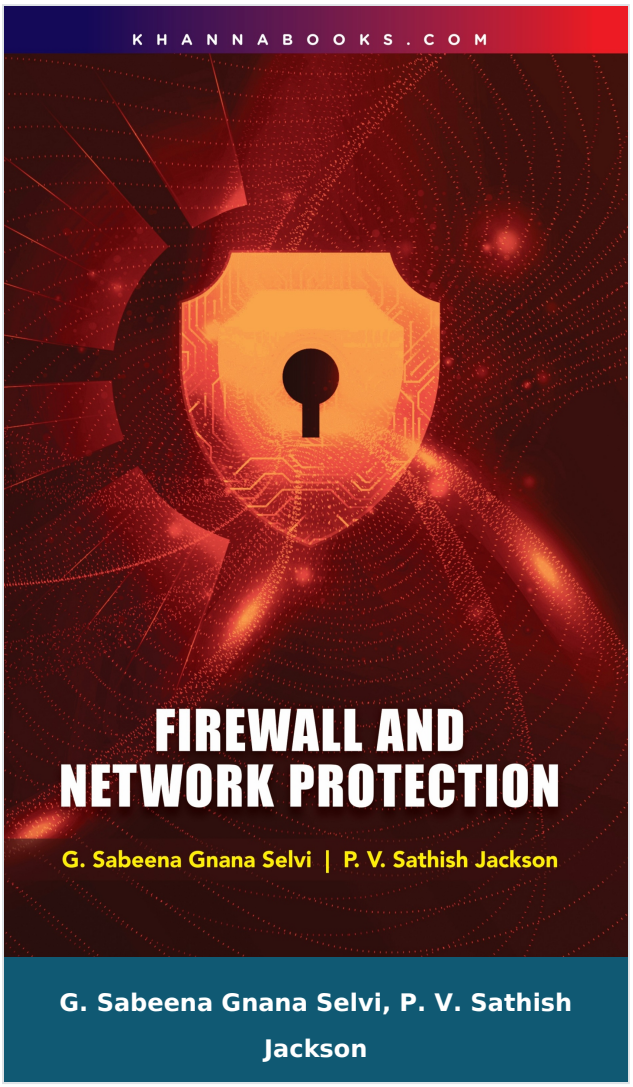

G. Sabeena Gnana Selvi, P. V. Sathish Jackson

Firewall And Network Protection

Author :	G. Sabeena Gnana Selvi, P. V. Sathish Jackson
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Product Description

Firewall And Network Protection

This book offers a comprehensive exploration of modern network security, establishing a robust foundation for protecting digital assets in today’s threat landscape. It begins by grounding readers in the essential security principles—Confidentiality, Integrity, and Availability (CIA Triad)—and outlines the current spectrum of complex threats, including ransomware and zero-day attacks, preparing readers to understand the adversary.

The content moves seamlessly from foundational theory to practical implementation. It dedicates significant coverage to the mathematics of cryptography, analyzing both symmetric ciphers like AES and asymmetric systems like RSA and Diffie-Hellman, alongside practical case studies in cryptographic solutions. Crucially, the text provides an in-depth look at implementing layered defense controls, including Intrusion Detection Systems (IDS) and the core role of Firewalls as network access controls. It details various firewall types (Packet Filtering, Stateful Inspection, and Proxy) and best practices for rule management and network segmentation. Furthermore, the book addresses securing emerging technologies such as Cloud, IoT, and Web Applications.

This resource is an invaluable guide for students in Computer Science and Cybersecurity, as well as IT and security professionals who need to design, implement, and maintain resilient security architectures in an evolving digital world.

Salient Features

- **Foundational Security Principles**: Clearly covers the core security model, the CIA Triad (Confidentiality, Integrity, Availability), and expands on essential concepts like Accountability and Non-repudiation.
- **Symmetric/Asymmetric Crypto**: Provides detailed instruction on modern cryptographic algorithms, contrasting the performance of AES with the security

offered by RSA for practical data protection.

- **Firewall Deep Dive**: Explores the characteristics and necessity of effective firewalls, detailing different types—Packet Filtering, Stateful Inspection, and Proxy—for robust perimeter defense.
- **Practical Network Defense**: Focuses on implementing layered security controls, covering the deployment and management of Intrusion Detection Systems (NIDS/HIDS) and VPNs for secure remote access.
- **Malware and Attack Taxonomy**: Categorizes and explains major network threats like DDoS, Phishing, IP Spoofing, and sophisticated malware (Ransomware), providing context for effective defense strategies.
- **Emerging Tech Security**: Addresses the unique security challenges in contemporary environments, dedicating chapters to securing Cloud infrastructure, IoT devices, and Web Applications (WAF, HSTS).
- **Cryptographic Case Studies**: Includes analysis of both successful and failed cryptographic solutions, offering essential lessons learned and promoting the use of modern, strong cryptographic protocols.

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- : Combating Malicious Software and Attacks
- : Intrusion Detection and Firewalls

Author

G. Sabeena Gnana Selvi

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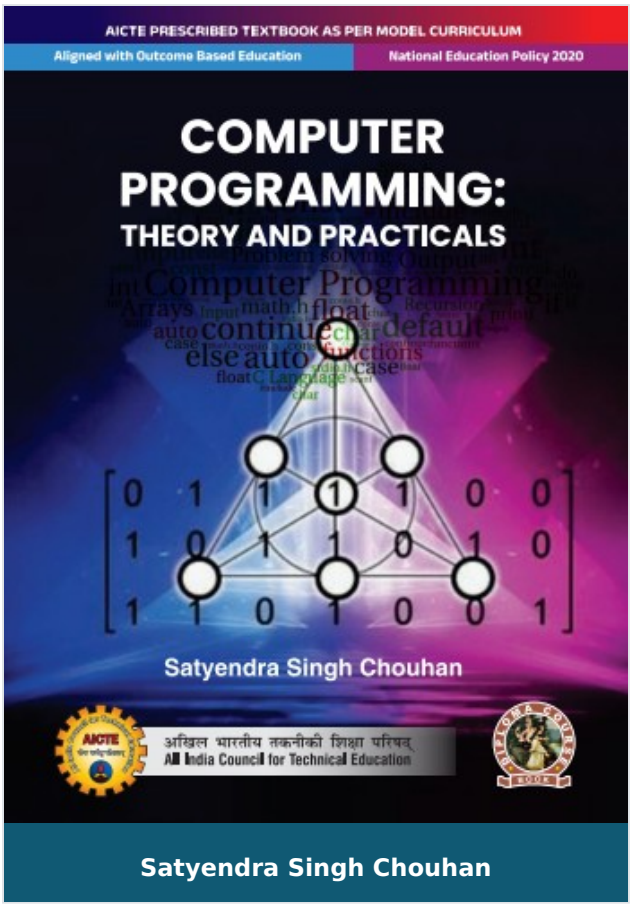

Computer Programming: Theory and Practicals

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Product Description

Computer Programming: Theory and Practicals

This book is written to provide fundamental knowledge of problem-solving using c programming language for beginners. It employs real-life examples for better understanding. It covers topics such as the foundation of c programming, input-output in c, control statements, Arrays and functions, and recursion & recursive solutions. This book is an amalgamation of theoretical understanding and practical applications.

This book includes visuals and step-by-step solutions for explaining the key concepts. This book is aimed at diploma and undergraduate engineering students to enhance their problem-solving skills.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- Solved and unsolved problems including numerical examples are solved with systematic steps.

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Author

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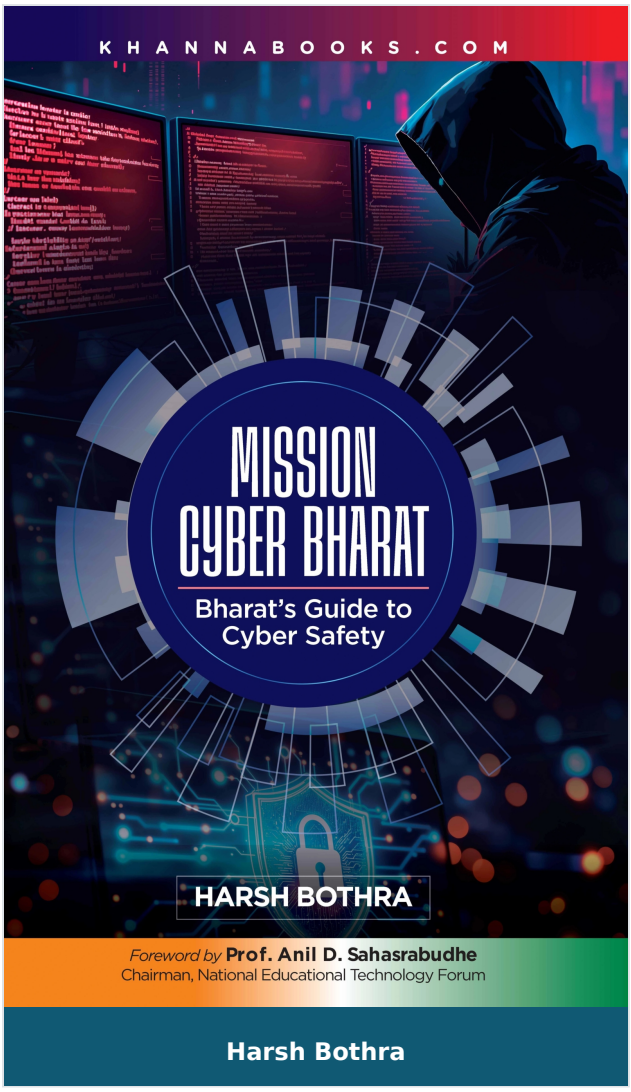

Mission Cyber Bharat (Bharat's Guide to Cyber Safety)

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Product Description

In an age where our lives are increasingly woven into the digital fabric-from online banking and social media to e-governance and digital payment-the threat of cyber fraud, data breaches, and identity theft often shadows the promise of convenience. India, with its vast and vibrant digital ecosystem, stands at the cups of a cybersecurity revolution. Yet, for millions of households, the jargon-field world of firewalls, phishing, and two-factor authentication remains daunting and opaque.

Mission Cyber Bharat was born out of a simple conviction: cybersecurity should not be the exclusive domain of specialists. Every citizen, regardless of age or technical background, deserves to understand the risks and arm themselves with practical defenses. Drawing on real-world stories- from schoolchildren targeted by “WhatsApp scholarship” scams to elderly citizens falling prey to phone-based fraud rings-this book demystifies core concepts through relatable narratives and step-by step advice.

Over the following chapters, you will journey through the anatomy of common scams, learn how to spot and thwart them, and gain the confidence to navigate the digital world safely. Whether you’re a student, homemaker, small-business owner, or retiree, you’ll find clear guidance, simple checklists, and easy-to-remember “Cyber mantras” to protect yourself and your loved ones. Together, let’s embark on this mission to make every household in Bharat a stronghold of cyber resilience.

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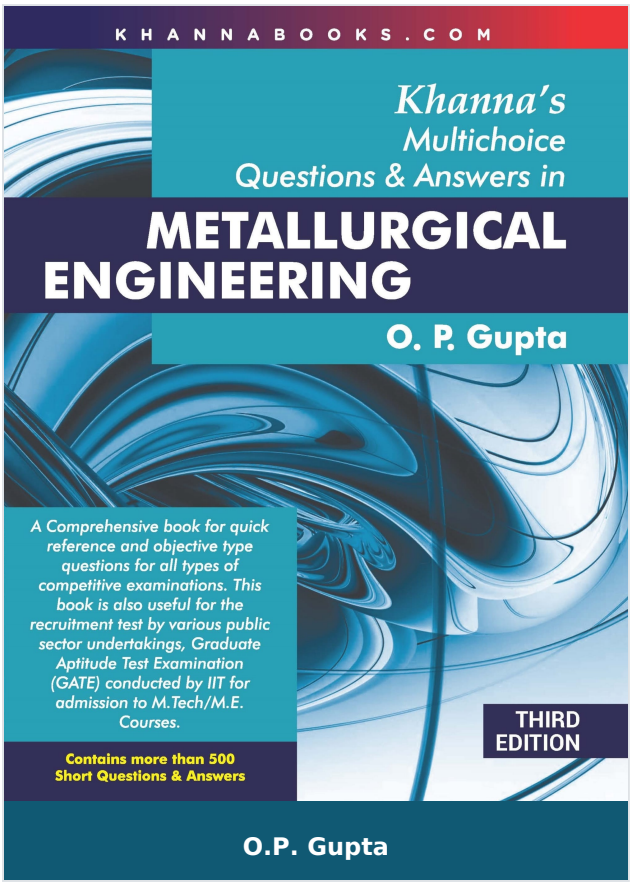

Khanna's Multichoice Questions & Answers in Metallurgical Engineering

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This book is meant for diploma & degree student of metallurgical engineering for their academic programs as well as for various competitive examination for securing jobs. This book has been structured in three section. First section contains multiple choice type questions of various subjects of metallurgical engineering. Second section contains chapter wise question of GATE (Graduate Aptitude Test in Engineering) from 1991 to 2016. Third section contains SHORT QUESTIONS & ANSWERS in METALLURGICAL ENGINEERING. Fourth section contains APPENDICES containing Glossary of terms related to Metallurgical Engineering and Q&A of GATE-2017. This book has been designed to serve as "Hand Book of Metallurgical Engineering" which will be useful for various competitive examinations for recruitment in various public sector & Private Sector companies as well as for GATE Examination. Question have been arranged subject wise and answers are given at the bottom of the page.

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- Glossary

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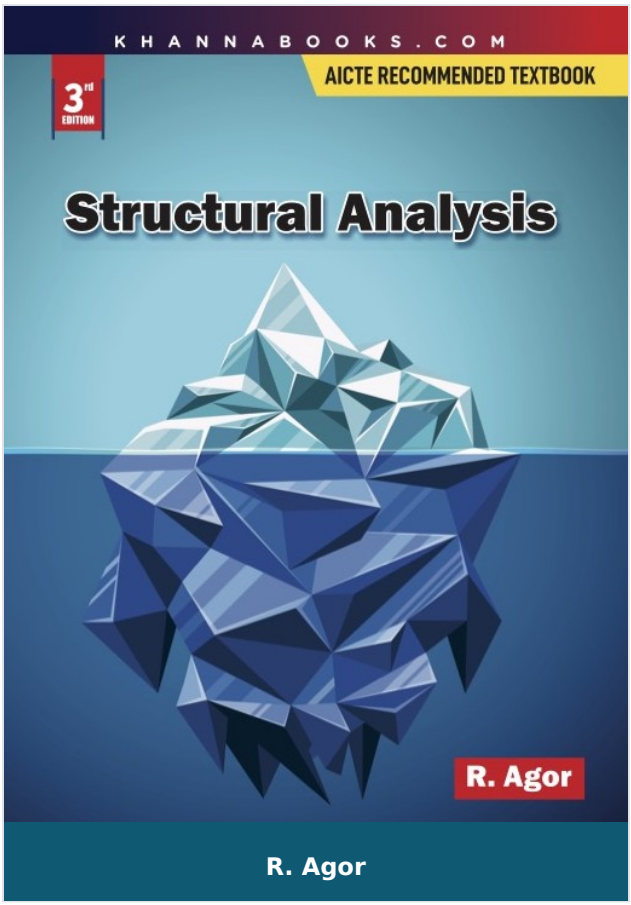

R. Agor

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