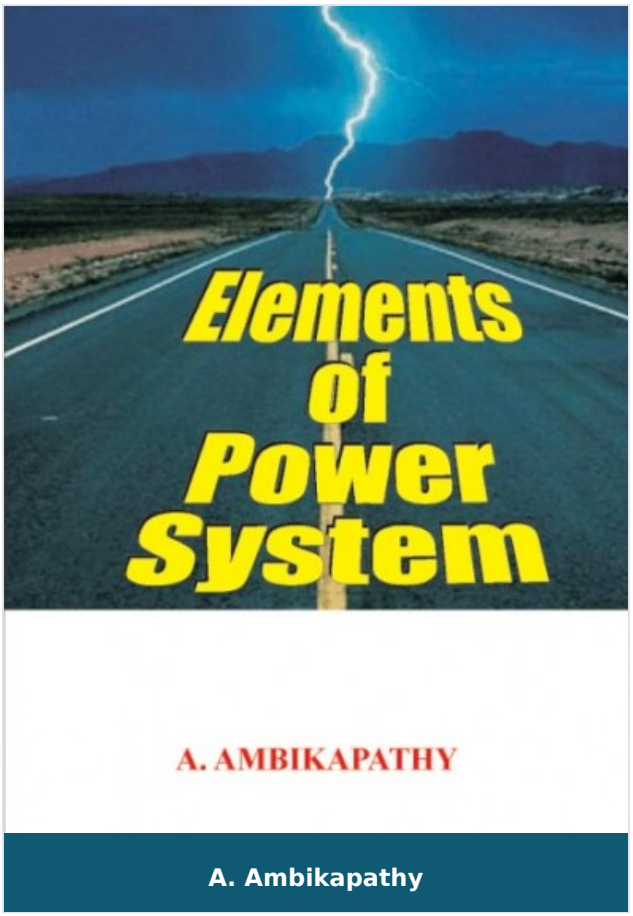

A. Ambikapathy

Elements of Power System

Author :	A. Ambikapathy
ISBN 13 :	978-93-80016-93-1
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E-ISBN 13 :	978-93-80016-93-1
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Publisher :	Khanna Publishing House
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Condition Type :	New
Country Origin :	India

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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Product Description

The textbook on "Elements of Power System tell about the basic concepts of power system in a detailed manner. This book contains the brief explanation string and their efficiency and sag calculations. All the concepts are explained in a easy way so that students can understand them well. The clear information's are given about the construction of cables and insulators in detail with neat diagram.

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- Power System Components
- Overhead Transmission Lines
- Corona Interference
- Mechanical Design of Transmission Line
- Neutral Grounding
- Question and Answers
- Review Questions

Author

A. Ambikapathy

A. Ambikapathy currently working as an assistant professor in " Galgotia College of Engineering and Technology " holds M. Tech degree. She has presented five papers in national level conferences. She worked under three different universities and having ten years of teaching experience.

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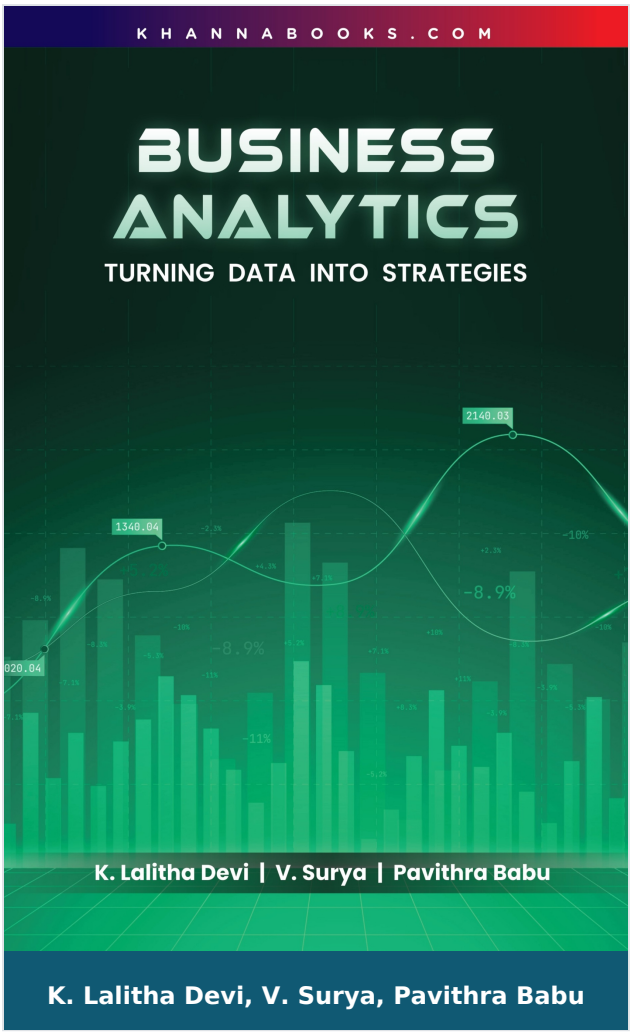

Business Analytics (Turning Data into Strategies)

Author :	K. Lalitha Devi, V. Surya, Pavithra Babu
ISBN 13 :	978-93-55389-61-9
ISBN 10 :	9355389612
E-ISBN 13 :	978-93-55389-61-9
Edition :	First
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Type of book :	Physical
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Publisher :	Khanna Publishing House
M.R.P :	Rs 248.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

Product Description

This book serves as an essential guide for navigating the complex, data-driven world, focusing on the discipline of Business Analytics (BA). Titled "Business Analytics Turning Data into Strategies," it is specifically designed to equip professionals, analysts, and decision-makers with the knowledge to harness the immense power of data for informed and effective business strategies.

The core purpose is to provide a comprehensive understanding of BA concepts, methodologies, and applications, going beyond traditional reporting to leverage statistical models and predictive algorithms to uncover hidden patterns and optimize strategies. It explores the full spectrum of analytics, from Descriptive Analytics—understanding past trends—to Predictive Analytics—forecasting future outcomes, and the advanced practice of Prescriptive Analytics—optimizing decisions and recommending the best course of action.

Structured to balance theoretical concepts with practical insights and real-world applications, the book provides a clear roadmap for driving growth, efficiency, and innovation. It delves into modern topics crucial for competitive advantage, including Big Data Analytics, Machine Learning, and Artificial Intelligence. Whether you are a beginner seeking foundational knowledge or an experienced professional looking to refine skills, this resource will equip you with the tools and mindset to transform raw data into a strategic asset for sustainable success.

Salient Features:

• Full Analytics Spectrum: Explores the four major types of analytics—Descriptive, Diagnostic, Predictive, and Prescriptive—to help businesses understand what happened, why, and what action to take next.

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• Data Architecture Explained: Provides in-depth coverage of Data Warehouse and Data Lake architectures, detailing the ETL/ELT process and their critical role in supporting efficient strategic reporting.

• Core Data Mining: Discusses foundational Data Mining concepts, including OLAP, Association Analysis, and Cluster Analysis to discover hidden patterns for effective decision optimization.

• Text & Web Analytics: Guides readers through techniques like Natural Language Processing and Sentiment Analysis to extract meaningful insights and trends from unstructured sources like social media and web data.

• Strategic Performance KPIs: Details the Business Performance Management cycle, covering the setting of objectives, monitoring of Key Performance Indicators (KPIs), and utilizing real-time dashboards.

• Industry Applications: Showcases practical applications of BA in various business functions, including Finance, HR, Operations, Retail, and Healthcare, to solve complex real-world challenges.

• Big Data & AI: Integrates discussions on high-volume, high-velocity Big Data (the 5 Vs) and the application of AI and Machine Learning algorithms for advanced predictive and prescriptive solutions.

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- Introduction to data Mining
- Transaction Processing
- Business Performance Management

Author

K. Lalitha Devi

K. Lalitha Devi

V. Surya

V. Surya

Pavithra Babu

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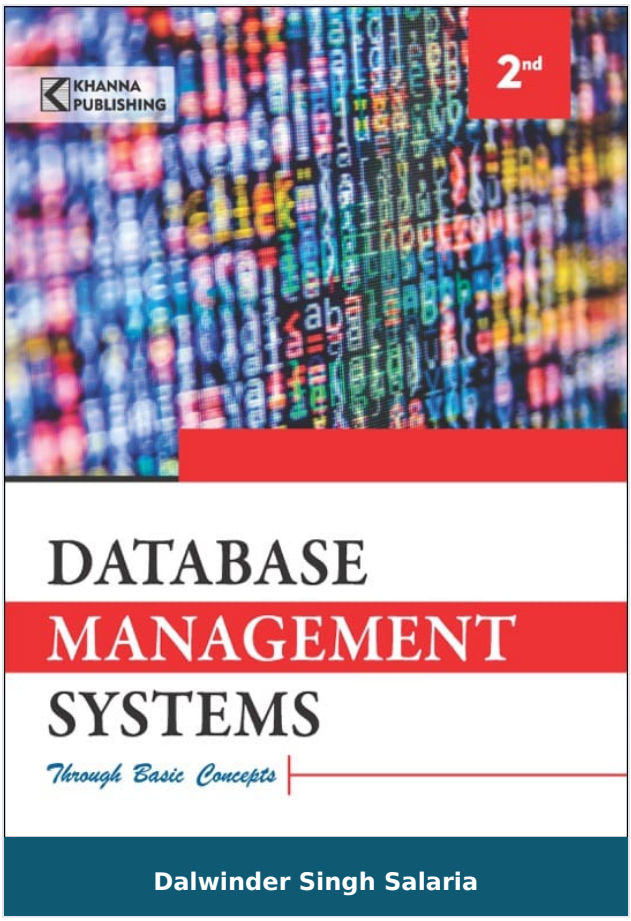

Database Management Systems

Author :	Dalwinder Singh Salaria
ISBN 13 :	978-93-82609-76-6
ISBN 10 :	9382609768
E-ISBN 13 :	978-93-82609-76-6
Edition :	Second
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Product Description

This book is specially designed to serve as first level textbook on the subject of Database Management Systems. The Subject of DBMS is of prime importance foe the students of Computer Science and IT. It is of practical nature and requires thorough understanding of basics and concepts of the subject before putting them into practice. The best efforts are put in to the material in an illustrative manner that is easy to red and understand.

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- Introduction and Overview
- Data Models
- Relational Model
- Structure Query Language
- Relational Database Design
- Transaction Processing System
- Security
- PL/SQL
- Distributed Database
- New Application

Author

Dalwinder Singh Salaria

Dalwinder Singh Salaria Assistant Professor Department of Computer Science & Engineering Lovely Professional University, Phagwara (Punjab)

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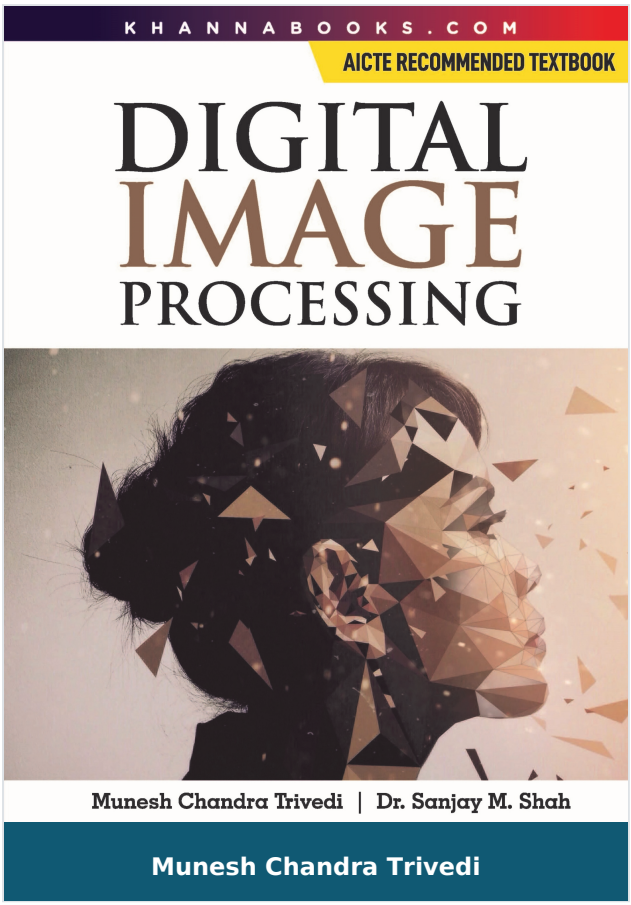

Digital Image Processing

Author :	Munesh Chandra Trivedi
ISBN 13 :	978-93-80016-15-3
ISBN 10 :	9380016158
E-ISBN 13 :	978-93-80016-15-3
Edition :	1
Pages :	408
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M.R.P :	Rs 550.00
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Condition Type :	New
Country Origin :	India

Product Description

There are many books available in the market on the proposed topic but none of them can be termed as comprehensive, Besides, students face problem in understanding the language of the books, seeing these problems, it struck our mind that we should come up with a book in A Classroom approach of Digital Image processing, which should be simple enough to comprehend and comprehensive enough to encompass all the topics of different institutions and Universities.

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- Image Enhancement in Frequency Domain
- Image Restoration
- Color Image Processing
- Morphological Image Processing
- Registration
- Image Segmentation
- Feature Extraction
- Object Recognition
- Image Coding and Compression
- Introduction to Matlab

Author

Munesh Chandra Trivedi

Dr. Munesh Chandra Trivedi has more than 20 years of experience in the field of computer science & Engineering and has worked in Prestigious Institutions. He has more than 10 years' experience in various administrative responsibilities e.g., Dean (academics), Head of Department, TEQIP-111 Coordinator, PG coordinator, EDC cell Coordinator. Currently working Tripura, India, and Associate Professor and HoD (IT), Rajkiya Engineering College, Azamgarh, up (state Govt Institution of UP) with the additional responsibility of Dean Academics of the institute & Associate Dean UG Programs, Dr. APJ Abdul Kalam Technical University, Lucknow (State Technical University). He was also the Director (In-charge) at Rajkiya Engineering College,

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Azamgarh. He had successfully filed 81 patents (65 National and 16 International Patents (Germany, South Africa, and Australia)), out of which 40 patents were granted. He has published 12 textbooks and 168 research papers in different International Journals and proceedings of repute. He has also edited 38 books for springer Nature. He successfully supervised 14 PhD students and received numerous awards, including the Young scientist Visiting Fellowship, Albert Einstein Research scientist Award, Best senior Faculty Award, Outstanding Scientist, Dronacharya Award, Author of the Year, and vigyan Ratan award from different national, as well as international forums. He has organized more than 32 international conferences technically sponsored by IEEE, ACM, AND Springer. Dr.

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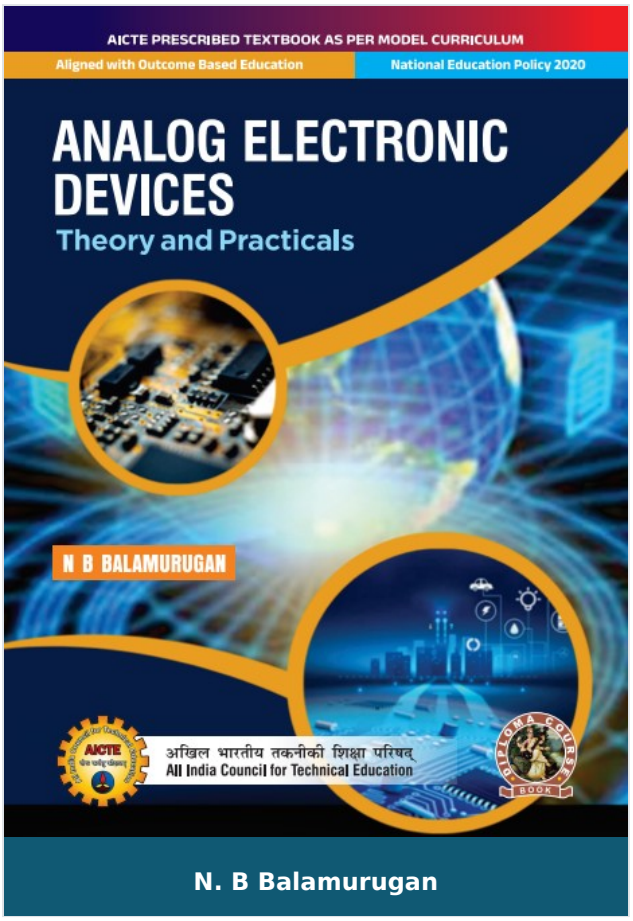

Analog Electronic Devices: Theory and Practicals

Author :	N. B Balamurugan
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Product Description

Analog Electronic Devices: Theory and Practicals

This book gives detailed description about quantum Mechanics, quantum theory of solide, semiconductor material physics, and semiconductor device physics together. Logical organization and a wide variety or problems with their stop-by-stop solutions makes this book a perfect offering on the subject.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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- Semiconductor Diodes
- Application of Diode
- Bipolar Junction Transistor
- Field Effect Transistor
- Integrated Circuit Fabrication Process
- Table of Physical Constants
- Index

Author

N. B Balamurugan

Prof. N. B Balamurugan Professor, Department of Electronics and Communication Engineering, Thiagarajar College of Engineering, Madurai

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T. Anitha, Raghi K. R., S. Vignesh

Software Project Management

Author :	T. Anitha, Raghi K. R., S. Vignesh
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Product Description

Software Project Management

Software Project Management provides a crucial integration of core management principles with the technical expertise of software engineering. As the complexity of modern software systems grows, effective management practices are more essential than ever.

This book is meticulously designed to equip both students and professionals with the knowledge and practical tools necessary to navigate the challenges of the software development lifecycle. It guides readers through the entire process, encompassing everything from initial project planning and effort estimation to continuous monitoring, risk control, and ensuring software quality.

By mastering the methodologies and techniques presented, you will learn to manage projects that are completed on time, within budget, and to the required standards of quality. The text emphasizes that successful project execution requires a balanced approach, highlighting the vital role of teamwork, leadership, and communication alongside technical expertise. Ultimately, this is the definitive resource for anyone seeking to master the art of delivering high-quality software products.

Salient Features:

- **Project Evaluation and Strategy**: Learn to categorize, evaluate, and align projects with business goals using Project Evaluation, Programme Management, and Cost-Benefit Evaluation Techniques (like ROI and NPV).
- **Estimation Mastery**: Practical coverage of Software Effort Estimation, including the Bottom-up, Top-down approach, and Parametric models such as the industry-standard COCOMO model.

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- **Activity Planning**: Detailed guidance on Activity Planning, Project Schedules, and Network Planning models for sequencing and scheduling tasks.
- **Comprehensive Risk Management**: Explores a systematic framework for dealing with risk, covering Risk Identification, Assessment, Planning, and effective Risks and Counter Measures.
- **Monitoring and Control**: Techniques for creating a monitoring framework, Collecting Data, conducting Reviews, performing Earned Value Analysis, and managing Software Configuration.
- **Software Quality Assurance**: Defines and measures quality using models like ISO 9126, Product and Process Metrics, and introduces Process Capability Models (like CMMI).
- **People Management**: Essential strategies for Managing People in a software environment, including Organizational Behavior, Team Dynamics, and Stress Management,

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- Introduction to Software Project Management
- Selection of Appropriate Project Approach, Effort Estimation
- Activity Planning and Risk Management
- Monitoring and Control
- Software Quality

Author

T. Anitha

T. Anitha Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

Raghi K. R.

Raghi.K.R Subathra.G Nancy Kirupanithi

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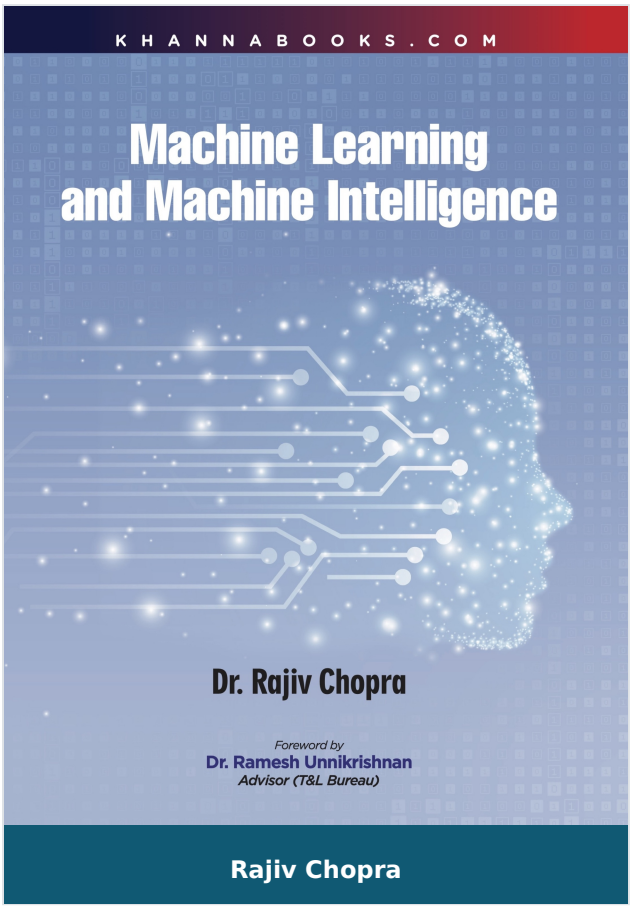

Machine Learning And Machine Intelligence

Author :	Rajiv Chopra
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Product Description

Machine learning and Machine Intelligence is a complete book to read and perform practical in computer labs. Just reading theory cannot make you perform the practical(S). The present book is the composition of both, for the convenience of the students. Many of the Degrees or Diplomas or Certification Programs are being conducted in Machine Learning and Machine Intelligence fields. But it has become difficult for software companies to separate chaff from the grain. This book is an excellent guide for aspiring Data Science professionals and a valuable resource bank to perform experiments in AIDS and AIML branches.

Salient Feature:

1. Includes numerous illustrative examples to understand and perform the practical easily.

2. Demonstrates every experiment in a systematic and good programming style.

3. Students of all branches- B.E/ B. Tech. in CSE/IT/ECE, B. Tech. in AIML Branch, B. Tech. In AIDS Branches as well as B. Tech in CS (DS) and CS (ML) branches will be benefitted from this art.

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- Learning Algorithms
- Unsupervised Learning and their Algorithms
- Reinforcement Learning and Control
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- Project 2: Spam Filtering based on Text Classification Using Machine Learning Algorithms.
- Appendices-A: Glossary
- Appendices-B: Some Important Question for Revision
- Lab Manual of Machine Learning
- Experiments
- Suggested List of ML Projects
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Author

Rajiv Chopra

Dr. Rajiv Chopra has a Doctorate in Computer Science from Banasthali VidyaPith University. The author is M. Tech. in Information Technology from GGSIPU, Delhi. He did BE (CSE) from SDM College of Engg. and Technology, Dharwad and MIT from MAHE. He is working as an Associate Professor in CSE Department at Guru Tegh Bahadur Institute of Information Technology, GGSIPU Delhi. As an educator he has contributed to 21 research

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publications in Refereed, cited International Conferences and International Journals and attended 21 conferences, workshops, FDPs and seminars. He is a prolific author with 26 Text and Reference books to his credit,for B. Tech. (CSE/IT), M. Tech. (CSE/IT), BCA, MCA and other courses of different Universities of India.

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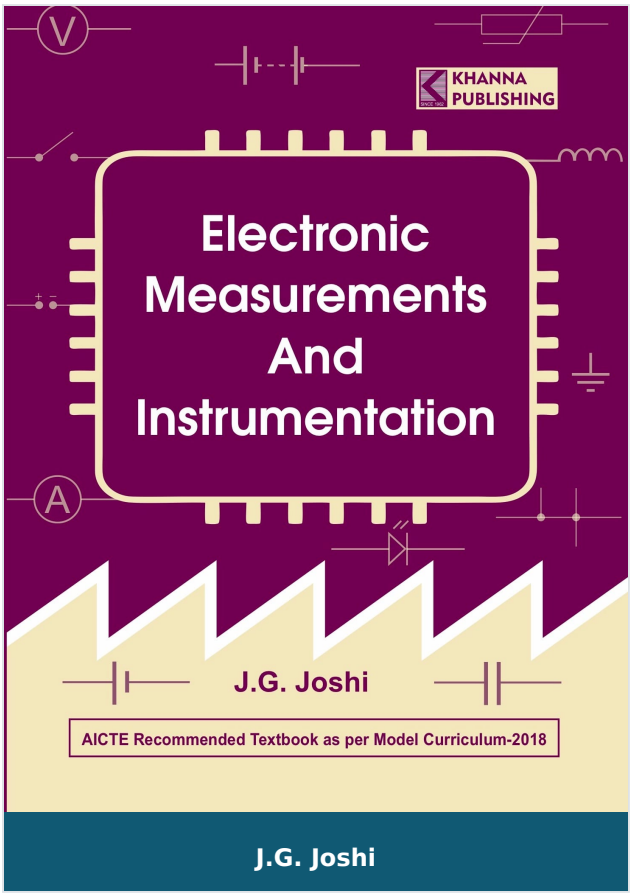

Electronic Measurements and Instrumentation

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Product Description

This book provides comprehensive coverage of basic measurement system, development in instrumentation systems. It covers both analog and digital instruments in detailed manner. It also provides the information regarding principle, operation and construction of different instruments, recorders and display devices. Special Chapters 4 and 5 are devoted for measurement of electrical and non-elements and data acquisition systems. It gives an exhaustive treatment of different type of controllers used in process control. This book is simple, up-to-date and maintains proper balance between theoretical and practical aspects regarding instrumentation systems. It is useful to Degree and Diploma students in Electronics and Instrumentation Engineering and also useful for AMIE students.

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- Ch-7: Data Acquisitions systems(DAS)
- Ch-8: Recorders and Display Devices
- Ch-9: Process Control
- Refernces
- Article References(Papers)
- Index

Author

J.G. Joshi

J.G. Joshi He has done diploma in Industrial Electronics from M.S.B.T.E; B.E (Electronics and Telecommunication) from Amravati University and M.S(Electronics and Control) from Birla Institute of Technology and Science, Pilani (Rajasthan). He is life member of Indian Society for Technical Education (LMISTE), member of Institution electronics and telecommunication engineers (MIETE). Associate of Institution of Engineer (India). He has published two papers in area of technical education.

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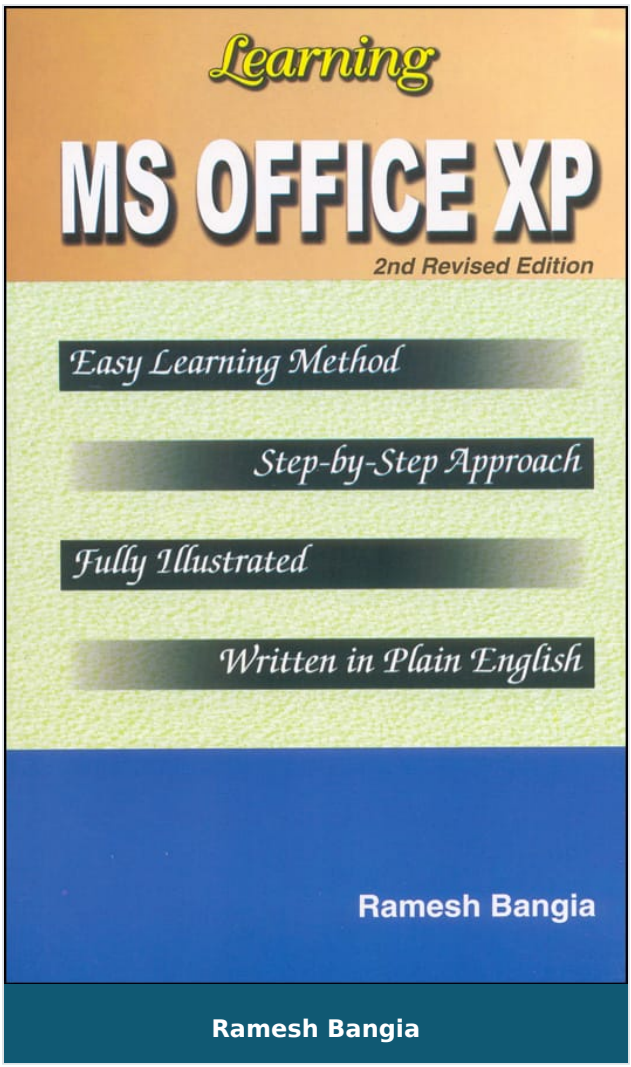

Learning MS Office XP

Author :	Ramesh Bangia
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Edition :	2
Pages :	384
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Publisher :	Khanna Publishing House
M.R.P :	Rs 225.00
Categories :	Book Store, Learning Series, BASIC COMPUTER BOOKS
Condition Type :	New
Country Origin :	India

Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realize how difficult it is to master it. Microsoft Office XP is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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- Working with Charts in Excel 2002
- Creating a Database Using the Wizard in Access 2002
- Working with Tables in Access 2002
- Working with Reports
- Creating Presentation Using Auto Content in Power Point
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- Creating Presentation from Template
- Working on Presentations
- Working in Slide Sorter View
- Making Slide Shows
- Creating a Web Page using Wizard of Front Page 2002
- Creating a Web Page Using Template of Front Page 2002

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- Questions

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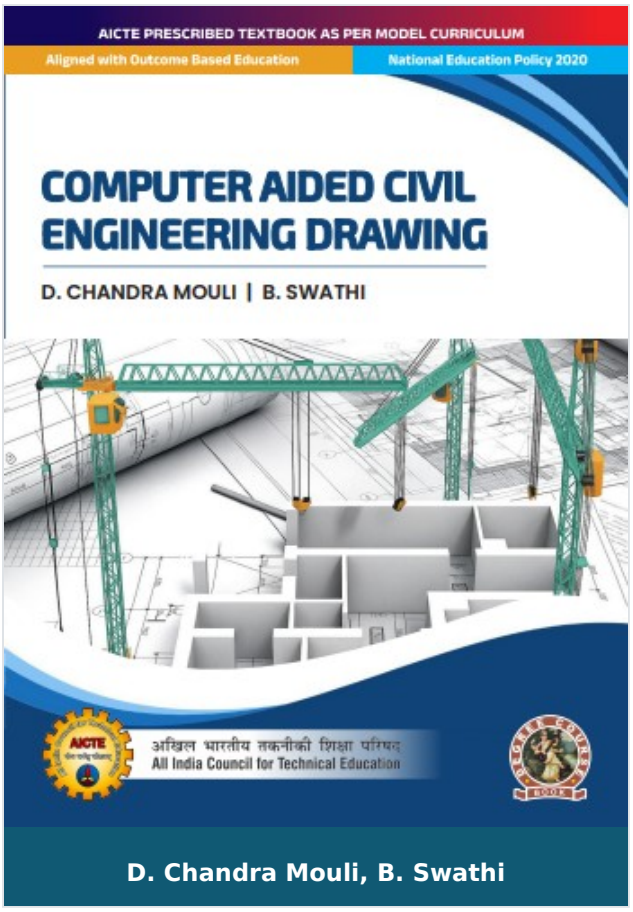

Computer Aided Civil Engineering Drawing

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Product Description

Computer Aided Civil Engineering Drawing

Computer Aided Civil Engineering Drawing offers a wide range of knowledge on developing civil engineering drawing using computer-aided drawing tools. This book serves the students as a resource to understand the basics of developing drawings in a standard procedure.

Salient Features:

- Detailed outcomes and applications are listed for each unit.
- Each unit starts with specifics, pre requisites, and preparing the students for effective understanding of the topic.
- The book is capsulated with Wall the information required to develop drawings from planning stage to execution stage.
- A detailed discussion on all the commands used in Auto CAD emphasizes students to learn their best for creating, editing, and texting the drawings.
- The pictorial representation of each topic and technical terms shown enhances the knowledge of the reader by creating a visual impact with real-time construction activities.
- A brief outline of various room dimensions along with their position as per VAASTU sastra gives a glimpse of using ancient principles of Indian architecture.
- Practicals on each concept developed at the end of the book will enhance the understanding of students to prepare various plans, sections, and structural drawings with ease.
- This book acts as a bridging tool for students to meet the present needs of the industry in developing all types of drawings manually as well as using tools like Auto CAD.

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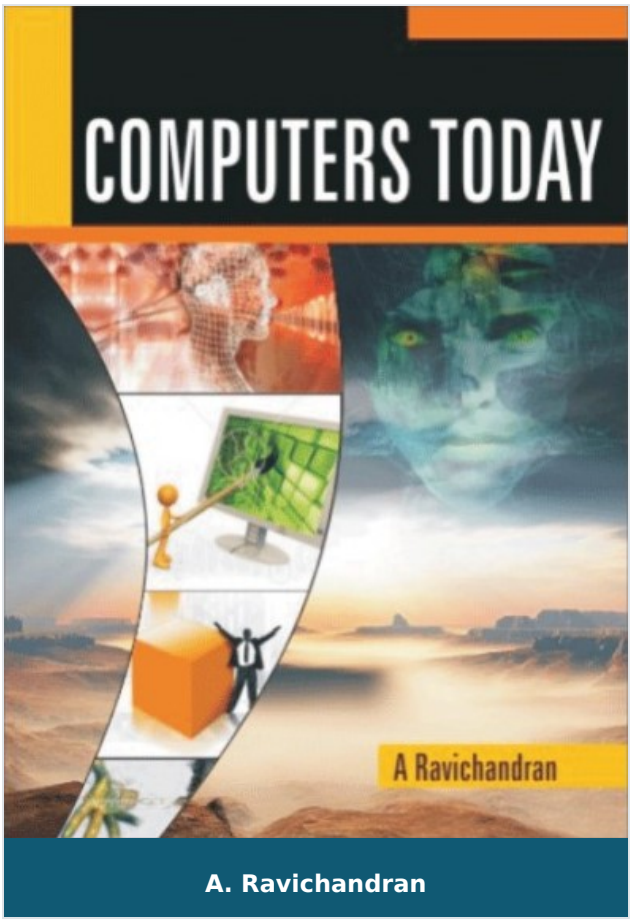

A. Ravichandran

Computers Today

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Product Description

This book covers all the aspects of computers starting from development of a computer to it software. Hardware, communication and many more. Since now a days computers are finding its way into every home, business industry, corporate and research activity, therefore the purpose of this book is to cover all the targeted audiences including beginners, advance users, computer specialists and end users in a best possible manner. After going through this book you will be to find out- If a computer is needed by you or your organization. specification of the computer required by you or your organization. How installation of the computer will benefit you or your organization. Time for updating of your computer/ its hardware/ software. Basic as well as advance know-how about computers, its software and hardware. fast and easy steps for better working.

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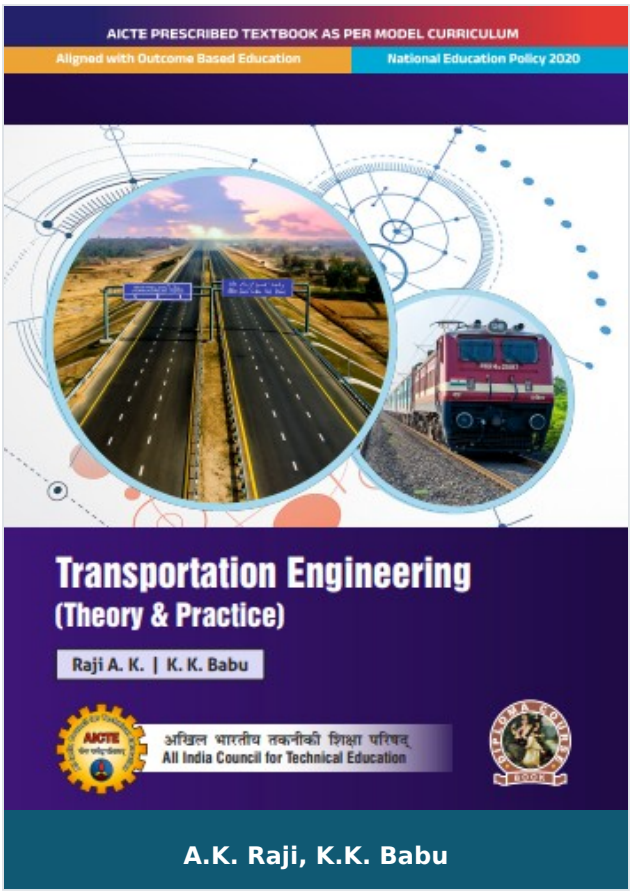

Transportation Engineering (Theory & Practice)

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Product Description

Transportation Engineering (Theory & Practice)

This book gives a comprehensive coverage of Highway Engineering and Railway Engineering, and is primary intended for the second-year Diploma course under the AICTE curriculum. The contents are designed and presented in simple language and lucid style in line with the principles of implementation of outcome-based education, as per the National Education Policy (NEP)2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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