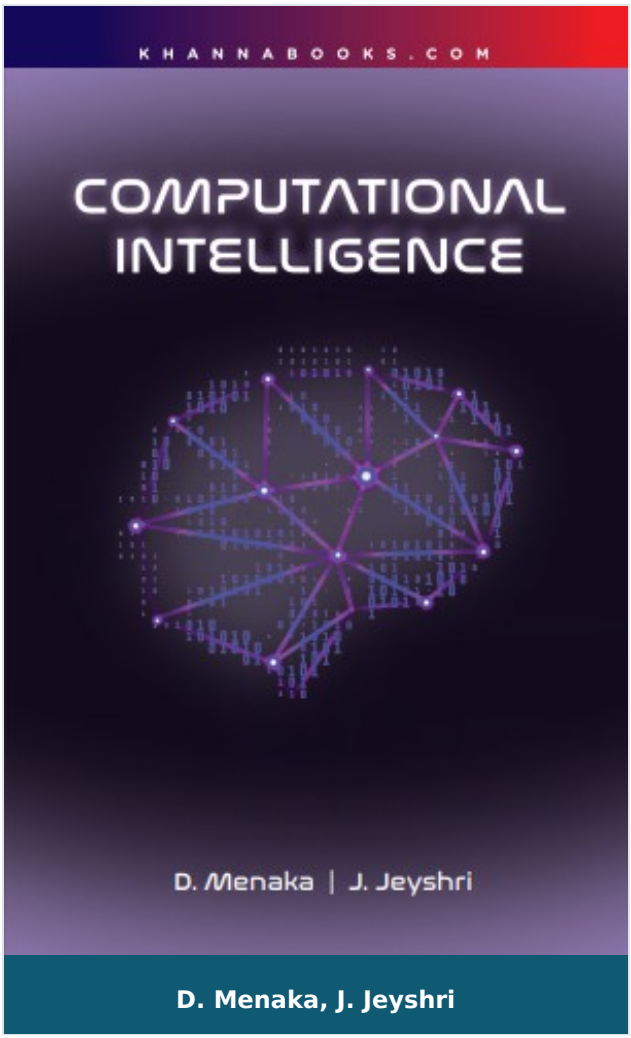


D. Menaka, J. Jeyshri

Computational Intelligence

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Product Description

Computational Intelligence

Computational Intelligence serves as a comprehensive and insightful guide into a field that stands at the forefront of the rapidly evolving digital era, powering advancements from data analytics to autonomous systems. This book is dedicated to providing a structured yet accessible overview of Computational Intelligence (CI), a powerful paradigm that solves complex real-world problems by leveraging techniques inspired by natural intelligence. The core theme is the integration of diverse concepts, including artificial intelligence, machine learning, neural networks, evolutionary computing, and fuzzy logic.

The text offers a careful balance between theoretical depth and practical relevance, ensuring that complex methodologies are made clear and engaging for a wide audience, which includes students, educators, researchers, and professionals. Chapters cover fundamental principles, key algorithms, and recent advancements, empowering readers to not only understand but also implement intelligent computational models. To foster practical knowledge, the book integrates real-world case studies and examples that demonstrate the application of CI techniques across crucial domains such as healthcare, finance, robotics, and optimization. By focusing on algorithmic design and real-time applications, this academically rigorous work inspires innovation and provides the tools necessary to contribute effectively to the future of intelligent computing.

Salient Features:

- **Foundational AI Concepts**: Covers the principles of Artificial Intelligence, including its foundations, different types of AI, and the architecture and operation of various intelligent agents.

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- **Neural Networks & Deep Learning**: Details the structure of Artificial Neural Networks (ANNs), Single/Multi-Layer Perceptrons, and modern Deep Learning algorithms, covering both supervised and unsupervised learning.
- **Fuzzy Logic & Hybrid Systems**: Explores Fuzzy Logic, Fuzzy Set Theory, and Fuzzy Reasoning, culminating in advanced hybrid models like Neuro-Fuzzy and Cooperative Fuzzy Neural Networks (CFNN).
- **Evolutionary Algorithms**: Provides an introduction to Genetic Algorithms, detailing concepts like search space, reproduction, and selection methods essential for optimization problems.
- **Swarm Intelligence Techniques**: Dedicated coverage of optimization algorithms inspired by collective behavior, including Particle Swarm Optimization (PSO) and Ant Colony Optimization (ACO) variants.
- **Practical Search Strategies**: Explains key Problem-Solving Agents and algorithms, differentiating between Uninformed and Informed search strategies used for efficient goal-directed problem-solving.
- **Real-World Case Studies**: Integrates practical applications and case studies across vital sectors like healthcare, finance, robotics, and logistics, demonstrating the implementation of CI techniques.
- **Ethical & Future Trends**: Discusses the ethical considerations and challenges of AI, alongside future trends like Explainable AI (XAI) and Quantum AI, preparing readers for responsible deployment.

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Table Of Contents

- Artificial Intelligence
- Artificial Neural Networks
- Fuzzy Systems
- Genetic Algorithms
- Swarm Intelligence

Author

D. Menaka

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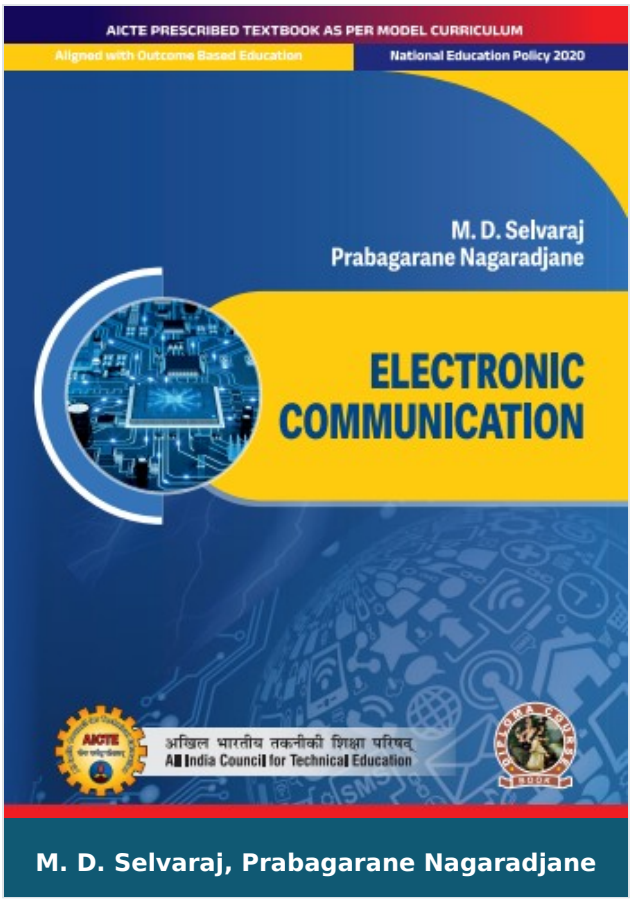
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Electronic Communication

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Product Description

Electronic Communication

In an era dominated by rapid technological advancements in the next generation of mobile communications, mastering the fundamentals of communication engineering is essential for students. This book, `Electronic communication' thoroughly explores key concepts, theories, and applications in the communication engineering _eld. Furthermore, this comprehensive guide covers a gam- out of topics in communication engineering from fundamental principles to advanced techniques that provide a structured approach to comprehending communication engineering concepts for students or teachers seeking to enhance their expertise.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a 'know more' section is also provided in each unit to extend the learning beyond syllabus.
- At the end of each chapter, short questions, objective questions and long answer exercises are given for the students to practice.

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- problems including numerical examples are solved with systematic steps provided.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Amplitude and frequency modulation
- Pulse analog modulation
- PCM and delta modulation systems
- Digital modulation
- Spread-Spectrum modulation
- Lab Experiments
- CO and PO Attainments table
- Index

Author

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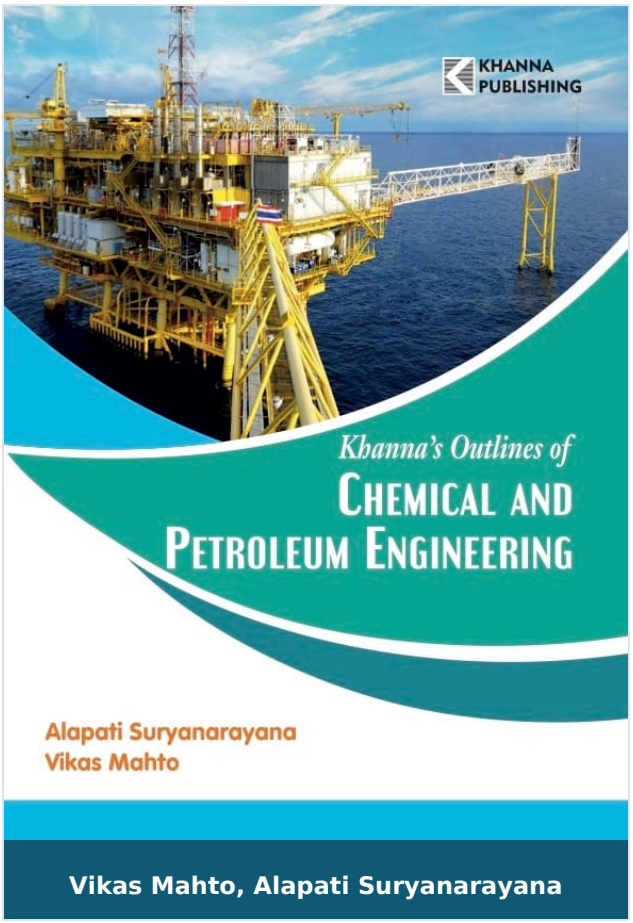
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Khanna's Outlines of CHEMICAL & PETROLEUM ENGINEERING

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Product Description

This book of chemical & Petroleum Engineering Contains of Various Topics. It covers different type of question with their Answers and Fill in the Blanks. Required data and equations are given for day to day calculations of Chemical Engineering topics. This book is necessary tool or an instrument for Chemical & Petroleum Engineers.

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Table Of Contents

- Stiochiometry
- Mechanical Operations
- Fuels and Combustion
- Chemical Technology
- Fluid Mechanics
- Heat Transfer
- Mass Transfer
- Thermodynamics
- Chemical Reaction Engineering
- Instrumentation and Process Control
- Equipment Design and Economics
- Computers
- Petroleum Engineering
- Energy Conservation and Safety
- Optimization
- Environmental Engineering
- Summary of Wquations
- Mathematics
- Material Science and Engineering
- Corrosion Engineering
- Safety Engineering
- Petroleum Engineering (Multiple Choice Question)
- Appendix

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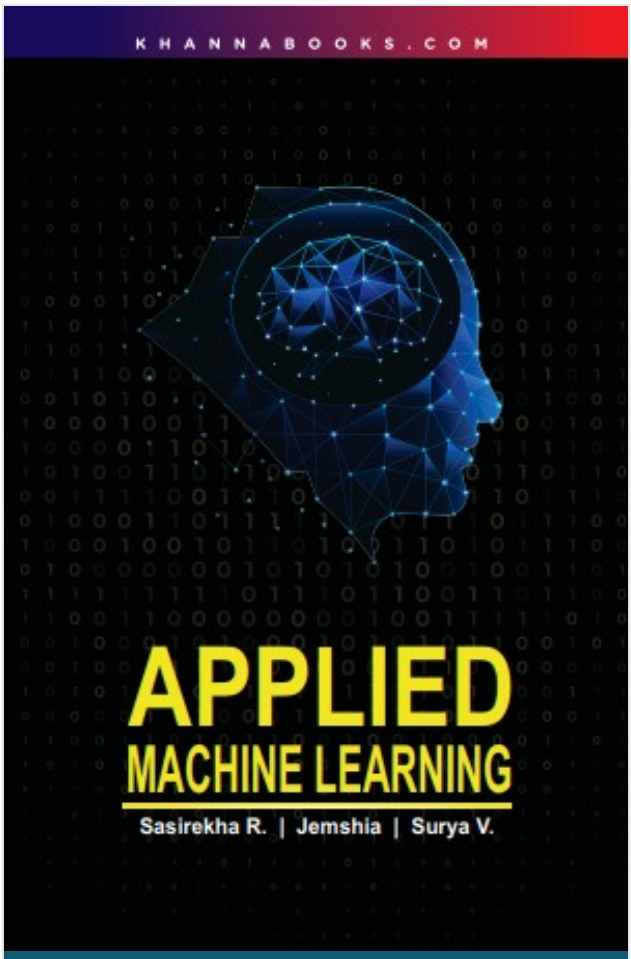
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Sasirekha R., Jemshia, Surya V., Pavithrababu

Applied Machine Learning

Author :	Sasirekha R., Jemshia, Surya V., Pavithrababu
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Product Description

Applied Machine Learning

In an era where data is growing exponentially, Machine Learning (ML) has become the definitive tool for solving complex problems across every major industry, from healthcare and finance to autonomous systems and natural language processing.

Applied Machine Learning is designed to bridge the gap between theoretical research and real-world implementation. This book provides a solid foundation, covering core concepts such as supervised and unsupervised learning, feature engineering, and model evaluation. Readers will gain a deep understanding of essential algorithms like linear regression, decision trees, support vector machines, and neural networks.

With a crucial focus on practical application, the text uses Python and industry-standard libraries like Scikit-learn, TensorFlow, and PyTorch to provide step-by-step coding examples. Beyond model development, it addresses critical challenges, including data bias, model interpretability, and ethical considerations, emphasizing the need to build responsible and transparent ML systems. Whether you are an aspiring data scientist, a software engineer, or a business leader, this book is your comprehensive guide to leveraging AI-driven insights and transforming industries.

Salient Features:

- **Foundational Learning Paradigms**: Detailed coverage of Supervised, Unsupervised, Semi-Supervised, and Reinforcement Learning models and their real-world applications.
- **Essential Algorithms**: In-depth study of core algorithms, including K-Means Clustering, Fuzzy K-Means, Decision Trees, and various Neural Network architectures.

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- **Practical Implementation**: Hands-on focus on Python programming and popular ML libraries (Scikit-learn, TensorFlow, PyTorch) for effective solution deployment.
- **Data Strategy**: Comprehensive chapters on Data Representation, covering structured vs. unstructured data, feature engineering, normalization, and techniques for handling missing data.
- **Model Optimization**: Clear explanation of the Bias-Variance Tradeoff and the Occam's Razor principle for selecting models that achieve optimal generalization.
- **Statistical Backbone**: Exploration of the statistical foundations of ML, including Probability Theory, Bayes' Theorem, Sampling Methods, and Inferential Statistics.
- **Business Applications**: Includes units on Business Intelligence (BI), Data Warehousing, OLAP, the CRISP-DM Model, and Intelligent Information Retrieval Systems.
- **Future Trends**: Analysis of the latest Applications and Trends of Machine Learning across key sectors like Healthcare, Finance, E-commerce, and Autonomous Systems.

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Table Of Contents

- Introduction to Applied Machine Learning
- Statistical Analysis in Applied Machine Learning
- Introduction to Neural Networks
- Data Clustering & Decision Tree Learning
- Business Intelligence and Data Mining

Author

Sasirekha R.

Sasirekha R., Jemshia, Surya V.

Jemshia

Jemshia, Surya V.

Surya V.

Sasirekha R., Jemshia, Surya V.

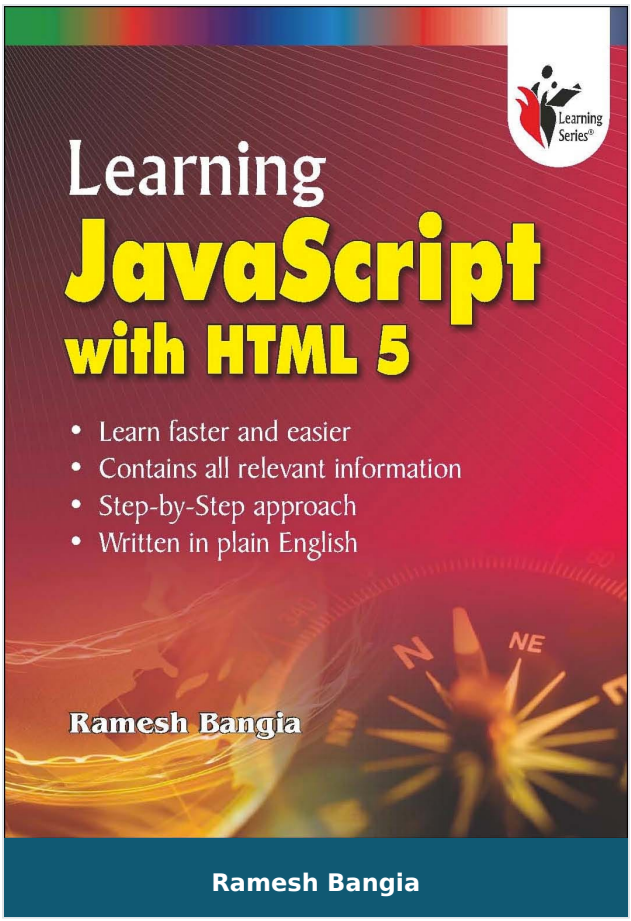
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Learning Javascript with HTML 5

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Product Description

The complete Learning Series has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and screen shots. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book. The language of the text of the book is lucid, direct and easy-to understand. Each chapter is laced with various diagrams wherever possible. Functions has been explained in full and some of them have been explained in the form of examples. Tips for working faster using the keyboard shortcuts are also provided.

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Table Of Contents

- Introduction to JavaScript
- JavaScript Functions
- JavaScript Objects
- Browser Objects
- Document Objects
- Document Object Model
- Validation, Errors, Debugging, Exception Handling and Security
- JavaScript The Beginning
- Questions

Author

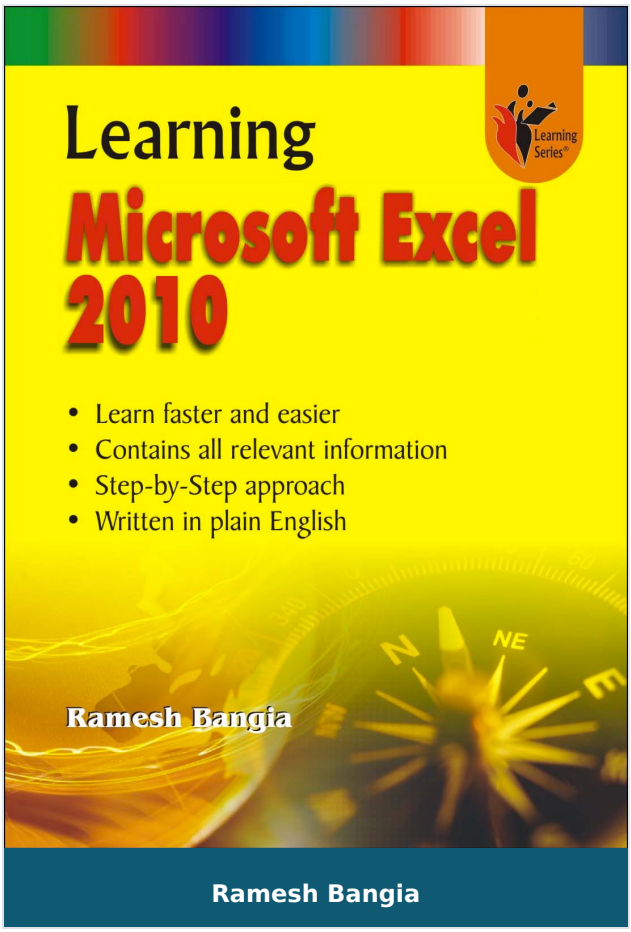
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Learning Microsoft Excel 2010

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Product Description

The complete Learning Series has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and screen shots. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book. Microsoft Excel 2010 is a spreadsheet program used for worksheet based requirements. The book takes you around the software and explains the working with the help of a live example. Insertions of the various types of graphics and images drawings, etc., are also explained. various types of functions are there in excel, which are covered in the book. They are listed in the book and few of them have been explained with the of the examples. The language of the text of the book is lucid, direct and easy-to understand. Each chapter is laced with various diagrams wherever possible. Functions has been explained in full and some of them have been explained in the form of examples. Tips for working faster using the keyboard shortcuts are also provided.

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Table Of Contents

- Introduction to Microsoft Office 2010
- What's New in Microsoft Excel 2010
- Spreadsheet Basics
- Creating a Worksheet in Microsoft Excel 2010
- Advance Techniques of Microsoft Excel 2010
- Charts in Microsoft Excel 2010
- Web Based Commands of Microsoft Excel 2010
- Functions in Microsoft Excel 2010
- Glossary of Words used in Microsoft Excel 2010
- Keyboard Shortcuts in Excel 2007
- Questions

Author

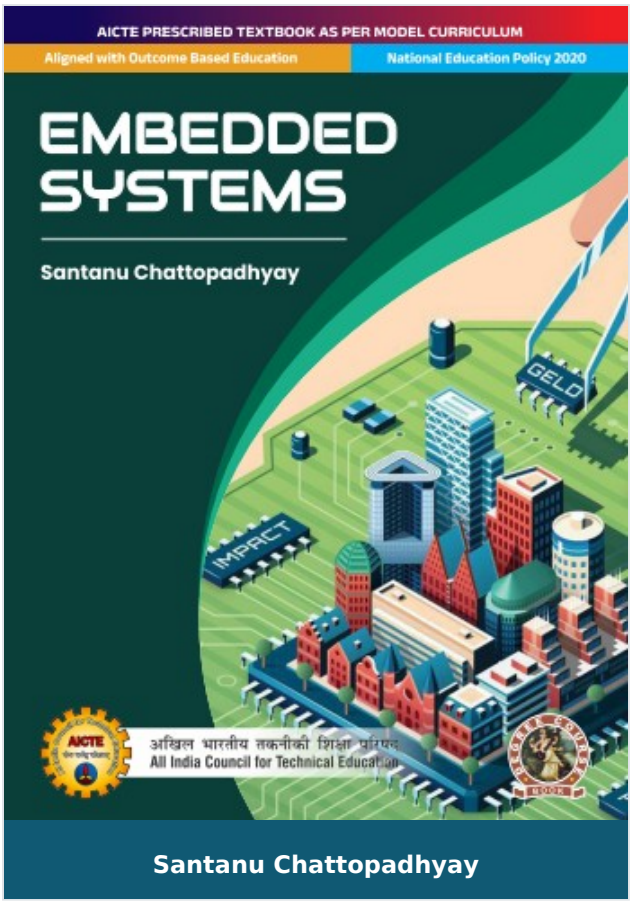
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Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Embedded Systems

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Product Description

Embedded Systems

This book is designed for the course on Embedded Systems. It begins with the discussion on basics of embedded system and its features. The host processors, generally used in an embedded system design have been enumerated. In the process, the ARM processor, Digital Signal Processor, FPGA and ASIC have been introduced. Special types of interfacing standards are employed to connect devices to the processor. Non-conventional interfacing standards used in embedded systems like SPI, I2C, RS-232, USB, IrDA, CAN and Bluetooth have been discussed. ADCs and DACs are used for interacting with the analog world. Buses like PCIe and AMBA are employed for developing a complete system. For larger embedded applications, Real-Time Operating Systems (RTOS) are used to realize and schedule the processes, along with their resource requirements. The language Embedded C has become the de facto standard for realizing embedded system programs. The language has been introduced with a large number of example programs. In order to keep the cost of an embedded system less while satisfying the area, performance and power constraints, it becomes necessary to partition an embedded application into set of modules which are realized either in software or in hardware. Hardware-software co-design and co-simulation techniques are employed to achieve the same. The book gives the readers a good understanding of all these topics. A good number of examples, exercises and references act as the starting point to the domain of Embedded Systems.

Salient features:

- Covers embedded processors – ARM, DSP, FPGA, ASIC.
- Discusses special interfacing standards for embedded systems – SPI, I2C, CAN, USB, Bluetooth.

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- Enumerates the essentials of RTOS and embedded programming.
- Presents hardware-software cosimulation and codesign techniques.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines For Teachers
- Guidelines For Students
- List Of Figures
- Embedded system Basics
- Embedded processors
- Interfacing
- Real-time system design
- Embedded programming
- Hardware-software codesign
- CO and PO Attainment Table
- EC – 21 Embedded Systems Laboratory
- Index

Author

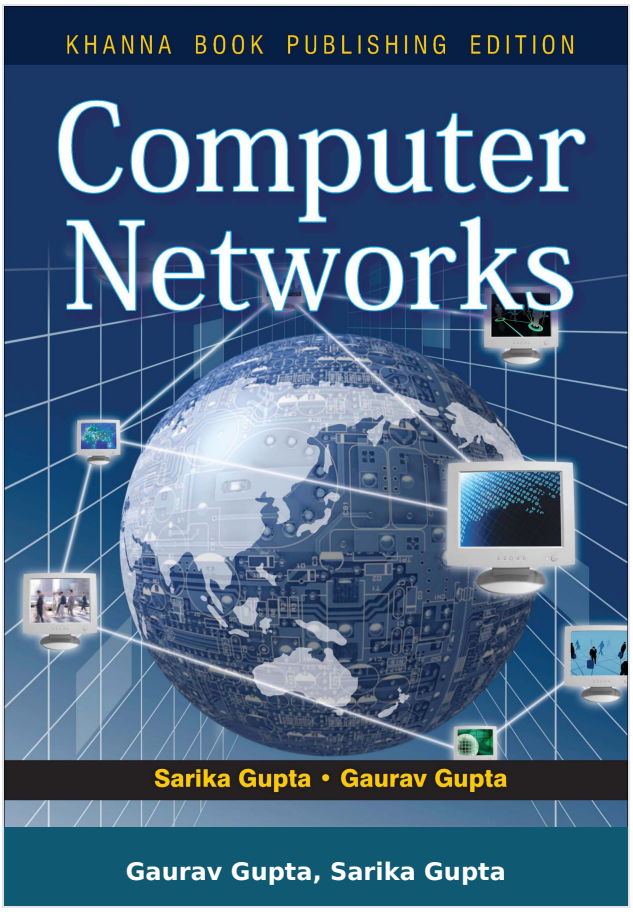
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Computer Networks

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Product Description

This text book is designed to meet the requirements of the students of postgraduate and undergraduate engineering students of various branches. The book offers the concise coverage of the computer network like Network Structure and Architecture, different protocols, switching methods, network layer, Transport Layers, Application layers. This book comprises of various realistic pictures in each of the chapter to give the real feel of the subject to the reader for better understanding.

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Table Of Contents

- Introduction to Networks
- Physical Layer and Transmission Media
- Data Link Layer
- Multiple Access Control Sublayer
- Introduction of Network Layers
- Introduction of Network Layers
- Transport Layer
- Cryptography
- Application Layer
- World Wide Web (WWW)
- Programs
- Interview Questions
- Model Papers
- Question Bank
- Question Papers
- Index

Author

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Gaurav Gupta is currently working as Manager Client Services in an IT MNC. He has more than Nine years of corporate experience with different MNCs. He has published Research Papers in various international Journals and attended conferences at several states. His area of interest includes Server and Databases, Data Center technologies and IT infrastructure, Project Management, Marketing Automation and different enterprise

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software's, CRM, ERP etc.

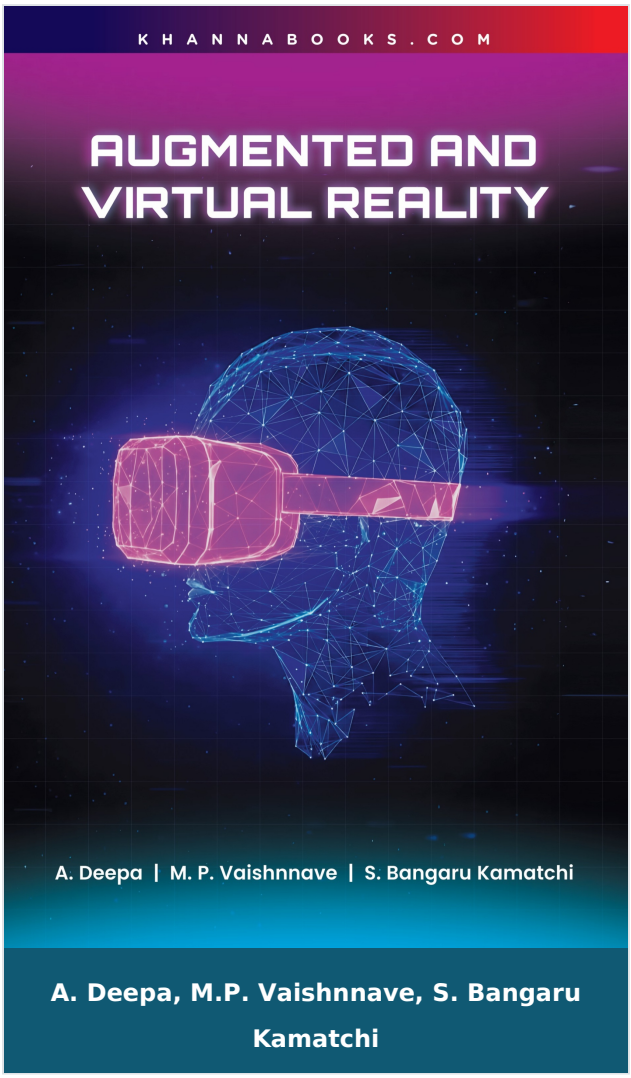
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Sarika Gupta Sarika Gupta is currently working as Assistant Professor in the Department of Computer Science and Engineering at Dronacharya College of Engineering, Greater Noida. She has more than six years of teaching and corporate experience. She has already published Research Papers in various international Journals and conferences of repute. Her area of interest and research includes AdHoc Network, Java, Object Oriented System and Soft Computing etc.

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Augmented and Virtual Reality

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Product Description

This book serves as a comprehensive guide to mastering the rapidly evolving world of Augmented Reality (AR) and Virtual Reality (VR), technologies that are fundamentally reshaping human-computer interaction. Designed to bridge the gap between theoretical knowledge and practical implementation, the core purpose of this text is to equip readers with the foundational concepts and hands-on expertise necessary to design, develop, and deploy functional AR/VR applications.

The journey begins with an exploration of the historical evolution, scope, and key distinctions of AR/VR, including the critical concepts of Immersion vs. Presence. It quickly progresses to essential design principles, focusing heavily on User Experience (UX), graphical metaphors, and prototyping within immersive environments. The practical value of this book is demonstrated through detailed instructional units on Unity, the industry-leading development platform, and its integration with the powerful AR toolset, Vuforia. Readers will gain proficiency in scripting, handling Unity Physics (Colliders and Rigidbodies), and creating interactive 3D experiences, culminating in a case study on real-time application development.

This resource is ideally intended for students, developers, designers, and enthusiasts seeking a strong, structured foothold in the AR/VR domain. It is an essential tool for those looking to harness these transformative technologies for applications across gaming, healthcare, education, and manufacturing.

Salient Features:

• Foundational Concepts: Covers the historical evolution, definitions, and scope of AR/VR, including multimodal displays and the key differentiation between Strong vs. Weak AR and Immersion vs. Presence.

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• Interaction Design: Dedicated focus on User Experience (UX) guidelines, perception, and cognition. It details how to design for user needs, apply Affordances, and perform prototype evaluation in AR/VR environments.

• Unity Development: Provides a comprehensive overview of the Unity platform, covering its interface, navigation, asset management, hierarchy, and fundamental scripting concepts using MonoBehaviours.

• Vuforia and AR: Explores the Vuforia development engine, detailing its features, setup process, and practical use for implementing Image Targeting and custom image recognition in AR applications.

• Scripting and Physics: Offers in-depth coverage of introductory and advanced scripting, focusing on manipulating components and programming interactions. It also introduces essential concepts of Unity Physics.

• Advanced Interactivity: Explains crucial implementation details like creating Trigger Events, using Colliders and Rigidbodies, and navigating world space for both objects and the user in the virtual environment.

• Real-World Applications: A final unit presents a Case Study on building a complete, real-time application using AR and VR, with applications demonstrated across fields like Education, Healthcare, and Retail.

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Table Of Contents

- Introduction to Augmented Reality and Virtual Reality
- Interaction for AR/VR Environments Design
- Introduction to Unity
- Introduction to Vuforia and Physics in Unity
- Expanding on Scripting and Interactions
- Sample Question Paper

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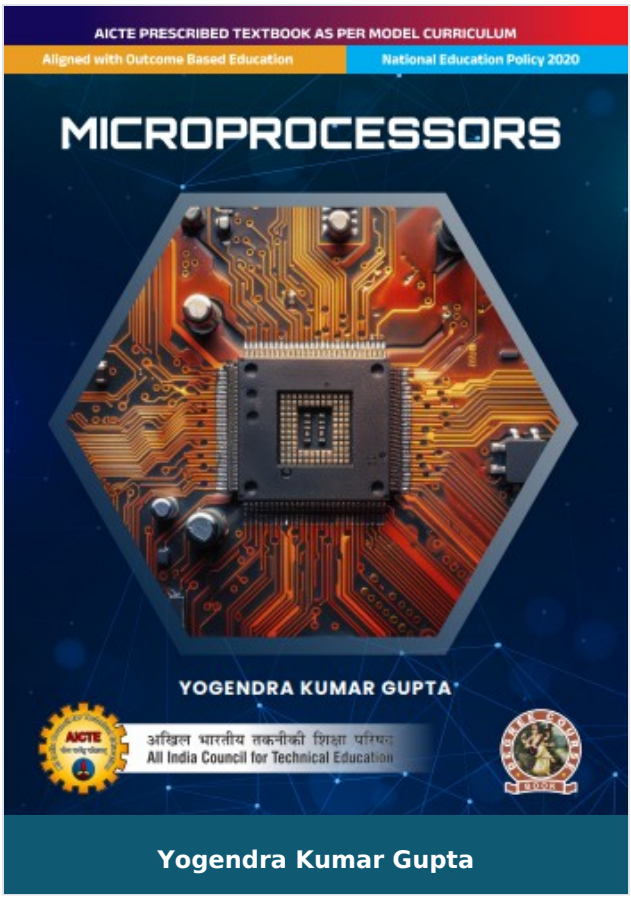
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Microprocessors

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Product Description

Microprocessors

This book contains topics of Microprocessors for the Vth semester students of Undergraduate degree in Electrical Engineering strictly as per syllabus and model curriculum of AICTE and aligned with the theme of outcome-based education according to National Education Policy 2020. This book comprises of five units covering topics on Fundamentals of Microprocessors, the 8051 Architecture, Instruction set and Programming, I/O Interfacing, Sensor Interfacing.

Salient features:

- Content of the book aligned with the mapping of Course Outcomes, Program Outcomes and Unit Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides large number of examples, exercises, information beyond the unit coverage, QR code for E-Resources and references.
- Student and teacher centric subject materials included in book with balanced and chronological matter.
- Figures and tables inserted to improve clarity of topics.
- A ‘Know More’ section in each unit extends the learning beyond the syllabus.
- MCQs, short-answer type, long-answer type, numerical and practical questions added for the units to help in self-checking of knowledge.
- Answers have been provided for the MCQs and numerical questions. Hints have been given for solving the practical problems.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- FUNDAMENTALS OF MICROPROCESSORS
- THE 8051 ARCHITECTURES
- INSTRUCTION SET AND PROGRAMMING
- MEMORY AND I/O INTERFACING
- CO and PO attainment table
- Index terms

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