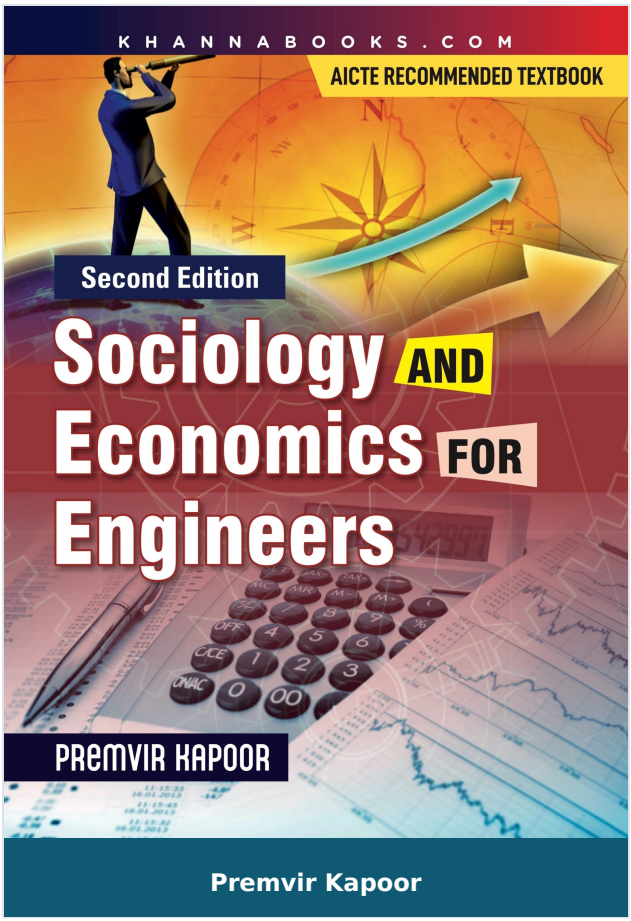

Sociology and Economics for Engineers

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- Cost Concepts
- Break Even Analysis
- Important Terms
- Questions for Review

Author

Premvir Kapoor

Dr. Premvir Kapoor BBM(BHU), MBA(Podar Institute of Management), LLB Delhi, Ph.D(Meerut University), Diploma in Training and Development, ISTD New Delhi, Diploma

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in Corporate Laws and Secretarial Practice(Indian Law institute New Delhi). He has worked s Director in Sri Ram Institute of Management and IIMT Institute of Management, Greater Noida and Professor of Human Resource Management at IMS Ghaziabad and Lingaya University Faridabad. He has been associated with some of the leading Institutes of Company Secretaries of India, Institute of Marketing management, Western U.P Productional Council. He is a member of Indian Law Institute, New Delhi. He has been visiting faculty at various prestigious business schools.

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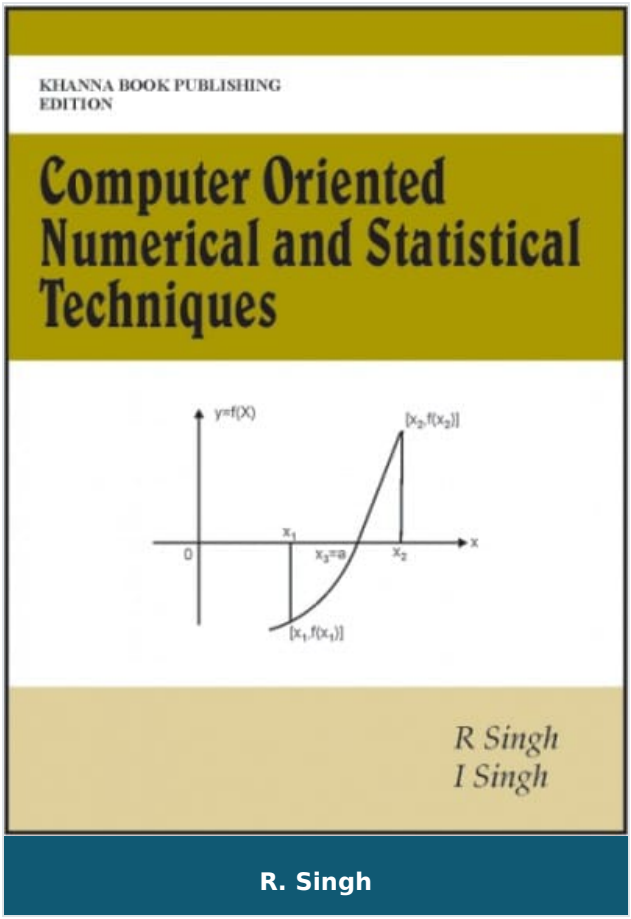

R. Singh

Computer Oriented Numerical & Statistical Techniques

Author :	R. Singh
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ISBN 10 :	9380016786
E-ISBN 13 :	978-93-80016-78-8
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M.R.P :	Rs 450.00
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Written with the beginner in mind, this provides an exceptionally clear and precise detail of modern numerical and statistical techniques. Its approach is explanatory and language is lucid and communicable. Each and every technique described with the help of algorithm, Its flowchart and program using C and C++ and large number of solved and unsolved problems are given to have clear ideas. several examples of the application to engineering, medicine agriculture etc.

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- Curve Fitting
- Introduction to Statistics
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- Measures of Dispersion
- Moments, Skewness and Kurtosis
- Correlation
- Regression Analysis

Author

R. Singh

R. Singh "R Singh, MCA is equipped with an extraordinary calibre and appreciable academic potency. He has teaching experience of nearly twenty years. He has authored ten books on various complex topics of computer science. He has already submitted his Ph.D. thesis in the field of system simulation. His other areas of interest include Software Engineering, Data Structures and Information Systems. "

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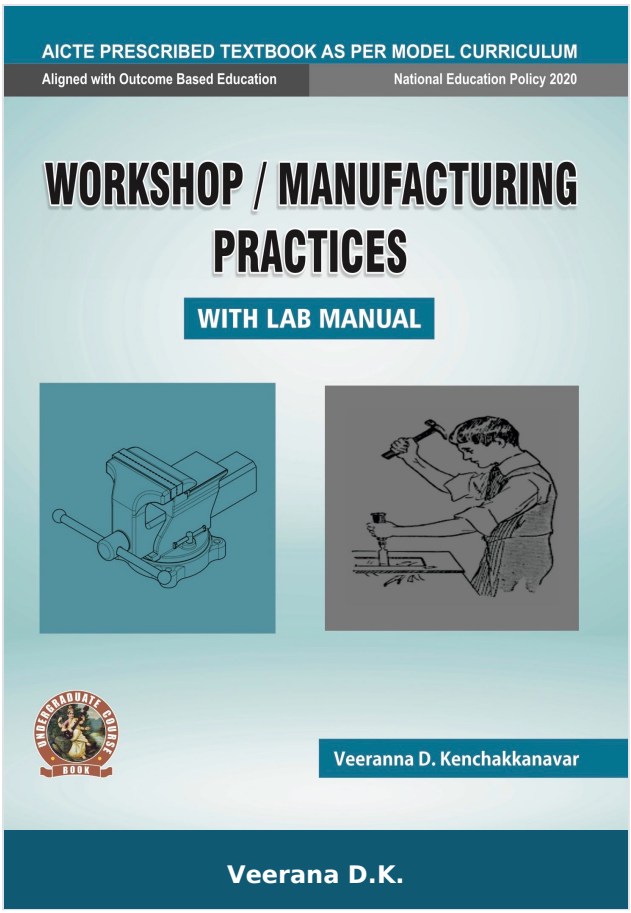

Workshop / Manufacturing Practices (with Lab Manual)

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Product Description

The textbook on “Workshop/ Manufacturing Practices” is designed to cater the needs of young minds of 21 century. The AICTE model curriculum and National Education Policy has driven a new wave in the technical education. The textbook is designed not only to cater the need of the syllabus but also to look things in a different perspective. The Workshop is the place where the core of learning about different materials, equipment, tools and techniques takes place. Basically the workshop used to prepare the small components by hand tools. Sometimes they may be parts of the large machines or may may be parts for replacement/repairs. In this text book an attempt has been made to connect the conventional tools usage to advanced machine tools usage. The relevant practical examples are quoted to make the readers more comfortable with product and processes. The blooms taxonomy is fallowed in construction of each chapters and exercises. The objective and multiple questions with higher order thinking may help the readers to not only to face the semester end exam even they may help in competitive and other examinations.

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- operations & power tools
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Author

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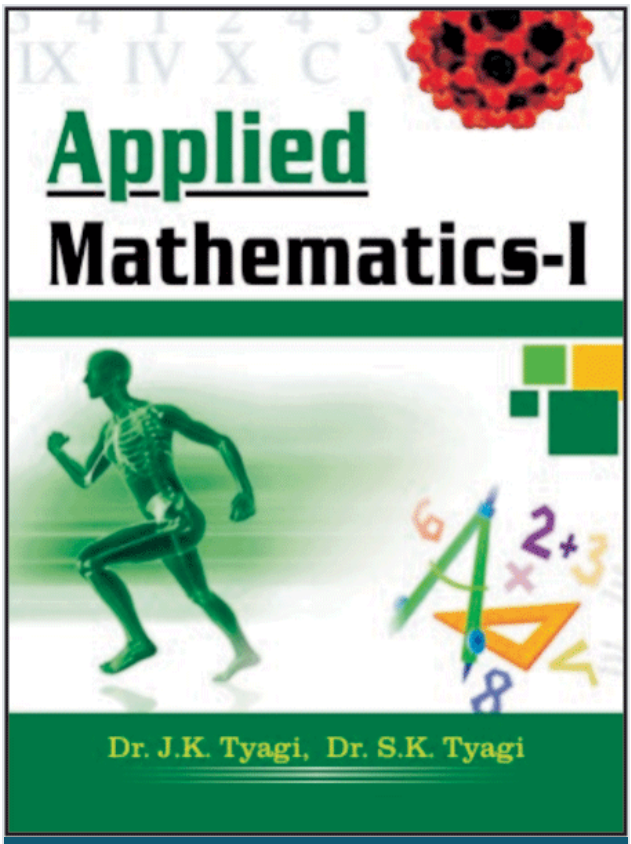

J.K. Tyagi, S.K. Tyagi

Applied Mathematics-I

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Country Origin :	India

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The language is very simple and easily understandable. The approach is to communicate the practical aspects of mathematics in a way that drives out the common fear of learning any mathematical subject. A large number of solved and unsolved problems have been included. Topics are followed by figures and tables. The notations and terminology have been clearly explained wherever desirable. In each chapter, all concepts and definitions have been discussed in detail with suitable examples.

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Author

J.K. Tyagi

Dr. J.K. Tyagi is Professor and head department of Applied Science, Maharaja Agarsain Institute of Technology Ghaziabad (U.P.)

S.K. Tyagi

Dr. S.K. Tyagi is Senior Lecturer, Amity School of Engineering and Technology , Amity University, Noida (U.P.)

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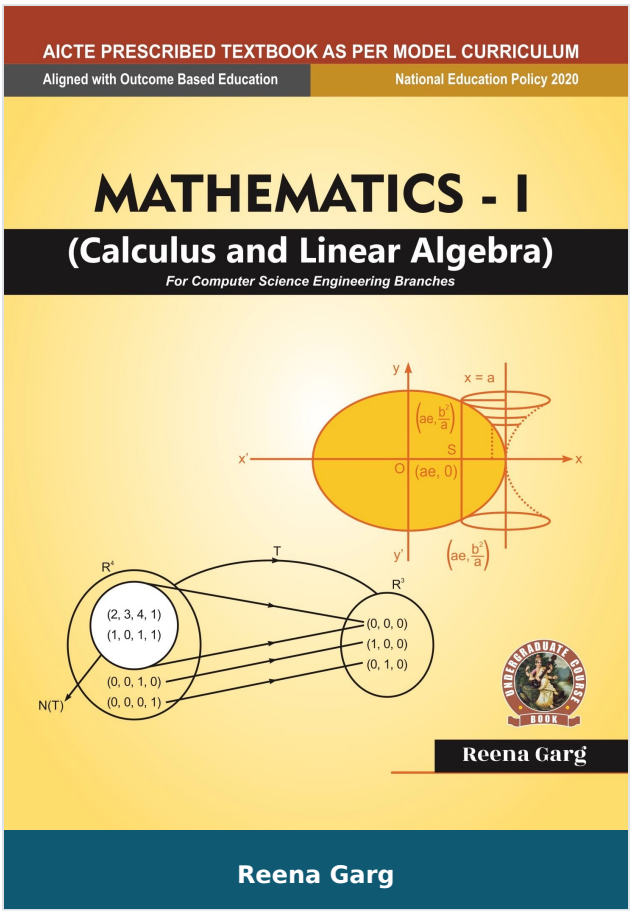

Mathematics-I (Calculus and Linear Algebra) For Computer Science Engineering Branches

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Product Description

Calculus and Linear Algebra cover all the modules prescribed by AICTE model curriculum to all the 1st year CSE students studying in engineering institutions and universities of the country. It serves as both text book /or useful reference work. It contains 5 units which included calculus, Algebra and vector spaces along with their applications. This renowned and well respected title provides in one handy volume with the essential mathematical tools that help in understanding the subject and problem solving techniques with many real life engineering applications. As per trademark of AICTE. This book is in student's friendly style, author has endeavored enormous efforts in providing numerous solved examples and exercise under each topic to facilitate better understanding of the concepts to the students. Majority of questions in this book have been designed to access the reader's understanding of the subject professionals or those who are preparing for competitive examinations will also find this book very useful. This book will give the students a complete grasp of the mathematical skills that are needed by engineers all over the country.

Some Salient Features of the Book:

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3. Core concepts are presented through a large number of solved graded model examples in an innovative and lucid manner.

4. A good number of relatively competitive problems are given at the end of each unit in the form of short questions, HOTS, assignments, MCQs and know more for student's practices purpose. Practical /Projects/ Activity also given in each unit for enhancing the student's capability, to increase the feeling of team work.

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5. To clarify the subject, the text has been supplemented through Notes, Observations and Remarks; an attempt has been made to explain the topic through maximum use of geometries wherever possible.

6. Some standard problems with sufficient hints have been included in each exercise to gauge the student’s visual understanding and for grasp the theory.

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Author

Reena Garg

Dr. Reena Garg , M.Sc. Mathematics (Gold Medalist), M.Phil, Ph.D is Assistant Professor (Mathematics) in YMCA University of Science & Technology, Faridabad (Haryana). She also taught in C.I.T.M. Faridabad (presently known as Manav Rachna International University, Faridabad). Her teaching experience of more than a decade has made this

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book more valuable for the knowledge seekers.She has published more than 10 research papers in various InternationalJournals. She is a life-time member of Forum of Inter-disciplinary mathematics in India. She is a member of reviewer Board in IJRET, Bangalore.

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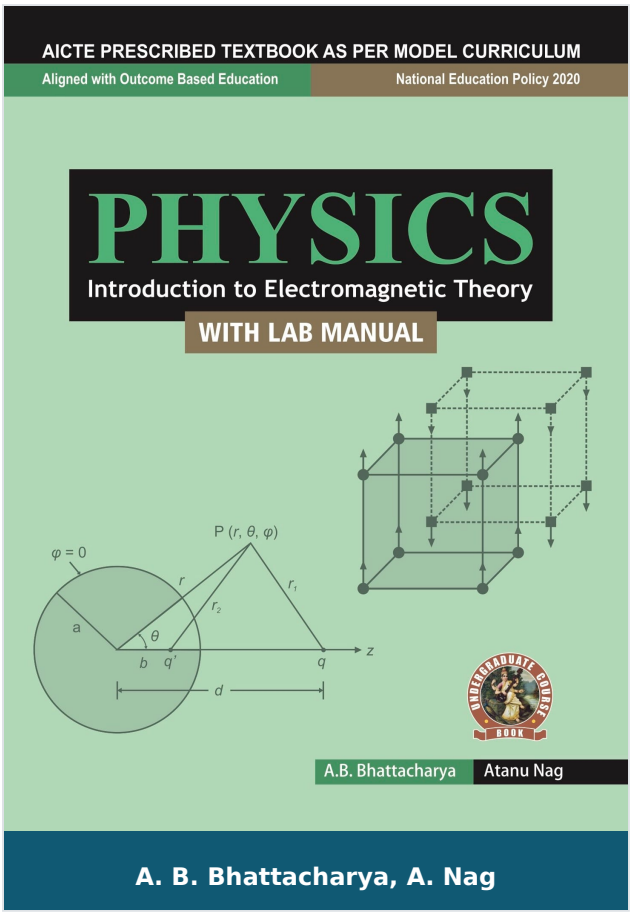

Physics (Introduction to Electromagnetic Theory) (with Lab Manual)

Author :	A. B. Bhattacharya, A. Nag
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Product Description

Engineering Physics: Introduction to Electromagnetic Theory has been written for the first year students of B. Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Electromagnetic Theory to tackle 21st century and onward engineering challenges and address the related questions.

Some Salient Features of the Book:

· Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

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- Maxwell’s Equations
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Author

A. B. Bhattacharya

Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

A. Nag

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A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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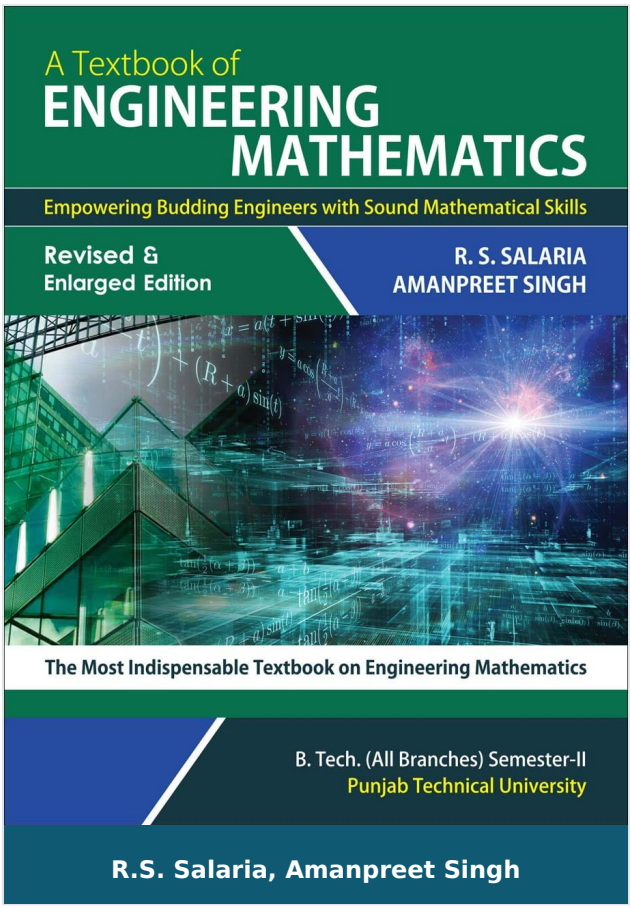

A Textbook of Engineering Mathematics (PTU-II)

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Product Description

The subject of Engineering Mathematics is an integral part of the course curriculum of bachelor of Engineering/Technology (BE/B. Tech) Program of All Indian Universities, and is taught in first and/or second semester(s). The present state of teaching and learning of Mathematics is not that encouraging. A lot has to be done on both the fronts.

The book in your hand is a first step of our commitment to uplift the standard of teaching and learning of Mathematics. We assure you that in our continuous journey in this endeavor and with your whole hearted support, we hope to make significant contribution in the teaching and learning of Mathematics. We hope to see that day when we hear from our students that Mathematics is wonderful subject and you all are relishing it.

This book is designed to serve as a textbook for the students of B. Tech. (All Branches) Semester-II of Punjab Technical University, Jalandhar.

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- Liner Ordinary Differential Equations of Second and Higher Order
- Applications of Differential Equations
- Linear Algebra
- Infinite Series
- Complex Numbers

Author

R.S. Salaria

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

Amanpreet Singh

Amanpreet Singh Amanpreet Singh SGTB Khalsha College, Anandpur Sahib, Formerly with Rayat-Bahra Institute of Engineering& Nano Technology, Hoshiarpur.

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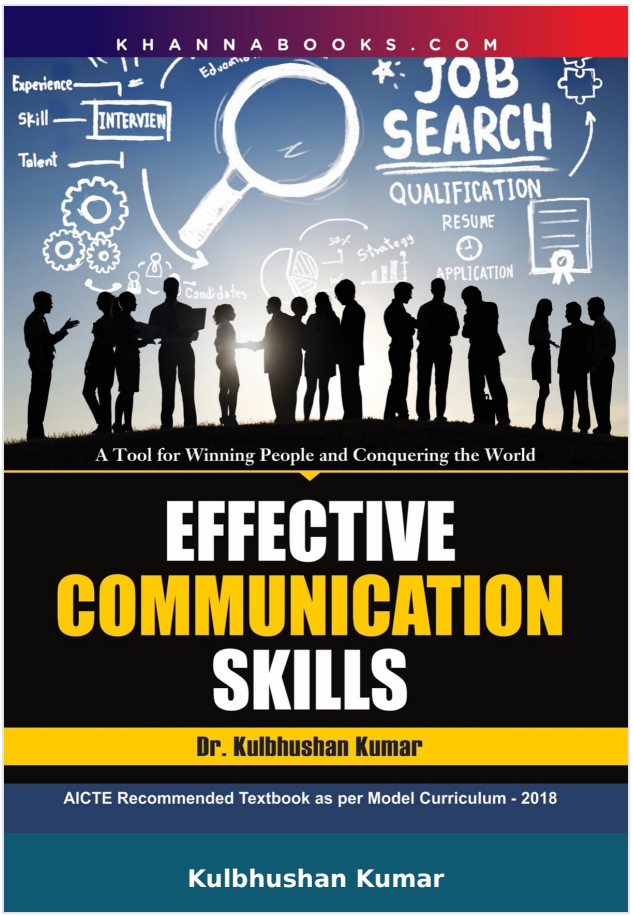

Effective Communication Skills

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The purpose of the book is empower students with the language and life skills they need to carry out their career goals. The book provides ample opportunities for students to build development and practice the language in real-life scenarios. Its integrated skills approach develops the students' self-confidence to survive and succeed in professional and social encounters within the English speaking global community. Emphasis is on developing the life skills students' need to deal with situations that they will encounter in the job market. Therefore, the book provides students with the language and life skills necessary to pursue business related career goals.

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- Chapter-12. Conducting Meeting
- Chapter-13. Telephone Skills
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- Chapter-15. Interview Skills

Author

Kulbhushan Kumar

Kulbhushan Kumar Former Head, Department of English and Communication Studies and Former Chief Editor and Coordinator. EU Voice University Magazine, Eternal University, Baru Sahib (Himachal Pradesh).

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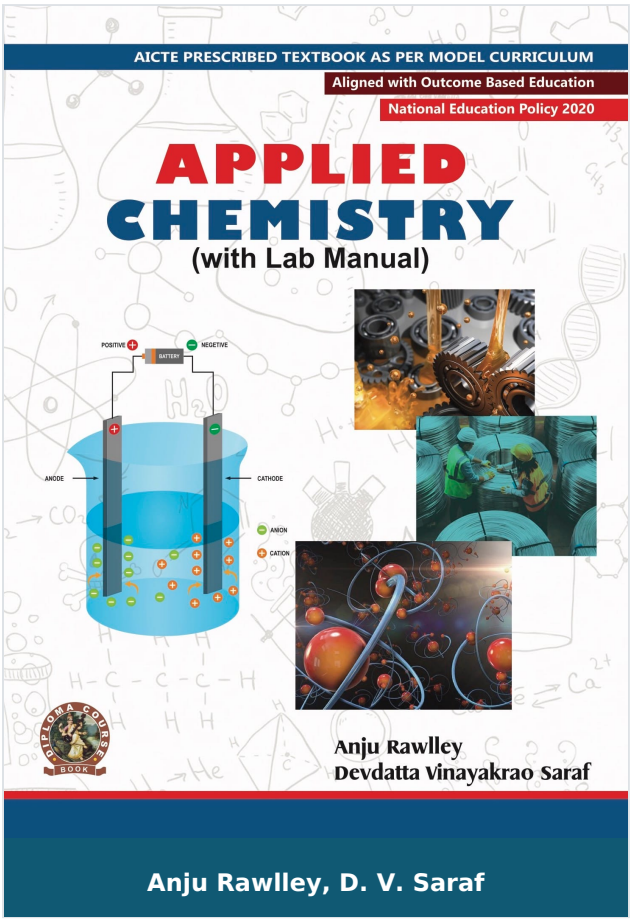

Applied Chemistry (with Lab Manual)

Author :	Anju Rawlley, D. V. Saraf
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Product Description

This text book o “Applied Chemistry” is development as per AICTE model curriculum ,2018, for compulsory course on Applied Chemistry of first years Diploma Program in Engineering and Technology. Atomic Structure, Chemical Bonding & Solution, Water, Engineering Materials, Chemistry of fuels & Lubricants and Electrochemistry are the five units of this book, comprising of both practical and theory.

Some salient features of the book:

1. Course Outcomes and Unit Outcomes are written specifically and are mapped with program Outcomes.

2. Utmost care have been taken to amalgamate the philosophy of outcome based education.

3. The structure of the textbook is comprehensive, where in practical exercises are integral part of each unit.

4. The text is presented in a very simple way with illustrations, examples, tables, flow chart, self -assessment questions and their solutions.

5. Micro projects, points/issue for the creative inquisitiveness & curiosity, know more, video links, case study and summary points are integral part of each unit to facilitate the students to develop the attitude of scientific inquiry, investigate the cause and effect relationship, systematic, scientific & logical thinking , ability to observe, analyse and interpret.

6. To meet the requirement of outcome based education (OBE) and outcome based assessment (OBA), criterion referenced testing (CRT) have been used as an integral part of assessment in each practical.

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7. Sample QR codes have been provided in each units on some topics/sub topics for supplementary reading and reinforcing the learning.

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- Electro Chemistry

Author

Anju Rawlley

Anju Rawlley Devdatta Vinayakarao Saraf

D. V. Saraf

D. V. Saraf </p

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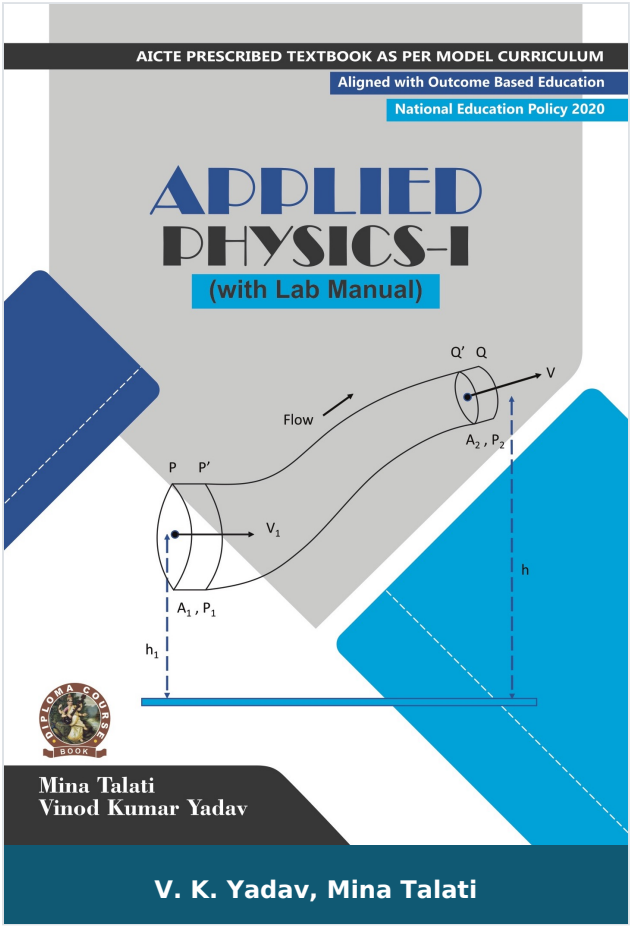

Applied Physics I (with Lab Manual)

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Country Origin :	India

Product Description

“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education.

Book covers six topics- Physical World, Units and Measurements; Force and Motion; Work, Power and Energy; Rotational Motion; Properties of Matter; Heat and Thermometry. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcome, Programs Outcomes and Unit Outcomes.

2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

4. Figures and tables are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises of different difficulty levels are given for practice after every chapter.

6. Solved numerical examples are provided with systematic steps in each chapter followed by numerical exercises with hints.

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- Work, Power and energy
- Rotational Motion
- Properties of Matter
- heat and Thermometry
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- Appendices
- Index

Author

V. K. Yadav

V. K. Yadav

Mina Talati

Mina Talati

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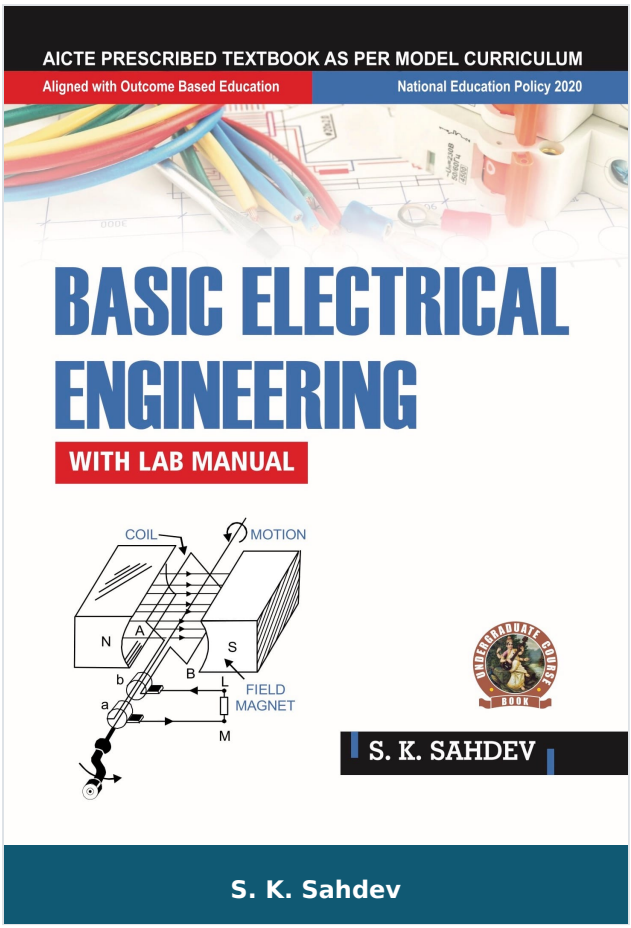

Basic Electrical Engineering (with Lab Manual)

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Product Description

This textbook “Basic Electrical Engineering” is based on the latest syllabus of the Universities AICTE and Educational Institutes. In this edition, some material of the book has been rewritten to make the presentation easily comprehensible. More illustrative examples mainly from IAS, IES and GATE and other competitive examinations have been added. Various problems with answers have been added to support the text. For quick revision, summary/ highlights are given at the end of each chapter.

Salient Features:

1. DC Circuits
2. AC Circuits
3. Transformers
4. Electrical Machines
5. Power Converters
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Author

S. K. Sahdev

S. K. Sahdev

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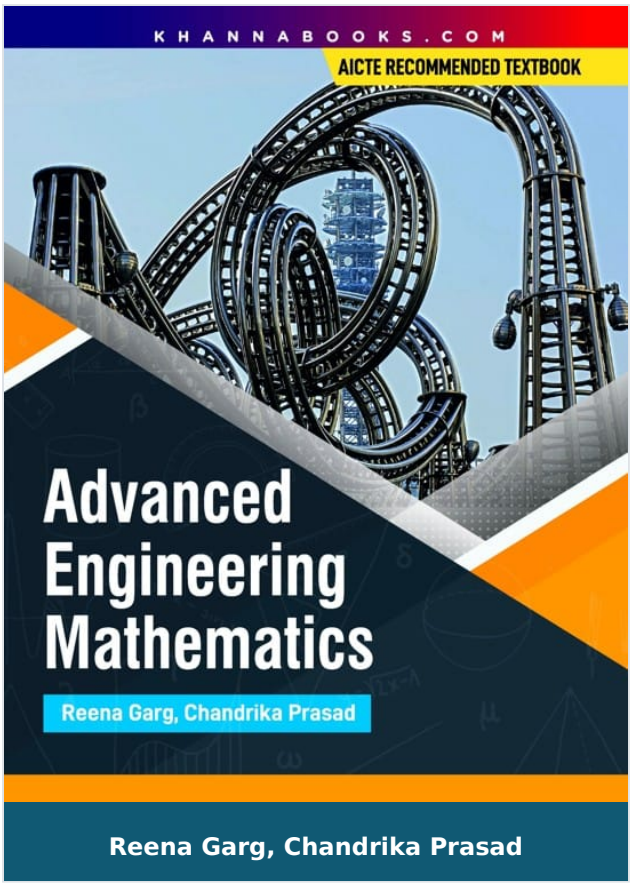

Advanced Engineering Mathematics

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Product Description

This book provides a comprehensive, thorough and up to date treatment of mathematics in engineering and sciences. This is intended to introduce students of engineering, physics, mathematics, computer sciences and other related fields to those areas of applied mathematics that are most relevant for solving practical problems. Practice is the key word in the learning process of mathematics . The aim of this book is to provide a vast knowledge of mathematics and its diverse practical use in daily lives. The course contents in this book are the sole pre-requisites. The experience of the author of more than a decade in teaching at under graduate, post graduate level and in the research areas of mathematics in University makes this book useful.

In this book all the topics and related concepts have been given in a lucid and simple way filling every gap between students and mathematics. A lot of worked examples are given so as to help the readers understand better.

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- Differentiation
- Partial Differential Equations
- Function of a Complex Varibale
- Laplace Transforms and ITS Application
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- Empirical Laws and Curve Fitting.
- Solution to Numerical, Algebraic and Trabscendental Equation
- Numerical Solution of Ordinary Differential Equations
- Numerical Solution of Ordinary Differential Equations
- Numerical Solution of Partial Differential Equations

Author

Reena Garg

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Dr. Reena Garg , M.Sc. Mathematics (Gold Medalist), M.Phil, Ph.D is Assistant Professor (Mathematics) in YMCA University of Science & Technology, Faridabad (Haryana). She also taught in C.I.T.M. Faridabad (presently known as Manav Rachna International University, Faridabad). Her teaching experience of more than a decade has made this book more valuable for the knowledge seekers.She has published more than 10 research papers in various InternationalJournals. She is a life-time member of Forum of Inter-disciplinary mathematics in India. She is a member of reviewer Board in IJRET, Bangalore.

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