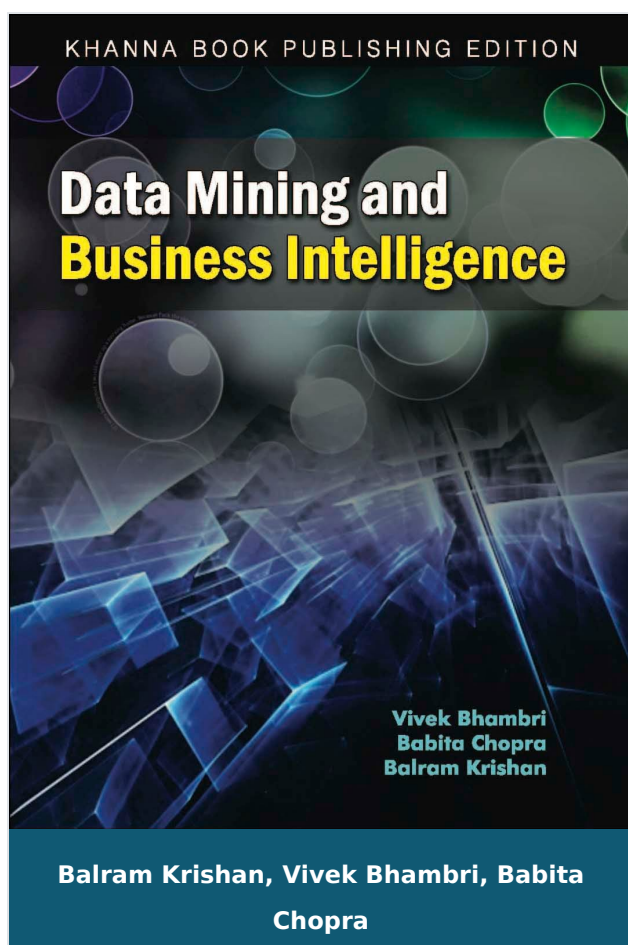




Data Mining and Business Intelligence

Author : Balram Krishan, Vivek Bhambri, Babita Chopra

ISBN 13 : 978-93-82609-27-8

ISBN 10 : 938260927X

E-ISBN 13 : 978-93-82609-27-8

Edition : 1

Pages : 336

Type of book : Physical

Year : 2014

Language : English

Publisher : Khanna Publishing House

M.R.P : Rs 295.00

Categories : [Computer Science Engineering, Book Store](#)

Condition Type : New

Country Origin : India

Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." The concepts of data mining and business intelligence are necessary for survival in the present era of cut throat competition. This book 'data mining and business intelligence' has been designed as a basic text-book for computer science students at post graduation and under graduation levels. it explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical, Guru Nanak Dev University and Kurukshetra University for the courses in Data Mining and Business Intelligence.

Table Of Contents

- Introduction To Data Warehousing
- Data Warehouse Modeling
- Building a Data Warehouse
- Data Ware House Architecture
- Data Mining
- Association Rules Mining
- Classification
- Prediction Techniques
- Clustering Technique
- Application Areas Of Data Mining
- Introduction To Business Intelligence
- Concepts Of Data Management & Enterprise Reporting

Author

Balram Krishan

Balram Krishan MCA, M. Phil, is working as Assistant Professor, in Computer Science Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). He has a total experience of 8 years in teaching. He has published more than 10 papers in International and National Journals. He is pursuing Ph. D. in Computer Science. His area of interest includes .NET and Cloud Computing.

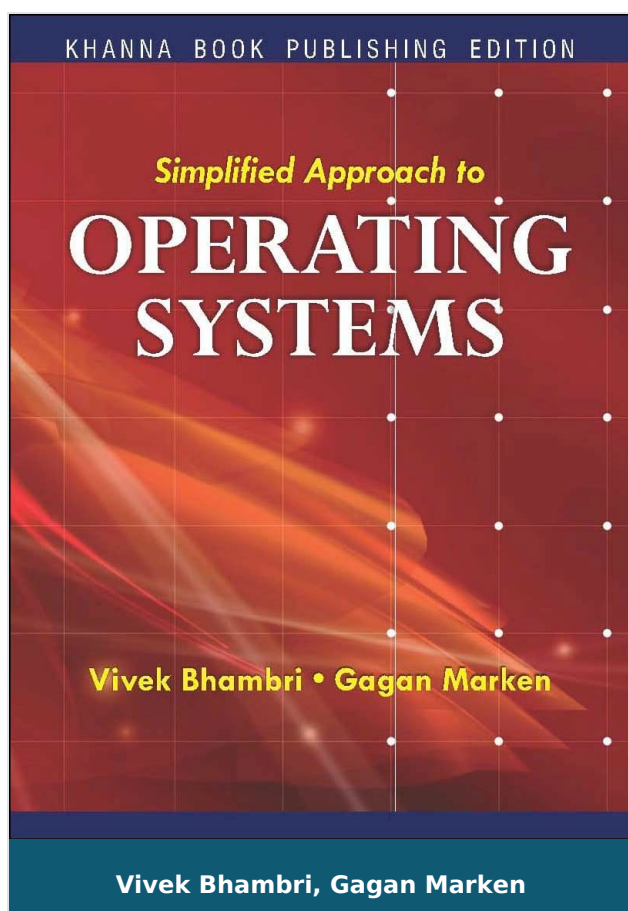
Vivek Bhambri

Vivek Bhambri is working as Head, Department of Computer Sciences at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh (Punjab). He has a

total teaching experience of 10 years. He is pursuing his research in the field of data mining. His areas of interest include Data Mining and Computer Architecture. He has published more than 20 research papers in International and National Journals.

Babita Chopra

Babita Chopra is working as Assistant Professor, in Computer Science Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). She has a total experience of 12 years in the Industry and Teaching. She has published more than 15 papers in International and National Journals. She has done her doctorate in the field of Data Mining.



Simplified Approach to Operating Systems

Author : Vivek Bhambri, Gagan Marken

ISBN 13 : 978-93-82609-15-5

ISBN 10 : 9382609156

E-ISBN 13 : 978-93-82609-15-5

Edition : 1

Pages : 352

Type of book : Physical

Year : 2013

Language : English

Publisher : Khanna Publishing House

M.R.P : Rs 350.00

Categories : [Computer Science Engineering,](#)
[Book Store](#)

Condition Type : New

Country Origin : India

Product Description

The book 'Simplified Approach to Operating Systems' is designed as a basic text book for computer science students at Post Graduation and under Graduation levels. It explains the technical concepts of operating systems in simple and easily understandable language. It does not bind the reader to one particular operating system, rather explains the concepts in general. It covers the complete syllabus of MCA,BCA, B. Tech and M.Sc. (IT) courses of all Indian Universities.

Table Of Contents

- Introduction To Operating System
- Type Of Operating System
- Process Management
- CPU Scheduling
- Deadlocks
- Process Synchronization
- Memory Management
- Virtual Memory
- File Management
- Device Management
- Protection & Security
- Distributed File System
- Case Study On disk Operating System (DOS)
- Case Study On Windows Operating System
- Case Study On Unix
- Case Study On Linux Operating System
- Multiple Choice Questions
- Model Question Papers

Author

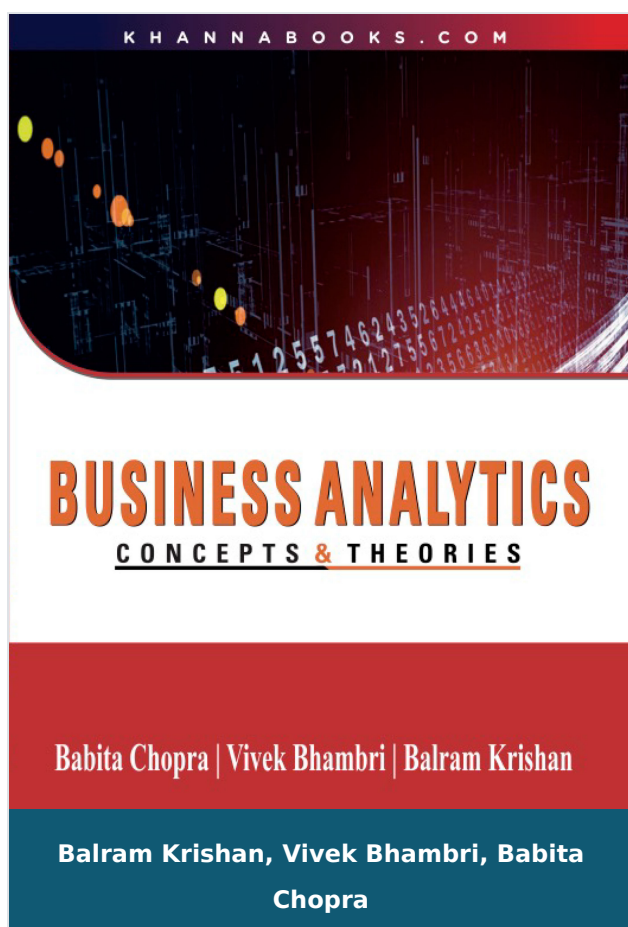
Vivek Bhambri

Vivek Bhambri is working as Head, Department of Computer Sciences at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh (Punjab). He has a

total teaching experience of 10 years. He is pursuing his research in the field of data mining. His areas of interest include Data Mining and Computer Architecture. He has published more than 20 research papers in International and National Journals.

Gagan Marken

Gagan Marken is working as Assistant Professor, in Computer Sciences Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). He has a total experience of 12 years in the Industry and Teaching. He has published more than 20 papers in International and National Journals.



Business Analytics

Author : Balram Krishan, Vivek Bhambri,
Babita Chopra

ISBN 13 : 978-93-82609-52-0

ISBN 10 : 9382609520

E-ISBN 13 : 978-93-82609-52-0

Edition : 1

Pages : 220

Type of book : Physical

Year : 2025

Language : English

Publisher : Khanna Publishing House

M.R.P : Rs 325.00

Categories : [Computer Science Engineering,](#)
[Book Store](#)

Condition Type : New

Country Origin : India

Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." This book has been designed as a basic text book for computer Science and management students at post Graduation and under graduation levels. It explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical University and many other major universities.

Table Of Contents

- Introduction To Business Intelligence
- Introduction To Business Analytic
- Introduction To Data Warehousing
- Data Modeling Concepts And Techniques
- Data Mining
- Techniques Of Data Mining
- Application Areas Of Data Mining
- Concepts Of Master Data Management
- Delivering Bi With Microsoft Sql Server 2012

Author

Balram Krishan

Balram Krishan MCA, M. Phil, is working as Assistant Professor, in Computer Science Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). He has a total experience of 8 years in teaching. He has published more than 10 papers in International and National Journals. He is pursuing Ph. D. in Computer Science. His area of interest includes .NET and Cloud Computing.

Vivek Bhambri

Vivek Bhambri is working as Head, Department of Computer Sciences at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh (Punjab). He has a total teaching experience of 10 years. He is pursuing his research in the field of data mining. His areas of interest include Data Mining and Computer Architecture. He has published more than 20 research papers in International and National Journals.

Babita Chopra

Babita Chopra is working as Assistant Professor, in Computer Science Department at Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh, (Punjab). She has a total experience of 12 years in the Industry and Teaching. She has published more than 15 papers in International and National Journals. She has done her doctorate in the field of Data Mining.