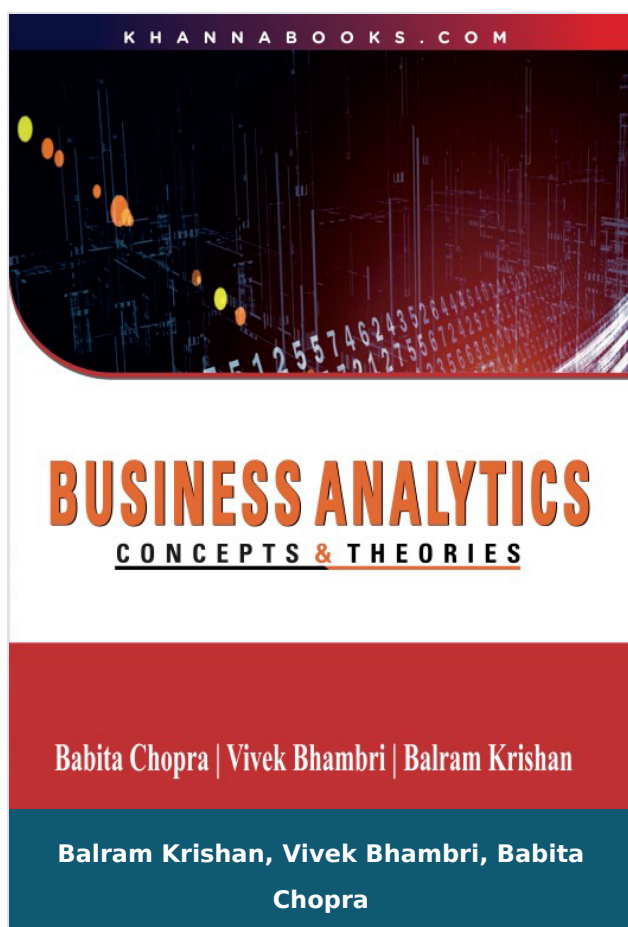




Business Analytics

Author : Balram Krishan, Vivek Bhambri, Babita Chopra

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Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." This book has been designed as a basic text book for computer Science and management students at post Graduation and under graduation levels. It explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical University and many other major universities.

Table Of Contents

- Introduction To Business Intelligence
- Introduction To Business Analytic
- Introduction To Data Warehousing
- Data Modeling Concepts And Techniques
- Data Mining
- Techniques Of Data Mining
- Application Areas Of Data Mining
- Concepts Of Master Data Management
- Delivering Bi With Microsoft Sql Server 2012

Author

Balram Krishan

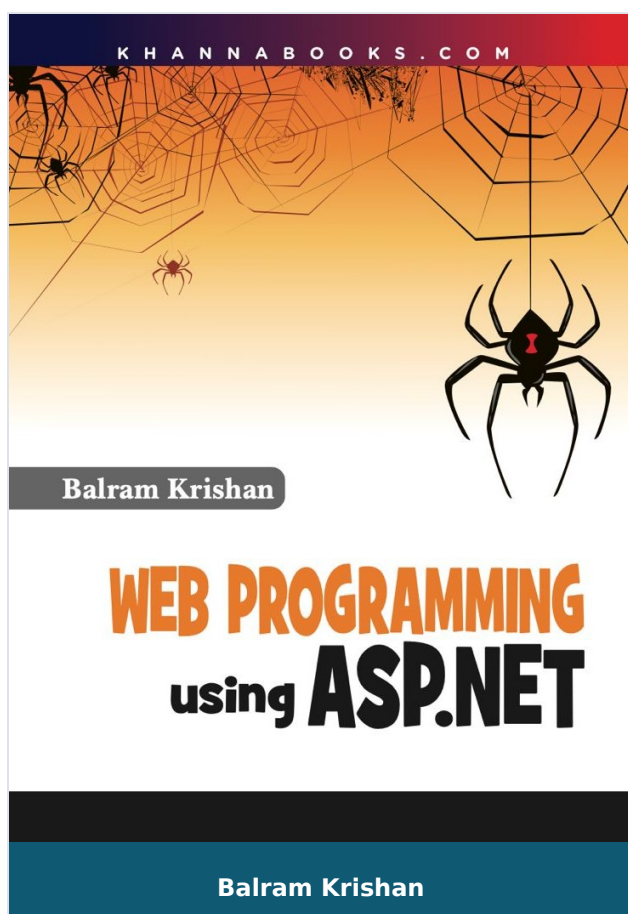
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Web Programming Using ASP.NET

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Product Description

Web Programming Using ASP.NET

This book is aimed to cater the needs of the Students who wish to create both Static and Dynamic Web Application using ASP.NET and to provide the students' community a book which explains and implements the complex concepts in a simple manner. Knowledge of any previous language like ASP is not a requirement to study this book. In this book, the complete Source Code with Output Screens of the ASP.NET Controls Demo is available, so that students can understand the practical aspect of the subject.

Salient Features:

- Simple and easy to understand language.
- Comprehensive Technical Coverage of concepts.
- Introduction to advanced additional topics (which are not in the syllabus).
- Sample Papers from University Exams.
- Objective Type Questions with answers key.
- ASP.NET Demo Programs with complete code demonstrating the various concepts and controls of ASP.NET with C#.NET and VB.NET code.
- Examples code in both C#.NET and VB.NET.
- Online support for the students to solve the students' query regarding ASP.NET.

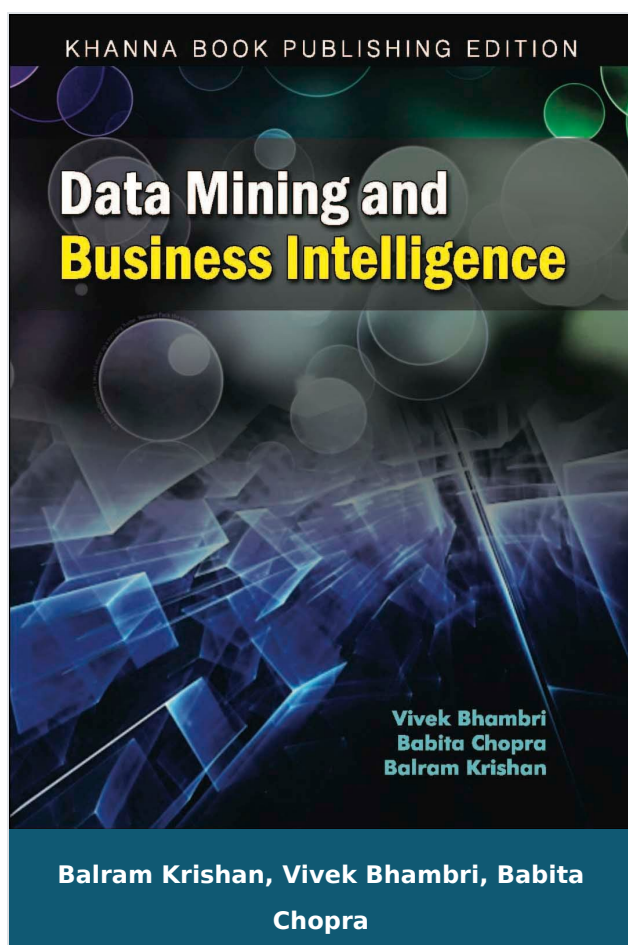
Table Of Contents

- .NET Framework
- Microsoft ASP.NET
- ASP.NET Application User Interface
- State Management
- XML Web Services
- Creating User Interface
- Implementing Navigation for User Interface
- Storing and Retrieving Data with ADO.NET
- Security in ASP.NET
- Configuring, Tracing and Debugging Web Application
- Using Caching Page
- Directives in ASP.NET
- ASP.NET Controls Demo

Author

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Data Mining and Business Intelligence

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Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." The concepts of data mining and business intelligence are necessary for survival in the present era of cut throat competition. This book 'data mining and business intelligence' has been designed as a basic text-book for computer science students at post graduation and under graduation levels. it explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical, Guru Nanak Dev University and Kurukshetra University for the courses in Data Mining and Business Intelligence.

Table Of Contents

- Introduction To Data Warehousing
- Data Warehouse Modeling
- Building a Data Warehouse
- Data Ware House Architecture
- Data Mining
- Association Rules Mining
- Classification
- Prediction Techniques
- Clustering Technique
- Application Areas Of Data Mining
- Introduction To Business Intelligence
- Concepts Of Data Management & Enterprise Reporting

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