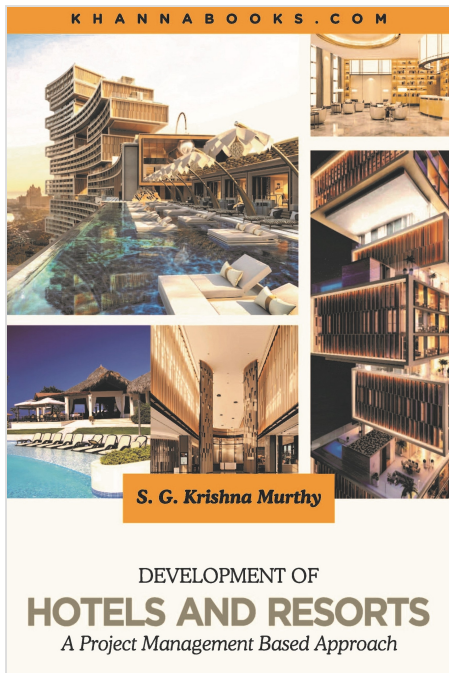




Development of Hotels and Resorts (A Project Management Based Approach)

by S.G. Krishna Murthy

ISBN-13	9789355380906
ISBN-10	9355380909
Edition	First
Format	Both
Publishing Year	2025
Categories	Management Books, Book Store, General Books, Best Sellers
Original Price	₹295.00
Discounted Price	₹221.25
Stock Status	In Stock (5 available)

Description

This book explores the origin and development of 5-star hotels and resorts, and the project management skills needed for their systematic construction. It describes the roles and responsibilities of various professionals involved in the process, such as the owner, consultant, project coordinator, and design team. It also covers the building automation systems and computer applications that are essential for hotel management. Moreover, it explains the project management principles for construction management in detail. The book also addresses the impact of COVID-19 on the global economy and the risks and precautions associated with it in the hospitality industry. It discusses, in detail the future opportunities for developing resorts along India's long coastline. The author, a civil engineer and a consultant with over 40 years of experience in the industry, hopes that this book will be useful for consultants, civil engineering and MBA student, University teachers, and aspiring hotel and resort developers. Shri S G Krishna Murthy has had a splendid professional journey. His life philosophy and meticulous handling of project and the message he wants to give young engineers have all been encapsulated in his book. I am sure the book will be very useful to project engineers and those involved in hotel projects.

About the Author(s)

S.G. Krishna Murthy