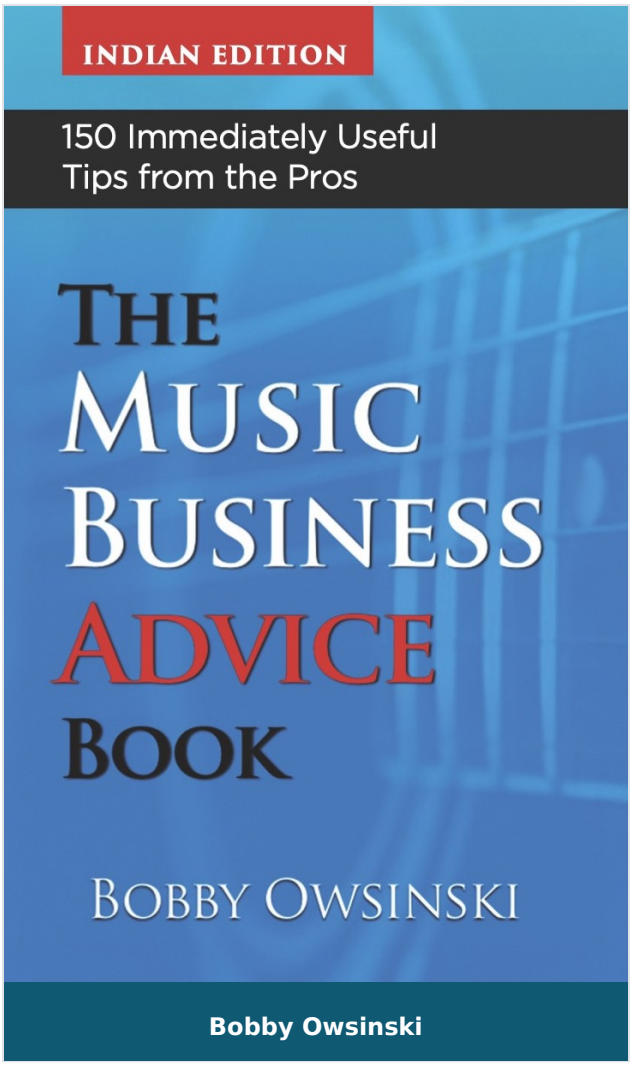

The Music Business Advice Book (Indian Edition)

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Product Description

The music business can prove to be a difficult career road when you’re first starting out, but it can be traveled a lot easier with some helpful guidance from a pro who’s willing to share a few hard-earned hints. The Music Advice Book is a compilation of the pearls of experience from 130 top music pros from various segments of the music industry who have previously shared their most important tips on Bobby Owsinski’s inner Circle Podcast over the course of almost 5 years. These 150 awesome tips cover everything from following your passion, learning to network, and working well with your musical team, to owning your own content and even figuring out how much to charge for your services. Also included are even some useful music production words of wisdom, as well as the indispensable “10 Rules of Networking”. These insights are essential for those new to the music industry but valuable to seasoned pros as well. The Music Business Advice Book provides tips on: . How to follow your passion without selling your soul . Learning to network and why it is critical to finding work . determining what you’re worth and how to charge for it . developing the right attitude and why it’s the big key to getting ahead . discovering the most crucial aspects of your music business . getting paid from both clients and companies . keeping ownership of your own content . and even some production gems of wisdom

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Author

Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOlnnerCircle.com, and his website at BobbyOwsinski.com.

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